

MEDIA GENERAL INC  
Form 4  
November 13, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BERKSHIRE HATHAWAY INC**

(Last) (First) (Middle)

**3555 FARNAM STREET**

(Street)

**OMAHA, NE 68131**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading  
Symbol

**MEDIA GENERAL INC [MEG]**

3. Date of Earliest Transaction  
(Month/Day/Year)

**11/12/2013**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_X\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_X\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	11/12/2013		J <sup>(1)</sup>	4,646,220	D	0	D
Voting Common Stock (no par value)	11/12/2013		J <sup>(1)</sup>	4,235,978	A	4,235,978	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
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SEC 1474  
(9-02)

number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount o Number o Shares
Non-Voting Common Stock (no par value)	(2)	11/12/2013		J(1)		410,242		(2)	(2)	Voting Common Stock	410,242

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BERKSHIRE HATHAWAY INC 3555 FARNAM STREET OMAHA, NE 68131		X		
BUFFETT WARREN E 3555 FARNAM STREET OMAHA, NE 68131		X		

## Signatures

/s/ Berkshire Hathaway Inc., by Marc D.  
Hamburg

11/13/2013

\_\_Signature of Reporting Person

Date

/s/ Warren E. Buffett

11/13/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Pursuant to a reclassification exempt under Rule 16b-7 promulgated under the Securities Exchange Act of 1934, as amended, each share of Class A Common Stock, par value \$5.00, of the Issuer was reclassified into either one share of Voting Common Stock, no par value, or one share of Non-Voting Common Stock, no par value, of the Issuer. An aggregate of 4,646,220 shares of Class A Common Stock previously held by the reporting persons were reclassified into 4,235,978 shares of Voting Common Stock and 410,242 shares of Non-Voting Common Stock. Warren E. Buffett, as the controlling stockholder of Berkshire Hathaway Inc. ("Berkshire"), may be deemed presently to beneficially own, but only to the extent he has a pecuniary interest in, the shares of Media General, Inc. Voting Common Stock and Non-Voting Common Stock presently owned by Berkshire. Mr. Buffett disclaims beneficial ownership of the reported

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securities except to the extent of his pecuniary interest therein.

- The Non-Voting Common Stock has no expiration date. Each share of Non-Voting Common Stock is convertible into one share of
- (2) Voting Common Stock at the option of the holder, subject to certain limitations in the amended and restated Articles of Incorporation of the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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