Edgar Filing: MARCHEX INC - Form 4

MADOUEN INC

Form 4											
January 27, 2	А								-	PPROVAL	
		SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						3235-0287			
Check thi if no long subject to Section 1 Form 4 o	ger STATE 6. r							Expires: Estimated a burden hou response	rs per		
Form 5 obligation may cont <i>See</i> Instru 1(b).	inue. Section 17	7(a) of the	Public Ut		ling Com	pany	Act of	e Act of 1934, f 1935 or Sectio 40	n		
(Print or Type F	Responses)										
CHRISTOTHOULOU PETER S				2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer			
			CHEX INC [MCHX]				(Check all applicable)				
(Last) (First) (Middle) 520 PIKE STREET, SUITE 2000			3. Date of Earliest Transaction (Month/Day/Year) 01/25/2012				Director 10% Owner X Officer (give title Other (specify below) below) President				
				Amendment, Date Original Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
SEATTLE,	WA 98101							Form filed by M Person	Nore than One Re	porting	
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	ecurit	ies Acq	uired, Disposed of	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	r) Executionary	emed on Date, if Day/Year)	3. Transactic Code (Instr. 8)	4. Securiti on(A) or Dis (D) (Instr. 3, 4	sposed	of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Class B Common	01/25/2012			Code V	Amount 61,500	(D) Δ	Price \$ 0	(Instr. 3 and 4) 658,465	D		
Stock (1)	01/25/2012			C	01,500	A	φU	030,403	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	TransactionDerivative Code Securities		Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Class A Common Stock	\$ 0	01/25/2012		C	61,500	(2)	(3)	Class B Common Stock	61,500	

Reporting Owners

Reporting Owner Name / Address	Relationships						
1 8	Director	10% Owner	Officer	Other			
CHRISTOTHOULOU PETER 520 PIKE STREET SUITE 2000 SEATTLE, WA 98101			President				
Signatures							

Peter	
Christothoulou	01/27/2012
**Signature of	Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- 1 for 1 conversion of Class A Common Stock into Class B Common Stock. (1)
- (2) Immediate Exercisability.
- (3) No Expiration Date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.