

SCULLY JOHN H

Form 4

August 23, 2007

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SPO ADVISORY CORP

2. Issuer Name **and** Ticker or Trading  
Symbol  
LAMAR ADVERTISING CO/NEW  
[LAMR]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
591 REDWOOD HIGHWAY,  
SUITE 3215,  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/21/2007

\_\_\_\_ Director \_\_\_\_X\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

MILL VALLEY, CA 94941

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
|                                       |                                         |                                                             | Code                                 | V                                                                       | Amount<br>(A)<br>or<br>(D)                                                                                         | Price                                                                   |                                                                   |
| Common<br>Stock                       | 08/21/2007                              |                                                             | P                                    |                                                                         | 100                                                                                                                | A \$ 52.27                                                              | 9,402,250 I (1) (2) (3) See<br>footnotes                          |
| Common<br>Stock                       | 08/21/2007                              |                                                             | P                                    |                                                                         | 200                                                                                                                | A \$ 52.31                                                              | 9,402,450 I (1) (2) (3) See<br>footnotes                          |
| Common<br>Stock                       | 08/21/2007                              |                                                             | P                                    |                                                                         | 649                                                                                                                | A \$ 52.33                                                              | 9,403,099 I (1) (2) (3) See<br>footnotes                          |
| Common<br>Stock                       | 08/21/2007                              |                                                             | P                                    |                                                                         | 200                                                                                                                | A \$ 52.34                                                              | 9,403,299 I (1) (2) (3) See<br>footnotes                          |
| Common<br>Stock                       | 08/21/2007                              |                                                             | P                                    |                                                                         | 151                                                                                                                | A \$ 52.35                                                              | 9,403,450 I (1) (2) (3) See<br>footnotes                          |

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|              |            |   |        |   |           |           |               |               |
|--------------|------------|---|--------|---|-----------|-----------|---------------|---------------|
| Common Stock | 08/21/2007 | P | 1,100  | A | \$ 52.36  | 9,404,550 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 1,000  | A | \$ 52.39  | 9,405,550 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 2,300  | A | \$ 52.4   | 9,407,850 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 300    | A | \$ 52.49  | 9,408,150 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 200    | A | \$ 52.52  | 9,408,350 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 105    | A | \$ 52.54  | 9,408,455 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 100    | A | \$ 52.55  | 9,408,555 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 2,395  | A | \$ 52.56  | 9,410,950 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 500    | A | \$ 52.58  | 9,411,450 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 8,420  | A | \$ 52.75  | 9,419,870 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 900    | A | \$ 52.76  | 9,420,770 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 399    | A | \$ 52.77  | 9,421,169 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 2,575  | A | \$ 52.78  | 9,423,744 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 2,237  | A | \$ 52.79  | 9,425,981 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 1,189  | A | \$ 52.8   | 9,427,170 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 400    | A | \$ 52.805 | 9,427,570 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 1,360  | A | \$ 52.81  | 9,428,930 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 412    | A | \$ 52.82  | 9,429,342 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 17,435 | A | \$ 52.83  | 9,446,777 | I (1) (2) (3) | See footnotes |
| Common Stock | 08/21/2007 | P | 1,432  | A | \$ 52.84  | 9,448,209 | I (1) (2) (3) | See footnotes |
|              | 08/21/2007 | P | 19,552 | A | \$ 52.85  | 9,467,761 | I (1) (2) (3) |               |

|              |            |   |       |   |           |           |               |  |               |
|--------------|------------|---|-------|---|-----------|-----------|---------------|--|---------------|
| Common Stock |            |   |       |   |           |           |               |  | See footnotes |
| Common Stock | 08/21/2007 | P | 6,000 | A | \$ 52.855 | 9,473,761 | I (1) (2) (3) |  | See footnotes |
| Common Stock | 08/21/2007 | P | 9,555 | A | \$ 52.86  | 9,483,316 | I (1) (2) (3) |  | See footnotes |
| Common Stock | 08/21/2007 | P | 2,204 | A | \$ 52.87  | 9,485,520 | I (1) (2) (3) |  | See footnotes |
| Common Stock | 08/21/2007 | P | 1,300 | A | \$ 52.88  | 9,486,820 | I (1) (2) (3) |  | See footnotes |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 3) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------------------------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V (A) (D)                                                                               | Date Exercisable                                         | Expiration Date                                               | Title                                      | Amount or Number of Shares                                                                      |

## Reporting Owners

| Reporting Owner Name / Address                                                       | Relationships |           |         |       |
|--------------------------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                                      | Director      | 10% Owner | Officer | Other |
| SPO ADVISORY CORP<br>591 REDWOOD HIGHWAY, SUITE 3215<br>MILL VALLEY, CA 94941        |               | X         |         |       |
| SPO ADVISORY PARTNERS LP<br>591 REDWOOD HIGHWAY, SUITE 3215<br>MILL VALLEY, CA 94941 |               | X         |         |       |
|                                                                                      |               | X         |         |       |

SPO PARTNERS II LP  
591 REDWOOD HIGHWAY, SUITE 3215  
MILL VALLEY, CA 94941

SCULLY JOHN H  
591 REDWOOD HIGHWAY, SUITE 3215 X  
MILL VALLEY, CA 94941

OBERNDORF WILLIAM E  
591 REDWOOD HIGHWAY, SUITE 3215 X  
MILL VALLEY, CA 94941

PATTERSON WILLIAM J  
591 REDWOOD HIGHWAY, SUITE 3215 X  
MILL VALLEY, CA 94941

PHOEBE SNOW FOUNDATION  
591 REDWOOD HIGHWAY , SUITE 3215 X  
MILL VALLEY, CA 94941

Elizabeth R. & William J. Patterson Foundation  
591 REDWOOD HIGHWAY  
SUITE 3215 X  
MILL VALLEY, CA 94941

## Signatures

Kim M. Silva,  
Attorney-in-Fact 08/23/2007

\_\_Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The entities acquiring these shares are SPO Partners II, L.P. ("SPO Partners"), which bought 244,100 shares, Phoebe Snow Foundation ("PSF"), which bought 5,400 shares, John H. Scully ("JHS"), who bought 200 shares, the Elizabeth R. & William J. Patterson Foundation ("WJPFND"), which bought 200 shares and William J. Patterson, ("WJP"), who bought 100 shares.

(2) As a result of the purchases causing this filing, 8,971,200 shares of the issuer's common stock are owned directly by SPO Partners, and may be deemed to be indirectly beneficially owned by (i) SPO Advisory Partners, L.P. ("SPO Advisory"), the sole general partner of SPO Partners, (ii) SPO Advisory Corp. ("SPO Corp."), the sole general partner of SPO Advisory, and (iii) JHS, William E. Oberndorf ("WEO") and WJP, the three controlling persons of SPO Corp. 461,130 shares of the issuer's common stock are owned directly by San Francisco Partners II, L.P., ("SF Partners"), and may be deemed to be indirectly beneficially owned by (i) SF Advisory Partners, L.P. ("SF Advisory"), the sole general partner of SF Partners, (ii) SPO Corp., the sole general partner of SF Advisory, and (iii) JHS, WEO & WJP, the three controlling persons of SPO Corp.

(3) Additionally, as a result of the purchases causing this filing, 207,300 shares of the issuer's common stock are owned directly by PSF, and may be deemed to be indirectly beneficially owned by JHS, the controlling person, sole director and executive officer of PSF. Additionally, JHS owns 3,100 shares in his IRAs, which are self-directed. Additionally, 9,000 shares are owned by WJPFND, and may be deemed to be indirectly beneficially owned by WJP solely in his capacity as one of the directors of WJPFND. Additionally, WJP owns 300 shares in his IRA, which is self-directed. Additionally, 120 shares of the issuer's common stock are owned directly by Eli J. Weinberg.

### Remarks:

Form 1 of 4.

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The individuals listed in the notes above ( each a "Reporting Person" ) may be deemed to form a "group", as such term is defined in the instructions to this form.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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