#### Vera Bradley, Inc. Form 3 November 12, 2013 UNITED STATES SECURITIES AND EXCHANGE COMMISSION **OMB APPROVAL** FORM 3 Washington, D.C. 20549 OMB Number:

### **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Titl (Instr.

1. Name and Address of Reporting Person <u>*</u> Wallstrom Robert			2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name <b>and</b> Ticker or Trading Symbol Vera Bradley, Inc. [VRA]				
(Last)	(First)	(Middle)	11/11/2013	4. Relationship of Reporting Person(s) to Issuer		g	5. If Amendment, Date Original Filed(Month/Day/Year)	
C/O VERA BRADLEY, INC., 2208 PRODUCTION				(Check all applicable)			× • •	
ROAD (Street)			X Director 10% Owner X Officer Other (give title below) (specify below) President & Chief Exec Officer			<ul> <li>6. Individual or Joint/Group</li> <li>Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting</li> <li>Person</li> <li> Form filed by More than One</li> <li>Reporting Person</li> </ul>		
FORT WAYNE, IN 46808								
(City)	(State)	(Zip)	Table I - N	Table I - Non-Derivative Securities Beneficially Owned				
1.Title of Secur (Instr. 4)	ity		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D)		ture of Indirect Beneficial ership :. 5)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not

required to respond unless the form displays a

currently valid OMB control number.

SEC 1473 (7-02)

or Indirect (I) (Instr. 5)

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

tle of Derivative Security r. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative Security	Security: Direct (D)	

3235-0104

January 31,

2005

0.5

Expires:

response...

Estimated average burden hours per

### Edgar Filing: Vera Bradley, Inc. - Form 3

Shares	or Indirec
	(I)
	(Instr. 5)

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director 10% Owner Officer			Other		
Wallstrom Robert C/O VERA BRADLEY, INC. 2208 PRODUCTION ROAD FORT WAYNE, IN 46808	ÂX	Â	President & Chief Exec Officer	Â		
Signatures						
/s/ Anastacia S. Knapper, attorney-in-fact for Robert Wallstrom			t 11/12/2013			
<u>**</u> Signature of Repo	orting Person	Date				
Explanation of Responses:						

### No securities are beneficially owned

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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### **Remarks:**

# Exhibit 24.1--Power of Attorney for Robert Wallstrom

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.