

CINCINNATI BELL INC  
Form 8-K  
July 31, 2008  
**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report: July 31, 2008

**CINCINNATI BELL INC.**  
(Exact name of registrant as specified in its charter)

Ohio                                      1-8519                      31-1056105  
(State or other jurisdiction    (Commission    (IRS Employer  
of incorporation)                      File Number)    Identification No.)  
221 East Fourth Street

Cincinnati, Ohio                                      45202  
(Address of principal executive  
offices)    (Zip Code)

Registrant's telephone number, including area code: (513) 397-9900

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

---

**Form 8-K      Cincinnati Bell  
Inc.**

**Section 2 - Financial Information**

**Item 2.02    Results of Operations and Financial Condition**

On July 31, 2008, Cincinnati Bell Inc. reported its financial results for the second quarter 2008. The earnings release is attached as Exhibit 99.1.

**Section 7 - Regulation FD**

**Item 7.01    Regulation FD Disclosure**

On July 31, 2008, John F. Cassidy, the Company's president and chief executive officer, and Brian Ross, the Company's chief operating officer, will present second quarter 2008 results. The presentation will be webcast both live and on-demand. To listen, go to the Investor Relations section of [www.cincinnati-bell.com](http://www.cincinnati-bell.com), click on the Webcasts/Presentations tab and follow the instructions for accessing the webcast.

A copy of the presentation to be made during the meeting is attached to this Current Report as Exhibit 99.2.

The information in Items 2.02 and 7.01 and the exhibits attached to this Current Report as Exhibits 99.1 and 99.2 are being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Act of 1934 or otherwise subject to the liabilities of that Section nor shall they be deemed incorporated by reference into any filing under the Securities Act of 1933 or the Securities Act of 1934, except as shall be expressly stated by specific reference in such filing.

**Item 9.01    Financial Statements and Exhibits**

(c) Exhibits

Exhibit 99.1 Press release dated July 31, 2008

Exhibit 99.2 Presentation made during the Cincinnati Bell second quarter 2008 earnings conference call on July 31, 2008

**Forward Looking Statements**

Certain of the statements and predictions contained in this report constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act. In particular, statements, projections or estimates that include or reference the words "believes," "anticipates," "plans," "intends," "expects," "will," or any similar expression fall within the safe harbor for forward-looking statements contained in the Reform Act. Actual results or outcomes may differ materially from those indicated or suggested by any such forward-looking statement for a variety of reasons, including, but not limited to: Cincinnati Bell's ability to maintain its market position in communications services, including wireless, wireline and Internet services; general economic trends affecting the purchase or supply of telecommunication services; world and national events that may affect the ability to provide services; changes in the regulatory environment; any rulings, orders or decrees that may be issued by any court or arbitrator; restrictions imposed under various credit facilities and debt instruments; work stoppages caused by labor disputes; and Cincinnati Bell's ability to develop and launch new products and services. More information on potential risks and uncertainties

Edgar Filing: CINCINNATI BELL INC - Form 8-K

is available in recent filings with the Securities and Exchange Commission, including Cincinnati Bell's Form 10-K report, Form 10-Q reports and Form 8-K reports. The forward-looking statements included in this report represent Company estimates as of July 31, 2008. Cincinnati Bell anticipates that subsequent events and developments will cause its estimates to change.

2

---

**Form 8-K**      **Cincinnati Bell  
Inc.**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CINCINNATI BELL INC.**

By: /s/ Christopher J. Wilson  
Christopher J. Wilson  
Vice President, General Counsel and Secretary

Date: July 31, 2008

3

---

**Exhibit Index**

**Exhibit No. Exhibit**

- 99.1 Press release dated July 31, 2008
- 99.2 Presentation made during the Cincinnati Bell second quarter 2008 earnings conference call on July 31, 2008

4