

DIAGEO PLC  
Form 6-K  
February 22, 2013

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, DC 20549**

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the month of** January 2013

**Commission File Number:** 001-10691

**DIAGEO plc**

*(Translation of registrant's name into English)*

**Lakeside Drive, Park Royal, London NW10 7HQ**

*(Address of principal executive offices)*

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F

Form 40-F

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Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): "

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): "

List identifying information required to be furnished

by Diageo plc pursuant to Rule 13a-16 or 15d-16 of

The Securities Exchange Act 1934

1 – 31 January 2013

**Information**

**Required by/when**

Public Announcements/Press The Stock Exchange, London

**Announcement**

Company announces total voting rights for December 2012.

(02 January 2013)

**Announcement**

Company notified of transactions in respect of the Diageo Share Incentive Plan and Mr Walsh, Ms Mahlan and Persons Discharging Managerial Responsibility inform the Company of their interests therein.

Dr Humer informs the Company of his beneficial interests.

(10 January 2013)

**Announcement**

Company announces revised segmental information for prior reporting periods.

(14 January 2013)

**Announcement**

Company reaches agreement to form a 50:50 joint venture in respect of United National Breweries' traditional sorghum beer business in South Africa.

(28 January 2013)

**Announcement**

Company announces its interim results for 6 months ended 31 December 2012.

(31 January 2013)

**Announcement**

Company announces total voting rights for January 2013.

(31 January 2013)

**SIGNATURES**

**Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.**

Diageo plc

(Registrant)

Date: 22 February 2013 By: /s/ C Kynaston  
Name: C Kynaston  
Title: Assistant Company Secretary

**Company** Diageo PLC  
**TIDM** DGE  
**Headline** Total Voting Rights  
**Released** 13:54 02-Jan-2013  
**Number** 31352-BC1A

TO: Regulatory Information Service

PR Newswire

RE: Paragraph 5.6.1 of the Disclosure and Transparency Rules

Diageo plc - Voting Rights and Capital

With reference to Paragraph 5.6.1 of the Disclosure and Transparency Rules Diageo plc (the "Company") would like to notify the market of the following:

The Company's issued capital consists of 2,754,146,241 ordinary shares of 28 101/108 pence each ("Ordinary Shares") with voting rights, which includes 245,793,462 Ordinary Shares held in Treasury.

Therefore, the total number of voting rights in the Company is 2,508,352,779 and this figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FSA's Disclosure and Transparency Rules.

J Nicholls

Deputy Company Secretary

2 January 2013

**Company** Diageo PLC  
**TIDM** DGE

**Headline** Director/PDMR Shareholding

**Released** 14:08 10-Jan-2013

**Number** 31406-E44E

TO: Regulatory Information Service

PR Newswire

RE: PARAGRAPH 3.1.4 OF THE DISCLOSURE AND TRANSPARENCY RULES

The notifications listed below were all received under Paragraph 3.1.2 of the Disclosure and Transparency Rules.

Diageo plc (the "Company") announces that:

1. It received notification on 10 January 2013 of the following allocations of ordinary shares of 28 101/108 pence each in the Company ("Ordinary Shares") under the Diageo Share Incentive Plan (the "Plan"), namely:

(i) the following directors of the Company were allocated Ordinary Shares on 10 January 2013 under the Plan, by Diageo Share Ownership Trustees Limited (the "Trustee"):

Name of Director Number of Ordinary Shares

D Mahlan 10

PS Walsh 10

(ii) the following Persons Discharging Managerial Responsibilities ("PDMR") were allocated Ordinary Shares on 10 January 2013 under the Plan, by the Trustee:

Name of PDMR Number of Ordinary Shares

N Blazquez 10

D Gosnell 10

J Grover 10

A Morgan 10

S Moriarty 11

G Williams 10

I Wright 10

The number of Ordinary Shares allocated comprises those purchased on behalf of the employee using an amount which the employee has chosen to have deducted from salary ("Sharepurchase") and those awarded to the employee by the Company ("Sharematch") on the basis of one Sharematch Ordinary Share for every two Sharepurchase Ordinary Shares.

The Sharepurchase Ordinary Shares were purchased and the Sharematch Ordinary Shares were awarded at a price per share of £17.96.

The Ordinary Shares are held by the Trustee and in the name of the Trustee. Sharepurchase Ordinary Shares can normally be sold at any time. Sharematch Ordinary Shares cannot normally be disposed of for a period of three years after the award date.

It received notification on 10 January 2013 that Dr FB Humer, a director of the Company, had purchased 462 Ordinary Shares on 10 January 2013 under an arrangement with the Company, whereby he has agreed to use an amount of £ 8,000 each month, net of tax, from his director's fees to purchase Ordinary Shares. Dr Humer has agreed to retain the Ordinary Shares while he remains a director of the Company.

The Ordinary Shares were purchased at a price per share of £17.96.

As a result of the above transactions, interests of directors and PDMRs in the Company's Ordinary Shares and American Depository Shares ("ADS")\* (excluding options, awards under the Company's LTIPs and interests as potential beneficiaries of the Company's Employee Benefit Trusts) are as follows:



Name of Director Number of Ordinary Shares

Dr FB Humer 44,408  
D Mahlan 132,177 (of which 131,583 are held as ADS)  
PS Walsh 729,603

Name of PDMR Number of Ordinary Shares

N Blazquez 73,945  
D Gosnell 109,644  
J Grover 186,983  
A Morgan 192,947  
S Moriarty 28,471  
G Williams 176,412 (of which 6,493 are held as ADS)  
I Wright 58,267

J Nicholls

Deputy Company Secretary

10 January 2013

\*1 ADS is the equivalent of 4 Ordinary Shares.

**Company** Diageo PLC

**TIDM** DGE

**Headline** Revised segmental information

**Released** 11:00 14-Jan-2013

**Number** 4638V11

RNS Number : 4638V

Diageo PLC

14 January 2013

14 January 2013

**Revised segmental information for prior reporting periods**

Diageo has made changes in respect of the allocation of specific corporate items and the allocation of the operating profit before exceptional items of Global Supply to better reflect the geographical segment to which the cost relates. In addition, certain transaction exchange differences, previously included in Corporate, have been allocated to the geographical segments to better reflect which geographical segment the item is in respect of.

As a consequence of these allocations the operating profit before exceptional items and marketing spend by geographical segments for prior periods have been amended and the organic growth calculations updated.

Revised segmental information for the years ended 30 June 2012 and 2011 and the six month period ended 31 December 2011 are provided below.

For the second half of the financial year ending 30 June 2013 Diageo will change its internal reporting structure to reflect changes made to management responsibilities announced on 9 November 2012.

As a result of this change Diageo will report the following geographical segments both for management accounts and the external financial statements in the second half of the 2013 financial year and will restate all comparative periods.

North America  
Western Europe  
Africa, Eastern Europe and Turkey  
Latin America and Caribbean  
Asia Pacific

Corporate

A separate press release to reflect this will be issued post the publication of the results for the six months ended 31 December 2012 restating the figures for the years ended 30 June 2012, 30 June 2011 and the six months ended 31 December 2012 .

### Operating profit before exceptional items

	Year ended 30 June 2012				
	As reported £ million	Corporate costs £ million	Global Supply costs £ million	Allocation of exchange £ million	Restated £ million
North America	1,354	-	9	(3 )	1,360
Europe	925	(6 )	(14 )	9	914
Africa	380	2	(1 )	(3 )	378
Latin America and Caribbean	383	1	(4 )	(11 )	369
Asia Pacific	342	(2 )	2	-	342
Corporate	(186 )	5	8	8	(165 )
	3,198	-	-	-	3,198

	Year ended 30 June 2011				
	As reported £ million	Corporate costs £ million	Global Supply costs £ million	Allocation of exchange £ million	Restated £ million
North America	1,275	(3 )	(3 )	(4 )	1,265
Europe	796	-	-	12	808
Africa	333	4	(2 )	4	339
Latin America and Caribbean	318	2	(1 )	1	320
Asia Pacific	299	(3 )	(1 )	(9 )	286
Corporate	(137 )	-	7	(4 )	(134 )
	2,884	-	-	-	2,884

Six months ended 31 December 2011

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	As reported £ million	Corporate costs £ million	Global Supply costs £ million	Allocation of exchange £ million	Restated £ million
North America	770	(2 )	-	(3 )	765
Europe	542	(1 )	(4 )	(2 )	535
Africa	196	1	-	(3 )	194
Latin America and Caribbean	256	-	(1 )	(4 )	251
Asia Pacific	198	(1 )	1	2	200
Corporate	(96 )	3	4	10	(79 )
	1,866	-	-	-	1,866

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**Marketing spend**

	Year ended 30 June 2012			Year ended 30 June 2011		
	As reported £ million	Corporate costs £ million	Restated £ million	As reported £ million	Corporate costs £ million	Restated £ million
North America	548	(1 )	547	508	-	508
Europe	439	1	440	403	(1 )	402
Africa	150	(3 )	147	140	(1 )	139
Latin America and Caribbean	210	(2 )	208	184	(3 )	181
Asia Pacific	344	(1 )	343	303	-	303
Corporate	-	6	6	-	5	5
	1,691	-	1,691	1,538	-	1,538

	Six months ended 31 December 2011		
	As reported £ million	Corporate costs £ million	Restated £ million
North America	290	(1 )	289
Europe	248	1	249
Africa	79	(1 )	78
Latin America and Caribbean	105	(2 )	103
Asia Pacific	174	(1 )	173
Corporate	-	4	4
	896	-	896

**Organic growth for the year ended 30 June 2012**

Increase/(decrease)	Operating profit*		Marketing spend	
	As reported %	Restated %	As reported %	Restated %
North America	6	7	7	7
Europe	3	1	3	3
Africa	20	16	11	9
Latin America and Caribbean	22	19	17	18
Asia Pacific	18	10	11	11
Total	9	9	8	8

\* Operating profit before exceptional items

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See the company's annual report on Form 20-F for the year ended 30 June 2012 filed with the US Securities and Exchange Commission (SEC) for an explanation of organic movement calculations and further definitions, disclosures and information.

### Contacts

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### About Diageo

Diageo is the world's leading premium drinks business with an outstanding collection of beverage alcohol brands across spirits, beer and wine categories. These brands include Johnnie Walker, Crown Royal, J B, Buchanan's, Windsor and Bushmills whiskies, Smirnoff, Cîroc and Ketel One vodkas, Captain Morgan, Baileys, Jose Cuervo, Tanqueray and Guinness.

Diageo is a global company, with its products sold in more than 180 markets around the world. The company is listed on both the New York Stock Exchange (DEO) and the London Stock Exchange (DGE). For more information about Diageo, its people, brands, and performance, visit [www.diageo.com](http://www.diageo.com). For Diageo's global resource that promotes responsible drinking through the sharing of best practice tools, information and initiatives, visit [www.DRINKiQ.com](http://www.DRINKiQ.com). Celebrating life, every day, everywhere.

## Forward-looking statements

This document contains 'forward-looking statements'. These forward-looking statements can be identified by the fact that they do not relate only to historical or current facts. In particular, forward looking statements include all statements that express forecasts, expectations, plans, outlook and projections with respect to future matters, including trends in results of operations, margins, growth rates, overall market trends, the impact of interest or exchange rates, the availability or cost of financing to Diageo, anticipated cost savings or synergies, the completion of Diageo's strategic transactions and restructuring programmes, anticipated tax rates, expected cash payments, outcomes of litigation and general economic conditions. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements, including factors that are outside Diageo's control. All oral and written forward-looking statements made on or after the date of this document and attributable to Diageo are expressly qualified in their entirety by the 'risk factors' contained in Diageo's annual report on Form 20-F for the year ended 30 June 2012 filed with the US Securities and Exchange Commission (SEC). Any forward-looking statements made by or on behalf of Diageo speak only as of the date they are made. Diageo does not undertake to update forward-looking statements to reflect any changes in Diageo's expectations with regard thereto or any changes in events, conditions or circumstances on which any such statement is based. The reader should, however, consult any additional disclosures that Diageo may make in any document it publishes and/or files with the SEC. All readers, wherever located, should take note of these disclosures. The information in this document does not constitute an offer to sell or an invitation to buy shares in Diageo plc or an invitation or inducement to engage in any other investment activities. Past performance cannot be relied upon as a guide to future performance.

This information is provided by RNS

The company news service from the London Stock Exchange

END

**Company** Diageo PLC

**TIDM** DGE

**Headline** Diageo reaches JV venture agreement

**Released** 09:00 28-Jan-2013

**Number** 4705W09

RNS Number : 4705W

Diageo PLC

28 January 2013



28 January 2013

**Diageo reaches agreement to form a 50:50 joint venture in respect of United National Breweries' traditional sorghum beer business in South Africa**

On 9 November 2012, Diageo and Dr Mallya announced they had entered into a memorandum of understanding under which they would form a 50:50 joint venture, which would own United National Breweries' traditional sorghum beer business in South Africa.

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Further to this announcement, Diageo today announces that it has entered into an agreement to acquire a 50% interest in the company which owns United National Breweries' traditional sorghum beer business in South Africa. The remaining 50% will be held by a company affiliated to Dr Mallya. Diageo will acquire its 50% interest for \$36 million (approximately £23 million), subject to customary adjustments. The transaction is conditional on (among other things) consent from the South African competition authority and is expected to complete in the first half of this year.

**-ENDS-**

**For further information:**

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Celebrating life, every day, everywhere.

### **Cautionary Note Regarding Forward-Looking Statements**

This announcement contains certain forward-looking statements relating to the plans and objectives of Diageo. These forward-looking statements can be identified by the fact that they do not relate only to historical or current facts. Forward-looking statements often use words such as "anticipate", "target", "expect", "estimate", "intend", "plan", "goal", "believe", "hope", "aims", "continue", "will", "may", "should", "would", "could", or other words of similar meaning. These statements are based on assumptions and assessments made by Diageo in light of their experience and their perception of historical trends, current conditions, future developments and other factors they believe appropriate. By their nature, forward-looking statements involve risk and uncertainty, because they relate to events and depend on circumstances that will occur in the future and circumstances could cause actual results and developments to differ materially from those expressed in or implied by such forward-looking statements. Although it is believed that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove to have been correct and you are therefore cautioned not to place undue reliance on these forward-looking statements which speak only as at the date of this document. Diageo assumes no obligation to update or correct the information contained in this announcement (whether as a result of new information, future events or otherwise), except as required by applicable law.

This information is provided by RNS

The company news service from the London Stock Exchange

END

**Company** Diageo PLC  
**TIDM** DGE  
**Headline** Interim Results  
**Released** 07:00 31-Jan-2013  
**Number** 7509W07

RNS Number : 7509W

Diageo PLC

31 January 2013

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*Interim results, six months ended 31 December 2012*

*Results which show Diageo is a strong business getting stronger*

Results summary

5% organic net sales growth with 1% organic volume growth

70 basis points of organic gross margin improvement

5% organic growth in marketing focused on the faster growing markets

110 basis points of organic operating margin expansion

9% organic operating profit growth

Faster growing markets are 42% of Diageo's net sales in the half and delivered organic net sales growth of 14% and operating profit growth of 21%

Acquisitions made in the past two years added £0.3 billion to net sales in the half

Free cash flow improved more than £100 million to £0.7 billion

eps pre-exceptional items up 9% to 60.9 pence per share

9% increase in interim dividend

*Paul S Walsh, Chief Executive, commenting on the six months ended 31 December 2012*

“These results reflect the global strength of our strategic brands, our leadership in the US spirits market and our increasing presence in the fastest growing markets of the world. Our expanding reach to emerging middle class consumers in faster growing markets was the key driver of our volume growth, while net sales growth was driven by our pricing strategy and premiumisation, especially in the US. This drove gross margin expansion, which together

with our continued focus on operating efficiencies, delivered operating margin improvement.

This is a strong set of results, confirming our medium term guidance and supporting our decision to increase the interim dividend by 9%.”

Key financials:

		Organic	Reported
2013	2012	growth	growth
H1	H1		