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July 06, 2012
SCHEDULE 14A
(RULE 14a-101)
INFORMATION REQUIRED IN PROXY STATEMENT
SCHEDULE 14A INFORMATION
Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934
Filed by the Registrant "
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Check the appropriate box:
" Preliminary Proxy Statement
"Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) "Definitive Proxy Statement
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"Definitive Proxy Statement  "Definitive Additional Materials  ý Soliciting Material Pursuant to §240.14a-12  CRYO-CELL INTERNATIONAL, INC.  (Name of Registrant as Specified in Its Charter)

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Ki Yong Choi Demands Release Of Cryo-Cell's Financial Results For The Quarter Ended May 31, 2012 Prior To The Annual Meeting

SAN FRANCISCO, July 6, 2012 /PRNewswire/ -- Ki Yong Choi, who owns approximately 19.6% of the outstanding shares of Cryo-Cell International, Inc. (OTCBB: CCEL), today issued the following letter to stockholders of Cryo-Cell.

Dear Fellow Cryo-Cell Stockholder:

On July 5, 2012 Cryo-Cell International, Inc. issued a press release which included the following quote by Mr. George Gaines, chairman of the company's Compensation Committee, "David and Mark Portnoy know exactly what it takes to reverse the company's downward trend in revenue. Their plan is already showing positive results."

As the largest stockholder, I want to know what these "positive results" consist of. I believe that management should share the company's financial results for the quarter ended May 31, 2012 with the company's stockholders *prior* to the annual meeting; these results include, but are not limited to, revenues, cost of revenues, operating expenses with sales and marketing broken out, net income or net loss, cash and securities balance, and uses of cash. Stockholders should have this information in order to make an informed decision when voting and to determine for themselves whether the company is truly "showing positive results".

We thank you and look forward to your support.

## Ki Yong Choi

Investor Contact: Alliance Advisors LLC.

Call Toll Free: (877) 777-2338;

Banks and Brokers Call Collect: (973) 873-7700.