EQUIFAX INC Form 8-K November 08, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): November 8, 2010

EQUIFAX INC.

(Exact Name of Registrant as Specified in Charter)

Georgia 1-6605 58-0401110
(State or Other Jurisdiction (Commission File (IRS Employer of Incorporation) Number) Identification No.)

1550 Peachtree Street, N.W.
Atlanta, Georgia

(Address of Principal Executive Offices)

30309

(Zip Code)

Registrant's telephone number, including area code: (404) 885-8000

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- " Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

Equifax Inc. issued a press release dated November 8, 2010, announcing that its Board of Directors has authorized an increase in its quarterly common stock dividend from \$0.04 per share to \$0.16 per share.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits:

Exhibit No. Description

99.1 Equifax Inc. press release dated November 8, 2010.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EQUIFAX INC.

By: /s/ Lee Adrean Name: Lee Adrean

Title: Corporate Vice President and

Chief Financial Officer

Date: November 8, 2010

Exhibit Index

The following exhibit is being furnished with this report:

Exhibit No. Description

99.1 Press release of Equifax Inc. dated November 8, 2010.