

BUCKLE INC  
Form 10-Q  
June 12, 2008

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

For the Quarterly Period Ended **May 3, 2008**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

For the Transition Period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 001-12951

**THE BUCKLE, INC.**

(Exact name of Registrant as specified in its charter)

**Nebraska**  
(State or other jurisdiction of  
incorporation or organization)

**47-0366193**  
(I.R.S. Employer  
Identification No.)

**2407 West 24th Street, Kearney, Nebraska**  
(Address of principal executive offices)

**68845-4915**  
(Zip Code)

Registrant's telephone number, including area code: **(308) 236-8491**

Securities registered pursuant to Section 12(b) of the Act:

Title of class  
**Common Stock, \$.01 par value**

Name of Each Exchange on Which Registered  
**New York Stock Exchange**

Securities registered pursuant to Section 12(g) of the Act: None

\_\_\_\_\_  
(Former name, former address and former fiscal year if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. (See definition of "accelerated filer" and "large accelerated filer" in Rule 12b-2 of the Exchange Act). Check one.

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Large accelerated filer;  Accelerated filer;  Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act).

Yes  No

The number of shares outstanding of the Registrant's Common Stock, as of May 30, 2008, was 30,629,654.

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THE BUCKLE, INC.

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**THE BUCKLE, INC.****BALANCE SHEETS****(Amounts in Thousands Except Share and Per Share Amounts)****(Unaudited)**

|                                                                      | <b>May 3,<br/>2008</b> | <b>February 2,<br/>2008</b> |
|----------------------------------------------------------------------|------------------------|-----------------------------|
| <b>ASSETS</b>                                                        |                        |                             |
| <b>CURRENT ASSETS:</b>                                               |                        |                             |
| Cash and cash equivalents                                            | \$ 141,174             | \$ 64,293                   |
| Short-term investments                                               | 38,954                 | 102,910                     |
| Accounts receivable, net of allowance of \$40 and \$62, respectively | 3,991                  | 2,800                       |
| Inventory                                                            | 73,976                 | 77,639                      |
| Prepaid expenses and other assets                                    | 14,937                 | 13,979                      |
| Total current assets                                                 | 273,032                | 261,621                     |
| <b>PROPERTY AND EQUIPMENT:</b>                                       | 246,263                | 240,237                     |
| Less accumulated depreciation and amortization                       | (141,929)              | (137,903)                   |
|                                                                      | 104,334                | 102,334                     |
| <b>LONG-TERM INVESTMENTS</b>                                         | 78,861                 | 81,201                      |
| <b>OTHER ASSETS</b>                                                  | 5,905                  | 5,501                       |
|                                                                      | \$ 462,132             | \$ 450,657                  |

**LIABILITIES AND STOCKHOLDERS' EQUITY****CURRENT LIABILITIES:**

|                                  |           |           |
|----------------------------------|-----------|-----------|
| Accounts payable                 | \$ 27,299 | \$ 25,155 |
| Accrued employee compensation    | 13,415    | 27,836    |
| Accrued store operating expenses | 6,019     | 5,704     |
| Gift certificates redeemable     | 6,430     | 8,511     |
| Income taxes payable             | 5,286     | 10,020    |
| Total current liabilities        | 58,449    | 77,226    |

|                                |        |         |
|--------------------------------|--------|---------|
| <b>DEFERRED COMPENSATION</b>   | 4,996  | 4,127   |
| <b>DEFERRED RENT LIABILITY</b> | 32,750 | 30,984  |
| Total liabilities              | 96,195 | 112,337 |

**COMMITMENTS****STOCKHOLDERS' EQUITY:**

|                                                                                                                                                                       |        |        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|
| Common stock, authorized 100,000,000 shares of \$.01 par value; issued and outstanding;<br>30,622,601 shares at May 3, 2008 and 29,841,668 shares at February 2, 2008 | 306    | 298    |
| Additional paid-in capital                                                                                                                                            | 64,168 | 46,977 |

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|                                      |            |            |
|--------------------------------------|------------|------------|
| Retained earnings                    | 302,151    | 291,045    |
| Accumulated other comprehensive loss | (688)      | -          |
| Total stockholders' equity           | 365,937    | 338,320    |
|                                      | \$ 462,132 | \$ 450,657 |

See notes to unaudited condensed financial statements.

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**THE BUCKLE, INC.****STATEMENTS OF INCOME****(Amounts in Thousands Except Per Share Amounts)****(Unaudited)**

|                                                                        | <b>Thirteen Weeks Ended</b> |                        |
|------------------------------------------------------------------------|-----------------------------|------------------------|
|                                                                        | <b>May 3,<br/>2008</b>      | <b>May 5,<br/>2007</b> |
| SALES, Net of returns and allowances                                   | \$ 160,300                  | \$ 121,111             |
| COST OF SALES (Including buying, distribution,<br>and occupancy costs) | 94,678                      | 75,608                 |
| Gross profit                                                           | 65,622                      | 45,503                 |
| <b>OPERATING EXPENSES:</b>                                             |                             |                        |
| Selling                                                                | 31,559                      | 23,424                 |
| General and administrative                                             | 6,695                       | 4,980                  |
|                                                                        | 38,254                      | 28,404                 |
| INCOME FROM OPERATIONS                                                 | 27,368                      | 17,099                 |
| OTHER INCOME, Net                                                      | 2,320                       | 2,123                  |
| INCOME BEFORE INCOME TAXES                                             | 29,688                      | 19,222                 |
| PROVISION FOR INCOME TAXES                                             | 10,971                      | 7,029                  |
| NET INCOME                                                             | \$ 18,717                   | \$ 12,193              |
| <b>EARNINGS PER SHARE:</b>                                             |                             |                        |
| Basic                                                                  | \$ 0.63                     | \$ 0.41                |
| Diluted                                                                | \$ 0.61                     | \$ 0.40                |
| Basic weighted average shares                                          | 29,871                      | 29,468                 |
| Diluted weighted average shares                                        | 30,833                      | 30,687                 |

See notes to unaudited condensed financial statements.

**THE BUCKLE, INC.****STATEMENTS OF STOCKHOLDERS' EQUITY****(Dollar Amounts in Thousands Except Share and Per Share Amounts)****(Unaudited)**

|                                                               | Number<br>of Shares | Common<br>Stock | Additional<br>Paid-in<br>Capital | Retained<br>Earnings | Accumulated<br>Other<br>Comprehensive<br>Loss | Total      |
|---------------------------------------------------------------|---------------------|-----------------|----------------------------------|----------------------|-----------------------------------------------|------------|
| <b>FISCAL 2008</b>                                            |                     |                 |                                  |                      |                                               |            |
| BALANCE, February 3, 2008                                     | 29,841,668          | \$ 298          | \$ 46,977                        | \$ 291,045           | -                                             | \$ 338,320 |
| Net income                                                    | -                   | -               | -                                | 18,717               | -                                             | 18,717     |
| Dividends paid on common<br>stock,<br>(\$0.25 per share)      | -                   | -               | -                                | (7,611)              | -                                             | (7,611)    |
| Common stock issued on<br>exercise<br>of stock options        | 640,983             | 7               | 8,514                            | -                    | -                                             | 8,521      |
| Issuance of non-vested stock,<br>net of forfeitures           | 139,950             | 1               | (1)                              | -                    | -                                             | -          |
| Amortization of non-vested<br>stock grants                    | -                   | -               | 1,300                            | -                    | -                                             | 1,300      |
| Stock option compensation<br>expense                          | -                   | -               | 142                              | -                    | -                                             | 142        |
| Income tax benefit related to<br>exercise<br>of stock options | -                   | -               | 7,236                            | -                    | -                                             | 7,236      |
| Unrealized loss on investment<br>securities                   | -                   | -               | -                                | -                    | (688)                                         | (688)      |
| BALANCE, May 3, 2008                                          | 30,622,601          | \$ 306          | \$ 64,168                        | \$ 302,151           | (688)                                         | \$ 365,937 |
| <b>FISCAL 2007</b>                                            |                     |                 |                                  |                      |                                               |            |
| BALANCE, February 4, 2007                                     | 29,408,576          | \$ 294          | \$ 43,493                        | \$ 242,800           | -                                             | \$ 286,587 |
| Net income                                                    | -                   | -               | -                                | 12,193               | -                                             | 12,193     |
| Dividends paid on common<br>stock,<br>(\$0.20 per share)      | -                   | -               | -                                | (5,975)              | -                                             | (5,975)    |
| Common stock issued on<br>exercise<br>of stock options        | 498,836             | 5               | 6,582                            | -                    | -                                             | 6,587      |
| Issuance of non-vested stock,<br>net of forfeitures           | 139,800             | 1               | (1)                              | -                    | -                                             | -          |

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|                                                         |               |        |           |            |      |         |
|---------------------------------------------------------|---------------|--------|-----------|------------|------|---------|
| Amortization of non-vested stock grants                 | -             | -      | 976       | -          | -    | 976     |
| Stock option compensation expense                       | -             | -      | 157       | -          | -    | 157     |
| Income tax benefit related to exercise of stock options | -             | -      | 4,261     | -          | -    | 4,261   |
| <hr/>                                                   |               |        |           |            |      |         |
| BALANCE, May 5, 2007                                    | 30,047,212 \$ | 300 \$ | 55,468 \$ | 249,018 \$ | - \$ | 304,786 |

See notes to unaudited condensed financial statements.



**THE BUCKLE, INC.****STATEMENTS OF CASH FLOWS****(Dollar Amounts in Thousands)****(Unaudited)**

|                                                                                  | <b>Thirteen Weeks Ended</b> |                        |
|----------------------------------------------------------------------------------|-----------------------------|------------------------|
|                                                                                  | <b>May 3,<br/>2008</b>      | <b>May 5,<br/>2007</b> |
| <b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>                                     |                             |                        |
| Net income                                                                       | \$ 18,717                   | \$ 12,193              |
| Adjustments to reconcile net income to net cash flows from operating activities: |                             |                        |
| Depreciation and amortization                                                    | 5,141                       | 4,662                  |
| Amortization of non-vested stock grants, net of forfeitures                      | 1,300                       | 976                    |
| Stock option compensation expense                                                | 142                         | 157                    |
| Other                                                                            | 2                           | (6)                    |
| Changes in operating assets and liabilities:                                     |                             |                        |
| Accounts receivable                                                              | (1,191)                     | 625                    |
| Inventory                                                                        | 3,663                       | 45                     |
| Prepaid expenses and other assets                                                | (958)                       | (1,124)                |
| Accounts payable                                                                 | 2,499                       | 4,562                  |
| Accrued employee compensation                                                    | (14,421)                    | (8,933)                |
| Accrued store operating expenses                                                 | 315                         | 198                    |
| Gift certificates redeemable                                                     | (2,081)                     | (1,810)                |
| Income taxes payable                                                             | (3,561)                     | (947)                  |
| Changes in long-term liabilities and deferred compensation                       | 2,635                       | 446                    |
| Net cash flows from operating activities                                         | 12,202                      | 11,044                 |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>                                     |                             |                        |
| Purchase of property and equipment                                               | (7,585)                     | (6,348)                |
| Proceeds from sale of property and equipment                                     | 87                          | 12                     |
| Change in other assets                                                           | -                           | 151                    |
| Purchases of investments                                                         | (15,787)                    | (21,204)               |
| Proceeds from sales/maturities of investments                                    | 80,991                      | 9,725                  |
| Net cash flows from investing activities                                         | 57,706                      | (17,664)               |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>                                     |                             |                        |
| Proceeds from the exercise of stock options                                      | 8,521                       | 6,587                  |
| Excess tax benefit from stock option exercises                                   | 6,063                       | 3,758                  |
| Payment of dividends                                                             | (7,611)                     | (5,975)                |
| Net cash flows from financing activities                                         | 6,973                       | 4,370                  |
| <b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>                      | <b>76,881</b>               | <b>(2,250)</b>         |

|                                                |            |           |
|------------------------------------------------|------------|-----------|
| CASH AND CASH EQUIVALENTS, Beginning of period | 64,293     | 35,752    |
| CASH AND CASH EQUIVALENTS, End of period       | \$ 141,174 | \$ 33,502 |

See notes to unaudited condensed financial statements.

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THE BUCKLE, INC.  
NOTES TO CONDENSED FINANCIAL STATEMENTS  
THIRTEEN WEEKS ENDED MAY 3, 2008 AND MAY 5, 2007  
(Dollar Amounts in Thousands Except Share and Per Share Amounts)  
(Unaudited)

1. **Management Representation** - The accompanying unaudited financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States of America for complete financial statements. In the opinion of management, all adjustments necessary for the fair presentation of the results of operations for the interim periods have been included. All such adjustments are of a normal recurring nature. Because of the seasonal nature of the business, results for interim periods are not necessarily indicative of a full year's operations. The accounting policies followed by the Company and additional footnotes are reflected in the financial statements for the fiscal year ended February 2, 2008, included in The Buckle, Inc.'s 2007 Form 10-K.
2. **Description of the Business** - The Company is a retailer of medium to better priced casual apparel, footwear, and accessories for fashion conscious young men and women. The Company operates its business as one reportable industry segment. The Company had 374 stores located in 39 states throughout the continental United States (excluding the northeast) as of May 3, 2008, and 353 stores in 38 states as of May 5, 2007. During the first quarter of fiscal 2008, the Company opened seven new stores, substantially remodeled two stores, and closed one store. During the first quarter of fiscal 2007, the Company opened four new stores and closed one store.

The following is information regarding the Company's major product lines, stated as a percentage of the Company's net sales:

| Merchandise Group         | Percentage of Net Sales<br>Thirteen Weeks Ended |                |
|---------------------------|-------------------------------------------------|----------------|
|                           | May 3,<br>2008                                  | May 5,<br>2007 |
| Denims                    | 42.1%                                           | 42.3%          |
| Tops (including sweaters) | 36.0                                            | 31.0           |
| Sportswear/Fashions       | 8.3                                             | 9.1            |
| Accessories               | 7.0                                             | 7.5            |
| Footwear                  | 5.1                                             | 7.7            |
| Casual bottoms            | 1.0                                             | 1.7            |
| Outerwear                 | 0.4                                             | 0.6            |
| Other                     | 0.1                                             | 0.1            |
|                           | 100.0%                                          | 100.0%         |

3. **Net Earnings Per Share** - Basic earnings per share data are based on the weighted average outstanding common shares during the period. Diluted earnings per share data are based on the weighted average outstanding common shares and the effect of all dilutive potential common shares, including stock options.

| Income | Thirteen Weeks Ended<br>May 3, 2008 |                     | Per<br>Share | Thirteen Weeks Ended<br>May 5, 2007 |                     | Per<br>Share |
|--------|-------------------------------------|---------------------|--------------|-------------------------------------|---------------------|--------------|
|        | Income                              | Weighted<br>Average |              | Income                              | Weighted<br>Average |              |
|        |                                     |                     |              |                                     |                     |              |

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|                                     |           | Shares | Amount  |           | Shares | Amount  |
|-------------------------------------|-----------|--------|---------|-----------|--------|---------|
| Basic EPS                           |           |        |         |           |        |         |
| Net income                          | \$ 18,717 | 29,871 | \$ 0.63 | \$ 12,193 | 29,468 | \$ 0.41 |
| Effect of Dilutive Securities       |           |        |         |           |        |         |
| Stock options and non-vested shares | -         | 962    | (0.02)  | -         | 1,219  | (0.01)  |
| Diluted EPS                         | \$ 18,717 | 30,833 | \$ 0.61 | \$ 12,193 | 30,687 | \$ 0.40 |

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THE BUCKLE, INC.  
NOTES TO CONDENSED FINANCIAL STATEMENTS  
THIRTEEN WEEKS ENDED MAY 3, 2008 AND MAY 5, 2007  
(Dollar Amounts in Thousands Except Share and Per Share Amounts)  
(Unaudited)

4. Investments

The following is a summary of investments as of May 3, 2008:

|                                       | Amortized<br>Cost | Gross<br>Unrealized<br>Gains | Gross<br>Unrealized<br>Losses | Estimated<br>Fair<br>Value |
|---------------------------------------|-------------------|------------------------------|-------------------------------|----------------------------|
| <b>Available-for-Sale Securities:</b> |                   |                              |                               |                            |
| Auction-rate securities               | \$ 74,370         | \$ -                         | \$ (1,092)                    | \$ 73,278                  |
| <b>Held-to-Maturity Securities:</b>   |                   |                              |                               |                            |
| State and municipal bonds             | \$ 34,240         | \$ 274                       | \$ (47)                       | \$ 34,467                  |
| Fixed maturities                      | 1,500             | -                            | -                             | 1,500                      |
| U.S. treasuries                       | 3,801             | 37                           | -                             | 3,838                      |
|                                       | \$ 39,541         | \$ 311                       | \$ (47)                       | \$ 39,805                  |
| <b>Trading Securities:</b>            |                   |                              |                               |                            |
| Mutual funds                          | \$ 4,983          | \$ 30                        | \$ (17)                       | \$ 4,996                   |

The following is a summary of investments as of February 2, 2008:

|                                       | Amortized<br>Cost | Gross<br>Unrealized<br>Gains | Gross<br>Unrealized<br>Losses | Estimated<br>Fair<br>Value |
|---------------------------------------|-------------------|------------------------------|-------------------------------|----------------------------|
| <b>Available-for-Sale Securities:</b> |                   |                              |                               |                            |
| Auction-rate securities               | \$ 145,835        | \$ -                         | \$ -                          | \$ 145,835                 |
| <b>Held-to-Maturity Securities:</b>   |                   |                              |                               |                            |
| State and municipal bonds             | \$ 26,260         | \$ 375                       | \$ (10)                       | \$ 26,625                  |
| Fixed maturities                      | 2,899             | 1                            | -                             | 2,900                      |
| U.S. treasuries                       | 4,990             | 24                           | -                             | 5,014                      |
|                                       | \$ 34,149         | \$ 400                       | \$ (10)                       | \$ 34,539                  |
| <b>Trading Securities:</b>            |                   |                              |                               |                            |
| Mutual funds                          | \$ 4,143          | \$ 5                         | \$ (21)                       | \$ 4,127                   |

THE BUCKLE, INC.  
NOTES TO CONDENSED FINANCIAL STATEMENTS  
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(Unaudited)

The amortized cost and fair value of debt securities by contractual maturity as of May 3, 2008 is as follows:

| <b>Fiscal Periods</b>               | <b>Amortized<br/>Cost</b> | <b>Fair<br/>Value</b> |
|-------------------------------------|---------------------------|-----------------------|
| Twelve months ending May 2, 2009    | \$ 21,879                 | \$ 21,959             |
| Twelve months ending May 1, 2010    | 7,147                     | 7,202                 |
| Twelve months ending April 30, 2011 | 3,992                     | 4,041                 |
| Twelve months ending April 28, 2012 | 1,661                     | 1,684                 |
| Twelve months ending May 4, 2013    | 45                        | 46                    |
| Thereafter                          | 4,817                     | 4,873                 |
|                                     | \$ 39,541                 | \$ 39,805             |

At May 3, 2008 and February 2, 2008, held-to-maturity investments of \$17,662 and \$20,152 are classified in long-term investments. Trading securities are held in a Rabbi Trust, intended to fund the Company's deferred compensation plan and are classified in long-term investments.

The Company's investments in auction-rate securities ("ARS") are classified as available-for-sale and reported at fair market value. At the end of the first quarter of fiscal 2008, the reported investment amount is net of a \$1,092 unrealized loss recorded during the first quarter of fiscal 2008 to account for the temporary impairment of certain securities from their stated par value.

As of May 3, 2008, the Company had \$74,370 invested in ARS, which are reported at their estimated fair value of \$73,278. As of February 2, 2008, the Company had \$145,835 invested in ARS. ARS have a long-term stated maturity, but are reset through a "dutch auction" process that occurs every 7 to 49 days, depending on the terms of the individual security. Until February 2008, the ARS market was highly liquid. During February 2008, however, a significant number of auctions related to these securities failed, meaning that there was not enough demand to sell the entire issue at auction. The impact of the failed auctions on holders of ARS is that the holder cannot sell the securities and the issuer's interest rate is generally reset to a higher "penalty" rate. The failed auctions have limited the current liquidity of certain of the Company's investments in ARS; however, the Company has no reason to believe that any of the underlying issuers of its ARS are currently at risk or that further auction failures will have a material impact on the Company's ability to fund its business. The Company was able to successfully liquidate \$76,065 of its investments in auction-rate securities at par value during the first quarter.

As of May 3, 2008, \$17,075 of the Company's investment in ARS was classified in short-term investments and \$56,203 was classified in long-term investments. The amount classified in long-term investments has not experienced a successful auction subsequent to the end of the Company's fiscal year and is net of a \$1,092 unrealized loss related to the temporary impairment of certain securities from their stated par value.

As of February 2, 2008, \$88,913 of the Company's investment in ARS was classified in short-term investments and \$56,922 was classified in long-term investments.



THE BUCKLE, INC.  
NOTES TO CONDENSED FINANCIAL STATEMENTS  
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5. Fair Value Measurements

Effective February 3, 2008, the Company adopted the provisions of FASB Statement No. 157 ("SFAS 157"), *Fair Value Measurements*. This standard defines fair value, establishes a framework for measuring fair value, and expands disclosures about fair value measurements. The provisions of SFAS 157 apply to all financial instruments that are being measured and reported on a fair value basis. In addition, in February 2008, FASB issued FASB Staff Position ("FSP") FAS 157-2, *Effective Date of FASB Statement No. 157*. This FSP delays the effective date of SFAS 157 to fiscal years beginning after November 15, 2008 for all non-financial assets and liabilities. The partial adoption of SFAS 157 did not have any impact on the Company's financial position or results of operations.

As defined by SFAS 157, fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Financial assets and liabilities measured and reported at fair value are classified and disclosed in one of the following categories:

- Level 1 - Quoted market prices in active markets for identical assets or liabilities.
- Level 2 - Observable market-based inputs or unobservable inputs that are corroborated by market data.
- Level 3 - Unobservable inputs that are not corroborated by market data.

As of May 3, 2008, the Company held certain assets that are required to be measured at fair value on a recurring basis, including money market funds (which are classified in cash and cash equivalents), available-for-sale securities, and trading securities. The Company's available-for-sale securities include its investments in auction-rate securities, as further described in Note 4. The failed auctions, beginning in February 2008, related to certain of the Company's investments in auction-rate securities have limited the availability of quoted market prices. As such, the Company has based its valuation for these securities on observable market data for other securities with similar characteristics and credit quality of those held by the Company.

As a result of the decline in fair value for certain of the Company's investments in auction-rate securities, which the Company attributes to a current lack of liquidity as opposed to deterioration in the credit quality of the underlying issuers, the Company recorded a pre-tax unrealized loss of \$1,092 in the first quarter of fiscal 2008. This unrealized loss is reported net of tax as a \$688 reduction to stockholders' equity in accumulated other comprehensive income. Any future fluctuation in fair value related to these securities that the Company judges to be temporary, including any recoveries of previous write-downs, would be recorded as an adjustment to accumulated other comprehensive income. If the Company determines that any future valuation adjustment was other-than-temporary, it would record a change to net income as appropriate.



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(Dollar Amounts in Thousands Except Share and Per Share Amounts)  
(Unaudited)

The Company's financial assets measured at fair value on a recurring basis subject to the disclosure requirements of SFAS 157 at May 3, 2008 were as follows:

|                                                                         | <b>Fair Value Measurements at Reporting Date Using</b>                                            |                                                            |                                                              |                   |
|-------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|------------------------------------------------------------|--------------------------------------------------------------|-------------------|
|                                                                         | <b>Quoted<br/>Prices in<br/>Active<br/>Markets<br/>for<br/>Identical<br/>Assets<br/>(Level 1)</b> | <b>Significant<br/>Observable<br/>Inputs<br/>(Level 2)</b> | <b>Significant<br/>Unobservable<br/>Inputs<br/>(Level 3)</b> | <b>Total</b>      |
| <b>ASSETS:</b>                                                          |                                                                                                   |                                                            |                                                              |                   |
| Cash and cash equivalents<br>(including cash and money<br>market funds) | \$ 141,174                                                                                        | \$ -                                                       | \$ -                                                         | \$ 141,174        |
| Available-for-sale securities<br>(including<br>auction-rate-securities) | 17,075                                                                                            | 56,203                                                     | -                                                            | 73,278            |
| Trading securities<br>(including mutual funds)                          | 4,996                                                                                             | -                                                          | -                                                            | 4,996             |
| <b>Totals</b>                                                           | <b>\$ 163,245</b>                                                                                 | <b>\$ 56,203</b>                                           | <b>\$ -</b>                                                  | <b>\$ 219,448</b> |

Auction-rate securities included in Level 1 represent securities which experienced a successful auction subsequent to February 2, 2008 at amounts equal to par value. Auction-rate securities included in Level 2 represent securities which have not experienced a successful auction subsequent to February 2, 2008. The fair market value for these securities was determined by applying a discount to par value based on auction prices for similar securities that had most recently experienced a successful auction subsequent to February 2, 2008. Prior to the first quarter of fiscal 2008, the fair value for these securities had been based on quoted market prices, which were readily available at that time.

#### 6. Comprehensive Income

Comprehensive income consists of net income and unrealized gains and losses on available-for-sale securities. Unrealized losses on the Company's investments in auction-rate securities have been included in accumulated other comprehensive loss and are separately included as a component of stockholders' equity, net of related income taxes.

Thirteen Weeks Ended

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|                                                                                                              | May 3,<br>2008 | May 5,<br>2007 |
|--------------------------------------------------------------------------------------------------------------|----------------|----------------|
| Net income                                                                                                   | \$ 18,717      | \$ 12,193      |
| Changes in net unrealized losses on investments<br>in auction-rate-securities, net of taxes of \$404 and \$0 | (688)          | -              |
| Comprehensive Income                                                                                         | \$ 18,029      | \$ 12,193      |

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THE BUCKLE, INC.  
NOTES TO CONDENSED FINANCIAL STATEMENTS  
THIRTEEN WEEKS ENDED MAY 3, 2008 AND MAY 5, 2007  
(Dollar Amounts in Thousands Except Share and Per Share Amounts)  
(Unaudited)

7. Other Income

The following table summarizes the Company's Other Income for the thirteen week periods included in the statements of income:

|                                     | Thirteen Weeks Ended |                |
|-------------------------------------|----------------------|----------------|
|                                     | May 3,<br>2008       | May 5,<br>2007 |
| Interest/dividends from investments | \$ 2,232             | \$ 1,886       |
| Insurance proceeds                  | -                    | 162            |
| Miscellaneous                       | 88                   | 75             |
| Other Income, net                   | \$ 2,320             | \$ 2,123       |

Other income for the first quarter of fiscal 2007 included additional proceeds received from the settlement of Hurricane Katrina and Hurricane Rita insurance claims.

8. Supplemental Cash Flow Information

The Company had non-cash investing activities during the thirteen week periods ended May 3, 2008 and May 5, 2007 of \$355 and \$296, respectively. The non-cash investing activity relates to unpaid purchases of property, plant, and equipment included in accounts payable as of the end of the quarter. Amounts reported as unpaid purchases are recorded as cash outflows from investing activities for purchases of property, plant, and equipment in the statement of cash flows in the period they are paid.

Additional cash flow information for the Company includes cash paid for income taxes during the thirteen week periods ended May 3, 2008 and May 5, 2007 of \$8,587 and \$4,301, respectively.

9. Stock-Based Compensation - The Company has several stock option plans which allow for granting of stock options to employees, executives, and directors; as described more fully in the notes included in the Company's 2007 Annual Report. The options are in the form of non-qualified stock options and are granted at fair market value on the date of grant. The options generally expire ten years from the date of grant. The Company also has a restricted stock plan that allows for the granting of non-vested shares of common stock to employees and executives.

During fiscal 2008, the Company granted 140,050 shares of non-vested common stock under its 2005 Restricted Stock Plan. These grants resulted in \$657 of compensation expense recognized on a graded vesting basis during the fiscal quarter ended May 3, 2008. The shares will vest over a period of four years only upon certification by the Compensation Committee of the Board of Directors that the Company has achieved its pre-established performance targets based on growth in fiscal 2008 pre-bonus, pre-tax net income.

During fiscal 2007, the Company granted 139,800 shares of non-vested common stock under its 2005 Restricted Stock Plan. These grants resulted in \$305 and \$528 of compensation expense recognized on a graded vesting basis during the fiscal quarters ended May 3, 2008 and May 5, 2007, respectively. Due to participants terminating their employment prior to the vesting date, 400 of these shares were forfeited to date. Upon certification by the

Compensation Committee that the Company achieved its performance targets for fiscal 2007, 20% of the non-forfeited shares vested on March 24, 2008, with the remaining non-forfeited shares vesting 20% on January 31, 2009, 30% on January 30, 2010, and 30% on January 29, 2011.

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During fiscal 2006, the Company granted 204,000 shares of non-vested common stock under its 2005 Restricted Stock Plan. These grants resulted in \$189 and \$300 of compensation expense recognized on a graded vesting basis during the fiscal quarters ended May 3, 2008 and May 5, 2007, respectively. Due to participants terminating their employment prior to the vesting date, 8,610 of these shares were forfeited to date. An initial 20% of the non-forfeited shares from this grant vested on March 19, 2007, based upon certification that the Company had achieved its performance targets for fiscal 2006, another 20% vested on February 2, 2008, and the remaining non-forfeited shares will vest 30% on January 31, 2009 and 30% on January 30, 2010.

During fiscal 2005, the Company granted 116,250 shares of non-vested common stock under its 2005 Restricted Stock Plan. These grants resulted in \$149 and \$148 of compensation expense recognized on a graded vesting basis during the fiscal quarters ended May 3, 2008 and May 5, 2007, respectively. Due to participants terminating their employment prior to the vesting date, 840 of these shares were forfeited to date and the vesting for 5,100 of these shares was accelerated. Upon certification by the Compensation Committee that the Company achieved its performance target for fiscal 2005, an initial 20% of the non-forfeited shares vested on March 24, 2006, an additional 20% vested on February 3, 2007, and 30% vested on February 2, 2008. The remaining 30% of non-forfeited shares will vest on January 31, 2009.

In total, the Company recognized \$1,300 and \$976 of compensation expense related to outstanding shares of non-vested stock during the first quarters of fiscal 2008 and 2007, respectively.

As of May 3, 2008, 424,821 shares were available for grant under the various stock option plans, of which 301,889 were available for grant to executive officers. Also as of May 3, 2008, 209,750 shares were available for grant under the Company's 2005 Restricted Stock Plan, all of which were available for grant to executive officers.

Options granted during the first quarters of fiscal 2008 and 2007 were granted under the Company's 1993 Director Stock Option Plan. Grants were made with an exercise price equal to the market value of the Company's common stock on the date of grant and a contractual term of ten years. Options granted under the 1993 Director Stock Option Plan typically vest over a period of three years.

The Company accounts for stock-based compensation in accordance with FASB Statement No. 123 (revised 2004) ("SFAS 123(R)"), *Share-Based Payment*. Compensation expense was recognized during the first quarters of fiscal 2008 and 2007 for new awards, based on the grant date fair value, as well as for the portion of awards granted in fiscal years prior to SFAS 123(R) adoption that was not vested as of the beginning of fiscal 2006. The fair value of stock options is determined using the Black-Scholes option pricing model, while the fair value of grants of non-vested common stock awards is the stock price on the date of grant. The Company recognized \$142 and \$157 of stock option compensation expense during the fiscal quarters ended May 3, 2008 and May 5, 2007, respectively.

In the first quarter of fiscal 2007, stock option compensation expense was allocated to cost of sales, selling expenses, and general and administrative expenses in a method similar to that of allocating accrued incentive bonus expense. In the first quarter of fiscal 2008, however, it was included in general and administrative expenses.

SFAS 123(R) requires the benefits of tax deductions in excess of the compensation cost recognized for stock options exercised during the period to be classified as financing cash inflows. This amount is shown as "excess tax benefit from stock option exercises" on the statement of cash flows. For the fiscal quarters ended May 3, 2008 and May 5, 2007,

respectively, the excess tax benefit realized from exercised stock options was \$6,063 and \$3,758, respectively.

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THE BUCKLE, INC.  
NOTES TO CONDENSED FINANCIAL STATEMENTS  
THIRTEEN WEEKS ENDED MAY 3, 2008 AND MAY 5, 2007  
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The weighted average grant date fair value of options granted during the thirteen weeks ended May 3, 2008 and May 5, 2007 was \$12.61 and \$12.81 per option, respectively. The fair value of options granted was estimated at the date of grant using the Black-Scholes option pricing model with the following assumptions:

|                             | 2008  | 2007  |
|-----------------------------|-------|-------|
| Risk-free interest rate (1) | 3.10% | 4.80% |
| Dividend yield (2)          | 2.40% | 2.40% |
| Expected volatility (3)     | 33.0% | 39.0% |
| Expected lives - years (4)  | 7.0   | 7.0   |

(1) Based on the U.S. Treasury yield curve in effect at the time of grant with a term consistent with the expected lives of stock options.

(2) Based on expected dividend yield as of the date of grant.

(3) Based on historical volatility of the Company's common stock over a period consistent with the expected lives of options.

(4) Based on historical and expected exercise behavior.

A summary of the Company's stock-based compensation activity related to stock options for the fiscal quarter ended May 3, 2008 is as follows:

|                                    | Shares    | Weighted<br>Average<br>Exercise<br>Price | 2008<br>Weighted<br>Average<br>Remaining<br>Contractual<br>Life | Aggregate<br>Intrinsic<br>Value |
|------------------------------------|-----------|------------------------------------------|-----------------------------------------------------------------|---------------------------------|
| Outstanding - beginning of quarter | 2,057,228 | \$ 12.72                                 |                                                                 |                                 |
| Granted                            | 27,000    | 42.02                                    |                                                                 |                                 |
| Expired/forfeited                  | (169)     | 15.98                                    |                                                                 |                                 |
| Exercised                          | (640,983) | 13.29                                    |                                                                 |                                 |
| Outstanding - end of quarter       | 1,443,076 | \$ 13.01                                 | 4.46                                                            | \$ 51,551                       |
| Exercisable - end of quarter       | 1,403,471 | \$ 12.35                                 | 4.32                                                            | \$ 51,053                       |

The total intrinsic value of options exercised during the fiscal quarters ended May 3, 2008 and May 5, 2007, respectively, was \$20,679 and \$11,517. As of May 3, 2008, there was \$429 of unrecognized compensation expense related to non-vested stock options. It is expected that this expense will be recognized over a weighted average period of approximately 2.2 years.





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(Unaudited)

A summary of the Company's stock-based compensation activity related to grants of non-vested shares of common stock for the fiscal quarter ended May 3, 2008 is as follows:

|                                   | 2008     |    | Weighted<br>Average<br>Grant<br>Date<br>Fair Value |
|-----------------------------------|----------|----|----------------------------------------------------|
|                                   | Shares   |    |                                                    |
| Non-Vested - beginning of quarter | 289,615  | \$ | 28.44                                              |
| Granted                           | 140,050  |    | 42.02                                              |
| Forfeited                         | (100)    |    | 33.87                                              |
| Vested                            | (27,880) |    | 33.87                                              |
| Non-Vested - end of quarter       | 401,685  | \$ | 32.79                                              |

As of May 3, 2008, there was \$8,228 of unrecognized compensation expense related to grants of non-vested shares. It is expected that this expense will be recognized over a weighted average period of approximately 2.2 years. The total fair value of shares vested during the fiscal quarters ended May 3, 2008 and May 5, 2007 was \$1,341 and \$1,372, respectively.

#### 10. Recently Issued Accounting Pronouncements

Effective February 3, 2008, the Company adopted the provisions of FASB Statement No. 157 ("SFAS 157"), *Fair Value Measurements*. This standard defines fair value, establishes a framework for measuring fair value, and expands disclosures about fair value measurements. The provisions of SFAS 157 apply to all financial instruments that are being measured and reported on a fair value basis. In addition, in February 2008, FASB issued FASB Staff Position ("FSP") FAS 157-2, *Effective Date of FASB Statement No. 157*. This FSP delays the effective date of SFAS 157 to fiscal years beginning after November 15, 2008, and interim periods within those fiscal years for all non-financial assets and liabilities, except those that are recognized or disclosed at fair value in the financial statements on a recurring basis. The partial adoption of SFAS 157 did not have any impact on the Company's financial position or results of operations.

Effective February 3, 2008, the Company adopted the provisions of FASB Statement No. 159 ("SFAS 159"), *The Fair Value Option for Financial Assets and Financial Liabilities*. This standard provides an option for companies to report selected financial assets and liabilities at fair value. Although the Company adopted the provisions of SFAS 159 effective with the beginning of the Company's 2008 fiscal year, it did not elect the fair value option for any financial instruments or other items held by the Company. Therefore, the adoption of SFAS 159 did not have any impact on the Company's financial position or results of operations.

THE BUCKLE, INC.  
MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion should be read in conjunction with the Financial Statements and notes thereto of the Company included in this Form 10-Q. The following is management's discussion and analysis of certain significant factors which have affected the Company's financial condition and results of operations during the periods included in the accompanying financial statements.

EXECUTIVE OVERVIEW

Company management considers the following items to be key performance indicators in evaluating Company performance.

*Comparable Store Sales* - Stores are deemed to be comparable stores if they were open in the prior year on the first day of the fiscal period being presented. Stores which have been remodeled, expanded, and/or relocated, but would otherwise be included as comparable stores, are not excluded from the comparable store sales calculation. Online sales are excluded from comparable store sales. Management considers comparable store sales to be an important indicator of current Company performance, helping leverage certain fixed costs when results are positive. Negative comparable store sales results could reduce net sales and have a negative impact on operating leverage, thus reducing net earnings.

*Net Merchandise Margins* - Management evaluates the components of merchandise margin including initial markup and the amount of markdowns during a period. Any inability to obtain acceptable levels of initial markups or any significant increase in the Company's use of markdowns could have an adverse effect on the Company's gross margin and results of operations.

*Operating Margin* - Operating margin is a good indicator for management of the Company's success. Operating margin can be positively or negatively affected by comparable store sales, merchandise margins, occupancy costs, and the Company's ability to control operating costs.

*Cash Flow and Liquidity (working capital)* - Management reviews current cash and short-term investments along with cash flow from operating, investing, and financing activities to determine the Company's short-term cash needs for operations and expansion. The Company believes that existing cash, short-term investments, and cash flow from operations will be sufficient to fund current and long-term anticipated capital expenditures and working capital requirements for the next several years.

THE BUCKLE, INC.  
MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS

**RESULTS OF OPERATIONS**

The table below sets forth the percentage relationships of sales and various expense categories in the Statements of Income for the thirteen-week periods ended May 3, 2008, and May 5, 2007:

|                                                                     | <b>Percentage of Net Sales<br/>Thirteen Weeks Ended</b> |                        | <b>Percentage<br/>Increase/(Decrease)</b> |
|---------------------------------------------------------------------|---------------------------------------------------------|------------------------|-------------------------------------------|
|                                                                     | <b>May 3,<br/>2008</b>                                  | <b>May 5,<br/>2007</b> |                                           |
| Net sales                                                           | 100.0%                                                  | 100.0%                 | 32.4%                                     |
| Cost of sales (including buying, distribution, and occupancy costs) | 59.1%                                                   | 62.4%                  | 25.2%                                     |
| Gross profit                                                        | 40.9%                                                   | 37.6%                  | 44.2%                                     |
| Selling expenses                                                    | 19.7%                                                   | 19.4%                  | 34.7%                                     |
| General and administrative expenses                                 | 4.2%                                                    | 4.1%                   | 34.5%                                     |
| Income from operations                                              | 17.0%                                                   | 14.1%                  | 60.1%                                     |
| Other income, net                                                   | 1.5%                                                    | 1.8%                   | 9.3%                                      |
| Income before income taxes                                          | 18.5%                                                   | 15.9%                  | 54.4%                                     |
| Provision for income taxes                                          | 6.8%                                                    | 5.8%                   | 56.1%                                     |
| Net income                                                          | 11.7%                                                   | 10.1%                  | 53.5%                                     |

Net sales increased from \$121.1 million in the first quarter of fiscal 2007 to \$160.3 million in the first quarter of fiscal 2008, a 32.4% increase. Comparable store sales increased by \$29.5 million, or 25.6%, for the thirteen week period ended May 3, 2008 compared to the same period in the prior year. The comparable store sales increase was primarily due to an increase in the number of transactions at comparable stores during the period, in addition to a 6.0% increase in the average retail price per piece of merchandise sold during the period, and a 1.0% increase in the average number of units sold per transaction. Sales growth for the thirteen week period was also attributable to the inclusion of a full quarter of operating results for the twenty new stores opened during fiscal 2007, to the opening of seven new stores during the first thirteen weeks of fiscal 2008, and to growth in online sales.

The Company's average retail price per piece of merchandise sold increased \$2.31, or 6.0%, during the first quarter of fiscal 2008 compared to the first quarter of fiscal 2007. This \$2.31 increase was primarily attributable to the following changes (with their corresponding effect on the overall average price per piece): a 17.0% increase in average knit shirt price points (\$1.69), a 4.8% increase in average denim price points (\$0.80), a 9.7% increase in average woven shirt price points (\$0.25), and a 4.8% increase in average accessory price points (\$0.13). These increases were partially offset by the impact of a shift in the merchandise mix (-\$0.44) and by reduced price points in certain other categories (including footwear). These changes are primarily a reflection of merchandise shifts in terms of brands and product styles, fabrics, details, and finishes. Average sales per square foot for the quarter increased 24.3% from \$66.55 to \$82.73.

Gross profit after buying, distribution, and occupancy expenses increased \$20.1 million in the first quarter of fiscal 2008 to \$65.6 million, a 44.2% increase. As a percentage of net sales, gross profit increased from 37.6% in the first quarter of fiscal 2007 to 40.9% in the first quarter of fiscal 2008. This increase was attributable to a 0.8% improvement in actual merchandise margins, which was primarily achieved through an increase in regular-price

selling during the period that was partially offset by a slight reduction, as a percentage of net sales, in private label merchandise sales. The increase was also attributable to a 2.7% reduction, as a percentage of net sales, related to leveraged buying, distribution, and occupancy costs. These improvements were, however, partially offset by an increase in expense related to the incentive bonus accrual (0.2%, as a percentage of net sales).

THE BUCKLE, INC.  
MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Selling expenses increased from \$23.4 million for the first quarter of fiscal 2007 to \$31.6 million for the first quarter of fiscal 2008, a 34.7% increase. As a percentage of net sales, selling expenses increased from 19.4% in the first quarter of fiscal 2007 to 19.7% in the first quarter of fiscal 2008. The increase was primarily attributable to an increase in expense related to the incentive bonus accrual (1.0%, as a percentage of net sales), as well as increases in payroll tax expense (0.2%, as a percentage of net sales) and bankcard fees (0.1%, as a percentage of net sales). These increases were, however, partially offset by a 0.5% reduction, as a percentage of net sales, in store payroll expense and a 0.5% reduction related to the leveraging of certain other selling expenses.

General and administrative expenses increased from \$5.0 million in the first quarter of fiscal 2007 to \$6.7 million in the first quarter of fiscal 2008, a 34.5% increase. As a percentage of net sales, general and administrative expenses increased from 4.1% in the first quarter of fiscal 2007 to 4.2% in the first quarter of fiscal 2008. The increase was primarily driven by an increase in expense related to the incentive bonus accrual (0.3%, as a percentage of net sales), which was partially offset by a 0.2% reduction, as a percentage of net sales, related to the leveraging of certain other general and administrative expenses..

As a result of the above changes, the Company's income from operations increased 60.1% to \$27.4 million for the first quarter of fiscal 2008 compared to \$17.1 million for the first quarter of fiscal 2007. Income from operations was 17.0% of net sales for the first quarter of fiscal 2008 compared to 14.1% for the first quarter of fiscal 2007.

Other income increased from \$2.1 million for the quarter ended May 5, 2007 to \$2.3 million for the quarter ended May 3, 2008, an increase of 9.3%. This increase in other income is primarily due to an increase in income earned on the Company's cash and investments, resulting from higher average balances of cash and investments, which was partially offset by the impact of insurance proceeds received during the first quarter of fiscal 2007 related to Hurricane Katrina and Hurricane Rita insurance claims as further described in Note 7 to the financial statements.

Income tax expense as a percentage of pre-tax income was 37.0% in the first quarter of fiscal 2008 compared to 36.6% in the first quarter of fiscal 2007, bringing net income to \$18.7 million in the first quarter of fiscal 2008 compared to \$12.2 million in the first quarter of fiscal 2007, an increase of 53.5%.

#### LIQUIDITY AND CAPITAL RESOURCES

As of May 3, 2008, the Company had working capital of \$214.6 million, including \$141.2 million of cash and cash equivalents and short-term investments of \$39.0 million. The Company's primary ongoing cash requirements are for inventory, payroll, occupancy costs, dividend payments, new store expansion, and remodeling. Historically, the Company's primary source of working capital has been cash flow from operations. During the first quarters of fiscal 2008 and fiscal 2007, the Company's cash flow from operating activities was \$12.2 million and \$11.0 million, respectively.

The uses of cash for both thirteen week periods include payment of annual bonuses accrued at fiscal year end, changes in inventory and accounts payable for build up of inventory levels, dividend payments, and construction costs for new and remodeled stores. The increase in cash flow for the first quarter of fiscal 2008 compared to the first quarter of fiscal 2007 was primarily due to the liquidation of auction-rate securities and growth in net income, which were partially offset by a larger change in accrued employee compensation.

THE BUCKLE, INC.  
MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
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During the first quarter of fiscal 2008 and 2007, the Company invested \$6.8 million and \$5.8 million, respectively, in new store construction, store renovation, and store technology upgrades. The Company also spent \$0.8 million and \$0.5 million in the first quarter of fiscal 2008 and 2007, respectively, in capital expenditures for the corporate headquarters and distribution facility.

During the remainder of fiscal 2008, the Company anticipates completing approximately 25 additional store construction projects, including approximately 14 new stores and approximately 11 stores to be substantially remodeled and/or relocated. Management estimates that total capital expenditures during fiscal 2008 will be approximately \$30 to \$32 million. The Company believes that existing cash and cash equivalents, investments, and cash flow from operations will be sufficient to fund current and long-term anticipated capital expenditures and working capital requirements for the next several years. The Company has a consistent record of generating positive cash flow each year and, as of May 3, 2008, had total cash and investments of \$259.0 million. The Company does not currently have plans for a merger or acquisition and has fairly consistent plans for new store expansion and remodels. Based upon past results and current plans, management does not anticipate any large swings in the Company's need for cash in the upcoming years.

Future conditions, however, may reduce the availability of funds based upon factors such as a decrease in demand for the Company's product, change in product mix, competitive factors, and general economic conditions as well as other risks and uncertainties which would reduce the Company's sales, net profitability, and cash flows. Also, the Company's acceleration in store openings and/or remodels or the Company entering into a merger, acquisition, or other financial related transaction could reduce the amount of cash available for further capital expenditures and working capital requirements.

The Company has available an unsecured line of credit of \$17.5 million with Wells Fargo Bank, N.A. for operating needs and letters of credit. The line of credit provides that outstanding letters of credit cannot exceed \$10 million. Borrowings under the line of credit provide for interest to be paid at a rate equal to the prime rate established by the Bank. The Company has, from time to time, borrowed against these lines during periods of peak inventory build-up. There were no bank borrowings during the first quarters of fiscal 2008 or 2007.

As of May 3, 2008, total cash and investments included \$73.3 million of auction-rate securities ("ARS"), which compares to \$145.8 million of ARS as of February 2, 2008. ARSs have a long-term stated maturity, but are reset through a "dutch auction" process that occurs every 7 to 49 days, depending on the terms of the individual security. Until February 2008, the ARS market was highly liquid. During February 2008, however, a significant number of auctions related to these securities failed, meaning that there was not enough demand to sell the entire issue at auction. The impact of the failed auctions on holders of ARS is that the holder cannot sell the securities and the issuer's interest rate is generally reset to a higher "penalty" rate. The failed auctions have limited the current liquidity of certain of the Company's investments in ARS; however, the Company has no reason to believe that any of the underlying issuers of its ARS are currently at risk or that further auction failures will have a material impact on the Company's ability to fund its business.

Of the \$73.3 million in ARS held as of May 3, 2008, \$17.1 million has been included in short-term investments and \$56.2 million has been included in long-term investments. Of the \$145.8 million in ARS held as of February 2, 2008, \$88.9 million has been included in short-term investments and \$56.9 million has been included in long-term investments.

ARS are reported at fair market value, and at the end of the first quarter of fiscal 2008 the reported investment amount is net of a \$1.1 million unrealized loss which was recorded during the first quarter of fiscal 2008 to account for the temporary impairment of certain securities from their stated par value. The unrealized loss is reported net of tax as an “Accumulated Other Comprehensive Loss” of \$0.7 million in Stockholders’ Equity as of May 3, 2008. The Company has accounted for the impairment as temporary, as it currently expects to be able to successfully liquidate its investments without loss once the ARS market resumes normal operations.

THE BUCKLE, INC.  
MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
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CRITICAL ACCOUNTING POLICIES AND ESTIMATES

Management's Discussion and Analysis of Financial Condition and Results of Operations are based upon The Buckle, Inc.'s financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires that management make estimates and judgments that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the financial statement date, and the reported amounts of sales and expenses during the reporting period. The Company regularly evaluates its estimates, including those related to inventory and income taxes. Management bases its estimates on past experience and on various other factors that are thought to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. Management believes that the estimates and judgments used in preparing these financial statements were the most appropriate at that time. Presented below are those critical accounting policies that management believes require subjective and/or complex judgments that could potentially affect reported results of operations.

1. Revenue Recognition. Retail store sales are recorded upon the purchase of merchandise by customers. Online sales are recorded when merchandise is delivered to the customer, with the time of delivery being based on estimated shipping time from the Company's distribution center to the customer. Shipping fees charged to customers are included in revenue and shipping costs are included in selling expenses. The Company accounts for layaway sales in accordance with SAB No. 101, *Revenue Recognition*, recognizing revenue from sales made under its layaway program upon delivery of the merchandise to the customer. Revenue is not recorded when gift cards and gift certificates are sold, but rather when a card or certificate is redeemed for merchandise. A current liability for unredeemed gift cards and certificates is recorded at the time the card or certificate is purchased. The amount of the gift certificate liability is determined using the outstanding balances from the prior three years of issuance and the gift card liability is determined using the outstanding balances from the prior four years of issuance. The liability recorded for unredeemed gift cards and gift certificates was \$6.4 million and \$8.5 million as of May 3, 2008 and February 2, 2008, respectively. The Company records breakage as other income when the probability of redemption, which is based on historical redemption patterns, is remote. The Company establishes a liability for estimated merchandise returns based upon the historical average sales return percentage. Customer returns could potentially exceed the historical average, thus reducing future net sales results and potentially reducing future net earnings. The accrued liability for reserve for sales returns was \$0.4 million as of both May 3, 2008 and February 2, 2008.
2. Inventory. Inventory is valued at the lower of cost or market. Cost is determined using an average cost method that approximates the first-in, first-out (FIFO) method. Management makes adjustments to inventory and cost of goods sold, based upon estimates, to reserve for merchandise obsolescence and markdowns that could affect market value, based on assumptions using calculations applied to current inventory levels by department within each of four different markdown levels. Management also reviews the levels of inventory in each markdown group and the overall aging of the inventory versus the estimated future demand for such product and the current market conditions. Such judgments could vary significantly from actual results, either favorably or unfavorably, due to fluctuations in future economic conditions, industry trends, consumer demand, and the competitive retail environment. Such changes in market conditions could negatively impact the sale of markdown inventory, causing further markdowns or inventory obsolescence, resulting in increased cost of goods sold from write-offs and reducing the Company's net earnings. The liability recorded as a reserve for markdowns and/or obsolescence was \$5.6 million and \$5.8 million as of May 3, 2008 and February 2, 2008, respectively. The Company is not aware of



any events, conditions or changes in demand or price that would indicate that our inventory valuation may not be materially accurate at this time.

THE BUCKLE, INC.  
MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS

3. Income Taxes. The Company records a deferred tax asset and liability for expected future tax consequences resulting from temporary differences between financial reporting and tax bases of assets and liabilities. The Company considers future taxable income and ongoing tax planning in assessing the value of its deferred tax assets. If the Company determines that it is more than likely that these assets will not be realized, the Company would reduce the value of these assets to their expected realizable value, thereby decreasing net income. Estimating the value of these assets is based upon the Company's judgment. If the Company subsequently determined that the deferred tax assets, which had been written down, would be realized in the future, such value would be increased. Adjustment would be made to increase net income in the period such determination was made.
4. Operating Leases. The Company leases retail stores under operating leases. Most lease agreements contain tenant improvement allowances, rent holidays, rent escalation clauses, and/or contingent rent provisions. For purposes of recognizing lease incentives and minimum rental expenses on a straight-line basis over the terms of the leases, the Company uses the date of initial possession to begin amortization, which is generally when the Company enters the space and begins to make improvements in preparation of intended use. For tenant improvement allowances and rent holidays, the Company records a deferred rent liability on the balance sheets and amortizes the deferred rent over the terms of the leases as reductions to rent expense on the statements of income.

For scheduled rent escalation clauses during the lease terms or for rental payments commencing at a date other than the date of initial occupancy, the Company records minimum rental expenses on a straight-line basis over the terms of the leases on the statements of income. Certain leases provide for contingent rents, which are determined as a percentage of gross sales in excess of specified levels. The Company records a contingent rent liability on the balance sheets and the corresponding rent expense when specified levels have been achieved or are reasonably probable to be achieved.

5. Investments. The Company invests a portion of its short and long-term investments in auction-rate securities ("ARS"). As of May 3, 2008 and February 2, 2008, \$73.3 million and \$145.8 million, respectively, of investments were in auction-rate securities. ARSs have a long-term stated maturity, but are reset through a "dutch auction" process that occurs every 7 to 49 days, depending on the terms of the individual security. Until February 2008, the ARS market was highly liquid. During February 2008, however, a significant number of auctions related to these securities failed, meaning that there was not enough demand to sell the entire issue at auction. The impact of the failed auctions on holders of ARS is that the holder cannot sell the securities and the issuer's interest rate is generally reset to a higher "penalty" rate. The failed auctions have limited the current liquidity of certain of the Company's investments in ARS; however, the Company has no reason to believe that any of the underlying issuers of its ARS are currently at risk or that further auction failures will have a material impact on the Company's ability to fund its business.

Of the \$73.3 million in ARS held as of May 3, 2008, \$17.1 million has been included in short-term investments and \$56.2 million has been included in long-term investments. Of the \$145.8 million in ARS held as of February 2, 2008, \$88.9 million has been included in short-term investments and \$56.9 million has been included in long-term investments.

The Company reviews impairments in accordance with Emerging Issues Task Force (EITF) 03-1 and FSP SFAS 115-1 and 124-1, *The Meaning of Other-Than-Temporary-Impairment and its Application to Certain Investments*, to determine the classification of potential impairments as either "temporary" or "other-than-temporary." A temporary impairment results in an unrealized loss being recorded in other comprehensive income. An impairment that is

considered other-than-temporary would be recognized in net income. The Company considers various factors in reviewing impairments, including the length of time and extent to which the fair value has been less than the Company's cost basis, the financial condition and near-term prospects of the issuer, and the Company's intent and ability to hold the investments for a period of time sufficient to allow for any anticipated recovery in market value.

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The Company's investments in ARS are reported at fair market value, and at the end of the first quarter of fiscal 2008 the reported investment amount is net of a \$1.1 million unrealized loss which was recorded during the first quarter of fiscal 2008 to account for the temporary impairment of certain securities from their stated par value. The unrealized loss is reported net of tax as an "Accumulated Other Comprehensive Loss" of \$0.7 million in Stockholders' Equity as of May 3, 2008. The Company has accounted for the impairment as temporary, as it currently expects to be able to successfully liquidate its investments without loss once the ARS market resumes normal operations. The Company was able to successfully liquidate \$76,065 of its investments in auction-rate securities at par value during the first quarter.

OFF-BALANCE SHEET ARRANGEMENTS,  
CONTRACTUAL OBLIGATIONS, AND COMMERCIAL COMMITMENTS

As referenced in the tables below, the Company has contractual obligations and commercial commitments that may affect the financial condition of the Company. Based on management's review of the terms and conditions of its contractual obligations and commercial commitments, there is no known trend, demand, commitment, event, or uncertainty that is reasonably likely to occur which would have a material effect on the Company's financial condition, results of operations, or cash flows. In addition, the commercial obligations and commitments made by the Company are customary transactions which are similar to those of other comparable retail companies.

The following tables identify the material obligations and commitments as of May 3, 2008:

| Contractual obligations (dollar amounts in thousands): | Total      | Payments Due by Period |           |           |               |
|--------------------------------------------------------|------------|------------------------|-----------|-----------|---------------|
|                                                        |            | Less than 1 year       | 1-3 years | 4-5 years | After 5 years |
| Long term debt and purchase obligations                | \$ 2,447   | \$ 2,171               | \$ 276    | \$ -      | \$ -          |
| Deferred compensation                                  | 4,996      | -                      | -         | -         | 4,996         |
| Operating leases                                       | 221,252    | 40,206                 | 67,529    | 48,014    | 65,503        |
| Total contractual obligations                          | \$ 228,695 | \$ 42,377              | \$ 67,805 | \$ 48,014 | \$ 70,499     |

| Other commercial commitments (dollar amounts in thousands): | Total Amounts Committed | Amount of Commitment Expiration Per Period |           |           |               |
|-------------------------------------------------------------|-------------------------|--------------------------------------------|-----------|-----------|---------------|
|                                                             |                         | Less than 1 year                           | 1-3 years | 4-5 years | After 5 years |
| Lines of credit                                             | \$ -                    | \$ -                                       | \$ -      | \$ -      | \$ -          |
| Total commercial commitments                                | \$ -                    | \$ -                                       | \$ -      | \$ -      | \$ -          |

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The Company has available an unsecured line of credit of \$17.5 million, of which \$10 million is available for letters of credit, which is excluded from the preceding table. Certain merchandise purchase orders require that the Company open letters of credit. When the Company takes possession of the merchandise, it releases payment on the letters of credit. The amounts of outstanding letters of credit reported reflect the open letters of credit on merchandise ordered, but not yet received or funded. The Company believes it has sufficient credit available to open letters of credit for merchandise purchases. There were no bank borrowings during the first quarter of fiscal 2008 or the first quarter of fiscal 2007. The Company had outstanding letters of credit totaling \$.9 million and \$0.8 million at May 3, 2008 and February 2, 2008, respectively. The Company has no other off-balance sheet arrangements.

SEASONALITY AND INFLATION

The Company's business is seasonal, with the holiday season (from approximately November 15 to December 30) and the back-to-school season (from approximately July 15 to September 1) historically contributing the greatest volume of net sales. For fiscal years 2007, 2006, and 2005, the holiday and back-to-school seasons accounted for approximately 38%, 36%, and 37%, respectively, of the Company's fiscal year net sales. Although the operations of the Company are influenced by general economic conditions, the Company does not believe that inflation has had a material effect on the results of operations during the thirteen-week periods ended May 3, 2008 and May 5, 2007. Quarterly results may vary significantly depending on a variety of factors including the timing and amount of sales and costs associated with the opening of new stores, the timing and level of markdowns, the timing of store closings, the remodeling of existing stores, competitive factors, and general economic conditions.

RECENTLY ISSUED ACCOUNTING PRONOUNCEMENTS

Effective February 3, 2008, the Company adopted the provisions of FASB Statement No. 157 ("SFAS 157"), *Fair Value Measurements*. This standard defines fair value, establishes a framework for measuring fair value, and expands disclosures about fair value measurements. The provisions of SFAS 157 apply to all financial instruments that are being measured and reported on a fair value basis. In addition, in February 2008, FASB issued FASB Staff Position ("FSP") FAS 157-2, *Effective Date of FASB Statement No. 157*. This FSP delays the effective date of SFAS 157 to fiscal years beginning after November 15, 2008, and interim periods within those fiscal years for all non-financial assets and liabilities, except those that are recognized or disclosed at fair value in the financial statements on a recurring basis. The partial adoption of SFAS 157 did not have any impact on the Company's financial position or results of operations.

Effective February 3, 2008, the Company adopted the provisions of FASB Statement No. 159 ("SFAS 159"), *The Fair Value Option for Financial Assets and Financial Liabilities*. This standard provides an option for companies to report selected financial assets and liabilities at fair value. Although the Company adopted the provisions of SFAS 159 effective with the beginning of the Company's 2008 fiscal year, it did not elect the fair value option for any financial instruments or other items held by the Company. Therefore, the adoption of SFAS 159 did not have any impact on the Company's financial position or results of operations.

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FORWARD LOOKING STATEMENTS

Information in this report, other than historical information, may be considered to be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "1995 Act"). Such statements are made in good faith by the Company pursuant to the safe-harbor provisions of the 1995 Act. In connection with these safe-harbor provisions, this management's discussion and analysis contains certain forward-looking statements, which reflect management's current views and estimates of future economic conditions, Company performance, and financial results. The statements are based on many assumptions and factors that could cause future results to differ materially. Such factors include, but are not limited to, changes in product mix, changes in fashion trends, competitive factors, and general economic conditions, economic conditions in the retail apparel industry, as well as other risks and uncertainties inherent in the Company's business and the retail industry in general. Any changes in these factors could result in significantly different results for the Company. The Company further cautions that the forward-looking information contained herein is not exhaustive or exclusive. The Company does not undertake to update any forward-looking statements, which may be made from time to time by or on behalf of the Company.

ITEM 3 - QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company has evaluated the disclosure requirements of Item 305 of S-K "Quantitative and Qualitative Disclosures about Market Risk," and has concluded that the Company has no market risk sensitive instruments for which these additional disclosures are required.

ITEM 4 - CONTROLS AND PROCEDURES

The Company maintains a system of disclosure controls and procedures that are designed to provide reasonable assurance that material information, which is required to be timely disclosed, is accumulated and communicated to management in a timely manner. An evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) of the Securities Exchange Act of 1934 (the "Exchange Act")) was performed as of the end of the period covered by this report. This evaluation was performed under the supervision and with the participation of the Company's Chief Executive Officer and Chief Financial Officer.

Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures as of the end of the period covered by this report were effective to provide reasonable assurance that information required to be disclosed by the Company in the Company's reports that it files or submits under the Exchange Act is accumulated and communicated to the management, including its Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure and are effective to provide reasonable assurance that such information is recorded, processed, summarized, and reported within the time periods specified by the SEC's rules and forms.

Change in Internal Control Over Financial Reporting

There were no changes in the Company's internal control over financial reporting that occurred during the Company's last fiscal quarter that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

## THE BUCKLE, INC.

## PART II -- OTHER INFORMATION

Item 1. Legal Proceedings: None

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds:

The following table sets forth information concerning purchases made by the Company of its common stock for each of the months in the fiscal quarter ended May 3, 2008:

|                                   | Total<br>Number<br>of Shares<br>Purchased | Average<br>Price Paid<br>Per Share | Total Number<br>of<br>Shares<br>Purchased<br>as Part of<br>Publicly<br>Announced<br>Plans | Maximum<br>Number of<br>Shares that May<br>Yet Be Purchased<br>Under Publicly<br>Announced Plans |
|-----------------------------------|-------------------------------------------|------------------------------------|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| Feb. 3, 2008 to March 1,<br>2008  | - \$                                      | 0                                  | -                                                                                         | 237,600                                                                                          |
| March 2, 2008 to April 5,<br>2008 | - \$                                      | 0                                  | -                                                                                         | 237,600                                                                                          |
| April 6, 2008 to May 3,<br>2008   | - \$                                      | 0                                  | -                                                                                         | 237,600                                                                                          |
|                                   | \$                                        | 0                                  | -                                                                                         |                                                                                                  |

*The Board of Directors authorized a 500,000 share repurchase plan on November 27, 2007. The Company has 237,600 shares remaining to complete this authorization.*

Item 3. Defaults Upon Senior Securities: None

Item 4. Submission of Matters to a Vote of Security Holders: None

(a) None

(b) None

(c) None

(d) None

Item 5. Other Information: None

Item 6. Exhibits:

- (a) Exhibits 31.1 and 31.2 certifications, as well as Exhibits 32.1 and 32.2 Certifications Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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THE BUCKLE, INC.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: June 12 , 2008

THE BUCKLE, INC.

/s/ DENNIS H. NELSON

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DENNIS H. NELSON, President and CEO

Dated: June 12 , 2008

/s/ KAREN B. RHOADS

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KAREN B. RHOADS, Vice President  
of Finance and CFO