

Public Flowers, Inc.  
Form 3  
July 27, 2017

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *			2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â 1999 McCann Family Limited Partnership			(Month/Day/Year)	1 800 FLOWERS COM INC [FLWS]	
(Last)	(First)	(Middle)	07/18/2017	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
ONE OLD COUNTRY ROAD,Â SUITE 500				(Check all applicable)	
(Street)				<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
CARLE PLACE,Â NYÂ 11514				<input type="checkbox"/> Officer	<input checked="" type="checkbox"/> Other
(City)	(State)	(Zip)		(give title below)	(specify below)
				Member of 10% owner group	
					6. Individual or Joint/Group Filing(Check Applicable Line)
					<input type="checkbox"/> Form filed by One Reporting Person
					<input checked="" type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

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				Shares			or Indirect (I) (Instr. 5)
Class B Common Stock	Â (1)	Â (1)	Class A Common Stock	3,875,000	\$ 0		D (2) Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
1999 McCann Family Limited Partnership ONE OLD COUNTRY ROAD SUITE 500 CARLE PLACE, NY 11514	Â	Â	Â	Member of 10% owner group
Public Flowers, Inc. ONE OLD COUNTRY ROAD SUITE 500 CARLE PLACE, NY 11514	Â	Â	Â	Member of 10% owner group
Marylou McCann 1999 Trust u/a/d July 6, 1999 ONE OLD COUNTRY ROAD SUITE 500 CARLE PLACE, NY 11514	Â	Â	Â	Member of 10% owner group

## Signatures

/s/ Christopher G. McCann,  
President 07/18/2017  
 \*\*Signature of Reporting Person Date

/s/ Christopher G. McCann,  
President 07/18/2017  
 \*\*Signature of Reporting Person Date

/s/ Christopher G. McCann,  
Trustee 07/18/2017  
 \*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Class B Common Stock is convertible at any time into an equal number of shares of Class A Common Stock at the option of the holder thereof. The Class B Common Stock has ten votes per share on all matters subject to the vote of shareholders.
- (2) The reported securities are owned directly by The 1999 McCann Family Limited Partnership, and indirectly by Public Flowers, Inc., as general partner of The 1999 McCann Family Limited Partnership, and The Marylou McCann 1999 Trust u/a/d July 6, 1999, as the sole stockholder of Public Flowers, Inc. Public Flowers, Inc. and The Marylou McCann 1999 Trust u/a/d July 6, 1999 disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.