

GRIFFITHS JEFFREY W  
Form 4  
April 02, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GRIFFITHS JEFFREY W

2. Issuer Name and Ticker or Trading Symbol  
Lumber Liquidators Holdings, Inc.  
[LL]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
C/O LUMBER LIQUIDATORS,  
INC., SUITE 200  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/01/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and CEO

TOANO, VA 23168

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |   |        | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |            |       |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--------|---|--|---|------------|-------|
|                                 |                                      |  |                                | Code  | V | Amount |   |  |   | (A) or (D) | Price |
| Common Stock                    | 04/01/2010                           |  | M                              |   |   | 46,562 | A   | \$ 7.83  | 56,562  | D          |       |
| Common Stock                    | 04/01/2010                           |  | S                              |   |   | 46,562 | D   | \$ 26.4623   | 10,000  | D          |       |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| Stock Option (right to purchase)           | \$ 7.83  | 04/01/2010                           |  | M                              | 46,562  | (5) 10/18/2016   | Common Stock  | 46,562                     |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                   |       |
|---|---------------|-----------|-------------------|-------|
|   | Director      | 10% Owner | Officer           | Other |
| GRIFFITHS JEFFREY W<br>C/O LUMBER LIQUIDATORS, INC.<br>SUITE 200<br>TOANO, VA 23168 | X             |           | President and CEO |       |

## Signatures

/s/ E. Livingston B. Haskell, Power of Attorney for Jeffrey W. Griffiths  
04/02/2010

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale of these shares was effectuated pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 10, 2009. Weighted average sale price for prices ranging from \$26.21 to \$26.94. 7 shares were sold at \$26.52 per share; 38 shares were sold at \$26.34 per share; 100 shares were sold at each of the following prices: \$26.22, \$26.395, \$26.42, \$26.4425, \$26.54, \$26.79 and \$26.94; 110 shares were sold at each of the following prices: \$26.5375 and \$26.5875; 190 shares were sold at \$26.5925 per share; 200 shares were sold at each of the following prices: \$26.21, \$26.37, \$26.435, \$26.66, \$26.67 and \$26.82; 202 shares were sold at \$26.595 per share;
  - (2) 262 shares were sold at each of the following prices: \$26.32 and \$26.78; 265 shares were sold at \$26.64 per share; 300 shares were sold at each of the following prices: \$26.23, \$26.24, \$26.415, \$26.71 and \$26.74; 400 shares were sold at each of the following prices: \$26.33 and \$26.38; 498 shares were sold at \$26.585 per share; 500 shares were sold at each of the following prices: \$26.36, \$26.39, \$26.4225 and \$26.46 (continued in Footnote 3).
  - (3) (Continued from footnote 2) 600 shares were sold at each of the following prices: \$26.485, \$26.51, \$26.57 and \$26.69; 602 shares were sold at \$26.58 per share; 625 shares were sold at \$26.62 per share; 700 shares were sold at \$26.29 per share; 764 shares were sold at \$26.45 per share; 900 shares were sold at \$26.55 per share; 1,000 shares were sold at each of the following prices: \$26.27 and \$26.41; 1,100 shares were sold at \$26.63 per share; 1,200 shares were sold at each of the following prices: \$26.25 and \$26.50; 1,261 shares were sold at \$26.59 per share; 1,264 shares were sold at \$26.44 per share; 1,300 shares were sold at each of the following prices: 26.30 and

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\$26.35; 1,339 shares were sold at \$26.56 per share; 1,400 shares were sold at each of the following prices: \$26.28 and \$26.49; 1,798 shares were sold at \$26.61 per share; 1,800 shares were sold at \$26.40 per share; 1,900 shares were sold \$26.47 per share (Continued in Footnote 4).

- (4) (Continued from Footnote 3) 2,000 shares were sold \$26.70 per share; 2,900 shares were sold at \$26.48 per share; 3,400 shares were sold at \$3,400 per share; and 3,865 shares were sold at \$26.43 per share.
- (5) The option was granted on October 18, 2006 and becomes exercisable one quarter on each anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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