

Tallapragada Srinivas
Form 3
June 19, 2018

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â Tallapragada Srinivas
(Last) (First) (Middle)

THE LANDMARK @ ONE
MARKET STREET,Â SUITE
300

(Street)

SAN
FRANCISCO,Â CAÂ 94105

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)
06/12/2018

3. Issuer Name and Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer Other
(give title below) (specify below)
President, Technology

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

Common Stock

2. Amount of Securities Beneficially Owned
(Instr. 4)

16,748

3. Ownership Form:
Direct (D)
or Indirect (I)
(Instr. 5)

D Â

4. Nature of Indirect Beneficial Ownership
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and Expiration Date
(Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security
(Instr. 4)

4. Conversion or Exercise Price of Derivative

5. Ownership Form of Derivative Security:

6. Nature of Indirect Beneficial Ownership
(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Non-qualified Stock Option (Right to Buy)	11/26/2014 ⁽¹⁾	11/26/2020	Common Stock	22,606	\$ 52.3	D	Â
Non-qualified Stock Option (Right to Buy)	05/27/2015 ⁽²⁾	05/27/2021	Common Stock	30,286	\$ 54.36	D	Â
Non-qualified Stock Option (Right to Buy)	11/25/2015 ⁽³⁾	11/25/2021	Common Stock	27,931	\$ 59.34	D	Â
Restricted Stock Units	11/25/2015 ⁽⁴⁾	11/25/2018	Common Stock	1,621	\$ 0 ⁽⁵⁾	D	Â
Non-qualified Stock Option (Right to Buy)	11/22/2016 ⁽⁶⁾	11/22/2022	Common Stock	82,192	\$ 80.99	D	Â
Restricted Stock Units	11/22/2016 ⁽⁷⁾	11/22/2019	Common Stock	8,939	\$ 0 ⁽⁵⁾	D	Â
Non-qualified Stock Option (Right to Buy)	04/22/2017 ⁽⁸⁾	04/22/2023	Common Stock	56,955	\$ 76.48	D	Â
Restricted Stock Units	04/22/2017 ⁽⁹⁾	04/22/2020	Common Stock	7,405	\$ 0 ⁽⁵⁾	D	Â
Non-qualified Stock Option (Right to Buy)	11/22/2017 ⁽¹⁰⁾	11/22/2023	Common Stock	105,173	\$ 75.57	D	Â
Restricted Stock Units	11/22/2017 ⁽¹¹⁾	11/22/2020	Common Stock	17,091	\$ 0 ⁽⁵⁾	D	Â
Non-qualified Stock Option (Right to Buy)	03/22/2019 ⁽¹²⁾	03/22/2025	Common Stock	93,920	\$ 118.04	D	Â
Restricted Stock Units	03/22/2019 ⁽¹³⁾	03/22/2022	Common Stock	11,271	\$ 0 ⁽⁵⁾	D	Â
Performance-Based Restricted Stock Units	04/15/2021 ⁽¹⁴⁾	04/15/2021 ⁽¹⁴⁾	Common Stock	9,642	\$ 0 ⁽¹⁵⁾	D	Â
Performance-Based Restricted Stock Units	04/15/2021 ⁽¹⁴⁾	04/15/2021 ⁽¹⁴⁾	Common Stock	9,642	\$ 0 ⁽¹⁵⁾	D	Â
Non-qualified Stock Option (Right to Buy)	04/22/2019 ⁽¹⁶⁾	04/22/2025	Common Stock	88,887	\$ 122.82	D	Â
Restricted Stock Units	04/22/2019 ⁽¹⁷⁾	04/22/2022	Common Stock	10,667	\$ 0 ⁽⁵⁾	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
	Â	Â	Â President, Technology	Â

Tallapragada Srinivas
THE LANDMARK @ ONE MARKET STREET
SUITE 300
SAN FRANCISCO, CA 94105

Signatures

/s/ Lisa Yun, Attorney-in-Fact for Srinivas
Tallapragada

06/19/2018

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option is exercisable and vests over four years at the rate of 25% on November 26, 2014, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.
 - (2) Option is exercisable and vests over four years at the rate of 25% on May 27, 2015, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.
 - (3) Option is exercisable and vests over four years at the rate of 25% on November 25, 2015, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.
 - (4) These restricted stock units vested as to 25% of the original grant on November 25, 2015 and vest as to 1/16 of the original grant quarterly thereafter.
 - (5) Restricted Stock Units convert to shares of common stock on a one-for-one basis.
 - (6) Option is exercisable and vests over four years at the rate of 25% on November 22, 2016, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.
 - (7) These restricted stock units vested as to 25% of the original grant on November 22, 2016 and vest as to 1/16 of the original grant quarterly thereafter.
 - (8) Option is exercisable and vests over four years at the rate of 25% on April 22, 2017, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.
 - (9) These restricted stock units vested as to 25% of the original grant on April 22, 2017 and vest as to 1/16 of the original grant quarterly thereafter.
 - (10) Option is exercisable and vests over four years at the rate of 25% on November 22, 2017, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.
 - (11) These restricted stock units vested as to 25% of the original grant on November 22, 2017 and vest as to 1/16 of the original grant quarterly thereafter.
 - (12) Option is exercisable and vests over four years at the rate of 25% on March 22, 2019, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.
 - (13) These restricted stock units vested as to 25% of the original grant on March 22, 2019 and vest as to 1/16 of the original grant quarterly thereafter.
 - (14) The PRSUs will vest depending on Issuer's total shareholder return ("TSR") over the three-year period from the grant date (the "Performance Period"), relative to companies in the NASDAQ-100 Index as of the grant date (the "Index Group"). If Issuer's TSR over the Performance Period is at the 60th percentile when ranked against the Index Group TSRs, 100% of the target number of shares will vest. For every percentile by which Issuer's TSR ranking within the Index Group exceeds the 60th percentile, shares vesting will increase by 3 and 1/3%, up to a maximum payout of 200% of target if Issuer's TSR ranking is at the 99th percentile. For every percentile by which Issuer's TSR ranking within the Index Group is below the 60th percentile, shares vesting will decrease by 2 and 22/39%, with no payout if Issuer's TSR ranking is below the 30th percentile. If Issuer's absolute TSR over the Performance Period is negative, the number of shares vesting will not exceed 100% of target.
 - (15) Each performance-based restricted stock unit, or PRSU, represents a contingent right to receive one share of Issuer common stock.
 - (16) Option is exercisable and vests over four years at the rate of 25% on April 22, 2019, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

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- (17) These restricted stock units vested as to 25% of the original grant on April 22, 2019 and vest as to 1/16 of the original grant quarterly thereafter.

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Remarks:

ExhibitÂ 24Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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