

Facebook Inc  
Form 4  
September 08, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**Koum Jan**

(Last) (First) (Middle)

**C/O FACEBOOK, INC., 1601  
WILLOW ROAD**

(Street)

**MENLO PARK, CA 94025**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**Facebook Inc [FB]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**09/06/2016**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4)                                 |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  |                                | (A) or (D)<br>Code V Amount (D) Price                             |   |  |  |
| Class A Common Stock            | 09/06/2016                           |  | S <sup>(1)</sup>               | 134,230 D \$ 127.1096 <sup>(2)</sup>                              | 17,345,942  | I  | By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 <sup>(3)</sup> |
| Class A Common Stock            | 09/06/2016                           |  | S <sup>(1)</sup>               | 153,122 D \$ 127.7753 <sup>(4)</sup>                              | 17,192,820  | I  | By Jan Koum, Trustee of The Butterfly                                      |

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|                            |            |                         |         |   |                              |            |   |   |
|----------------------------|------------|-------------------------|---------|---|------------------------------|------------|---|---|
| Class A<br>Common<br>Stock | 09/06/2016 | <u>S</u> <sup>(1)</sup> | 131,134 | D | \$<br>129.1622<br><u>(5)</u> | 17,061,686 | I | Trust U/A/D<br>1/20/2004 <sup>(3)</sup><br><br>By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 <sup>(3)</sup> |
| Class A<br>Common<br>Stock | 09/06/2016 | <u>S</u> <sup>(1)</sup> | 148,182 | D | \$<br>129.6253<br><u>(6)</u> | 16,913,504 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 <sup>(3)</sup>  |
| Class A<br>Common<br>Stock | 09/07/2016 | <u>S</u> <sup>(1)</sup> | 254,376 | D | \$<br>130.6033<br><u>(7)</u> | 16,659,128 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 <sup>(3)</sup>  |
| Class A<br>Common<br>Stock | 09/07/2016 | <u>S</u> <sup>(1)</sup> | 145,624 | D | \$<br>131.4109<br><u>(8)</u> | 16,513,504 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 <sup>(3)</sup>  |
| Class A<br>Common<br>Stock | 09/08/2016 | <u>S</u> <sup>(1)</sup> | 600,000 | D | \$<br>130.1191<br><u>(9)</u> | 15,913,504 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 <sup>(3)</sup>  |
| Class A<br>Common<br>Stock |            |                         |         |   |                              | 3,500,000  | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>VIII U/A/D                        |

|                            |           |   |   |
|----------------------------|-----------|---|---|
| Class A<br>Common<br>Stock | 2,242,343 | I | 1/29/2016<br><u>(10)</u><br>By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>IV U/A/D<br>2/4/2015 <u>(11)</u> |
| Class A<br>Common<br>Stock | 2,370,448 | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>V U/A/D<br>4/29/2015<br><u>(12)</u>                          |
| Class A<br>Common<br>Stock | 2,236,923 | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>VI U/A/D<br>8/5/2015 <u>(13)</u>                             |
| Class A<br>Common<br>Stock | 3,500,000 | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>VII U/A/D<br>10/20/2015<br><u>(14)</u>                       |

|                            |           |   |   |
|----------------------------|-----------|---|---|
| Class A<br>Common<br>Stock | 2,528,672 | I | By Jan<br>Koum,<br>Trustee of<br>The Jan<br>Koum Trust<br>III U/A/D<br>10/9/2014<br><u>(15)</u>   |
| Class A<br>Common<br>Stock | 3,500,000 | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>IX U/A/D<br>4/13/2016<br><u>(16)</u> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|--|---|---|--------------------------------------|--|--|---|---|--|
|---|--|---|---|--------------------------------------|--|--|---|---|--|

  

|      |   |     |     |                     |                    |       |  |
|------|---|-----|-----|---------------------|--------------------|-------|--|
| Code | V | (A) | (D) | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |
|------|---|-----|-----|---------------------|--------------------|-------|--|

## Reporting Owners

Reporting Owner Name / Address

Relationships

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Director 10% Owner Officer Other

Koum Jan  
C/O FACEBOOK, INC.  
1601 WILLOW ROAD  
MENLO PARK, CA 94025

X

## Signatures

/s/ Michael Johnson as attorney-in-fact for Jan  
Koum

09/08/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.  
The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$126.48 to \$127.47 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (2) Shares held of record by Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004.  
The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$127.48 to \$128.46 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (3) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$128.49 to \$129.485 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (4) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$129.49 to \$129.93 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (5) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$130.00 to \$130.99 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (6) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$131.00 to \$131.97 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (7) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$130.00 to \$130.3950 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (8) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VIII U/A/D 1/29/2016.
- (9) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IV U/A/D 2/4/2015.
- (10) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust V U/A/D 4/29/2015.
- (11) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VI U/A/D 8/5/2015.
- (12) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VII U/A/D 10/20/2015.

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(15) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust III U/A/D 10/9/2014.

(16) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IX U/A/D 4/13/2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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