

SALESFORCE COM INC  
Form 4  
March 20, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Dayon Alexandre

(Last) (First) (Middle)

THE LANDMARK @ ONE  
MARKET STREET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/18/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Pres, Applications & Platform

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	03/18/2014		M		9,480 A \$ 16.36	12,038	D
Common Stock	03/18/2014		M		1,084 A \$ 21.4525	13,122	D
Common Stock	03/18/2014		M		20,000 A \$ 27.0625	33,122	D
Common Stock	03/18/2014		M		3,334 A \$ 35.625	36,456	D
Common Stock	03/18/2014		S		33,898 D \$ 59.5	2,558	D

Edgar Filing: SALESFORCE COM INC - Form 4

Common Stock      03/18/2014      S      2,558      D      \$ 59.5013      0      D  
(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
Non-qualified Stock Option (Right to Buy)	\$ 16.36	03/18/2014		M	9,480	11/24/2010 <sup>(2)</sup> 11/24/2014	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 21.4525	03/18/2014		M	1,084	04/27/2011 <sup>(3)</sup> 04/27/2015	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 27.0625	03/18/2014		M	20,000	04/20/2013 <sup>(4)</sup> 11/22/2016	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 35.625	03/18/2014		M	3,334	11/23/2011 <sup>(5)</sup> 11/23/2015	Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Dayon Alexandre THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105			Pres, Applications & Platform	

## Signatures

/s/ Burke Norton, Attorney-in-Fact for Alexandre  
Dayon

03/20/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$59.50 to \$59.505 inclusive. The reporting
- (1) person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
  - (2) Remaining option vests in equal installments on March 22, 2014 and April 22, 2014.
  - (3) Remaining option vests as to 542 options on March 25, 2014 and monthly thereafter until fully vested.
  - (4) Of the remaining option, 18,228 options are vested and 1,738 options vest on March 20, 2014 and monthly thereafter until fully vested.
  - (5) Remaining option vests as to 1,667 shares on March 21, 2014 and monthly thereafter until fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.