

CRENSHAW WILLIAM E  
Form 5  
February 14, 2012

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0362  
Expires: January 31, 2005  
Estimated average burden hours per response... 1.0

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
CRENSHAW WILLIAM E

2. Issuer Name and Ticker or Trading Symbol  
PUBLIX SUPER MARKETS INC  
[NONE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/30/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CEO

P.O. BOX 407

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

LAKELAND, FL 33802-0407

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                  | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|------------------|--------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                 |                                      |                                                    |                                | Amount                                                            | (A) or (D) Price |                                                                                            |                                                          |                                                       |
| Common Stock                    | 12/23/2011                           | Â                                                  | G                              | 247,525                                                           | D \$ 20.2        | 1,861,633                                                                                  | D                                                        | Â                                                     |
| Common Stock                    | 12/23/2011                           | Â                                                  | G                              | 247,525                                                           | A \$ 20.2        | 503,608                                                                                    | I                                                        | By Trustee GRAT Trust                                 |
| Common Stock                    | Â                                    | Â                                                  | Â                              | Â                                                                 | Â Â              | 1,562.2829                                                                                 | I                                                        | By 401(k)                                             |
| Common Stock                    | Â                                    | Â                                                  | Â                              | Â                                                                 | Â Â              | 170,530.9262                                                                               | I                                                        | By ESOP                                               |

Edgar Filing: CRENSHAW WILLIAM E - Form 5

|              |   |   |   |   |   |   |           |   |                                              |
|--------------|---|---|---|---|---|---|-----------|---|----------------------------------------------|
| Common Stock | Â | Â | Â | Â | Â | Â | 25,000    | I | By Spouse                                    |
| Common Stock | Â | Â | Â | Â | Â | Â | 19,280    | I | By Spouse As Custodian For Children          |
| Common Stock | Â | Â | Â | Â | Â | Â | 6,275,281 | I | By Trustee Of Mother's Trust                 |
| Common Stock | Â | Â | Â | Â | Â | Â | 8,128     | I | By Trustee Of Nephews' Trust                 |
| Common Stock | Â | Â | Â | Â | Â | Â | 6,976     | I | By Trustee Of Niece's Trust                  |
| Common Stock | Â | Â | Â | Â | Â | Â | 43,260    | I | By Family Limited Partnership <sup>(1)</sup> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 2270 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. of D Se B O E Is Fi (I |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|--------------------------------------------|---------------------------|
|                                            |                                                        |                                      |                                                    |                                | (A) (D)                                                                                 | Date Exercisable Expiration Date                         | Title                                                         | Amount or Number of Shares                 |                           |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Edgar Filing: CRENSHAW WILLIAM E - Form 5

Director 10% Owner Officer Other

CRENSHAW WILLIAM E

P.O. BOX 407

LAKELAND, FL 33802-0407

X

CEO

## Signatures

/s/ Monica Allman, POA on file for William E  
Crenshaw

01/24/2012

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reporting person disclaims beneficial ownership of the common stock held by the Limited Partnership except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.