

UNITED STATES CELLULAR CORP  
Form FWP  
May 09, 2011

Filed Pursuant to Rule 433

Registration No. 333-168545

May 9, 2011

**Free Writing Prospectus**

(To Prospectus dated May 9, 2011 and  
Preliminary Prospectus Supplement Dated May 9, 2011)

**\$300,000,000**

**United States Cellular Corporation**

**6.95% Senior Notes due 2060**

**Pricing Term Sheet**

<b>Issuer:</b>	United States Cellular Corporation
<b>Security:</b>	6.95% Senior Notes due 2060
<b>Principal Amount:</b>	\$300,000,000
<b>Over-Allotment Option:</b>	\$42,000,000
<b>Denominations:</b>	\$25 and integral multiples of \$25 in excess thereof
<b>Trade Date:</b>	May 9, 2011
<b>Settlement Date:</b>	May 16, 2011 (T+5)
<b>Maturity Date:</b>	May 15, 2060
<b>Coupon:</b>	6.95%
<b>Interest Payment Dates:</b>	March 15, June 15, September 15 and December 15, commencing June 15, 2011

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- Price to Public:** \$25 per note
- Optional Redemption:** The Issuer may redeem the Notes, in whole or in part, at any time on and after May 15, 2016 at a redemption price equal to 100% of the principal amount redeemed plus accrued and unpaid interest to the redemption date.
- Use of Proceeds:** The Issuer expects to use the net proceeds from the offering to redeem some or all of its 7.50% Senior Notes due 2034, of which \$330 million in aggregate principal amount is outstanding. Any remaining net proceeds will be used for general corporate purposes.
- Listing:** The Issuer intends to list the Notes on the New York Stock Exchange and expects trading in the Notes on the New York Stock Exchange to begin within 30 days after the Settlement Date.
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**CUSIP/ISIN:** 911684 405/ US9116844054

**Anticipated Ratings\*:** Baa2 by Moody's Investors Service, Inc.  
BBB- by Standard & Poor's Rating Services  
BBB by Fitch Ratings

**Joint Book-Running Managers:** Citigroup Global Markets Inc.  
Merrill Lynch, Pierce, Fenner & Smith Incorporated  
UBS Securities LLC  
Wells Fargo Securities, LLC

**Co-Managers:** RBC Capital Markets, LLC  
BNY Mellon Capital Markets, LLC  
Comerica Securities, Inc.  
SunTrust Robinson Humphrey, Inc.  
TD Securities (USA) LLC  
U.S. Bancorp Investments, Inc.

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**\*Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.**

**The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.**

**You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Citigroup Global Markets Inc. toll-free at 1-877-858-5407 or e-mail [batprospectusdept@citigroup.com](mailto:batprospectusdept@citigroup.com); or Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322 or e-mail [dg.prospectus\\_requests@baml.com](mailto:dg.prospectus_requests@baml.com); or UBS Securities LLC toll-free at 1-877-827-6444, extension 561 3884; or Wells Fargo Securities, LLC toll-free at 1-800-326-5897 or e-mail [cmClientsupport@wachovia.com](mailto:cmClientsupport@wachovia.com).**