

HARRAHS ENTERTAINMENT INC  
Form 8-K  
June 23, 2004

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**June 22, 2004**

Date of Report (Date of earliest event reported)

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**HARRAH S ENTERTAINMENT, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other Jurisdiction  
of Incorporation)

**001-10410**  
(Commission File Number)

**62-1411755**  
(IRS Employer  
Identification Number)

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**One Harrah s Court**  
**Las Vegas, Nevada**  
(Address of principal  
executive offices)

**89119**  
(Zip Code)

**(702) 407-6000**

(Registrant s telephone number, including area code)

**N/A**

(Former Name or Former Address, if Changed Since Last Report)

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**Item 5. Other Events and Required FD Disclosure.**

On June 22, 2004, the Registrant issued a press release pursuant to rule 135(c) of the Securities Act of 1933 relating to the pricing of a private placement of Senior Notes by its wholly-owned subsidiary, Harrah's Operating Company, Inc.

For additional information concerning the foregoing, a copy of a press release dated June 22, 2004 is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.**

(c) Exhibits

99.1

Press Release dated June 22, 2004.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAHS ENTERTAINMENT, INC.

Date: June 22, 2004

By:

/s/ Stephen H. Brammell  
Stephen H. Brammell  
Senior Vice President, General Counsel  
and Corporate Secretary

**EXHIBIT INDEX**

<b>Exhibit Number</b>	<b>Document Description</b>
99.1	Press Release dated June 22, 2004.