

DESTINY MEDIA TECHNOLOGIES INC
Form 3
August 22, 2014

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â BORLAND DALE		(Month/Day/Year)	DESTINY MEDIA TECHNOLOGIES INC [DSNY]	
(Last)	(First)	(Middle)	08/11/2014	
SUITE 750, 650 W. GEORGIA ST.			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
VANCOUVER, Â A1 Â V6B 4N7			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
			VP and COO of Subsidiary	
			6. Individual or Joint/Group Filing(Check Applicable Line)	
			<input checked="" type="checkbox"/> Form filed by One Reporting Person	
			<input type="checkbox"/> Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

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(Instr. 5)

Stock Options (Right to Buy)	03/31/2015	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	04/30/2015	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	05/31/2015	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	06/30/2015	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	07/31/2015	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	08/31/2015	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	09/30/2015	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	10/31/2015	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	11/30/2015	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	12/31/2015	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	01/31/2016	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	02/29/2016	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	03/31/2016	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	04/30/2016	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	05/31/2016	08/11/2019	Common Stock	12,500	\$ 1	D	Â
Stock Options (Right to Buy)	06/30/2016	08/11/2019	Common Stock	12,500	\$ 1	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BORLAND DALE SUITE 750, 650 W. GEORGIA ST. VANCOUVER, Â A1Â V6B 4N7	Â	Â	Â VP and COO of Subsidiary	Â

Signatures

/s/ Dale Borland

08/21/2014

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

^

Remarks:

The filing of this statement shall not be deemed an admission that the Reporting Person is, for p

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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