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AMERICAN FINANCIAL GROUP INC  
Form 13F-HR  
August 09, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Quarter Ended June 30, 2004

AMERICAN FINANCIAL GROUP, INC.  
One East Fourth Street, Cincinnati, Ohio 45202

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(Name and Address of Institutional Investment Manager Filing this Report)

Form 13F File Number: 28-4389

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Fred J. Runk  
Senior Vice President and Treasurer  
(513) 579-2489

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(Name, Title and Phone Number of Person Signing  
this Report on Behalf of Reporting Manager)

Signature:

s/Fred J. Runk    Cincinnati, Ohio    August 6, 2004

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Fred J. Runk  
Senior Vice President and Treasurer

Report Type:

- 13F HOLDINGS REPORT.
- 13F NOTICE.
- 13F COMBINATION REPORT.

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FORM 13F SUMMARY PAGE  
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Number of Other Included Managers:	1
Form 13F Information Table Entry Total:	86
Form 13F Information Table Value Total (thousands):	\$ 1,045,522

Name and 13F file numbers of all Institutional Investment Managers with respect to which this schedule is filed (other than American Financial Group, Inc.):

Number	13F File Number	Name of Subsidiary
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1.	28-498	Great American Insurance Company

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## FORM 13F INFORMATION TABLE

Column 1: Name of Issuer	Column 2: Title of Class	Column 3: CUSIP	Column 4: Market Value (000's)	Column 5: Shares or Principal Amount	Column 6: Investment Discretion M
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HOLDINGS OF GREAT AMERICAN INSURANCE COMPANY					
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GLOBAL CROSSING LTD	SHS NEW	G3921A 17 5	102	6,521SH	Defined
AMERICAN ELEC PWR INC	COM	025537 10 1	4,256	133,000SH	Defined
BANK OF AMERICA CORPORATION	COM	060505 10 4	16,103	190,294SH	Defined
CABLEVISION SYS CORP	CL A NY CABLVS	12686C 10 9	983	50,000SH	Defined
CITIGROUP INC	COM	172967 10 1	4,650	100,000SH	Defined
COMCAST CORP NEW	CL A	20030N 10 1	566	20,153SH	Defined
COMCAST CORP NEW	CL A SPL	20030N 20 0	1,346	48,760SH	Defined
DPL INC	COM	233293 10 9	8,304	427,600SH	Defined
DOMINION RES INC VA NEW	COM	25746U 10 9	1,785	28,300SH	Defined
ENERGY EAST CORP	COM	29266M 10 9	1,947	80,300SH	Defined
FIRSTENERGY CORP	COM	337932 10 7	935	25,000SH	Defined
GREAT AMERN FINL RES INC	COM	389915 10 9	613,199	38,565,995SH	Defined
KROGER CO	COM	501044 10 1	137	7,500SH	Defined
LEUCADIA NATL CORP	COM	527288 10 4	2,940	59,161SH	Defined
MARSH SUPERMARKETS INC	CL B	571783 20 8	8,274	602,644SH	Defined
MARSH SUPERMARKETS INC	CL A	571783 30 7	9,796	709,844SH	Defined
MERCK & CO INC	COM	589331 10 7	2,375	50,000SH	Defined
NTL INC DEL	COM	62940M 10 4	5,303	92,040SH	Defined
NATIONAL CITY CORP	COM	635405 10 3	6,652	190,000SH	Defined
NISOURCE INC	COM	65473P 10 5	3,196	155,000SH	Defined
PNC FINL SVCS GROUP INC	COM	693475 10 5	3,397	64,000SH	Defined
PEPCO HOLDINGS INC	COM	713291 10 2	1,654	90,500SH	Defined
PFIZER INC	COM	717081 10 3	5,142	150,000SH	Defined
PROGRESS ENERGY INC	COM	743263 10 5	4,172	94,700SH	Defined
PROVIDENT FINL GROUP INC	COM	743866 10 5	222,151	5,629,771SH	Defined
QWEST COMMUNICATIONS INTL IN	COM	749121 10 9	64	17,902SH	Defined
SBC COMMUNICATIONS INC	COM	78387G 10 3	1,455	60,000SH	Defined
SARA LEE CORP	COM	803111 10 3	1,150	50,000SH	Defined
SEABULK INTL INC	COM	81169P 10 1	433	52,456SH	Defined
SUNTERRA CORP	COM NEW	86787D 20 8	819	65,000SH	Defined
SUNTRUST BKS INC	COM	867914 10 3	2,600	40,000SH	Defined
TIME WARNER INC	COM	887317 10 5	460	26,149SH	Defined
TORTOISE ENERGY INFRSTRCTR C	COM	89147L 10 0	1,145	50,000SH	Defined
TYCO INTL LTD NEW	COM	902124 10 6	1,491	45,000SH	Defined
US BANCORP DEL	COM NEW	902973 30 4	3,583	130,000SH	Defined
UNITED AUTO GROUP INC	COM	909440 10 9	696	22,700SH	Defined
WALTER INDS INC	COM	93317Q 10 5	1,615	118,600SH	Defined
WASHINGTON MUT INC	COM	939322 10 3	4,507	116,634SH	Defined
ZENITH NATL INS CORP	COM	989390 10 9	1,200	24,700SH	Defined

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HOLDINGS OF OTHER ENTITIES EACH  
HAVING LESS THAN \$100 MILLION  
IN 13F SECURITIES

GLOBAL CROSSING LTD	SHS NEW	G3921A	17 5	222	14,224SH	Defined
BANK OF AMERICA CORPORATION	COM	060505	10 4	2	24SH	Sole
BANK OF AMERICA CORPORATION	COM	060505	10 4	1,692	20,000SH	Defined
BRISTOL MYERS SQUIBB CO	COM	110122	10 8	245	10,000SH	Defined
BRISTOL MYERS SQUIBB CO	COM	110122	10 8	245	10,000SH	Other
CABLEVISION SYS CORP	CL A NY CABLVS	12686C	10 9	3,081	156,800SH	Defined
CABLEVISION SYS CORP	CL A NY CABLVS	12686C	10 9	58	2,977SH	Other
CITIGROUP INC	COM	172967	10 1	930	20,000SH	Defined
COMCAST CORP NEW	CL A	20030N	10 1	416	14,800SH	Other
CONAGRA FOODS INC	COM	205887	10 2	593	21,900SH	Defined
DPL INC	COM	233293	10 9	1,748	90,000SH	Defined
DPL INC	COM	233293	10 9	194	10,000SH	Other
DOMINION RES INC VA NEW	COM	25746U	10 9	1,577	25,000SH	Defined
ENERGY EAST CORP	COM	29266M	10 9	1,940	80,000SH	Defined
FIRSTENERGY CORP	COM	337932	10 7	1,496	40,000SH	Defined
JOHN HANCOCK BK &THRIFT OPP	SH BEN INT	409735	10 7	621	67,200SH	Other
HOST MARRIOTT CORP NEW	COM	44107P	10 4	125	10,110SH	Other
KROGER CO	COM	501044	10 1	46	2,500SH	Defined
LAIDLAW INTL INC	COM	50730R	10 2	888	68,543SH	Defined
LEUCADIA NATL CORP	COM	527288	10 4	1,310	26,352SH	Sole
LEUCADIA NATL CORP	COM	527288	10 4	245	4,935SH	Defined
MERCK & CO INC	COM	589331	10 7	475	10,000SH	Defined
METLIFE INC	COM	59156R	10 8	1,761	49,115SH	Sole
NRG ENERGY INC	COM NEW	629377	50 8	1,077	43,411SH	Defined
NTL INC DEL	COM	62940M	10 4	13,354	231,760SH	Defined
NATIONAL CITY CORP	COM	635405	10 3	1,449	41,400SH	Defined
NISOURCE INC	COM	65473P	10 5	619	30,000SH	Defined
PEPCO HOLDINGS INC	COM	713291	10 2	366	20,000SH	Defined
PFIZER INC	COM	717081	10 3	686	20,000SH	Defined
PIMCO HIGH INCOME FD	COM SHS	722014	10 7	5,735	417,700SH	Defined
POPULAR INC	COM	733174	10 6	8,097	189,320SH	Defined
PROVIDENT FINL GROUP INC	COM	743866	10 5	19,718	499,704SH	Defined
PROVIDENT FINL GROUP INC	COM	743866	10 5	5,514	139,739SH	Other
SBC COMMUNICATIONS INC	COM	78387G	10 3	485	20,000SH	Defined
SANTANDER BANCORP	COM	802809	10 3	748	30,250SH	Defined
SEABULK INTL INC	COM	81169P	10 1	162	19,600SH	Sole
SEABULK INTL INC	COM	81169P	10 1	1,761	213,201SH	Defined
SEABULK INTL INC	COM	81169P	10 1	809	98,000SH	Other
SUNTERRA CORP	COM NEW	86787D	20 8	1,890	150,000SH	Defined
SUNTRUST BKS INC	COM	867914	10 3	2,600	40,000SH	Defined
TORTOISE ENERGY INFRSTRCTR C	COM	89147L	10 0	1,145	50,000SH	Defined
US BANCORP DEL	COM NEW	902973	30 4	1,378	50,000SH	Defined
US BANCORP DEL	COM NEW	902973	30 4	784	28,462SH	Other
UNITED AUTO GROUP INC	COM	909440	10 9	628	20,500SH	Defined
WALTER INDS INC	COM	93317Q	10 5	1,742	127,900SH	Defined
WASHINGTON MUT INC	COM	939322	10 3	2,654	68,679SH	Defined
ZENITH NATL INS CORP	COM	989390	10 9	1,628	33,500SH	Other

REPORT TOTAL

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\$1,045,522  
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