

NU SKIN ENTERPRISES INC
 Form 4
 November 26, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Chard Daniel R

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET

(Street)

PROVO, UT 84601

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 NU SKIN ENTERPRISES INC [NUS]

3. Date of Earliest Transaction (Month/Day/Year)
 11/19/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 ___ Director ___ 10% Owner
X Officer (give title below) ___ Other (specify below)
 Executive Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code V	Amount	(A) or (D)	Price
Class A Common Stock	11/19/2007		P		1,150	A	\$ 17.64
					3,306		
Class A Common Stock	11/19/2007		P		300	A	\$ 17.59
					3,606 ⁽¹⁾		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy) ⁽²⁾	\$ 12.45					⁽³⁾	09/03/2012	Class A Common Stock	1,500
Employee Stock Option (right to buy) ⁽²⁾	\$ 9.04					⁽³⁾	03/10/2013	Class A Common Stock	1,500
Employee Stock Option (right to buy) ⁽²⁾	\$ 11.5					⁽³⁾	09/02/2013	Class A Common Stock	3,750
Employee Stock Option (right to buy) ⁽²⁾	\$ 19.15					02/27/2005 ⁽⁴⁾	02/27/2014	Class A Common Stock	5,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 23.87					04/29/2005 ⁽⁴⁾	04/29/2014	Class A Common Stock	25,000
Employee Stock Option (right to buy) ⁽²⁾	\$ 26.13					09/01/2005 ⁽⁴⁾	09/01/2014	Class A Common Stock	10,000

Employee Stock Option	\$ 22.33	02/28/2006 ⁽⁴⁾	02/28/2015	Class A Common Stock	10,000
(right to buy) ⁽²⁾					
Employee Stock Option	\$ 21.34	08/31/2006 ⁽⁴⁾	08/31/2015	Class A Common Stock	10,000
(right to buy) ⁽²⁾					
Employee Stock Option	\$ 17.58	05/26/2007 ⁽⁴⁾	05/26/2013	Class A Common Stock	17,500
(right to buy) ⁽²⁾					
Employee Stock Option	\$ 17.58	03/01/2007 ⁽⁵⁾	03/01/2013	Class A Common Stock	100,000
(right to buy) ⁽²⁾					
Employee Stock Option	\$ 17.25	09/01/2007 ⁽⁴⁾	09/01/2013	Class A Common Stock	17,500
(right to buy) ⁽²⁾					
Employee Stock Option	\$ 17.75	02/26/2008 ⁽⁴⁾	02/26/2014	Class A Common Stock	12,500
(right to buy) ⁽²⁾					

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Chard Daniel R C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			Executive Vice President	

Signatures

D. Matthew Dorny as Attorney-in-Fact for Daniel R.
Chard

11/26/2007

 **Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents number of shares beneficially owned as of November 19, 2007.

(2) Previously reported.

(3) Currently Exercisable in Full

(4) Becomes exercisable in four equal annual installments beginning on the date indicated.

(5) 50% becomes exercisable in four equal annual installments beginning on the date indicated; 50% becomes exercisable on March 1, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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