

LINDLEY COREY B  
Form 4  
August 16, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LINDLEY COREY B

2. Issuer Name and Ticker or Trading Symbol  
NU SKIN ENTERPRISES INC  
[NUS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

Executive Vice President

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person

\_\_\_\_ Form filed by More than One Reporting Person

PROVO, UT 84601

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	08/15/2005		M		8,750 A \$ 6.56	20,750 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number of Shares
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 13.91					08/21/1999 <sup>(3)</sup>	08/21/2008	Class A Common Stock	20,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12.94					08/31/2000 <sup>(3)</sup>	08/31/2009	Class A Common Stock	40,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 8.19					02/07/2001 <sup>(3)</sup>	02/07/2010	Class A Common Stock	10,000
Employee Stock Option (right to buy)	\$ 6.56	08/15/2005		M	8,750	08/31/2001 <sup>(3)</sup>	08/31/2010	Class A Common Stock	8,750
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 8.2					02/28/2002 <sup>(3)</sup>	02/28/2011	Class A Common Stock	17,500
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 20.875					10/20/1998 <sup>(3)</sup>	10/20/2007	Class A Common Stock	26,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 6.85					08/31/2002 <sup>(3)</sup>	08/31/2011	Class A Common Stock	8,750
	\$ 8.99					03/01/2003 <sup>(3)</sup>	03/01/2012		17,500

Employee Stock Option (right to buy) <sup>(2)</sup>				Class A Common Stock	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12	09/03/2003 <sup>(3)</sup>	09/03/2012	Class A Common Stock	17,500
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 9.04	03/10/2004 <sup>(3)</sup>	03/10/2013	Class A Common Stock	17,500
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 11.5	09/02/2004 <sup>(3)</sup>	09/02/2013	Class A Common Stock	17,500
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 16.95	12/31/2004 <sup>(3)</sup>	12/31/2014	Class A Common Stock	100,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 19.15	02/27/2005 <sup>(3)</sup>	02/27/2014	Class A Common Stock	17,500
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 26.13	09/01/2005 <sup>(3)</sup>	09/01/2014	Class A Common Stock	17,500
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 22.33	02/28/2006 <sup>(3)</sup>	02/28/2015	Class A Common Stock	17,500

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director    10% Owner    Officer    Other

LINDLEY COREY B  
C/O NU SKIN ENTERPRISES, INC.  
75 WEST CENTER STREET  
PROVO, UT 84601

Executive Vice President

## Signatures

D. Matthew Dorny as Attorney-in-Fact for Corey B.  
Lindley

08/16/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of August 15, 2005.
- (2) Previously reported.
- (3) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (4) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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