

UNITED FIRE GROUP INC  
Form 13F-HR  
November 08, 2012

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: September 30, 2012

Check here if Amendment ; Amendment Number:

This Amendment (Check only one):  is a restatement.

adds new holdings entries.

Institutional Investment Manager:

Name: United Fire Group, Inc

Address: 118 Second Avenue SE

Cedar Rapids IA 52401

Form 13F File Number: 28-6427

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of the Reporting Manager:

Name: Kevin W. Helbing

Title: Controller

Phone: 319 286-2533

Signature, Place and Date of Signing:

/s/ Kevin W. Helbing Cedar Rapids, IA 11/8/2012

Kevin W. Helbing

Report Type (Check only one.):

13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)

13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)

13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0

Form 13F Information Table Entry Total: 104

Form 13F Information Table Value Total: \$173,860 (in thousands)

List of Other Included Managers: NONE

FORM 13F INFORMATION TABLE

VALUE SHARES/ SH/ PUT/ INVSTMNT OTHER

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NAME OF ISSUER	TITLE OF CLASS	CUSIP	(x \$1000)	PRN	AMT	PRN	CALL	DSCRETN	MANAGE
AGL Resources Inc	Common	001204-10-6	1,372	33,528	SH			Sole	
AT&T Inc	Common	00206R-10-2	3,833	101,660	SH			Sole	
Abbott Laboratories	Common	002824-10-0	15,426	225,000	SH			Sole	
Agilysys Inc	Common	00847J-10-5	1,081	125,687	SH			Sole	
Alliant Energy Corporation	Common	018802-10-8	5,302	122,200	SH			Sole	
ALTERA CORP	Common	021441-10-0	170	5,000	SH			Sole	
American Strategic Inc									
Port II	Common	030099-10-5	229	25,420	SH			Sole	
AMERISOURCEBERGEN CORP	Common	03073E-10-5	232	6,000	SH			Sole	
BCE Inc	Common	05534B-76-0	651	14,823	SH			Sole	
BRE Properties Inc	Common	05564E-10-6	844	18,000	SH			Sole	
Bank of America Corporation	Common	060505-10-4	1,236	140,000	SH			Sole	
BECTON DICKINSON & CO	Common	075887-10-9	157	2,000	SH			Sole	
BED BATH & BEYOND INC	Common	075896-10-0	378	6,000	SH			Sole	
Bemis Company Inc	Common	081437-10-5	988	31,400	SH			Sole	
Boeing Company	Common	097023-10-5	5,220	75,000	SH			Sole	
CIT Group Inc	Common	125581-80-1	2,169	55,065	SH			Sole	
CAMPBELL SOUP CO	Common	134429-10-9	348	10,000	SH			Sole	
Cincinnati Financial Corp	Common	172062-10-1	12,129	320,276	SH			Sole	
COCA COLA CO	Common	191216-10-0	303	8,000	SH			Sole	
COLGATE PALMOLIVE CO	Common	194162-10-3	429	4,000	SH			Sole	
ConocoPhillips	Common	20825C-10-4	575	10,059	SH			Sole	
CONSOLIDATED EDISON INC	Common	209115-10-4	90	1,500	SH			Sole	
Cummins Inc	Common	231021-10-6	6,753	73,230	SH			Sole	
DANAHER CORP DEL	Common	235851-10-2	221	4,000	SH			Sole	
Dean Foods Company	Common	242370-10-4	131	8,000	SH			Sole	
Deere & Company	Common	244199-10-5	1,649	20,000	SH			Sole	
DOLLAR TREE INC	Common	256746-10-8	290	6,000	SH			Sole	
Dow Chemical Company	Common	260543-10-3	4,922	170,000	SH			Sole	
Duke Energy Corporation	Common	26441C-20-4	4,280	66,056	SH			Sole	
Emerson Electric Co	Common	291011-10-4	608	12,600	SH			Sole	
Exelis Inc	Common	30162A-10-8	26	2,500	SH			Sole	
Express Scripts Holding									
Company	Common	30219G-10-8	251	4,000	SH			Sole	
Exxon Mobil Corporation	Common	30231G-10-2	3,658	40,000	SH			Sole	
FACTSET RESH SYS INC	Common	303075-10-5	289	3,000	SH			Sole	
Federal-Mogul Corporation	Common	313549-40-4	352	38,457	SH			Sole	
Fidelity National Information	Common	31620M-10-6	305	9,758	SH			Sole	
Fidelity NationalFinancial									
Inc	Common	31620R-10-5	475	22,201	SH			Sole	
Frontier Communications Corp	Common	35906A-10-8	66	13,439	SH			Sole	
Arthur J Gallagher & Co	Common	363576-10-9	370	10,321	SH			Sole	
GENERAL DYNAMICS CORP	Common	369550-10-8	331	5,000	SH			Sole	
General Electric Company	Common	369604-10-3	6,245	275,000	SH			Sole	
General Motors Company	Common	37045V-10-0	8	364	SH			Sole	
General Motors Company-									
Warrants A	Common	37045V-11-8	5	331	SH			Sole	
General Motors Company-									
Warrants B	Common	37045V-12-6	3	331	SH			Sole	
GenOn Energy Inc	Common	37244E-10-7	203	80,347	SH			Sole	
GILDAN ACTIVEWEAR INC	Common	375916-10-3	48	1,500	SH			Sole	
H J Heinz Company	Common	423074-10-3	2,518	45,000	SH			Sole	
Honeywell International Inc	Common	438516-10-6	2,271	38,000	SH			Sole	
Hospira Inc	Common	441060-10-0	525	16,000	SH			Sole	
ITT CORP	Common	450911-20-1	25	1,250	SH			Sole	
Intel Corporation	Common	458140-10-0	1,359	60,000	SH			Sole	
INTERNATIONAL BUSINESS MACHS	Common	459200-10-1	622	3,000	SH			Sole	
JPMorgan Chase & Co	Common	46625H-10-0	2,337	57,736	SH			Sole	
JACOBS ENGR GROUP INC DEL	Common	469814-10-7	40	1,000	SH			Sole	

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Johnson & Johnson	Common	478160-10-4	2,619	38,000	SH	Sole
JOS A BANK CLOTHIERS INC	Common	480838-10-1	73	1,500	SH	Sole
Lam Research Corporation	Common	512807-10-8	179	5,625	SH	Sole
LINEAR TECHNOLOGY CORP	Common	535678-10-6	127	4,000	SH	Sole
LOWES COS INC	Common	548661-10-7	514	17,000	SH	Sole
MCCORMICK & CO INC	Common	579780-20-6	124	2,000	SH	Sole
MCDONALDS CORP	Common	580135-10-1	459	5,000	SH	Sole
Medtronic Inc	Common	585055-10-6	1,078	25,000	SH	Sole
Merck & Co Inc	Common	58933Y-10-5	260	5,767	SH	Sole
METLIFE INC	Common	59156R-10-8	62	1,800	SH	Sole
NATIONAL PRESTO INDS INC	Common	637215-10-4	73	1,000	SH	Sole
Newell Rubbermaid Inc	Common	651229-10-6	874	45,766	SH	Sole
NIKE INC	Common	654106-10-3	285	3,000	SH	Sole
Old Republic International Cor	Common	680223-10-4	2,369	254,690	SH	Sole
OMNICOM GROUP INC	Common	681919-10-6	155	3,000	SH	Sole
ORACLE CORP	Common	68389X-10-5	220	7,000	SH	Sole
PepsiCo Inc	Common	713448-10-8	1,628	23,000	SH	Sole
Pfizer Inc	Common	717081-10-3	994	40,000	SH	Sole
Phillips 66	Common	718546-10-4	233	5,029	SH	Sole
Piper Jaffray Cos	Common	724078-10-0	212	8,329	SH	Sole
PLAINS ALL AMER PIPELINE LP	Common	726503-10-5	265	3,000	SH	Sole
Procter & Gamble Company	Common	742718-10-9	5,271	76,000	SH	Sole
QCR Holdings Inc	Common	74727A-10-4	1,246	83,181	SH	Sole
Resolute Forest Products	Common	76117W-10-9	1	58	SH	Sole
ROYAL BK SCOTLAND GROUP PLC	Preferred	780097-87-9	49	2,000	SH	Sole
Royal Dutch Shell ADR	Common	780259-20-6	2,776	40,000	SH	Sole
Schlumberger Limited	Common	806857-10-8	2,170	30,000	SH	Sole
SMUCKER J M CO	Common	832696-40-5	345	4,000	SH	Sole
Spectra Energy Corporation	Common	847560-10-9	2,763	94,096	SH	Sole
STRYKER CORP	Common	863667-10-1	334	6,000	SH	Sole
Teva Pharmaceutical Industries Ltd	Common	881624-20-9	75	1,802	SH	Sole
TEXAS INSTRS INC	Common	882508-10-4	138	5,000	SH	Sole
TRACTOR SUPPLY CO	Common	892356-10-6	396	4,000	SH	Sole
Treehouse Foods Inc	Common	89469A-10-4	507	9,652	SH	Sole
U S Bancorp	Common	902973-30-4	23,711	691,284	SH	Sole
UNION PAC CORP	Common	907818-10-8	297	2,500	SH	Sole
V F CORP	Common	918204-10-8	478	3,000	SH	Sole
VARIAN MED SYS INC	Common	92220P-10-5	60	1,000	SH	Sole
Vectren Corporation	Common	92240G-10-1	762	26,658	SH	Sole
Verizon Communications Inc	Common	92343V-10-4	2,552	55,997	SH	Sole
WAL MART STORES INC	Common	931142-10-3	258	3,500	SH	Sole
WALGREEN CO	Common	931422-10-9	364	10,000	SH	Sole
WASTE MGMT INC DEL	Common	94106L-10-9	64	2,000	SH	Sole
Wells Fargo & Company	Common	949746-10-1	8,808	255,086	SH	Sole
Wachovia Corp Ser L Conv						
Perp Pfd	Preferred	949746-80-4	1,733	1,400	SH	Sole
Windstream Corporation	Common	97381W-10-4	131	12,942	SH	Sole
Wintrust Financial Corporation	Common	97650W-10-8	8,661	230,523	SH	Sole
Xcel Energy, Inc.	Common	98389B-10-0	2,494	90,000	SH	Sole
Xylem Inc	Common	98419M-10-0	63	2,500	SH	Sole
Montpelier Re Holdings Ltd	Common	G62185-10-6	203	9,189	SH	Sole
Report Summary	Data Records	104	173,860	0	other managers on whose behalf	