TUPPERWARE BRANDS CORP

Form 4

August 10, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

30(h) of the Investment Company Act of 1940

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

See Instruction 1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * HALVERSEN DAVID T | | 2. Issuer Name and Ticker or Trading Symbol TUPPERWARE BRANDS CORP [TUP] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
|---|----------|--|---|--|--|--|
| (Last) (First) 14901 S. ORANGE BLO TRAIL | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 08/10/2007 | Director 10% Owner _X Officer (give title Other (specify below) Group President | | | |
| (Street) | | 4. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting | | | |
| ORLANDO, FL 32837- | | | Person | | | |

| (City) | (State) (| Zip) Tabl | e I - Non-D | erivative | Secur | ities Acqu | uired, Disposed of | f, or Beneficial | ly Owned |
|--------------------------------------|---|---|--|--------------------------------|------------------------------|-------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securion(A) or D (Instr. 3, | ispose 4 and (A) or | d of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 08/10/2007 | | M | 4,000 | A | \$ 24.25 | 32,962 | D | |
| Common Stock | 08/10/2007 | | S <u>(1)</u> | 4,000 | D | \$ 30.2 | 28,962 | D | |
| Common Stock | | | | | | | 8,874 | I | 401(k) Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not (9-02)required to respond unless the form

Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | Secur Acqu (A) o Dispo | rities ired rosed of . 3, 4, | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---------------------------------------|---------------------------------|------------------------------|--|-----------------|---|-------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option | \$ 15.94 | | | | | | 10/26/2000 | 10/26/2010 | Common Stock | 46,600 |
| Stock Option | \$ 16.23 | | | | | | 11/06/2003 | 11/05/2012 | Common Stock | 17,800 |
| Stock Option | \$ 18.56 | | | | | | 11/14/2003 | 11/13/2010 | Common Stock | 24,800 |
| Stock Option | \$ 18.75 | | | | | | 11/11/2002 | 11/10/2009 | Common Stock | 35,000 |
| Stock Option | \$ 19.2 | | | | | | (2) | 11/11/2008(3) | Common Stock | 15,000 |
| Stock Option | \$ 20.65 | | | | | | 09/25/2004 | 09/24/2011 | Common Stock | 20,000 |
| Stock Option | \$ 20.83 | | | | | | 11/02/2007 | 11/01/2016 | Common Stock | 13,800 |
| Stock Option | \$ 23.49 | | | | | | 11/17/2006 | 11/16/2015 | Common Stock | 3,000 |
| Stock Option | \$ 31.95 | | | | | | 03/01/1998 | 02/28/2005 | Common Stock | 3,380 |
| Stock Option | \$ 34.28 | | | | | | 10/31/1998 | 10/30/2005 | Common Stock | 5,881 |
| Stock Option | \$ 42.25 | | | | | | 05/20/1999 | 05/19/2006 | Common Stock | 13,000 |
| Stock Option | \$ 24.25 | 08/10/2007 | | M | | 4,000 | 11/11/2000 | 11/10/2007 | Common Stock | 4,000 |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

HALVERSEN DAVID T 14901 S. ORANGE BLOSSOM TRAIL ORLANDO, FL 32837-

Group President

Signatures

Thomas M. Roehlk, Attorney-in-fact

08/10/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock options.
- (3) The option vests in four equal annual installments (25%) beginning on November 13, 2000.
- (2) The option vests in four equal annual installments (25%) beginning on November 13, 2000.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3