

GOODYEAR TIRE & RUBBER CO /OH/

Form 8-K

September 23, 2005

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**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
Form 8-K**

**Current Report Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): September 23, 2005

**THE GOODYEAR TIRE & RUBBER COMPANY
(Exact name of registrant as specified in its charter)**

Ohio **1-1927** **34-0253240**
(State or other jurisdiction of incorporation) (Commission File Number) (I.R.S. Employer Identification No.)

1144 East Market Street, Akron, Ohio
(Address of principal executive offices)

44316-0001
(Zip Code)

Registrant's telephone number, including area code: (330) 796-2121

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)**
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)**
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))**
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))**

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Item 7.01. Regulation FD Disclosure.

On September 23, 2005, beginning at 8:30 a.m. ET, The Goodyear Tire & Rubber Company (Goodyear or the Company) will host an investor meeting to outline its plans to continue its business turnaround. In connection with the investor meeting, the Company issued a news release describing certain initiatives and goals related to its turnaround efforts. The Company will also use supplemental materials at the investor meeting. The news release and supplemental materials are attached and incorporated by reference herein as Exhibits 99.1 and 99.2, respectively.

This Form 8-K, including Exhibits 99.1 and 99.2, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Exchange Act of 1934 or the Securities Act of 1933, except as expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.

Exhibit Description

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|------|--|
| 99.1 | News Release, dated September 23, 2005. |
| 99.2 | Supplemental Materials prepared for use in connection with the Company's Investor Meeting on September 23, 2005. |

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE GOODYEAR TIRE & RUBBER COMPANY

Date: September 23, 2005

By /s/ Richard J. Kramer

Richard J. Kramer
Executive Vice President and
Chief Financial Officer

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99.1 News Release dated September 23, 2005.

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