

CHICOS FAS INC  
Form 8-K  
April 16, 2004

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**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**Current Report  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

Date of report: (Date of earliest event reported): **April 15, 2004**

**Chico s FAS, Inc.**

(Exact Name of Registrant as Specified in its Charter)

Florida

(State or Other Jurisdiction of Incorporation)

0-21258

59-2389435

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(Commission File Number)

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(IRS Employer Identification No.)

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11215 Metro Parkway, Fort Myers,  
Florida

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33912

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(Address of Principal Executive Offices)

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(Zip code)

(239) 277-6200

(Registrant s Telephone Number, Including Area Code)  
(Former Name or Former Address, if Changed Since Last Report)

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EX-99.1 PRESS RELEASE DATED APRIL 15, 2004

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ITEM 5. OTHER EVENTS

On April 15, 2004, Chico's FAS, Inc. (the Company) announced the promotions of James P. Frain to the position of Executive Vice President - Chief Marketing Officer and Patricia Darrow-Smith to the position of Senior Vice President - General Merchandise Manager - White House for Chico's FAS, Inc. and Executive Vice President - Chief Merchandising Officer of The White House, Inc.

A copy of the press release issued in connection with the promotions of Mr. Frain and Ms. Darrow-Smith is attached to this Report as Exhibit 99.1 and is incorporated by reference herein.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits

99.1 Chico's FAS, Inc. Press Release dated April 15, 2004.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CHICOS FAS, INC.

Date: April 15, 2004

By: /s/ Michael J. Kincaid  
Michael J. Kincaid, Vice President -  
Finance and  
Chief Accounting Officer

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<b><u>Exhibit Number</u></b>	<b><u>Description</u></b>
99.1	Press Release of Chico s FAS, Inc. dated April 15, 2004