

MSC INDUSTRIAL DIRECT CO INC  
 Form 4  
 April 18, 2011

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**JACOBSON MITCHELL**

2. Issuer Name and Ticker or Trading Symbol  
**MSC INDUSTRIAL DIRECT CO INC [MSM]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
**04/14/2011**

Director  10% Owner  
 Officer (give title below)  Other (specify below)

**C/O MSC INDUSTRIAL DIRECT CO., INC., 75 MAXESS ROAD**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**MELVILLE, NY 11747**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	04/06/2011		G	V	33,000	D	\$ 0 116,303
Class A Common Stock	04/14/2011		S		3,400	D	\$ 70.35 112,903 (1)
Class A Common Stock	04/15/2011		S		6,250	D	\$ 70.61 106,653 (2)
Class A Common Stock	04/18/2011		S		17,500	D	\$ 89,153

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Common Stock						70.13 (3)			
Class A Common Stock	04/14/2011		S	3,400	D	\$ 70.35 (4)	57,681	I	By trust (5)
Class A Common Stock	04/15/2011		S	6,250	D	\$ 70.61 (6)	51,431	I	By trust (5)
Class A Common Stock	04/18/2011		C	150,000	A	(7)	201,431	I	By trust (5)
Class A Common Stock	04/18/2011		S	17,500	D	\$ 70.13 (8)	183,931	I	By trust (5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Class B Common Stock	(7)	04/18/2011		C	150,000	(7) (7)	Class A Common Stock	150,000
Class B Common Stock	(7)					(7) (7)	Class A Common Stock	(7)
Class B Common Stock	(7)					(7) (7)	Class A Common Stock	(7)

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

