

ELOYALTY CORP  
Form 8-K  
June 24, 2004

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): **June 23, 2004**

**eLOYALTY CORPORATION**

(Exact Name of Registrant as Specified in Charter)

**Delaware**

(State or Other Jurisdiction of  
Incorporation)

**0-27975**

(Commission File Number)

**36-4304577**

(IRS Employer Identification No.)

**150 Field Drive, Suite 250, Lake Forest, Illinois**

(Address of Principal Executive Offices)

**60045**

(Zip Code)

Registrant's telephone number, including area code: **(847) 582-7000**

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**Item 5. Other Events.**

On June 23, 2004, eLoyalty Corporation entered into an agreement to acquire substantially all of the assets of Interelate, Inc. A copy of the company's press release announcing the transaction is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

**Item 7. Financial Statements and Exhibits.**

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press Release, dated June 23, 2004, regarding eLoyalty's agreement to acquire the assets of Interelate.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**eLOYALTY CORPORATION**

Date: June 24, 2004

By: /s/ Timothy Cunningham  
Timothy Cunningham  
*Vice President and Chief Financial  
Officer*

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EXHIBIT INDEX

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