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FRIEDMANS INC  
Form 8-K  
July 01, 2004

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SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 8-K

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CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): June 29, 2004

Friedman's Inc.  
(Exact name of registrant as specified in its charter)

Delaware	0-22356	58-20583
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

171 Crossroads Parkway  
Savannah, Georgia 31422  
(Address of principal executive offices)

(912) 233-9333  
(Registrant's telephone number, including area code)

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Item 5. Other Events.

On June 29, 2004 Friedman's Inc. announced that Steve Moore had been named Chief Administrative Officer, General Counsel and Secretary. Mr. Moore will also manage various business units such as risk management, real estate, human resources and communications. Friedman's Inc. also announced that President and Chief Operating Officer Doug Anderson has resigned to pursue other interests. CEO Samuel Cusano will assume the role of President.

Item 7. Financial Statements, Pro Forma Financial Statements and Exhibits  
(c) Exhibits

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The following exhibits are filed or furnished as a part of this report to the extent described in Items 5 and 9:

Exhibit Number -----	Description -----
10.1	Employment Agreement, dated as of June 29, 2004, by and between Friedman's Inc. and C. Steven Moore.
10.2	Indemnification Agreement, dated as of June 29, 2004, by and between Friedman's Inc. and C. Steven Moore.
99.1	Press Release dated June 29, 2004
Item 9.	Regulation FD Disclosure. On June 29, 2004 Friedman's Inc. issued a press release announcing that Steve Moore had been named Chief Administrative Officer, General Counsel and Secretary. Mr. Moore will also manage various business units such as risk management, real estate, human resources and communications. Friedman's Inc. also announced that President and Chief Operating Officer Doug Anderson has resigned to pursue other interests. CEO Samuel Cusano will assume the role of President. That press release, attached hereto as Exhibit 99.1, is furnished but not filed pursuant to Regulation FD.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Friedman's Inc.  
(Registrant)

Date: June 30, 2004

By: /s/ Samuel Cusano

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Samuel Cusano  
Chief Executive Officer