Ulta Salon, Cosmetics & Fragrance, Inc. Form 8-K January 27, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549 FORM 8-K CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): January 27, 2011 ULTA SALON, COSMETICS & FRAGRANCE, INC. (Exact Name of Registrant as Specified in its Charter)

Delaware

(State or Other Jurisdiction of Incorporation) **001-33764** (Commission File Number) **36-3685240** (IRS Employer

Identification No.)

1000 Remington Blvd., Suite 120 Bolingbrook, Illinois 60440

(Address of Principal Executive Offices)

(Zip Code)

Registrant s telephone number, including area code: (630) 410-4800

Not Applicable

(Former Name or Former Address, if Changed Since Last Report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

On January 27, 2011, Ulta Salon, Cosmetics & Fragrance, Inc. plans to conduct presentations to investors and security analysts. The presentation slides are attached to this report as Exhibit 99.1 and the information set forth therein is incorporated herein by reference.

The information contained in Item 7.01 of this Current Report on Form 8-K, including Exhibit 99.1, is being furnished to the Securities and Exchange Commission and shall not be deemed to be filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liabilities of that Section, nor shall it be deemed to be incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended.

Item 9.01. Financial Statements and Exhibits. (d) Exhibits

Exhibit No.Description99.1Slide Presentation

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 27, 2011

ULTA SALON, COSMETICS & FRAGRANCE, INC. By: /s/ Robert S. Guttman Robert S. Guttman Senior Vice President, General Counsel and Secretary

EXHIBIT INDEX

Exhibit No.Description99.1Slide Presentation