

First Business Financial Services, Inc.  
Form 8-K  
September 17, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): September 17, 2010**

**First Business Financial Services, Inc.**  
(Exact name of registrant as specified in its charter)

|   |  |  |
|---|--|--|
| <b>Wisconsin</b><br>(State or other Jurisdiction of<br>Incorporation) | <b>1-34095</b><br>(Commission File Number) | <b>39-1576570</b><br>(IRS Employer Identification No.) |
|---|--|--|

|   |                            |
|---|----------------------------|
| <b>401 Charmany Drive, Madison, Wisconsin</b><br>(Address of Principal Executive Offices) | <b>53719</b><br>(Zip Code) |
|---|----------------------------|

Registrant's telephone number, including area code: **(608) 238-8008**

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01. Regulation FD Disclosure.**

First Business Financial Services, Inc. (the Company ) issued a press release on September 17, 2010 announcing that the Company s Board of Directors declared a quarterly dividend of \$0.07 per share. The dividend is payable on October 15, 2010 to shareholders of record on October 1, 2010. A copy of the press release is furnished as Exhibit 99.1 and is incorporated by reference herein.

**Item 9.01. Financial Statements and Exhibits.**

(a) Not applicable

(b) Not applicable

(c) Not applicable

(d) Exhibits. The following exhibit is being furnished herewith:

(99.1) Press Release of First Business Financial Services, Inc., dated September 17, 2010.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**FIRST BUSINESS FINANCIAL SERVICES, INC.**

Date: September 17, 2010

By: /s/ Barbara M. Conley

Barbara M. Conley  
Senior Vice President and General Counsel

**FIRST BUSINESS FINANCIAL SERVICES, INC.**

Exhibit Index to Current Report on Form 8-K

Exhibit  
Number  
99.1

Press Release of First Business Financial Services, Inc., dated September 17, 2010.