

CONNS INC  
Form 8-K  
April 21, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K  
CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): April 21, 2010**

**Conn s, Inc.**  
(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation)

**000-50421**  
(Commission File Number)

**06-1672840**  
(IRS Employer  
Identification No.)

**3295 College Street**  
**Beaumont, Texas**  
(Address of principal executive offices)

**77701**  
(Zip Code)

Registrant's telephone number, including area code: **(409) 832-1696**

**Not applicable**

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

**Item 7.01 Regulation FD.**

In connection with an investor presentation that we intend to make, we intend to disclose certain information. A copy of the slide presentation containing such information is furnished herewith as Exhibit 99.1 and is incorporated herein by reference. The slide presentation may contain material information but the fact that we have furnished this information in this Form 8-K is not evidence that we believe that any information in such slide presentation is material non-public information.

---

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

**Exhibit**

**Number Exhibit Title**

99.1 Investor Presentation

All of the information contained in Item 7.01 and Exhibit 99.1 of Item 9.01(d) in this Form 8-K and the accompanying Exhibit 99.1 shall not be deemed to be filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and shall not be incorporated by reference in any filing under the Securities Act of 1933, as amended.

---

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CONN S, INC.

Date: April 21, 2010

By: /s/ Michael J. Poppe  
Name: Michael J. Poppe  
Title: Chief Financial Officer