

MASCO CORP /DE/  
Form FWP  
March 05, 2010

Filed Pursuant to Rule 433  
Registration No. 333-165047  
Term Sheet  
March 5, 2010

MASCO CORPORATION  
\$500,000,000 7.125% NOTES DUE 2020

|                                     |   |
|-------------------------------------|---|
| ISSUER:                             | Masco Corporation   |
| TITLE OF SECURITIES:                | 7.125% Notes due 2020   |
| RATINGS*:                           | Ba2(stable) by Moody's Investors Service, Inc and<br>BBB(stable) by Standard & Poor's Rating Services   |
| TRADE DATE:                         | March 5, 2010   |
| SETTLEMENT DATE (T+3):              | March 10, 2010  |
| MATURITY DATE:                      | March 15, 2020  |
| AGGREGATE PRINCIPAL AMOUNT OFFERED: | \$500,000,000   |
| PRICE TO PUBLIC (ISSUE PRICE):      | 99.998%   |
| BENCHMARK:                          | UST 3.625% due February 15, 2020  |
| BENCHMARK TREASURY PRICE AND YIELD: | 99-14+; 3.691%  |
| YIELD TO MATURITY:                  | 7.125%  |
| SPREAD TO TREASURY:                 | +343.4 basis points   |
| INTEREST RATE:                      | 7.125% per annum  |
| INTEREST PAYMENT DATES:             | Semi-annually on each March 15 and September 15;<br>commencing on September 15, 2010  |
| DENOMINATIONS:                      | \$2,000 by \$1,000  |
| OPTIONAL REDEMPTION:                | Make-whole call at any time at the greater of 100% of the<br>principal amount of the notes being redeemed or<br>discounted present value at the treasury rate plus 50 basis<br>points   |
| CHANGE OF CONTROL:                  | Upon the occurrence of a Change of Control Triggering<br>Event, we will be required to make an offer to purchase the<br>notes at a price equal to 101% of their principal amount<br>plus accrued and unpaid interest to the date of repurchase. |



JOINT BOOKRUNNERS:

Banc of America Securities LLC, Citigroup Global Markets Inc., J.P. Morgan Securities Inc.

CO-MANAGERS:

Daiwa Securities America Inc., BNP Paribas Securities Corp., Comerica Securities, Inc., Commerzbank Capital Markets Corp., KeyBanc Capital Markets Inc., Mitsubishi UFJ Securities (USA), Inc., PNC Capital Markets LLC, RBC Capital Markets Corporation, SunTrust Robinson Humphrey, Inc.

CUSIP:

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\*Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.