

STURM RUGER & CO INC

Form 8-K

February 13, 2007

Item 8.01 Other Events

On February 12, 2007, Sturm, Ruger & Company, Inc. (the Company) issued a press release announcing that it will no longer provide an earnings release on an annual or quarterly basis in advance of the filing of its Form 10-K or Forms 10-Q. Instead it will issue a brief press release containing only the financial statements at the same time that it files the Form 10-K or Form 10-Q. A copy of the press release is furnished as Exhibit 99.1 to the Current Report on Form 8-K and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

Exhibit No. Description

99.1 Press release of Sturm, Ruger & Company, Inc. dated February 12, 2007, announcing the change in earnings release policy.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: /S/ THOMAS A. DINEEN

Name: Thomas A. Dineen
Title: Principal Financial Officer,
Vice President, Treasurer and
Chief Financial Officer

Dated: February 12, 2007