

COMCAST CORP
Form 3
March 02, 2017

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Murdock Daniel C. | | (Month/Day/Year) | COMCAST CORP [CMCSA] | |
| (Last) | (First) | (Middle) | 03/01/2017 | |
| ONE COMCAST CENTER | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | (Check all applicable) | |
| PHILADELPHIA,Â PAÂ 19103 | | | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner |
| (City) | (State) | (Zip) | <input checked="" type="checkbox"/> Officer | <input type="checkbox"/> Other |
| | | | (give title below) | (specify below) |
| | | | SVP & Chief Accounting Officer | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| | | | | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | | <input type="checkbox"/> Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Class A Common Stock | 1,403.8 | D | Â |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
| | Date Exercisable | Expiration Date | Title | Amount or Number of | |

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| | | | | Shares | | (I) (Instr. 5) | |
|------------------------|-------|------------|----------------------------|--------|----------|-------------------|---|
| Option to Purchase | Â (1) | 03/17/2026 | Class A Common Stock | 36,200 | \$ 29.88 | D | Â |
| Restricted Stock Units | Â (2) | Â (2) | Class A Common Stock | 33,820 | \$ (3) | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|--|-------|
| | Director | 10% Owner | Officer | Other |
| Murdock Daniel C. ONE COMCAST CENTER PHILADELPHIA, PA 19103 | Â | Â | Â SVP & Chief Accounting Officer | Â |

Signatures

/s/ Arthur R. Block,
Attorney-in-fact

03/02/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The date of the grant was March 18, 2016, and the shares vest as follows: 40% vest on the second anniversary date of the grant, and an additional 20% vests on each of the 3rd, 4th, and 5th anniversaries of the date of the grant.

2,580 of the restricted stock units vest on the 2nd, 3rd and 4th anniversaries, and 6,880 vest on the 5th anniversary, of the date of the grant (June 12, 2015). 1,020 of the restricted stock units vest on the 13th month, 2nd, 3rd and 4th anniversaries, and 2,720 vest on the 5th anniversary, of the date of the grant (March 18, 2016). 1,860 of the restricted stock units vest on the 13th month, 2nd, 3rd and 4th anniversaries, and 4,960 vest on the 5th anniversary, of the date of the grant (March 17, 2017).
 - (2)
 - (3) Each restricted stock unit represents a contingent right to receive one share of Class A Common Stock.

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Remarks:

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.