

Edgar Filing: RBS Holdings N.V. - Form FWP

RBS Holdings N.V.
Form FWP
July 07, 2011

Filed pursuant to Rule 433 | Registration Statement Nos. 333-162193 and 333-162193-01

RBS US Mid Cap Trendpilot(TM) ETN (TRNM)

RBS Exchange Traded Notes

RBS ETN Details

| | |
|--|---|
| Issuer | The Royal Bank of Scotland N.V. |
| Guarantor | RBS Holdings N.V. |
| Ticker | TRNM |
| Intraday | TRNM.IV |
| Indicative Value | |
| Ticker | |
| CUSIP | 78009L209 |
| ISIN | US78009L2097 |
| Primary Exchange | NYSE Arca |
| Maturity | 1/25/2041 |
| Index | RBS US Mid Cap Trendpilot[] Index (USD) TR (Bloomberg symbol: "TPMCUT Index"), which tracks the Benchmark Index or the Cash Rate depending on the relative performance of the Benchmark Index on a simple historical moving average basis |
| Benchmark Index | S and P MidCap 400([R]) Total Return Index (Bloomberg symbol: "SPTRMDCP Index") |
| Cash Rate | Yield on a hypothetical notional investment in 3-month U.S. Treasury bills (Bloomberg page: "USB3MTA Index") |
| Annual Investor Fee (accrued on a daily basis) | When the Index is tracking the Benchmark Index: 1.00% per annum When the Index is tracking the Cash Rate: 0.50% per annum |
| Repurchase at your option | You may offer your RBS ETNs to RBS NV for repurchase on any business day on or prior to 1/16/2041, provided that you offer a minimum of 20,000 RBS ETNs for any single repurchase and follow the procedures described in the pricing supplement |
| Early redemption at our option | We may redeem all of the RBS ETNs at our discretion at any time on or prior to 1/23/2041 |
| Daily Redemption Value | Upon early repurchase or redemption or at maturity, you will receive a cash payment equal to |

Edgar Filing: RBS Holdings N.V. - Form FWP

the daily redemption value per
RBS ETN. The daily redemption
value on the relevant valuation
date will be published on
www.rbs.com/etnUS/TRNM*

* Information contained on our website is not incorporated by reference in, and should not be considered a part of, this document.

[GRAPHIC OMITTED]

The RBS US Mid Cap Trendpilot([]) Exchange Traded Notes (RBS ETNs) are unsecured and unsubordinated obligations of The Royal Bank of Scotland N.V. (RBS NV), and are fully and unconditionally guaranteed by RBS Holdings N.V. (RBS Holdings).

RBS ETNs track the RBS US Mid Cap Trendpilot([]) Index (USD) TR (the "Index"). The Index utilizes a systematic trend-following strategy to provide exposure to either the S and P MidCap 400([R]) Total Return Index (the "Benchmark Index") or the yield on a hypothetical notional investment in 3-month U.S. Treasury bills (the "Cash Rate"). The Index is designed to provide exposure to the Benchmark Index in positive trending markets and exposure to the Cash Rate in negative trending markets using an objective and transparent methodology.

RBS US MID CAP TRENDPILOT(TM) INDEX METHODOLOGY

If the closing level of the SPTRMDCP Index is at or above its historical 200-business day simple moving average for []ve consecutive business days

If the closing level of the SPTRMDCP Index is below its historical 200-business day simple moving average for []ve consecutive business days

[] [] [] [] [] A positive trend is established: The Index will track the Benchmark Index

[] [] [] [] [] A negative trend is established: The Index will track the Cash Rate

If neither of the above conditions is satisfied, the trend of the Index will be the same as the trend of the Index on the immediately preceding Index business day. The Index will implement any trend reversal at the open of trading on the second Index business day immediately following the Index business day on which the Index trend switches from positive to negative or from negative to positive, as the case may be.

HISTORICAL PERFORMANCE (%) -- As of 6/30/2011

| | 1-MONTH (%) | 3-MONTH (%) | YEAR-TO-DATE (%) | SINCE RBS ETN INCEPTION (1/25/11) (%) |
|--|-------------|-------------|------------------|---------------------------------------|
| RBS US MidCap Trendpilot([]) | -2.12 | -0.98 | -- | 6.18 |
| ETN Daily Redemption Value(1) | | | | |
| RBS US MidCap Trendpilot(TM) Index(2) | -2.04 | -0.73 | -- | 6.64 |
| S and P MidCap 400([R]) Total Return Index (Benchmark Index) | -2.04 | -0.73 | -- | 6.64 |
| S and P MidCap 400([R]) Index (Price Return) | -2.16 | -1.05 | -- | 6.00 |
| Cash rate on 6/30/11 | 0.025 | -- | -- | -- |

Edgar Filing: RBS Holdings N.V. - Form FWP

The chart above presents the actual performance of the Index, the RBS ETNs, the S and P 400([R]) Total Return Index (the Benchmark Index), and the S and P 400([R]) Index (Price Return), over the speci[]ed periods. For information regarding the performance of the Trendpilot Index, see pages PS-33 to PS-35 of the pricing supplement to the RBS ETNs []led with the U.S. Securities and Exchange Commission (SEC).

(1) Includes the annual investor fee, which accrues on a daily basis. The annual investor fee will be equal to (i) 1.00% per annum when the Index is tracking the Benchmark Index, and (ii) 0.50% per annum when the Index is tracking the Cash Rate.

(2) Since the inception date of the RBS ETNs, the Index has tracked the Benchmark Index and has remained in a positive trend, without any trend reversal. Consequently, the historical performance of the Index over the time periods speci[]ed above is identical to the Benchmark Index. In a negative trending market the Index trend is expected to switch from positive to negative, and the Index is expected to experience trend reversals in volatile markets, switching from a positive to negative or from negative to positive, as the case may be. The Index performance will not always be the same as the Benchmark Index, could underperform the Benchmark Index, and may track the Cash Rate for extended periods of time in a low interest rate environment. Does not include any fees, transaction costs or expenses.

www.rbs.com/etnUS | TOLL FREE: 855-RBS-ETPS

page 1 of 2

13451-RBS-Index_Trendpilot_MidCap_Fact_Sheet_r1_PACER_b.indd 1

7/7/11 1:21:01 PM

Edgar Filing: RBS Holdings N.V. - Form FWP

CERTAIN RISK CONSIDERATIONS: The RBS ETNs involve risks not associated with an investment in conventional debt securities, including a possible loss of some or all of your investment. The level of the Index must increase by an amount sufficient to offset the aggregate investor fee applicable to the RBS ETNs in order for you to receive at least the principal amount of your investment back at maturity or upon early repurchase or redemption. The Index may underperform the Benchmark Index, and is expected to perform poorly in volatile markets. Liquidity of the market for RBS ETNs may vary over time. The RBS ETNs do not pay interest. Any payment on the RBS ETNs is subject to ability of RBS NV, as the issuer, and RBS Holdings, as the guarantor, to pay their respective obligations when they become due. You should carefully consider whether the RBS ETNs are suited to your particular circumstances before you decide to purchase them. We urge you to consult with your investment, legal, accounting, tax and other advisors with respect to any investment in the RBS ETNs. The RBS ETNs are not suitable for all investors. You should carefully read the relevant pricing supplement and prospectus, including the more detailed explanation of the risks involved in any investment in the RBS ETNs as described in the "Risk Factors" section of the pricing supplement, before investing.

IMPORTANT INFORMATION: The Royal Bank of Scotland N.V. (RBS NV) and RBS Holdings N.V. (RBS Holdings) have filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for the offering of RBS ETNs to which this communication relates. Before you invest in any RBS ETNs, you should read the prospectus in that registration statement and other documents that have been filed with the SEC for more complete information about RBS NV and RBS Holdings, and the offering. You may get these documents for free by visiting EDGAR on the SEC's web site at www.sec.gov. Alternatively, RBS NV, RBS Holdings, RBS Securities Inc. (RBSSI) or any dealer participating in the relevant offering will arrange to send you the prospectus and the pricing supplement at no charge if you request it by calling 1-855-RBS-ETPS (toll-free).

RBS US Mid Cap Trendpilot Index (USD) TR (Index) is the property of The Royal Bank of Scotland Standard and Poor's Financial Services LLC (S and P) to maintain and calculate the Index. The S and P MidCap 400 Index is the exclusive for use by RBSSI and its affiliates in connection with the Index. S and P shall have no liability for any errors or omissions in calculation. "S and P", "S and P[R]", "S and P MidCap 400([R])" are registered trademarks of S and P. "Calculated by S and P Custom Indices" and its related stylized logo have been licensed for use by RBSSI and its affiliates. The RBS ETNs are not sponsored, endorsed, sold or promoted by S and P or its affiliates. S and P or its affiliates make any representation regarding the advisability of investing in the RBS ETNs.

Copyright [C] 2011 RBS Securities Inc. All rights reserved. RBS Securities Inc., a U.S. registered subsidiary of The Royal Bank of Scotland plc and an affiliate of RBS NV.

Dated July 7, 2011

www.rbs.com/etnUS | TOLL FREE: 855-RBS-ETPS

page 2 of 2

13451-RBS-Index_Trendpilot_MidCap_Fact_Sheet_r1_PACER_b.indd 2

7/7/11 1:21:02 PM

