

BALL CORP  
Form 424A  
June 18, 2002

**PROSPECTUS**

**BALL CORPORATION**

**Dividend Reinvestment and Voluntary Stock Purchase Plan for Shareholders**

The date of this prospectus is June 18, 2002

1,000,000 Shares of Common Stock Without par value

**THESE SECURITIES HAVE NOT BEEN APPROVED OR DISAPPROVED BY THE SECURITIES AND EXCHANGE COMMISSION. THE ACCURACY OR ADEQUACY OF THIS PROSPECTUS. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.**

The Dividend Reinvestment and Voluntary Stock Purchase Plan for Shareholders (the "Plan") of Ball Corporation is a convenient method for the Shareholders of the Company's Common Stock to purchase shares of the Company's Common Stock without payment of a brokerage commission or service charge.

Participants in the Plan may have cash dividends on their shares of Common Stock automatically reinvested in the Plan by making optional cash payments of not less than \$25 per payment nor more than a total of \$1,000 per year.

The purchase price of the shares of Common Stock purchased by reinvestment of cash dividends and optional cash payments will be 95 percent and 100 percent, respectively, of the average of the high and low sales prices of the Common Stock (as published in *The Wall Street Journal* report of the New York Stock Exchange - Composite of daily closing prices, excluding reporting errors) for the Investment Date, or, if the Common Stock is not traded on the Investment Date, the closing price of the Common Stock preceding the Investment Date on which the Common Stock is traded.

This Prospectus relates to 1,000,000 authorized and unissued shares of the Company's Common Stock reserved for the Plan. The shares reserved for the Plan and held under the Plan shall be subject to adjustment to reflect stock dividends and through recapitalization resulting in stock split-ups, combinations or exchanges or other changes in the Company's Common Stock. This Prospectus be retained for future reference.

No person is authorized to give any information or to make any representations other than those contained in this Prospectus in connection with the offer contained in this Prospectus, and, if given or made, such information may not be authorized by the Company. Neither the delivery of this Prospectus nor any sale made hereunder shall create any implication that there has been no change in the affairs of the Company since the date of the filing of this Prospectus.

**THE COMPANY**

Ball Corporation, an Indiana corporation (the "Company"), has its principal executive office at 10000 Broomfield, Colorado 80021 (telephone number (303) 469-3131).

**DESCRIPTION OF THE PLAN**

The following is a question and answer statement of the provisions of the Dividend Reinvestment and Voluntary Stock Purchase Plan for Shareholders of the Company. Questions and Answers 1 through 25 both explain and describe the Plan as adopted by the Board of Directors on October 25, 1977, as amended and renamed by action of the Board of Directors through its Executive Committee, on August 27, 1979, as amended on January 27, 1982, and on January 27, 1983.

**PURPOSE**

1. **What is the purpose of the Plan?**

The purpose of the Plan is to provide participants with a simple and convenient method of investing cash dividends and optional cash payments in shares of Common Stock of the Company, without payment of any brokerage commission. Since such shares of Common Stock will be purchased from the Company, the Company will receive additional working capital, for working capital, and for other corporate purposes.

**ADVANTAGES**

2. **What are the features of the Plan?**

As a participant in the Plan, (a) you may purchase shares of Common Stock at a 5 percent discount to the market price by reinvesting cash dividends, as paid from time to time, on all of the shares of Common Stock registered in your name.

## Edgar Filing: BALL CORP - Form 424A

purchase shares of Common Stock by making optional cash payments of not less than \$25 per payment month, or (c) you may do both. You do not pay any brokerage commission or service charge for your investment of funds is possible under the Plan because the Plan permits fractions of shares, as well as to your account. You can avoid the inconvenience and expense of safekeeping certificates for shares under the Plan. A statement of account will be mailed to you after each purchase to provide simplified

### ADMINISTRATION

#### 3. Who administers the Plan for participants?

EquiServe Trust Company, N.A. (the "Agent"), administers the Plan for the Company, keeps an account to participants and performs other duties relating to the Plan.

### ELIGIBILITY

#### 4. Who is eligible to participate?

All holders of record of shares of Common Stock of the Company are eligible to participate in the Plan. Holders of shares of Common Stock whose shares are registered in names other than their own (for instance, nominee) must either become shareholders of record by having shares transferred into their own name or act for them.

### PARTICIPATION BY SHAREHOLDERS

#### 5. How do shareholders participate?

A holder of record of shares of Common Stock may join the Plan at any time by completing an Authorization Card and returning it to the Agent. If your shareholder Authorization Card is received on the record date for determining the shareholders entitled to the next dividend, reinvestment of your dividend will start on the next dividend. The record dates for quarterly dividends customarily payable in the middle of March, June, September, and December, normally on the first day of the month or in the early part of these months. (Historically, the record dates have been the first day of the month, although there can be no assurance that this policy will continue.) If your shareholder Authorization Card is received after the record date, reinvestment of your dividends will not start until payment of the next dividend. If your shareholder Authorization Card is received after the record date, reinvestment of your dividends will not start until payment of the next dividend. For example, if the shareholder Authorization Card is received by the Agent on the record date, the December dividend will be reinvested. A shareholder Authorization Card and a purchase order may be obtained at any time by writing to EquiServe Trust Company, N.A., Ball Corporation Dividend Reinvestment and Purchase Plan for Shareholders, P.O. Box 2598, Jersey City, New Jersey 07303-2598 or by calling the Agent.

#### 6. What are my options under the Plan?

You may choose either or both of the following investment options:

- (a) To reinvest automatically cash dividends on all shares registered in your name at the current market price (see the answer to Question 11 for a description of how this is computed); and/or
- (b) To invest by making optional cash payments of not less than \$25 per payment in an amount of \$2,000 per month, whether or not your dividends are being reinvested, at 100 percent of the current market price as defined in the Plan.

See the answer to Question 10 as to the timing of purchases.

#### 7. May I change options under the Plan?

Yes. You may change options at any time by completing and signing a new shareholder Authorization Card and returning it to the Agent. The answer to Question 5 tells how to obtain an Authorization Card and return envelope. The reinvestment of dividends must be received by the Agent on or before the record date for a dividend. The change for the change to become effective with that dividend.

### REINVESTMENT OF DIVIDENDS

#### 8. How are dividends reinvested?

If your shareholder Authorization Card is received by the Agent on or before the record date for a dividend, shares entitled to the next dividend, reinvestment of your dividends will commence with such dividend. The Agent will purchase full and/or fractional shares from the Company. The Agent will credit the purchase to the individual participants. Shares held for the accounts of participants are registered in the name of the participant.

## Edgar Filing: BALL CORP - Form 424A

### OPTIONAL CASH PAYMENTS

**9. How does the cash payment option work?**

You may invest in additional shares of Common Stock by making optional cash payments of Optional payments may be made at irregular intervals and the amount of each such payment may vary not exceed \$2,000 per month. Participants in the Plan have no obligation to make any optional ca

An optional cash payment may be made by enclosing a cashier's or certified check or money when enrolling; or thereafter by forwarding a cashier's or certified check or money order to the will be attached to each statement of account. Cashier's or certified checks and money orders mu Trust Company, N.A. in United States dollars and sent to P.O. Box 2598, Jersey City, New Jersey 0 paid on optional cash payments.

### PURCHASES

**10. When will purchases of Common Stock be made?**

Optional cash payments received by the Agent BEFORE the 15th day of any month will be ap of additional shares of Common Stock from the Company on, or shortly after, the 15th day of the m have been received by the Agent. Optional cash payments received by the Agent ON OR AFTER the 15 for investment on the 15th day of the next month unless the Agent is specifically requested in wr shareholder.

Cash dividends on shares registered in the names of participants and designated for rein shares held by the Agent in Plan accounts will be applied by the Agent on the Investment Date to of Common Stock. The "Investment Date" is the dividend payable date, when, as and if declared by the Company has paid dividends in March, June, September and December, although there can be no a continue.

**11. What will be the price of shares purchased under the Plan?**

The purchase price of the shares of Common Stock purchased by reinvestment of cash divid cash payments will be 95 percent and 100 percent, respectively, of the average of the high and lo Common Stock (as published in *The Wall Street Journal* report of the New York Stock Exchange-Compo any reporting errors) for the Investment Date, or, if the Common Stock is not traded on the Inves day preceding the Investment Date on which the Common Stock is traded.

The price of all shares purchased will be computed to three decimal places.

**12. How will the number of shares purchased for a participant be determined?**

The number of shares that will be purchased for you on any Investment Date will depend o amount of any optional cash payments and the applicable purchase price of the Common Stock. Your number of shares, both full and fractional, that results from dividing the amounts of your divide invested by the applicable purchase price (computed to three decimal places).

### COSTS

**13. Are there any charges to me for my purchases under the Plan?**

No. There are no brokerage fees for purchases because shares are purchased directly fro administration of the Plan will be paid by the Company. However, if you request the Agent to sel withdrawal from the Plan, the Agent will deduct any brokerage commission and transfer tax incurre

### DIVIDENDS

**14. Will dividends be paid on shares held in my Plan account?**

Yes. Cash dividends on full shares, and any fraction of a share, credited to your accou additional shares and credited to your account.

### REPORTS TO PARTICIPANTS

**15. What kind of reports will be sent to me?**

## Edgar Filing: BALL CORP - Form 424A

Following each purchase of shares for your account, the Agent will mail to you a statement showing the purchase price, the number of shares purchased, the fair market value of the shares purchased and the year to date. These statements are your record of the costs of your purchases and should be retained for tax purposes. In addition, you will receive copies of the same communications sent to all other holders of shares, including the Company's quarterly reports and annual report to shareholders, a notice of the annual meeting, and Internal Revenue Service information for reporting dividend income received.

### **CERTIFICATES FOR SHARES**

**16. Will I receive certificates for shares of Common Stock purchased under the Plan?**

Shares of Common Stock purchased by the Agent for your account will be registered in the name of the Agent. Certificates for such shares will not be issued to you until requested by you. The total number of shares will be shown on each statement of account. This custodial service protects you against the risk of loss of stock certificates.

Certificates for any number of whole shares credited to your account will be issued to you by the Agent. Any remaining full shares and fraction of a share will continue to be credited to your account. Fractions of shares will not be issued under any circumstances.

**17. May shares held in my Plan account be pledged?**

No. If you wish to pledge shares credited to your Plan account, you must request certification from the Agent.

**18. In whose name will certificates be registered when issued?**

When issued to you upon your request, certificates for shares will be registered in the name of the Agent. Generally, this will be the name or names in which your certificates are registered.

### **WITHDRAWAL FROM THE PLAN**

**19. How do I withdraw from the Plan?**

You may withdraw from the Plan at any time by sending a written notice that you wish to withdraw from the Company, N.A., Ball Corporation Dividend Reinvestment and Voluntary Stock Purchase Plan for Shareholders, 1000 Jersey City, New Jersey 07303. When you withdraw from the Plan, or upon termination of the Plan, whole shares credited to your account under the Plan will be issued to you and you will receive a cash payment for any fraction of a share (see Question 20) and for any optional cash payments that you have made which have not yet been used to purchase Common Stock.

Upon withdrawal from the Plan, you may, if you desire, also request that all of the shares be sold by the Agent. If such sale is requested, the sale of all whole shares in your Plan account will be completed by the Agent within ten business days of the Agent's receipt of the request. You will receive from the Agent the proceeds of the sale minus any brokerage commission, if the services of a broker are used, and any transfer taxes. You will receive a cash payment for any fraction of a share (see Question 20) and for any optional cash payments that have not yet been used to purchase Common Stock.

**20. What happens to my fractional share when I withdraw from the Plan?**

When you withdraw from the Plan, a cash adjustment representing the proceeds from the sale of the fractional share will be credited to your account, less any brokerage commission, if the services of a broker are used, and any transfer taxes. The cash will be mailed directly to you.

### **OTHER INFORMATION**

**21. What happens if I sell or transfer shares registered in my name?**

To sell shares in your dividend reinvestment account, you may either use the form which is available from the Agent or telephone EquiServe Trust Company, N.A. at 1-800-446-2617.

If you sell or transfer a portion of the shares of Common Stock registered in your name, the shares not sold or transferred, remaining in your name and in your account will continue to be reinvested until you notify the Agent of your withdrawal from the Plan.

If you dispose of all shares of Common Stock registered in your name, the dividends on the shares in your account will continue to be reinvested until you notify the Agent that you wish to withdraw from the Plan.

**22. What happens if the Company issues a stock dividend or declares a stock split?**

Any shares distributed by the Company as a stock dividend on shares (including fractional shares) under the Plan, or upon any split of such shares, will be credited to your account. Stock dividends on other shares held by you and registered in your own name will be mailed directly to you.

**23. Can I vote shares in my Plan account at meetings of shareholders?**

Yes. You will receive a proxy card for the total number of whole shares held-- both the whole shares and those credited to your Plan account. The total number of whole shares held may also be voted by you. Fractional shares held in Plan accounts will not be voted.

**24. What is the responsibility of the Company and the Agent under the Plan?**

Neither the Company nor the Agent, in administering the Plan, will accept liability for any good-faith omission to act, including, without limitation, any claim or liability arising out of the participant's account upon such participant's death prior to receipt by the Agent of notice in writing.

**NEITHER THE COMPANY NOR THE AGENT CAN ASSURE YOU OF A PROFIT OR PROTECT YOU AGAINST A LOSS ON SHARES.**

**25. May the Plan be changed or discontinued?**

The Company reserves the right to modify, suspend or terminate the Plan at any time. Any termination will not affect previously executed transactions. The Company also reserves the right to change, such administrative rules and regulations (not inconsistent in substance with the basic purpose and effect) as it deems desirable or appropriate for the administration of the Plan. The Agent reserves the right to amend or terminate the Plan upon reasonable written notice to the Company.

**USE OF PROCEEDS**

The Company has no basis for estimating precisely either the number of shares of Common Stock to be sold pursuant to the Plan, or the prices at which such shares will be sold. However, the Company proposes to use the proceeds from the sale of shares of Common Stock pursuant to the Plan, when and as received, to repay debt of the Company and for other corporate purposes.

**FEDERAL INCOME TAX CONSEQUENCES**

Under Internal Revenue Service rulings in connection with similar plans, the full fair market value of shares with reinvested dividends is taxable as dividend income to the participant. This means that in a year in which the shares are being taxable, the 5 percent discount allowed on the purchase of shares with reinvested dividends will be applied to the dividend income to the participant in the year the shares are purchased. Your statements of account for the Common Stock purchased with reinvested dividends, and a statement mailed to you at year-end will show the amount of the dividend income and the additional income which, under the above rulings, is deemed to result from the 5 percent discount.

Federal law may require that income tax be withheld from the payment of dividends. The amount of tax withheld from shares of Common Stock on behalf of each participant an amount equal to the dividends payable minus the amount of tax required to be withheld.

You will not realize any taxable income on the purchase of shares under the optional cash purchase plan.

You will not realize any taxable income when you receive certificates for whole shares of Common Stock upon your request for such certificates or upon withdrawal from or termination of the Plan.

You may realize a gain or loss when shares are sold or exchanged, whether such sale or exchange occurs upon withdrawal from the Plan or takes place after withdrawal from or termination of the Plan. You may realize a gain or loss when you withdraw from the Plan and receive a cash payment for a fraction of a share credited to your account. Your gain or loss will be the difference between the amount you receive for the shares or fraction of a share and the tax basis is defined below for tax purposes.

In accordance with the rulings referred to above, your tax basis of shares acquired under the Plan with reinvested dividends will be equal to the fair market value of the shares on the dividend payment dates (including the date on which the shares were purchased for your Plan account). The tax basis of shares purchased at fair market value upon cash payment will be the amount of such optional cash payment.

## Edgar Filing: BALL CORP - Form 424A

The holding period of shares of Common Stock acquired under the Plan, whether purchased or sold, will begin on the day following the date as of which the shares were purchased for your payments, will begin on the day following the date as of which the shares were purchased for your

In the case of foreign participants who elect to have their dividends reinvested and who are subject to Federal income tax withholding, an amount equal to the dividends payable to such participants, less the amount of tax withheld, will be applied by the Agent to the purchase of shares of Common Stock.

For further information as to the tax consequences of participation in the Plan, you should consult your tax advisor.

### **INCORPORATION OF DOCUMENTS BY REFERENCE**

The following documents have been filed by the Company with the Securities and Exchange Commission and are incorporated herein by reference:

- (1) The Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2001.
- (2) The Company's Notice of the 2002 Annual Meeting of Shareholders and Proxy Statement dated March 27, 2002, in connection with the Annual Meeting of Shareholders held on April 24, 2002.
- (3) The description of the common stock contained in the Company's Prospectus dated May 17, 2001, and the restated Rights Agreement dated July 25, 1986 as amended and restated on January 17, 1990, Amendment No. 2 to Form 8 dated July 31, 1990.

All documents filed pursuant to Section 13 or 14 of the Securities Exchange Act of 1934 and prior to the termination of this offering shall be deemed to be incorporated by reference in this prospectus hereof from the date of filing of such documents.

### **ADDITIONAL INFORMATION**

Reports, proxy statements and other information filed by the Company can be inspected and copied at the facilities of the Securities and Exchange Commission, 450 Fifth Street, N. W., Washington, D.C. 20549, or inspected at the New York Stock Exchange, 20 Broad Street, New York, New York 10005, The Chicago Stock Exchange, 170 La Salle Street, Chicago, Illinois 60605 and Pacific Exchange, Inc., 301 Pine Street, San Francisco, California 94111, or obtained from the Securities and Exchange Commission at prescribed rates. Requests should be directed to the Reference Section, 450 Fifth Street, N. W., Washington, D.C. 20549.

### **LEGAL OPINIONS**

The validity of the Common Stock offered hereby will be passed upon for the Company by Robert M. McClelland, General Counsel of the Company. Mr. McClelland is paid a salary by the company and participates in the profit sharing plans offered by the Company.

### **FINANCIAL STATEMENTS**

The financial statements of the Company included in the Annual Report on Form 10-K for the year ended December 31, 2001, are incorporated herein by reference in reliance upon the report therein of PricewaterhouseCoopers LLP, accountants, and upon authority of PricewaterhouseCoopers LLP as experts in accounting and auditing.

Revised 6/18/02