

JOHNSON OUTDOORS INC
Form SC 13D/A
February 25, 2005

SCHEDULE 13D

CUSIP NO. 479167 10 8

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13D
UNDER THE SECURITIES EXCHANGE ACT OF 1934
(AMENDMENT NO. 8) *

JOHNSON OUTDOORS INC.

(Name of Issuer)

Class A Common Stock, par value \$.05 per share

(Title of Class of Securities)

479167 10 8

(CUSIP Number)

Linda L. Mallon
555 Main Street
Suite 500
Racine, Wisconsin 53403
(262) 260-4046

(Name, Address and Telephone Number of Person Authorized to
Receive Notices and Communications)

February 16, 2005

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box
☐

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See ss.240.13d-7 for other parties to whom copies are to be sent.

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed

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to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1	NAME OF REPORTING PERSON Helen P. Johnson-Leipold S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)		(A) ☒ (B) ☐
3	SEC USE ONLY		
4	SOURCE OF FUNDS (See Instructions) SC and BK		
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)		☐
6	CITIZENSHIP OR PLACE OF ORGANIZATION United States		
	NUMBER OF	7	SOLE VOTING POWER 342,587 shares (1)
	SHARES BENEFICIALLY OWNED	8	SHARED VOTING POWER 1,948,746 shares (2) (3)
	BY EACH REPORTING	9	SOLE DISPOSITIVE POWER 342,587 shares (1)
	PERSON WITH	10	SHARED DISPOSITIVE POWER 1,948,746 shares (2) (3)
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 2,291,333 shares (1) (2) (3)		
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) See Item 5		☒
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 25.9% of the Class A Common Stock (1) (2) (3) (4)		
14	TYPE OF REPORTING PERSON (See Instructions) IN		

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(1) Includes options and rights to acquire 14,143 shares of Class A Common Stock are exercisable within 60 days and the 3,932 shares of Class A Common Stock held in the Reporting Person's 401(k) plan as of November 1, 2004.

(2) Includes shares of Class B Common Stock beneficially owned by the Reporting Person which are convertible at any time into Class A Common Stock on a one share-for-one share basis.

(3) Includes shares of Class A Common Stock and Class B Common Stock held of record by entities owned jointly by the Reporting Person and certain other Reporting Persons.

(4) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. outstanding as of February 14, 2005, as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement, filed with the Securities and Exchange Commission on February 15, 2005 and 14,143 options and rights held by Ms. Johnson-Leipold to purchase shares of Class A Common Stock that are exerciseable within 60 days.

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1	NAME OF REPORTING PERSON Imogene P. Johnson S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (A) ☒ (See Instructions) (B) ☐
3	SEC USE ONLY
4	SOURCE OF FUNDS (See Instructions) SC and BK
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) ☐
6	CITIZENSHIP OR PLACE OF ORGANIZATION United States
7	NUMBER OF SHAR
8	SOLE VOTING POWER 166,027 shares (1)
9	SHARED VOTING POWER 1,446,858 shares (1)
10	SOLE DISPOSITIVE POWER 166,027 shares (1)
11	SHARED DISPOSITIVE POWER 1,446,858 shares (1)
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

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	1,612,885 shares (1)	
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) See Item 5	☒
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 18.2% of the Class A Common Stock (1) (2)	
14	TYPE OF REPORTING PERSON (See Instructions) IN	

(1) Includes shares of Class B Common Stock beneficially owned by the Reporting Person which are convertible at any time into Class A Common Stock on a one share-for-one share basis.

(2) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. outstanding as of February 14, 2004, as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement, filed with the Securities and Exchange Commission on February 15, 2005.

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1	NAME OF REPORTING PERSON Samuel C. Johnson 1988 Trust Number One u/a September 14, 1988 S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY) 20-6217605	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)	(A) ☒ (B) ☐
3	SEC USE ONLY	
4	SOURCE OF FUNDS (See Instructions) SC and BK	
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	☐
6	CITIZENSHIP OR PLACE OF ORGANIZATION Wisconsin	
	NUMBER OF	7 SOLE VOTING POWER 0 shares
	SHARES BENEFICIALLY OWNED	8 SHARED VOTING POWER 1,493,904 shares (1)
	BY	9 SOLE DISPOSITIVE POWER

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EACH REPORTING	0 shares
PERSON WITH	10 SHARED DISPOSITIVE POWER 1,493,904 shares (1)
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,493,904 shares (1)
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) See Item 5 ☒
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 16.9% of the Class A Common Stock (1)(2)
14	TYPE OF REPORTING PERSON (See Instructions) OO*

* The Reporting Person is a trust.

(1) Includes shares of Class B Common Stock beneficially owned by the Reporting Person which are convertible at any time into Class A Common Stock on a one share-for-one share basis.

(2) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. outstanding as of February 14, 2004, as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement, filed with the Securities and Exchange Commission on February 15, 2005.

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1	NAME OF REPORTING PERSON JWA Consolidated, Inc. S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY) 39-156071
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (A) ☒ (See Instructions) (B) ☐
3	SEC USE ONLY
4	SOURCE OF FUNDS (See Instructions) SC and BK
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) ☐
6	CITIZENSHIP OR PLACE OF ORGANIZATION Wisconsin

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NUMBER OF	7	SOLE VOTING POWER 114,464 shares	
SHARES BENEFICIALLY OWNED	8	SHARED VOTING POWER 1,037,330 shares (1)	
BY EACH REPORTING	9	SOLE DISPOSITIVE POWER 114,464 shares	
PERSON WITH	10	SHARED DISPOSITIVE POWER 1,037,330 shares (1)	
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
	1,151,794 shares (1)		
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) See Item 5		☒
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 13.0% of the Class A Common Stock (1) (2)		
14	TYPE OF REPORTING PERSON (See Instructions) CO		

(1) Includes shares of Class B Common Stock beneficially owned by the Reporting Person which are convertible at any time into Class A Common Stock on a one share-for-one share basis.

(2) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. outstanding as of February 14, 2004, as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement, filed with the Securities and Exchange Commission on February 15, 2005.

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1	NAME OF REPORTING PERSON Johnson Bank S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY) 39-1141446		

2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)	(A) ☒ (B) ☐	

3	SEC USE ONLY		

4	SOURCE OF FUNDS (See Instructions) SC and BK		

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5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	[]
6	CITIZENSHIP OR PLACE OF ORGANIZATION Wisconsin	
NUMBER OF	7	SOLE VOTING POWER 445,504 shares (1)
SHARES BENEFICIALLY OWNED	8	SHARED VOTING POWER 2,422,719 shares (2)
BY EACH REPORTING	9	SOLE DISPOSITIVE POWER 445,504 shares (1)
PERSON WITH	10	SHARED DISPOSITIVE POWER 2,422,719 shares (2)
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 2,868,223 shares (1) (2) (3)	
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) See Item 5	[X]
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 31.0% of the Class A Common Stock (1) (2) (3) (4)	
14	TYPE OF REPORTING PERSON (See Instructions) BK	

(1) Includes options and rights to acquire 236,000 shares of Class A Common Stock are exercisable within 60 days.

(2) Includes options and rights to acquire 164,000 shares of Class A Common Stock that are exercisable within 60 days.

(3) Includes shares of Class B Common Stock beneficially owned by the Reporting Person which are convertible at any time into Class A Common Stock on a one share-for-one share basis.

(4) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. outstanding as of February 14, 2004, as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement, filed with the Securities and Exchange Commission on February 15, 2005 and 400,000 options and rights held by Johnson Back to purchase shares of Class A Common Stock that are exerciseable within 60 days.

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1	NAME OF REPORTING PERSON H. Fisk Johnson S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)		(A) ☒ (B) ☐
3	SEC USE ONLY		
4	SOURCE OF FUNDS (See Instructions) SC and BK		
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)		☐
6	CITIZENSHIP OR PLACE OF ORGANIZATION Illinois		
	NUMBER OF	7	SOLE VOTING POWER 401,739 shares (1)
	SHARES BENEFICIALLY OWNED	8	SHARED VOTING POWER 1,615,698 shares (2) (3) (4)
	BY EACH REPORTING	9	SOLE DISPOSITIVE POWER 401,739 shares (1)
	PERSON WITH	10	SHARED DISPOSITIVE POWER 1,615,698 shares (2) (3) (4)
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 2,017,437 (1) (2) (3) (4)		
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) See Item 5		☒
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 22.6% of the Class A Common Stock (1) (2) (3) (4) (5)		
14	TYPE OF REPORTING PERSON (See Instructions) IN		

(1) Includes options and rights to acquire up to 14,143 shares of Class A Common Stock are exercisable within 60 days.

(2) Includes options and rights to acquire 85,000 shares of Class A Common Stock that are exercisable within 60 days

(3) Includes shares of Class B Common Stock beneficially owned by the Reporting Person which are convertible at any time into Class A Common Stock on a one share-for-one share basis.

(4) Includes shares of Class A Common Stock and Class B Common Stock held of record by entities owned jointly by the Reporting Person and certain other Reporting Persons.

(5) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. outstanding as of February 14, 2004, as reported on the Johnson Outdoors Inc. Form 14A Definitive

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Proxy Statement, filed with the Securities and Exchange Commission on February 15, 2005 99,143 options and rights held by Mr. Johnson to purchase shares of Class A Common Stock that are exercisable within 60 days.

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1	NAME OF REPORTING PERSON S. Curtis Johnson S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)		(A) ☒ (B) ☐
3	SEC USE ONLY		
4	SOURCE OF FUNDS (See Instructions) SC and BK		
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)		☐
6	CITIZENSHIP OR PLACE OF ORGANIZATION Wisconsin		
	NUMBER OF	7	SOLE VOTING POWER 43,153 shares (1)
	SHARES BENEFICIALLY OWNED	8	SHARED VOTING POWER 1,359,883 shares (2) (3)
	BY EACH REPORTING	9	SOLE DISPOSITIVE POWER 43,153 shares (1)
	PERSON WITH	10	SHARED DISPOSITIVE POWER 1,359,883 shares (2) (3)
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,403,036 shares (1) (2) (3)		
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) See Item 5		☒
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 15.9% of the Class A Common Stock (1) (2) (3) (4)		
14	TYPE OF REPORTING PERSON (See Instructions) IN		

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(1) Includes options and rights to acquire up to 14,144 shares of Class A Common Stock are exercisable within 60 days.

(2) Includes shares of Class B Common Stock beneficially owned by the Reporting Person which are convertible at any time into Class A Common Stock on a one share-for-one share basis.

(3) Includes shares of Class A Common Stock and Class B Common Stock held of record by entities owned jointly by the Reporting Person and certain other Reporting Persons.

(4) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. outstanding as of February 14, 2004, as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement, filed with the Securities and Exchange Commission on February 15, 2005 and options and rights held by Mr. Johnson to purchase 14,144 shares of Class A Common Stock that are exerciseable within 60 days.

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1	NAME OF REPORTING PERSON Winifred J. Marquart S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)	(A) ☒	(B) ☐
3	SEC USE ONLY		
4	SOURCE OF FUNDS (See Instructions) SC and BK		
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) ☐		
6	CITIZENSHIP OR PLACE OF ORGANIZATION Wisconsin		
	NUMBER OF	7	SOLE VOTING POWER 14,164 shares (1)
	SHARES BENEFICIALLY OWNED	8	SHARED VOTING POWER 447,614 shares (2) (3) (4)
	BY EACH REPORTING	9	SOLE DISPOSITIVE POWER 14,164 shares (1)
	PERSON WITH	10	SHARED DISPOSITIVE POWER 447,614 shares (2) (3) (4)
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 461,778 shares (1) (2) (3) (4)		
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES		

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CERTAIN SHARES (See Instructions)
See Item 5

[X]

13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 5.2% of the Class A Common Stock (1) (2) (3) (4) (5)
14	TYPE OF REPORTING PERSON (See Instructions) IN

(1) Includes options and rights to acquire up to 14,144 shares of Class A Common Stock that are exercisable within 60 days.

(2) Includes options and rights to acquire 79,000 shares of Class A Common Stock that are exercisable within 60 days

(3) Includes shares of Class B Common Stock beneficially owned by the Reporting Person which are convertible at any time into Class A Common Stock on a one share-for-one share basis.

(4) Includes shares of Class A Common Stock and Class B Common Stock held of record by entities owned jointly by the Reporting Person and certain other Reporting Persons.

(5) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. outstanding as of February 14, 2004, as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement, filed with the Securities and Exchange Commission on February 15, 2005 and 93,144 options and rights held by Ms. Marquart to purchase shares of Class A Common Stock that are exerciseable within 60 days.

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THIS AMENDMENT NO. 8 TO SCHEDULE 13D is filed jointly by Helen P. Johnson-Leipold ("Ms. Johnson-Leipold"), Imogene P. Johnson ("Mrs. Johnson"), Samuel C. Johnson 1988 Trust Number One u/a September 14, 1988 (the "1988 Trust"), H. Fisk Johnson ("Mr. Fisk Johnson"), S. Curtis Johnson ("Mr. Curtis Johnson"), Winifred J. Marquart ("Ms. Marquart"), JWA Consolidated, Inc. ("JWA") and Johnson Bank (the "Bank"). In this Amendment No. 8 to Schedule 13D, Ms. Johnson-Leipold, Mrs. Johnson, the 1988 Trust, Mr. Fisk Johnson, Mr. Curtis Johnson, Ms. Marquart, JWA and the Bank are sometimes individually referred to as a "Reporting Person" and collectively referred to herein as the "Reporting Persons". The Reporting Persons are making this single, joint filing because they may be deemed to constitute a "group" within the meaning of Section 13(d)(3) of the Securities Exchange Act of 1934, as amended (the "Act"), with respect to the transaction described in Item 4 of this Schedule 13D and thus are eligible to make a joint filing under Rule 13d-1(k) promulgated under the Act. Except as expressly set forth in this Schedule 13D, each Reporting Person disclaims beneficial ownership of the shares of Class A Common Stock beneficially owned by any other Reporting Person or any other person. This filing shall serve to amend and supplement the Amendment No. 7 to Schedule 13D filed by the Reporting Persons with the Securities and Exchange Commission (the "SEC") on February 17, 2005.

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION

Item 3 to the Schedule 13D is amended and supplemented by the following:

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As more fully set forth below in Item 4, on February 16, 2005, an entity beneficially owned by Mrs. Johnson, exercised its option to purchase (i) 127,489 shares of Class A Common Stock and (ii) 6,250 shares of Class B Common Stock from the 1988 Trust and paid cash for such shares.

As more fully set forth below in Item 4, on February 16, 2005, an entity beneficially owned jointly by Ms. Johnson-Leipold and the Bank, exercised its option to purchase (i) 49,988 shares of Class A Common Stock and (ii) 6,250 shares of Class B Common Stock from the 1988 Trust and for such shares paid partially in cash and partially by the issuance of a promissory note, attached hereto as Exhibit 99.31 (the "HJL Note 2").

As more fully set forth below in Item 4, on February 16, 2005, entities beneficially owned by the Bank, exercised options to purchase in the aggregate 90,000 shares of Class A Common Stock and paid cash for the exercise price of such Class A Common Stock.

As more fully set forth below in Item 4, on February 16, 2005, entities beneficially owned jointly by Mr. Fisk Johnson and the Bank, exercised options to purchase (i) 146,988 shares of Class A Common Stock and (ii) 6,250 shares of Class B Common Stock from the 1988 Trust and for such shares paid partially in cash and partially by the issuance of a promissory note, attached hereto as Exhibit 99.32 (the "HFJ Note 2").

As more fully set forth below in Item 4, on February 16, 2005, an entity beneficially owned jointly by Ms. Marquart and the Bank, exercised its option to purchase (i) 113,489 shares of Class A Common Stock and (ii) 6,250 shares of Class B Common Stock from the 1988 Trust and for such shares paid partially in cash and partially by the issuance of a promissory note, attached hereto as Exhibit 99.33 (the "WJM Note 2").

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Item 4. Purpose of Transaction.

Item 4 to the Schedule 13D is amended and supplemented by the following:

On February 16, 2005, an entity beneficially owned by Mrs. Johnson, exercised its option to purchase (i) 127,489 shares of Class A Common Stock and (ii) 6,250 shares of Class B Common Stock from the 1988 Trust by delivery of that certain option exercise agreement attached hereto as Exhibit 99.34. The exercise price for the purchase of the shares of Class A Common Stock and Class B Common Stock was paid in cash.

On February 16, 2005, an entity beneficially owned jointly by Ms. Johnson-Leipold and the Bank, exercised its option to purchase (i) 49,988 shares of Class A Common Stock and (ii) 6,250 shares of Class B Common Stock from the 1988 Trust by delivery of that certain option exercise agreement attached hereto as Exhibit 99.35. The exercise price for the purchase of the shares of Class A Common Stock and Class B Common Stock was paid partially in cash and partially by the issuance of the HJL Note.

On February 16, 2005, entities beneficially owned by the Bank, exercised options to purchase in the aggregate 90,000 shares of Class A Common Stock from the 1988 Trust by delivery of those certain option exercise agreements attached

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hereto as Exhibit 99.36, Exhibit 99.37, Exhibit 99.38, Exhibit 99.39, Exhibit 99.40, and Exhibit 99.41. The exercise price for the purchase of the shares of Class A Common Stock was paid in cash.

On February 16, 2005, entities beneficially owned jointly by Mr. Fisk Johnson and the Bank, exercised options to purchase (i) 146,988 shares of Class A Common Stock and (ii) 6,250 shares of Class B Common Stock from the 1988 Trust by delivery of those certain option exercise agreements attached hereto as Exhibit 99.42 and Exhibit 99.43. The exercise price for the purchase of the shares of Class A Common Stock and Class B Common Stock was paid partially in cash and partially by the issuance of the HFJ Note.

On February 16, 2005, an entity beneficially owned jointly by Ms. Marquart and the Bank, exercised its option to purchase (i) 113,489 shares of Class A Common Stock and (ii) 6,250 shares of Class B Common Stock from the 1988 Trust by delivery of that certain option exercise agreement attached hereto as Exhibit 99.44. The exercise price for the purchase of the shares of Class A Common Stock and Class B Common Stock was paid partially in cash and partially by the issuance of the WJM Note.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER.

Item 5 is hereby amended in its entirety to read as follows:

(a)-(b) Information concerning the amount and percentage of shares of Class A Common Stock beneficially owned by the Reporting Persons is set forth below:

Reporting Person	Sole Voting and Dispositive Power	Shared Voting and Dispositive Power	Aggregate Beneficial Ownership	Per
Ms. Johnson-Leipold	342,587 (1) (2)	1,948,746 (1) (10)	2,291,333 (1) (2) (10) (12) (13) (14) (15) (16) (17)	25. (13)

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Mrs. Johnson	166,027	1,446,858 (1)	1,612,885 (1) (11) (13) (14) (15) (16) (17)	18. (14)
The 1988 Trust	0	1,493,904 (1)	1,493,904 (1) (11) (12) (13) (14) (15) (16) (17)	16. (13)
JWA	114,464	1,037,330 (1)	1,151,794 (1) (11) (12) (14) (15) (16) (17)	13. (14)
The Bank	445,504 (1)	2,422,719 (1)	2,868,223 (1) (11) (12) (13) (15) (16) (17)	31. (13)
Mr. Fisk Johnson	401,739 (1) (3)	1,615,698	2,017,437 (1) (3) (10) (11)	22.

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		(1) (10) (18)	(12) (13) (14) (16) (17) (18)	(12)
Mr. Curtis Johnson	43,153 (1) (3)	1,359,883 (1) (10)	1,403,036 (1) (3) (7) (10) (11) (12) (13) (14) (15) (17)	15. (13)
Ms. Marquart	14,164 (1) (3)	447,614 (1) (10) (19)	461,778 (1) (3) (10) (11) (12) (13) (14) (15) (16) (19)	5.2 (13)

(1) Includes shares of Class B Common Stock which are convertible at any time on a one share basis into shares of Class A Common Stock.

(2) Includes options and rights to acquire 14,143 shares of Class A Common Stock and 6,250 shares of Class B Common Stock, which options and rights are exercisable within 60 days, and 3,932 shares of Class A Common Stock under Ms. Johnson-Leipold's 401(k) plan as of November 1, 2004.

(3) Includes options and rights to acquire 14,143 shares of Class A Common Stock for Mr. Fisk Johnson for each of Mr. Curtis Johnson and Ms. Marquart, which options and rights are exercisable within 60 days.

(4) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (which are convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement filed with the Securities and Exchange Commission on February 15, 2005 and 14,143 options and rights held by Mr. Fisk Johnson to purchase shares of Class A Common Stock and 6,250 shares of Class B Common Stock, which options and rights are exercisable within 60 days.

(5) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (which are convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement filed with the Securities and Exchange Commission on February 15, 2005, filed with the Securities and Exchange Commission on October 29, 2004.

(6) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (which are convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement filed with the Securities and Exchange Commission on February 15, 2005, and 400,000 options and rights held by Mr. Fisk Johnson to purchase shares of Class A Common Stock that are exercisable within 60 days.

(7) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (which are convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement filed with the Securities and Exchange Commission on February 15, 2005, and options and rights held by Mr. Fisk Johnson to purchase 99,143 shares of Class A Common Stock and that are exercisable within 60 days.

(8) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (which are convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement filed with the Securities and Exchange Commission on February 15, 2005, and options and rights held by Mr. Fisk Johnson to purchase 14,144 shares of Class A Common Stock are exercisable within 60 days.

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(9) Based on 7,625,331 shares of Class A Common Stock and 1,221,715 shares of Class B Common Stock (which are convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. as reported on the Johnson Outdoors Inc. Form 14A Definitive Proxy Statement filed with the Securities and Exchange Commission on February 15, 2005, and options and rights held by Ms. Marquart to purchase 93,144 shares of Class A Common Stock that are exercisable within 60 days.

(10) Includes shares of Class A Common Stock and Class B Common Stock held of record by the Reporting Person and certain other Reporting Persons.

(11) Excludes 342,587 shares beneficially owned solely by Ms. Johnson-Leipold as to which Mr. Fisk Johnson, Mr. Fisk Johnson Trust JWA, the Bank, Mr. Fisk Johnson, Mr. Curtis Johnson and Ms. Marquart disclaim any beneficial ownership.

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- (12) Excludes 177,788 shares beneficially owned solely by Mrs. Johnson as to which Ms. Johnson Trust, JWA, the Bank, Mr. Fisk Johnson, Mr. Curtis Johnson and Ms. Marquart disclaim any beneficial interest.
- (13) Excludes 114,464 shares beneficially owned solely by JWA to which Ms. Johnson-Leipold, Trust, the Bank, Mr. Fisk Johnson, Mr. Curtis Johnson and Ms. Marquart disclaim any beneficial interest.
- (14) Excludes 445,504 shares beneficially owned solely by the Bank to which Ms. Johnson-Leipold Trust, JWA, Mr. Fisk Johnson, Mr. Curtis Johnson and Ms. Marquart disclaim any beneficial interest.
- (15) Excludes 401,739 shares beneficially owned solely by Mr. Fisk Johnson as to which Ms. Johnson, the 1988 Trust, JWA, the Bank, Mr. Curtis Johnson and Ms. Marquart disclaim any beneficial interest.
- (16) Excludes 43,153 shares beneficially owned solely by Mr. Curtis Johnson as to which Ms. Johnson, the 1988 Trust, JWA, the Bank, Mr. Fisk Johnson and Ms. Marquart disclaim any beneficial interest.
- (17) Excludes 14,164 shares beneficially owned solely by Ms. Marquart as to which Ms. Johnson, the 1988 Trust, JWA, the Bank, Mr. Fisk Johnson and Mr. Curtis Johnson disclaim any beneficial interest.
- (18) Includes options and rights to acquire 99,143 shares of Class A Common Stock that are exercisable within 90 days.
- (19) Includes options and rights to acquire 93,144 shares of Class A Common Stock that are exercisable within 90 days.

During the last five years, none of the above persons has been convicted in a criminal proceeding or has been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to federal or state securities laws or finding any violation with respect to such laws.

(c)-(e). Not Applicable.

ITEM 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS OR RELATIONSHIPS WITH RESPECT TO SECURITIES OF THE ISSUER.

Except as described in this Schedule 13D, as Amended by this Amendment No. 8, there are no contracts, arrangements, understandings or relationships (legal or otherwise) among the Reporting Persons and between such Reporting Persons and any person with respect to any securities of the Company, including but not limited to transfer or voting of the securities, finder's fees, joint ventures, loan or option arrangements, puts or calls, guarantors of profit, division of profit or loss or the giving or withholding of proxies.

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ITEM 7. MATERIALS TO BE FILED AS EXHIBITS.

Item 7 is hereby amended as follows:

Exhibit No.	Title
Exhibit 99.31	Promissory Note, dated as of February 16, 2005, issued by the Helen Johnson-Leipold Third Party Gift and Inheritance Trust to the 1988 Trust.
Exhibit 99.32	Promissory Note, dated as of February 16, 2005, issued by the H. Fisk Johnson Third

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	Party Gift and Inheritance Trust to the 1988 Trust.
Exhibit 99.33	Promissory Note, dated as of February 16, 2005, issued by the Winifred J. Marquart Third Party Gift and Inheritance Trust to the 1988 Trust.
Exhibit 99.34	Option Exercise Agreement, dated as of February 16, 2005, executed by the Helen Johnson-Leipold Third Party Gift and Inheritance Trust.
Exhibit 99.35	Option Exercise Agreement, dated as of February 16, 2005, executed by the Herbert F. Johnson Family Trust and Inheritance Trust.
Exhibit 99.36	Option Exercise Agreement, dated as of February 16, 2005, executed by the Conrad Werner Leipold Trust and Inheritance Trust.
Exhibit 99.37	Option Exercise Agreement, dated as of February 16, 2005, executed by the Samuel Curtis Johnson Leipold Trust and Inheritance Trust.
Exhibit 99.38	Option Exercise Agreement, dated as of February 16, 2005, executed by the Bradford Powers Leipold Trust and Inheritance Trust.
Exhibit 99.39	Option Exercise Agreement, dated as of February 16, 2005, executed by the Samantha Gene Marquart Trust and Inheritance Trust.
Exhibit 99.40	Option Exercise Agreement, dated as of February 16, 2005, executed by the Isabelle Clare Marquart Trust and Inheritance Trust.
Exhibit 99.41	Option Exercise Agreement, dated as of February 16, 2005, executed by the Danielle Marie Marquart Trust and Inheritance Trust.
Exhibit 99.42	Option Exercise Agreement, dated as of February 16, 2005, executed by the H. Fisk Johnson Third Party Gift and Inheritance Trust.
Exhibit 99.43	Option Exercise Agreement, dated as of February 16, 2005, executed by the HFJ III Family Line Investments LLC, Series II and Inheritance Trust.

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Exhibit 99.44

Option Exercise Agreement, dated as of
February 16, 2005, executed by the Winifred
J. Marquart Third Party Gift and Inheritance
Trust.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I
certify that the information set forth in this statement is true, complete and
correct.

Dated: February 25, 2005

/s/ Helen P. Johnson-Leipold

Name: Helen P. Johnson-Leipold

Dated: February 25, 2005

/s/ Imogene P. Johnson

Name: Imogene P. Johnson

Dated: February 25, 2005

/s/ H. Fisk Johnson

Name: H. Fisk Johnson

Dated: February 25, 2005

/s/ S. Curtis Jonson

Name: S. Curtis Johnson

Dated: February 25, 2005

/s/ Winifred J. Marquart

Name: Winifred J. Marquart

Samuel C. Johnson 1988 Trust Number One
u/a September 14, 1988

Dated: February 25, 2005

By: /s/ Imogene P. Johnson

Name: Imogene P. Johnson
Title: Co-Trustee

JWA Consolidated, Inc.

Dated: February 25, 2005

By: /s/ Imogene P. Johnson

Name: Imogene P. Johnson
Title: President

Johnson Bank

Dated: February 25, 2005

By: /s/ Brian L. Lucareli

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Name: Brian Lucareli

Title: Senior Vice President