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Irwin Jame Form 4 September	10, 2010									APPROVAL	
	VI 4 UNITED	STATES						COMMISSION	OIIID	3235-0287	
Check	this box		Wá	ashingto	n, D.C. 2	20545)		Number:	January 31,	
if no longer subject to Section 16.STATEMENT OF CHANGES IN BENEFICIAL OWNER SECURITIESForm 4 or Form 5Filed pursuant to Section 16(a) of the Securities Exchange Action							Expires: Estimated burden h response	2005 d average ours per			
obligati may co <i>See</i> Ins 1(b).	ions Section 17	(a) of the	Public U		olding Co	ompa	ny Act of	f 1935 or Sectio	on		
(Print or Type	e Responses)										
			Symbol	abol Issuer Issuer Issuer						f Reporting Person(s) to	
(Last)	(First) (Middle)		of Earliest	• -	-		(Chee	ck all applica	ble)	
				'Day/Year) 2010				XDirector10% Owner Officer (give titleOther (specify below) below)			
	(Street)		4. If An	nendment, l	Date Origin	nal		6. Individual or Joint/Group Filing(Check			
Filed(Mon SCOTTSDALE, AZ 85262				onth/Day/Ye	nth/Day/Year) Applicable Line) _X_Form filed by Form filed by Person						
(City)	(State)	(Zip)	Tal	ble I - Non	-Derivativ	e Seci	urities Acc	uired, Disposed o	f, or Benefic	ially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	Code (Instr. 8)	4. Securi ot(A) or D (Instr. 3,	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock						(2)		4,502	D		
Common Stock								1,214	I	By Yermo Consulting, LLC	
Common Stock	09/09/2010			Х	4,092	А	\$ 3.5	17,740	Ι	By Revocable Living Trust	
Common Stock	09/10/2010			S	3,092	D	\$ 14.8	14,648	Ι	By Revocable Living Trust	

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Common		-		_	\$		_	Ву
Stock	09/10/2010	S	1,000	D	ۍ 14.801	13,648	Ι	Revocable
SLOCK					14.801			Living Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Warrant (right to buy)	\$ 3.5	09/09/2010		Х		4,092	02/15/2005	04/07/2013	Common Stock	5,314
Stock Option (right to buy)	\$4						02/02/2005	02/02/2015	Common Stock	1,250
Stock Option (right to buy)	\$ 4.5						02/02/2006	02/02/2016	Common Stock	2,667
Stock Option (right to buy)	\$ 4.5						02/02/2007	02/02/2017	Common Stock	2,667

Reporting Owners

Reporting Owner	Name / Address
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Relationships

Director 10% Owner Officer Other

8 D S (] Irwin James 10543 EAST MARK LANE X SCOTTSDALE, AZ 85262

Signatures

Ryan C. Brauer as Attorney-in-Fact for James Irwin by Power of Attorney previously filed.

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

09/10/2010 Date