FORWARD AIR CORP

Form 4

August 10, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average

OMB APPROVAL

burden hours per response...

Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

if no longer

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

Stock

Stock

Common

08/08/2016

(Print or Type Responses)

1. Name and Address of Reporting Person *

CAMPBELL BRUCE A Sym			S	Issuer	Issuer			
		FORW	ARD AIR CORP [FWRD]	Check all applicable)				
(Last)	(First) (Middle) 3. Date o	of Earliest Transaction					
430 AIRPO	RT ROAD	(Month/I 08/08/2	Day/Year) 2016	_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Chairman, President & CEO				
	(Street)	4. If Ame	endment, Date Original	6. Individual or Joint/Group Filing(Check				
GREENEV	ILLE, TN 37745	`	onth/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip) Tab	le I - Non-Derivative Securities	s Acquired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)			Securities Ownership Indirect Beneficially Form: Direct Beneficia Owned (D) or Ownershi Following Indirect (I) (Instr. 4) Reported (Instr. 4) Transaction(s) (Instr. 3 and 4)	1			
Common	08/08/2016		M 10,000 A \$	190,137 D				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

S

10,000 D

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

180,137

D

22.47

\$ 47

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of ionDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		;
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (Right to Buy)	\$ 22.47	08/08/2016		M		10,000	<u>(1)</u>	02/07/2017	Common Stock	10,000	

Reporting Owners

Reporting Owner Name / Address	Relationships				
Toporting of their remote remote and	Director	10% Owner	Officer	Other	
CAMPBELL BRUCE A 430 AIRPORT ROAD GREENEVILLE, TN 37745	X		Chairman, President & CEO		

Signatures

/s/ Michael P. McLean, Attorney-in-Fact 08/10/2016

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vests 33-1/3% each year over a three year period commencing on 2/7/11.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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