

SANFORD MARY C
Form 4
December 13, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SANFORD MARY C

2. Issuer Name and Ticker or Trading Symbol
MAUI LAND & PINEAPPLE CO
INC [MLP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
3694 WOODLAWN TERRACE
PLACE

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
09/26/2005

___ Director ___X___ 10% Owner
___ Officer (give title below) ___ Other (specify below)

HONOLULU, HI 96822

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	09/26/2005		S		1,000	D	\$ 31.84	155,116	I	By Allan G. Sandford Trust
Common Stock	10/07/2005		S		7,116	D	\$ 28.1394	148,000	I	By Allan G. Sandford Trust
Common Stock	10/10/2005		S		2,000	D	\$ 28.0725	146,000	I	By Allan G. Sandford Trust
Common Stock	10/13/2005		S		3,400	D	\$	142,600	I	By Allan G.

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Stock					28.0094			Sandford Trust
Common Stock	10/14/2005	S	1,800	D	\$ 28.0678	140,800	I	By Allan G. Sandford Trust
Common Stock	10/21/2005	S	12,000	D	\$ 28.0028	128,800	I	By Allan G. Sandford Trust
Common Stock	10/24/2005	S	21,300	D	\$ 28.0055	107,500	I	By Allan G. Sandford Trust
Common Stock	10/25/2005	S	500	D	\$ 28	107,000	I	By Allan G. Sandford Trust
Common Stock	11/07/2005	S	1,300	D	\$ 28	105,700	I	By Allan G. Sandford Trust
Common Stock	11/09/2005	S	4,800	D	\$ 28.0154	100,900	I	By Allan G. Sandford Trust
Common Stock	11/10/2005	S	1,700	D	\$ 28	99,200	I	By Allan G. Sandford Trust
Common Stock	11/11/2005	S	1,300	D	\$ 28	97,900	I	By Allan G. Sandford Trust
Common Stock	11/16/2005	<u>P(1)(2)</u>	9,000	A	\$ 32.67	106,900	I	By Allan G. Sandford Trust
Common Stock	11/17/2005	<u>P(1)(2)</u>	14,300	A	\$ 33.5339	121,200	I	By Allan G. Sandford Trust
Common Stock						648,331	I	By Po'ohala Investments L.P.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

