

GENERAL MILLS INC
Form 4
October 15, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BELTON Y MARC

(Last) (First) (Middle)

NUMBER ONE GENERAL MILLS BOULEVARD

(Street)

MINNEAPOLIS, MN 55426

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
GENERAL MILLS INC [GIS]

3. Date of Earliest Transaction
(Month/Day/Year)
10/13/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
EVP,Gbl Strat,Growth&Mktg Inn

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount or Price | | |
| Common Stock | 10/13/2010 | | M | | \$ 20.235 | 377,550.2868 | D |
| Common Stock | 10/13/2010 | | S | | \$ 37.4005 | 217,550.2868 | D |
| Common Stock | 10/13/2010 | | M | | \$ 21.895 | 235,350.2868 | D |
| Common Stock | 10/13/2010 | | S | | \$ 37.4005 | 217,550.2868 | D |
| | 10/13/2010 | | M | | \$ 24.805 | 377,550.2868 | D |

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Common
Stock

| | | | | | | | |
|-----------------|------------|---|---------|---|-----------------------------|--------------|---|
| Common Stock | 10/13/2010 | S | 160,000 | D | \$ 37,4005 <u>(1)</u> | 217,550.2868 | D |
|-----------------|------------|---|---------|---|-----------------------------|--------------|---|

| | | | | | | | | |
|-----------------|--|--|--|--|--|--------|---|------------------------|
| Common Stock | | | | | | 13,989 | I | by Trust <u>(2)</u> |
|-----------------|--|--|--|--|--|--------|---|------------------------|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Underlying S (Instr. 3 and |
|---|--|---|---|--------------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title |
| Non-Qualified Stock Option (right to buy) | \$ 20.235 | 10/13/2010 | | M | 160,000 | 12/18/2004 01/18/2011 | Common Stock |
| Non-Qualified Stock Option (right to buy) | \$ 21.895 | 10/13/2010 | | M | 17,800 | 08/01/2001 ⁽⁴⁾ 09/01/2011 | Common Stock |
| Non-Qualified Stock Option (right to buy) | \$ 24.805 | 10/13/2010 | | M | 160,000 | 12/17/2005 01/17/2012 | Common Stock |

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

BELTON Y MARC
NUMBER ONE GENERAL MILLS
BOULEVARD
MINNEAPOLIS, MN 55426

EVP,Gbl Strat,Growth&Mktg
Inn

Signatures

By: Christopher A Rauschl For: Y Marc
Belton

10/15/2010

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents the weighted average of actual sale prices that range from \$37.35 to \$37.4625. Full information regarding the number of

(1) shares sold at each separate price is available upon request of the Securities and Exchange Commission or any security holder of the company.

(2) Held in Trust by the Trustee of the General Mills Savings Plan.

(3) Employee option (right to buy) granted under shareholder-approved stock option plans.

(4) 20% of the option vested on this date and on each of the next four anniversaries of this date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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