UMPQUA HOLDINGS CORP Form 8-K May 08, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities and Exchange Act of 1934

Date of Report: May 8, 2006 (Date of earliest event reported)

Umpqua Holdings Corporation

(Exact Name of Registrant as Specified in Its Charter)

OREGON000-2559793-1261319(State or Other Jurisdiction of
Incorporation or Organization)(Commission File
Number)(I.R.S. Employer
Identification Number)

One SW Columbia Street, Suite 1200 Portland, Oregon 97258

(address of Principal Executive Offices)(Zip Code)

(503) 727-4100

(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[]	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
[]	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
[]	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
[]	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

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On Tuesday, May 9, 2006, beginning at approximately 9:45 a.m. Pacific Time, Umpqua Holdings Corporation Chief Financial Officer Daniel A. Sullivan will give a presentation of Umpqua's business strategies and financial performance at D.A. Davidson's 2006 Financial Services Conference in Seattle, Washington.

The presentation is available via live web cast-individuals may register to listen to the web cast at http://www.wsw.com/webcast/dadco6/umpq/. A link to the webcast will be available on Umpqua's Investor Relations webpage at http://www.umpquaholdingscorp.com.

A copy of the investor presentation is attached as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

- (a) Not applicable.(b) Not applicable.
- (c) Exhibits.

99.1 Investor Presentation

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this reported to be signed on its behalf of the undersigned hereunto duly authorized.

UMPQUA HOLDINGS CORPORATION (Registrant)

Dated: May 8, 2006 By: /s/ Kenneth E. Roberts

Kenneth E. Roberts Assistant Secretary