

GRUPO TELEVISA, S.A.B.  
Form 6-K  
April 21, 2015

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER PURSUANT TO RULES 13a-16 or 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of April, 2015

GRUPO TELEVISA, S.A.B.

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(Translation of registrant's name into English)

Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico, D.F.  
(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.)

Form 20-F  Form 40-F

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1).)

Yes  No

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7).)

Yes  No



INVESTOR RELATIONS  
PRESS RELEASE

No. R1021

Grupo Televisa to Nominate David Zaslav, President and CEO of Discovery  
Communications, to its Board of Directors

MEXICO CITY, April 20, 2015 - Grupo Televisa, S.A.B. (“Televisa”; NYSE:TV; BMV:TLEVISA CPO) announced today that David Zaslav, President and Chief Executive Officer of Discovery Communications, will be nominated for election to the Board of Directors at Televisa’s Shareholders’ Meeting on April 29.

“Mr. Zaslav is a distinguished professional in the entertainment industry with a solid track record of success spanning over two decades. Under his leadership, Discovery Communications has expanded its reach and relevance dramatically. With award-winning content, David has created a bigger, stronger portfolio of brands and has transformed that company into a global leader in pay television. We look forward to having him join our Board and to drawing on his extensive skills and expertise”, said Emilio Azcárraga, Televisa’s Chairman.

David Zaslav has led Discovery since 2007. In 2008 Discovery began trading as a public company on the Nasdaq stock exchange and in 2014 became a Fortune500 company. Fortune named Discovery as one of the world’s most admired companies. Under his leadership, Discovery has launched some of the fastest-growing cable networks in the U.S. and globally.

Prior to joining Discovery, Mr. Zaslav had a distinguished career at NBCUniversal, where he was instrumental in developing and launching CNBC and in the creation of MSNBC. He was previously an attorney with the New York firm of LeBoeuf, Lamb, Leiby & MacRae and graduated with honors from Boston University School of Law.

#### About Grupo Televisa

Televisa is the largest media company in the Spanish-speaking world based on its market capitalization and a major participant in the international entertainment business. It operates four broadcast channels in Mexico City, produces and distributes 25 pay-TV brands for distribution in Mexico and the rest of the world, and exports its programs and formats to the U.S. through Univision Communications Inc. (“Univision”) and to other television networks in over 50 countries. Televisa is also an active participant in Mexico’s telecommunications industry. It has a majority interest in Sky, a leading direct-to-home satellite television system operating in Mexico, the Dominican Republic and Central America. Televisa also participates in Mexico’s telecommunications industry in many regions of the country where it offers video, voice, and broadband services. Televisa also has interests in magazine publishing and distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of a horizontal Internet portal, and gaming. In the United States, Televisa has equity and debentures that, upon conversion and subject to any necessary approval from the Federal Communications Commission (“FCC”) in the United States, will represent approximately 38% on a fully diluted, as-converted basis of the equity capital in Broadcasting Media Partners, Inc. (“BMP”), the controlling company of Univision, the leading media company serving the United States Hispanic market.

Disclaimer

This press release contains forward-looking statements based on the current expectations of Grupo Televisa, S.A.B. Actual future events or results could differ materially from these statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Grupo Televisa, S.A.B. undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GRUPO TELEVISA, S.A.B.

(Registrant)

Dated: April 21, 2015

By:

/s/ Joaquín Balcárcel Santa Cruz

Name: Joaquín Balcárcel Santa Cruz

Title: General Counsel