

NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND  
Form N-Q  
September 29, 2009

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549**

**FORM N-Q**

**QUARTERLY SCHEDULE OF PORTFOLIO HOLDINGS OF REGISTERED MANAGEMENT INVESTMENT COMPANY**

Investment Company Act file number 811-09455

**Nuveen New Jersey Dividend Advantage Municipal Fund**

(Exact name of registrant as specified in charter)

**Nuveen Investments**

**333 West Wacker Drive, Chicago, Illinois 60606**

(Address of principal executive offices) (Zip code)

**Kevin J. McCarthy Vice President and Secretary**

**333 West Wacker Drive, Chicago, Illinois 60606**

(Name and address of agent for service)

Registrant's telephone number, including area code: 312-917-7700

Date of fiscal year end: 4/30

Date of reporting period: 7/31/09

Form N-Q is to be used by management investment companies, other than small business investment companies registered on Form N-5 (§§ 239.24 and 274.5 of this chapter), to file reports with the Commission, not later than 60 days after the close of the first and third fiscal quarters, pursuant to rule 30b1-5 under the Investment Company Act of 1940 (17 CFR 270.30b1-5). The Commission may use the information provided on Form N-Q in its regulatory, disclosure review, inspection, and policymaking roles.

A registrant is required to disclose the information specified by Form N-Q, and the Commission will make this information public. A registrant is not required to respond to the collection of information contained in Form N-Q unless the Form displays a currently valid Office of Management and Budget ("OMB") control number. Please direct comments concerning the accuracy of the information collection burden estimate and any suggestions for reducing the burden to the Secretary, Securities and Exchange Commission, 450 Fifth Street, NW, Washington, DC 20549-0609. The OMB has reviewed this collection of information under the clearance requirements of 44 U.S.C. § 3507.

**Item 1. Schedule of Investments**

**Portfolio of Investments (Unaudited)**

**Nuveen New Jersey Dividend Advantage  
Municipal Fund (NXJ)**

*July 31, 2009*

Principal Amount (000)	Description (1)	Optional Call Provisions (2)	Ratings (3)	Value
<b>Consumer Discretionary – 0.3% (0.2% of Total Investments)</b>				
	Middlesex County Improvement Authority, New Jersey, Senior Revenue Bonds, Heldrich Center Hotel/Conference Center Project, Series 2005A:	1/15 at 100.00	B3	\$ 146,611
\$ 260	5.000%, 1/01/32			
		1/15 at 100.00	B3	126,771
230	5.125%, 1/01/37			
490	Total Consumer Discretionary			273,382
<b>Consumer Staples – 2.8% (1.9% of Total Investments)</b>				
	Tobacco Settlement Financing Corporation, New Jersey, Tobacco Settlement Asset-Backed Bonds, Series 2007-1A:	6/17 at 100.00	BBB	784,552
1,345	4.750%, 6/01/34			
		6/17 at 100.00	BBB	1,624,230
3,000	5.000%, 6/01/41			
4,345	Total Consumer Staples			2,408,782
<b>Education and Civic Organizations – 18.3% (12.4% of Total Investments)</b>				
	New Jersey Educational Facilities Authority, Revenue Bonds, Fairleigh Dickinson University, Series 2004C, 5.500%, 7/01/23	7/14 at 100.00	N/R	238,643
250				
	New Jersey Educational Facilities Authority, Revenue Bonds, Georgian Court University, Series 2007D, 5.250%, 7/01/37	7/17 at 100.00	BBB+	286,972
325				
	New Jersey Educational Facilities Authority, Revenue Bonds, Kean University, Series 2007D:	7/17 at 100.00	A	1,091,139
1,115	5.000%, 7/01/32 – FGIC Insured			
735	5.000%, 7/01/39 – FGIC Insured		A	691,062

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		7/17 at 100.00		
60	New Jersey Educational Facilities Authority, Revenue Bonds, Montclair State University, Series 2004L, 5.125%, 7/01/21 – MBIA Insured	7/14 at 100.00	A	61,782
970	New Jersey Educational Facilities Authority, Revenue Bonds, Montclair State University, Series 2006A, 5.000%, 7/01/36 – AMBAC Insured	7/16 at 100.00	A2	921,820
1,000	New Jersey Educational Facilities Authority, Revenue Bonds, New Jersey Institute of Technology, Series 2001G, 5.250%, 7/01/18 – MBIA Insured	7/11 at 100.00	A+	1,057,110
1,000	New Jersey Educational Facilities Authority, Revenue Bonds, New Jersey Institute of Technology, Series 2004B, 5.000%, 7/01/21 – AMBAC Insured	1/14 at 100.00	A+	1,022,000
1,085	New Jersey Educational Facilities Authority, Revenue Bonds, Rowan College, Series 2001C, 5.000%, 7/01/31 – FGIC Insured	7/11 at 101.00	A+	1,062,324
630	New Jersey Educational Facilities Authority, Revenue Bonds, William Paterson University, Series 2004A, 5.125%, 7/01/19 – FGIC Insured	7/14 at 100.00	A	658,753
300	New Jersey Educational Facilities Authority, Revenue Refunding Bonds, Rider University, Series 2002A, 5.000%, 7/01/17 – RAAI Insured	7/12 at 100.00	Baa1	297,474
200	New Jersey Educational Facilities Authority, Revenue Refunding Bonds, Seton Hall University Project, Series 2001A, 5.250%, 7/01/16 – AMBAC Insured	7/11 at 100.00	A	211,810
3,820	New Jersey Educational Facilities Authority, Revenue Refunding Bonds, Seton Hall University Project, Series 2001G: 4.875%, 7/01/21 – AMBAC Insured	7/11 at 100.00	A	3,848,306
1,600	5.000%, 7/01/26 – AMBAC Insured	7/11 at 100.00	A	1,606,304
300	New Jersey Higher Education Assistance Authority, Student Loan Revenue Bonds, Tender Option	6/19 at 100.00	AA	314,814

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	Bond Trust PA-4643, 19.017%, 6/01/30 (IF)			
	Puerto Rico Industrial, Tourist, Educational, Medical and Environmental Control Facilities			
	Financing Authority, Higher Education Revenue Bonds, University of the Sacred Heart, Series 2001:			
2,000	5.250%, 9/01/21	9/11 at 100.00	BBB	1,900,280
500	5.250%, 9/01/31	9/11 at 100.00	BBB	431,950
500	Puerto Rico Industrial, Tourist, Educational, Medical and Environmental Control Facilities	12/12 at 101.00	BBB-	392,135
	Financing Authority, Higher Education Revenue Refunding Bonds, Ana G. Mendez University System, Series 2002, 5.500%, 12/01/31			
16,390	Total Education and Civic Organizations			16,094,678
	<b>Energy – 1.1% (0.8% of Total Investments)</b>			
1,000	Virgin Islands, Senior Secured Revenue Bonds, Government Refinery Facilities – Hovensa LLC Coker, Series 2002, 6.500%, 7/01/21 (Alternative Minimum Tax)	1/13 at 100.00	BBB	994,610
	<b>Financials – 1.6% (1.1% of Total Investments)</b>			
850	New Jersey Economic Development Authority, Economic Development Revenue Bonds, Glimcher	11/10 at 100.00	N/R	549,160
	Properties LP, Series 1998, 6.000%, 11/01/28 (Alternative Minimum Tax)			
250	New Jersey Economic Development Authority, Industrial Development Revenue Refunding Bonds,	10/09 at 100.00	Ba1	242,898
	Newark Airport Marriott Hotel, Series 1996, 7.000%, 10/01/14			
750	New Jersey Economic Development Authority, Revenue Refunding Bonds, Kapkowski Road Landfill	No Opt. Call	Baa3	605,693
	Project, Series 2002, 5.750%, 10/01/21			
1,850	Total Financials			1,397,751
	<b>Health Care – 21.4% (14.5% of Total Investments)</b>			
310	Camden County Improvement Authority, New Jersey, Revenue Bonds, Cooper Health System, Series	8/14 at 100.00	BBB	237,001

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	2004A, 5.750%, 2/15/34			
560	New Jersey Health Care Facilities Finance Authority, Revenue Bonds, AHS Hospital Corporation, Series 2008A, 5.000%, 7/01/27	7/18 at 100.00	A1	530,152
370	New Jersey Health Care Facilities Financing Authority, Hospital Revenue Bonds, Virtua Health, Series 2009, Trust 3018, 18.976%, 7/01/38 – AGC Insured (IF)	7/19 at 100.00	AAA	372,790
865	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Atlanticare Regional Medical Center, Series 2007, 5.000%, 7/01/37	7/17 at 100.00	A+	783,085
1,500	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, CentraState Medical Center, Series 2006A, 5.000%, 7/01/30 – AGC Insured	7/17 at 100.00	Aa2	1,473,210
130	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Children's Hospital, Series 2005A, 5.500%, 7/01/36	7/15 at 100.00	Baa3	105,439
400	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Hunterdon Center, Series 2006B, 5.000%, 7/01/36	7/16 at 100.00	A–	346,892
180	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Hunterdon Center, Series 2006, 5.125%, 7/01/35	7/16 at 100.00	A–	159,413
3,500	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Kennedy Health System Obligated Group, Series 2001, 5.625%, 7/01/31	7/11 at 100.00	A2	3,424,365
750	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Robert Wood Johnson University Hospital, Series 2000: 5.750%, 7/01/25	7/10 at 100.00	A2	752,543
3,000	5.750%, 7/01/31	7/10 at 100.00	A2	3,000,900
445	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Saint Barnabas	1/17 at 100.00	Baa2	348,929

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	Health			
	Care System, Series 2006A, 5.000%, 7/01/29			
895	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Shore Memorial Health System, Series 2003, 5.000%, 7/01/23 – RAAI Insured	7/13 at 100.00	BBB–	803,495
1,000	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Somerset Medical Center, Series 2003, 5.500%, 7/01/33	7/13 at 100.00	Ba2	550,650
665	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, South Jersey Hospital System, Series 2006: 5.000%, 7/01/36	7/16 at 100.00	A2	588,811
615	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, St. Peter's University Hospital, Series 2000A, 6.875%, 7/01/20	7/16 at 100.00	A2	524,429
1,100	New Jersey Health Care Facilities Financing Authority, Revenue Refunding Bonds, Burdette Tomlin Memorial Hospital, Series 1999, 5.500%, 7/01/29	7/10 at 100.00	Baa2	1,106,534
2,500	New Jersey Health Facilities Financing Authority, Revenue Bonds, Meridian Health, Series 2007-I, 5.000%, 7/01/38 – AGC Insured	1/10 at 101.00	A2	2,437,875
1,280	Total Health Care	7/18 at 100.00	AAA	1,270,272
20,065	<b>Industrials – 0.4% (0.2% of Total Investments)</b>			18,816,785
310	Gloucester County Improvement Authority, New Jersey, Solid Waste Resource Recovery Revenue Refunding Bonds, Waste Management Inc. Project, Series 1999B, 6.850%, 12/01/29 (Mandatory put 12/01/09)	No Opt. Call	BBB	313,116
585	<b>Long-Term Care – 2.6% (1.8% of Total Investments)</b>			
	Burlington County Bridge Commission, New	1/18 at	N/R	397,911

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	Jersey, Economic Development Revenue Bonds, The Evergreens Project, Series 2007, 5.625%, 1/01/38	100.00		
250	New Jersey Economic Development Authority, First Mortgage Revenue Bonds, Winchester Gardens at Wards Homestead, Series 2004A, 5.800%, 11/01/31	11/14 at 100.00	N/R	222,293
1,000	New Jersey Economic Development Authority, Revenue Bonds, Masonic Charity Foundation of New Jersey, Series 2001: 6.000%, 6/01/25	6/11 at 102.00	A-	1,015,260
335	5.500%, 6/01/31	6/11 at 102.00	A-	311,654
500	New Jersey Economic Development Authority, Revenue Bonds, United Methodist Homes of New Jersey Obligated Group, Series 1998, 5.125%, 7/01/25	1/10 at 100.00	BB+	347,640
2,670	Total Long-Term Care			2,294,758
	<b>Tax Obligation/General – 2.7% (1.9% of Total Investments)</b>			
1,000	Jersey City, New Jersey, General Obligation Bonds, Series 2006A, 5.000%, 9/01/22 – AMBAC Insured	9/16 at 100.00	A1	1,048,540
1,350	Puerto Rico, General Obligation and Public Improvement Bonds, Series 2001, 5.250%, 7/01/27 – FSA Insured	7/11 at 100.00	AAA	1,352,619
2,350	Total Tax Obligation/General			2,401,159
	<b>Tax Obligation/Limited – 33.9% (22.9% of Total Investments)</b>			
600	Bergen County Improvement Authority, New Jersey, Guaranteed Lease Revenue Bonds, County Administration Complex Project, Series 2005, 5.000%, 11/15/26	No Opt. Call	Aaa	684,852
1,745	Burlington County Bridge Commission, New Jersey, Guaranteed Pooled Loan Bonds, Series 2003, 5.000%, 12/01/18 – MBIA Insured	12/13 at 100.00	AA	1,888,701
1,000	Camden County Improvement Authority, New	9/15 at	AAA	1,137,830

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	Jersey, County Guaranteed Lease Revenue Bonds, Series 2005A, 5.000%, 9/01/16 – FSA Insured	100.00		
1,100	Casino Reinvestment Development Authority, New Jersey, Hotel Room Fee Revenue Bonds, Series 2004, 5.250%, 1/01/16 – AMBAC Insured	1/15 at 102.00	A–	1,140,535
620	Essex County Improvement Authority, New Jersey, Project Consolidation Revenue Bonds, Series 2007, 5.250%, 12/15/22 – AMBAC Insured	No Opt. Call	A1	662,575
815	Garden State Preservation Trust, New Jersey, Open Space and Farmland Preservation Bonds, Series 2005C, 5.125%, 11/01/18 – FSA Insured	No Opt. Call	AAA	950,583
1,785	New Jersey Building Authority, State Building Revenue Bonds, Series 2007A, 5.000%, 6/15/27	6/16 at 100.00	AA–	1,816,041
615	New Jersey Economic Development Authority, Cigarette Tax Revenue Bonds, Series 2004: 5.500%, 6/15/24	6/12 at 100.00	BBB	527,984
1,200	5.750%, 6/15/34	6/14 at 100.00	BBB	971,604
1,200	New Jersey Economic Development Authority, Revenue Bonds, Motor Vehicle Surcharge, Series 2004A, 5.250%, 7/01/15 – MBIA Insured	7/14 at 100.00	A	1,316,208
65	New Jersey Economic Development Authority, Revenue Bonds, Newark Downtown District Management Corporation Project, Series 2007: 5.125%, 6/15/27	6/17 at 100.00	Baa3	53,538
115	5.125%, 6/15/37	6/17 at 100.00	Baa3	85,914
615	New Jersey Economic Development Authority, School Facilities Construction Financing Program Bonds, Series 2007U: 5.000%, 9/01/37 – AMBAC Insured	9/17 at 100.00	AA–	599,576
1,235	5.000%, 9/01/37	9/17 at 100.00	AA–	1,204,026
525	New Jersey Educational Facilities Authority,	No Opt.	AAA	597,361



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	Revenue Bonds, Higher Education Capital Improvement Fund, Series 2005A, 5.000%, 9/01/15 – FSA Insured New Jersey Health Care Facilities Financing Authority, Lease Revenue Bonds, Department of Human Services – Greystone Park Psychiatric Hospital, Series 2005:	Call		
925	5.000%, 9/15/18 – AMBAC Insured	9/15 at 100.00	AA–	945,489
1,400	5.000%, 9/15/24 – AMBAC Insured New Jersey Health Care Facilities Financing Authority, State Contract Bonds, Hospital	9/15 at 100.00	AA–	1,400,644
250	Asset Transformation Program, Series 2008A, 5.250%, 10/01/38	10/18 at 100.00	AA–	251,245
1,000	New Jersey Transit Corporation, Certificates of Participation, Federal Transit Administration Grants, Series 2002A, 5.500%, 9/15/14 – AMBAC Insured	No Opt. Call	A1	1,097,670
1,000	New Jersey Transit Corporation, Lease Appropriation Bonds, Series 2005A, 5.000%, 9/15/18 – FGIC Insured	9/15 at 100.00	A	1,026,550
	New Jersey Transportation Trust Fund Authority, Federal Highway Aid Grant Anticipation Bonds, Series 2006:			
350	5.000%, 6/15/17 – FGIC Insured	6/16 at 100.00	A1	379,274
610	5.000%, 6/15/18 – FGIC Insured	6/16 at 100.00	A1	650,461
1,300	New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2004B, 5.500%, 12/15/16 – MBIA Insured	No Opt. Call	AA–	1,472,562
1,280	New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2005D, 5.000%, 6/15/19 – FSA Insured	6/15 at 100.00	AAA	1,371,584
1,300	New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2006A, 5.500%, 12/15/22	No Opt. Call	AA–	1,412,021

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New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2006C:				
4,315	0.000%, 12/15/28 – AMBAC Insured	No Opt. Call	AA–	1,344,683
3,000	0.000%, 12/15/32 – FSA Insured	No Opt. Call	AAA	708,060
6,000	0.000%, 12/15/34 – FSA Insured	No Opt. Call	AAA	1,237,440
New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2007A,				
1,000	5.000%, 12/15/26 – AMBAC Insured	12/17 at 100.00	AA–	1,014,980
Puerto Rico Convention Center District Authority, Hotel Occupancy Tax Revenue Bonds, Series				
405	2006A, 4.500%, 7/01/36 – CIFG Insured	7/16 at 100.00	BBB+	311,490
Virgin Islands Public Finance Authority, Senior Lien Revenue Refunding Bonds, Matching Fund				
1,500	Loan Note, Series 1998A, 5.500%, 10/01/18 – RAAI Insured	10/09 at 100.50	Baa2	1,471,875
38,870	Total Tax Obligation/Limited			29,733,356
<b>Transportation – 17.9% (12.1% of Total Investments)</b>				
Delaware River and Bay Authority, Delaware and New Jersey, Revenue Bonds, Series 2005:				
1,000	5.000%, 1/01/25 – MBIA Insured	1/15 at 100.00	A+	1,015,590
1,000	5.000%, 1/01/26 – MBIA Insured	1/15 at 100.00	A+	1,011,300
500	5.000%, 1/01/27 – MBIA Insured	1/15 at 100.00	A+	507,320
New Jersey Economic Development Authority, Special Facilities Revenue Bonds, Continental Airlines Inc., Series 2000, 7.000%, 11/15/30 (Alternative Minimum Tax)				
900	New Jersey Turnpike Authority, Revenue Bonds, Series 1991C, 6.500%, 1/01/16 – MBIA Insured	11/10 at 101.00	B	675,576
50	New Jersey Turnpike Authority, Revenue Bonds, Series 2003A, 5.000%, 1/01/19 – FGIC Insured	No Opt. Call	A+	59,918
3,000	New Jersey Turnpike Authority, Revenue Bonds, Series 2005A, 5.250%, 1/01/29 – FSA Insured	7/13 at 100.00	A+	3,213,660
300	New Jersey Turnpike Authority, Revenue Bonds, Series 2005A, 5.250%, 1/01/29 – FSA Insured	No Opt. Call	AAA	327,690

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310	Port Authority of New York and New Jersey, Consolidated Revenue Bonds, One Hundred Forty Eighth Series 2007, Trust 2920, 17.987%, 8/15/32 – FSA Insured (IF)	8/17 at 100.00	AAA	333,312
500	Port Authority of New York and New Jersey, Consolidated Revenue Bonds, One Hundred Thirty-Fourth Series 2004, 5.000%, 7/15/34	1/14 at 101.00	AA–	505,980
5,000	Port Authority of New York and New Jersey, Special Project Bonds, JFK International Air Terminal LLC, Sixth Series 1997, 5.750%, 12/01/22 – MBIA Insured (Alternative Minimum Tax)	12/09 at 100.00	A	4,601,500
3,435	South Jersey Transportation Authority New Jersey, Transportation System Revenue Bonds, Series 1999, 5.125%, 11/01/22 – AMBAC Insured	11/09 at 101.00	A–	3,446,885
15,995	Total Transportation			15,698,731
	<b>U.S. Guaranteed – 22.8% (15.4% of Total Investments) (4)</b>			
2,400	New Jersey Economic Development Authority, School Facilities Construction Bonds, Series 2001A, 5.000%, 6/15/21 (Pre-refunded 6/15/11) – AMBAC Insured	6/11 at 100.00	AAA	2,593,800
385	New Jersey Educational Facilities Authority, Revenue Bonds, Kean University, Series 2005B, 5.000%, 7/01/30 (Pre-refunded 7/01/16) – MBIA Insured	7/16 at 100.00	A (4)	447,505
690	New Jersey Educational Facilities Authority, Revenue Bonds, Montclair State University, Series 2004L, 5.125%, 7/01/21 (Pre-refunded 7/01/14) – MBIA Insured	7/14 at 100.00	A (4)	791,002
1,000	New Jersey Educational Facilities Authority, Revenue Bonds, Montclair State University, Series 2005F: 5.000%, 7/01/17 (Pre-refunded 7/01/15) – FGIC Insured	7/15 at 100.00	A2 (4)	1,153,620
1,000	5.000%, 7/01/24 (Pre-refunded 7/01/15) – FGIC Insured	7/15 at 100.00	A2 (4)	1,153,620
520	5.000%, 7/01/32 (Pre-refunded 7/01/15) – FGIC Insured	7/15 at 100.00	A2 (4)	599,882
625	New Jersey Educational Facilities Authority, Revenue Bonds, Rowan University, Series	7/14 at 100.00	A+ (4)	712,844

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	2004C, 5.000%, 7/01/24 (Pre-refunded 7/01/14) – MBIA Insured			
890	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Capital Health System	7/13 at 100.00	N/R (4)	1,012,865
	Obligated Group, Series 2003A, 5.375%, 7/01/33 (Pre-refunded 7/01/13)			
1,350	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, South Jersey Hospital	7/12 at 100.00	A2 (4)	1,532,642
	System, Series 2002, 5.875%, 7/01/21 (Pre-refunded 7/01/12)			
845	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, St. Clare’s Hospital,	No Opt. Call	BBB– (4)	981,518
	Series 2004A, 5.250%, 7/01/20 – RAAI Insured (ETM)			
500	New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Trinitas Hospital	7/10 at 101.00	BBB– (4)	536,580
	Obligated Group, Series 2000, 7.500%, 7/01/30 (Pre-refunded 7/01/10)			
	New Jersey Turnpike Authority, Revenue Bonds, Series 1991C:			
130	6.500%, 1/01/16 (ETM)	No Opt. Call	AAA	161,563
20	6.500%, 1/01/16 – MBIA Insured (ETM)	No Opt. Call	A+ (4)	25,195
905	6.500%, 1/01/16 (ETM)	No Opt. Call	AAA	1,055,438
375	Newark Housing Authority, New Jersey, Port Authority Terminal Revenue Bonds, Series 2004,	1/14 at 100.00	AA– (4)	430,459
	5.250%, 1/01/21 (Pre-refunded 1/01/14) – MBIA Insured			
1,500	Puerto Rico Infrastructure Financing Authority, Special Obligation Bonds, Series 2000A, 5.500%, 10/01/40	10/10 at 101.00	AAA	1,601,025
2,150	Puerto Rico, General Obligation and Public Improvement Bonds, Series 2001, 5.250%, 7/01/27	7/11 at 100.00	AAA	2,341,307
	(Pre-refunded 7/01/11) – FSA Insured			
	Tobacco Settlement Financing Corporation, New Jersey, Tobacco Settlement Asset-Backed Bonds, Series 2003:			

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1,510	6.125%, 6/01/24 (Pre-refunded 6/01/12)	6/12 at 100.00	AAA	1,591,782
1,125	6.375%, 6/01/32 (Pre-refunded 6/01/13)	6/13 at 100.00	AAA	1,289,171
17,920	Total U.S. Guaranteed			20,011,818
	<b>Utilities – 1.1% (0.8% of Total Investments)</b>			
210	Camden County Pollution Control Financing Authority, New Jersey, Solid Waste Disposal and Resource Recovery System Revenue Bonds, Series 1991B, 7.500%, 12/01/09 (Alternative Minimum Tax)	10/09 at 100.00	Baa3	209,546
750	New Jersey Economic Development Authority, Pollution Control Revenue Refunding Bonds, Public Service Electric and Gas Company, Series 2001A, 5.000%, 3/01/12	No Opt. Call	Baa1	774,795
960	Total Utilities			984,341
	<b>Water and Sewer – 20.7% (14.0% of Total Investments)</b>			
225	Guam Government Waterworks Authority, Water and Wastewater System Revenue Bonds, Series 2005, 6.000%, 7/01/25	7/15 at 100.00	Ba2	209,401
4,635	New Jersey Economic Development Authority, Water Facilities Revenue Bonds, American Water Company, Series 1997B, 5.375%, 5/01/32 – FGIC Insured (Alternative Minimum Tax)	11/09 at 101.00	N/R	4,089,414
7,000	New Jersey Economic Development Authority, Water Facilities Revenue Bonds, Middlesex Water Company, Series 1998, 5.350%, 2/01/38 – MBIA Insured (Alternative Minimum Tax)	8/09 at 101.00	A	6,091,470
390	New Jersey Environmental Infrastructure Trust, Environmental Infrastructure Bonds, Series 1998A, 4.500%, 9/01/18	9/09 at 100.50	AAA	394,407
15,840	North Hudson Sewerage Authority, New Jersey, Sewerage Revenue Refunding Bonds, Series 2001A, 0.000%, 8/01/23 – MBIA Insured	No Opt. Call	Baa1	7,343,420
28,090	Total Water and Sewer			18,128,112
	Total Investments (cost \$135,892,447) –			
\$ 151,305	147.6%			129,551,379

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. Other Assets Less Liabilities – 2.5%	2,118,457
Preferred Shares, at Liquidation Value – (50.1)% (5)	(43,925,000)
Net Assets Applicable to Common Shares – 100%	\$ 87,744,836

**Fair Value Measurements**

In determining the value of the Fund's investments various inputs are used. These inputs are summarized in the three broad levels listed below:

Level 1 – Quoted prices in active markets for identical securities.

Level 2 – Other significant observable inputs (including quoted prices for similar securities, interest rates, prepayment speeds, credit risk, etc.).

Level 3 – Significant unobservable inputs (including management's assumptions in determining the fair value of investments).

The inputs or methodology used for valuing securities are not an indication of the risk associated with investing in those securities. The following is a summary of the Fund's fair value measurements as of July 31, 2009:

	Level 1	Level 2	Level 3	Total
Investments:				
Municipal Bonds	\$ —\$129,551,379		\$ —\$129,551,379	

**Income Tax Information**

The following information is presented on an income tax basis. Differences between amounts for financial statement and federal income tax purposes are primarily due to timing differences in recognizing taxable market discount, timing differences in recognizing certain gains and losses on investment transactions and the treatment of investments in inverse floating rate transactions subject to SFAS No. 140, if any. To the extent that differences arise that are permanent in nature, such amounts are reclassified within the capital accounts on the Statement of Assets and Liabilities presented in the annual report, based on their federal tax basis treatment; temporary differences do not require reclassification. Temporary and permanent differences do not impact the net asset value of the Fund.

At July 31, 2009, the cost of investments was \$135,863,471.

Gross unrealized appreciation and gross unrealized depreciation of investments at July 31, 2009, were as follows:

Gross unrealized:	
Appreciation	\$ 2,830,897
Depreciation	(9,142,989)
Net unrealized appreciation (depreciation) of investments	\$(6,312,092)

All percentages shown in the Portfolio of Investments are based on net assets

(1) applicable to Common shares

unless otherwise noted.

(2)

Optional Call Provisions: Dates (month and year) and prices of the earliest optional call or redemption. There

may be other call provisions at varying prices at later dates. Certain mortgage-backed securities may be subject

to periodic principal paydowns.

Ratings: Using the higher of Standard & Poor's Group ("Standard & Poor's") or Moody's

(3) Investor Service, Inc.

("Moody's") rating. Ratings below BBB by Standard & Poor's or Baa by Moody's are considered to be below

investment grade.

Backed by an escrow or trust containing sufficient U.S. Government or U.S.

(4) Government agency securities

which ensure the timely payment of principal and interest. Such investments are normally considered to be

equivalent to AAA rated securities.

Preferred Shares, at Liquidation Value as a percentage of Total Investments is

(5) 33.9%.

N/R Not rated.

(ETM) Escrowed to maturity.

(IF) Inverse floating rate investment.

## Item 2. Controls and Procedures.

- a. The registrant's principal executive and principal financial officers, or persons performing similar functions, have concluded that the registrant's disclosure controls and procedures (as defined in Rule 30a-3(c) under the Investment Company Act of 1940, as amended (the "1940 Act") (17 CFR 270.30a-3(c))) are effective, as of a date within 90 days of the filing date of this report that includes the disclosure required by this paragraph, based on their evaluation of the controls and procedures required by Rule 30a-3(b) under the 1940 Act (17 CFR 270.30a-3(b)) and Rule 13a-15(b) or 15d-15(b) under the Securities Exchange Act of 1934 (17 CFR 240.13a-15(b) or 240.15d-15(b)).
- b. There were no changes in the registrant's internal control over financial reporting (as defined in Rule 30a-3(d) under the 1940 Act (17 CFR 270.30a-3(d))) that occurred during the registrant's last fiscal quarter that have materially affected, or are reasonably likely to materially affect, the registrant's internal control over financial reporting.

## Item 3. Exhibits.

File as exhibits as part of this Form a separate certification for each principal executive officer and principal financial officer of the registrant as required by Rule 30a-2(a) under the 1940 Act (17 CFR 270.30a-2(a)), exactly as set forth below: See EX-99 CERT attached hereto.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934 and the Investment Company Act of 1940, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

(Registrant) Nuveen New Jersey Dividend Advantage Municipal Fund

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By (Signature and Title) /s/ Kevin J. McCarthy  
Kevin J. McCarthy  
Vice President and Secretary

Date September 29, 2009

Pursuant to the requirements of the Securities Exchange Act of 1934 and the Investment Company Act of 1940, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

By (Signature and Title) /s/ Gifford R. Zimmerman  
Gifford R. Zimmerman  
Chief Administrative Officer (principal executive officer)

Date September 29, 2009

By (Signature and Title) /s/ Stephen D. Foy  
Stephen D. Foy  
Vice President and Controller (principal financial officer)

Date September 29, 2009