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SEARS ROEBUCK & CO
Form 8-K
July 22, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 22, 2004

SEARS, ROEBUCK AND CO.
(Exact name of registrant as specified in charter)

New York
(State or Other Jurisdiction of Incorporation)

1-416
(Commission File Number)

36-1750680
(IRS Employer Identification No.)

3333 Beverly Road
Hoffman Estates, Illinois
(Address of principal executive offices)

60179
(Zip code)

Registrant's telephone number, including area code: (847) 286-2500

(Former name or former address, if changed since last report): Not Applicable

Item 7. Financial Statements and Exhibits.

(c) Exhibits

Exhibit 99 - Press release dated July 22, 2004, furnished
pursuant to Item 12

Item 12. Results of Operations and Financial Condition.

On July 22, 2004, the Registrant issued a press release announcing
its second quarter 2004 earnings. The press release is attached
hereto as Exhibit 99.

The information in this Form 8-K and the exhibit attached hereto shall not be
deemed to be "filed" for purposes of Section 18 of the Securities Act of 1934,
as amended, but shall be deemed to be incorporated by reference in, and made a
part of, the following registration statements filed under the Securities Act of
1933, as amended: Registration Statements No. 2-80037, 33-18081, 33-23793,
33-41485, 33-45479, 33-55825, 33-58851, 33-64345, 33-64775, 333-08141,
333-18591, 333-38131, 333-43309, 333-52056, 333-72514, 333-87942, 333-92082,
333-102114 and 333-113532.

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Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SEARS, ROEBUCK AND CO.

By: /s/ Michael J. Graham

Michael J. Graham
Vice President and Controller

Date: July 22, 2004

3

EXHIBIT INDEX

Exhibit No.

99 Press release dated July 22, 2004