

SERVICE CORPORATION INTERNATIONAL  
Form 10-Q  
April 26, 2012  
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D. C. 20549

FORM 10-Q

R QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE  
ACT OF 1934

For the quarterly period ended March 31, 2012

or

O TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE  
ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 1-6402-1

SERVICE CORPORATION INTERNATIONAL  
(Exact name of registrant as specified in its charter)  
Texas  
(State or other jurisdiction of incorporation or  
organization)

74-1488375

(I. R. S. employer identification number)

1929 Allen Parkway, Houston, Texas  
(Address of principal executive offices)

77019  
(Zip code)

713-522-5141

(Registrant's telephone number, including area code)

None

(Former name, former address, or former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES  NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES  NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting  
company

(Do not check if smaller reporting  
company)

Indicate by check mark whether the registrant is a shell company (as defined by Rule 12b-2 of the Exchange Act).  
YES  NO

The number of shares outstanding of the registrant's common stock as of April 24, 2012 was 217,098,386 (net of treasury shares).

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GLOSSARY

The following terms are common to the deathcare industry, are used throughout this report, and have the following meanings:

Atneed — Funeral and cemetery arrangements after a death has occurred.

Burial Vaults — A reinforced container intended to inhibit the subsidence of the earth and house the casket after it is placed in the ground.

Cemetery Perpetual Care or Endowment Care Fund — A trust fund established for the purpose of maintaining cemetery grounds and property into perpetuity.

Cremation — The reduction of human remains to bone fragments by intense heat.

General Agency (GA) Revenues — Commissions we receive from third-party life insurance companies for life insurance policies or annuities sold to preneed customers for the purpose of funding preneed funeral arrangements. The commission rate paid is determined based on the product type sold, the length of payment terms, and the age of the insured/annuitant.

Interment — The burial or final placement of human remains in the ground.

Lawn Crypt — An underground outer burial receptacle constructed of concrete and reinforced steel, which is usually pre-installed in predetermined designated areas.

Marker — A method of identifying a deceased person in a particular burial space, crypt, or niche. Permanent burial markers are usually made of bronze, granite, or stone.

Maturity — When the underlying contracted service is performed or merchandise is delivered, typically at death. This is the point at which preneed contracts are converted to atneed contracts (note — delivery of certain merchandise and services can occur prior to death).

Mausoleum — An above ground structure that is designed to house caskets and cremation urns.

Preneed — Purchase of products and services prior to a death occurring.

Preneed Backlog — Future revenues from unfulfilled preneed funeral and cemetery contractual arrangements.

Production — Sales of preneed funeral and preneed or atneed cemetery contracts.

As used herein, “SCI”, “Company”, “we”, “our”, and “us” refer to Service Corporation International and companies owned directly or indirectly by Service Corporation International, unless the context requires otherwise.

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## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

SERVICE CORPORATION INTERNATIONAL  
CONDENSED CONSOLIDATED STATEMENT OF OPERATIONS  
(UNAUDITED)

|   | Three Months Ended                       |           |
|---|--|-----------|
|   | March 31,                                |           |
|   | 2012                                     | 2011      |
|   | (In thousands, except per share amounts) |           |
| Revenues  | \$602,506                                | \$579,699 |
| Costs and expenses                                  | (474,939)                                | (453,253) |
| Gross profits                                       | 127,567                                  | 126,446   |
| General and administrative expenses                 | (25,959)                                 | (28,833)  |
| Losses on divestitures and impairment charges, net  | (490)                                    | (420)     |
| Operating income                                    | 101,118                                  | 97,193    |
| Interest expense                                    | (33,588)                                 | (33,559)  |
| Losses on early extinguishment of debt, net         | —  | (314)     |
| Other income, net                                   | 3,905                                    | 674       |
| Income before income taxes                          | 71,435                                   | 63,994    |
| Provision for income taxes                          | (23,120)                                 | (24,065)  |
| Net income  | 48,315                                   | 39,929    |
| Net income attributable to noncontrolling interests | (290)                                    | (1,165)   |
| Net income attributable to common stockholders      | \$48,025                                 | \$38,764  |
| Basic earnings per share:                           |  |           |
| Net income attributable to common stockholders      | \$0.22                                   | \$0.16    |
| Basic weighted average number of shares             | 220,132                                  | 239,772   |
| Diluted earnings per share:                         |  |           |
| Net income attributable to common stockholders      | \$0.22                                   | \$0.16    |
| Diluted weighted average number of shares           | 223,212                                  | 242,052   |
| Dividends declared per share                        | \$0.05                                   | \$0.05    |

(See notes to unaudited condensed consolidated financial statements)

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SERVICE CORPORATION INTERNATIONAL  
 CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME  
 (UNAUDITED)

|  | Three Months Ended<br>March 31, |          |
|--|---------------------------------|----------|
|  | 2012                            | 2011     |
|  | (In thousands)                  |          |
| Net income   | \$48,315                        | \$39,929 |
| Other comprehensive income:  |                                 |          |
| Foreign currency translation adjustments                                   | 5,745                           | 11,508   |
| Total comprehensive income   | 54,060                          | 51,437   |
| Total comprehensive income (loss) attributable to noncontrolling interests | (275 )                          | (1,171 ) |
| Total comprehensive income attributable to common stockholders             | \$53,785                        | \$50,266 |

(See notes to unaudited condensed consolidated financial statements)

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CONDENSED CONSOLIDATED BALANCE SHEET  
(UNAUDITED)

|   | March 31, 2012                       | December 31,<br>2011 |
|---|--------------------------------------|----------------------|
|   | (In thousands, except share amounts) |                      |
| <b>ASSETS</b>   |                                      |                      |
| Current assets:   |                                      |                      |
| Cash and cash equivalents   | \$ 113,831                           | \$ 128,569           |
| Receivables, net  | 96,376                               | 103,892              |
| Deferred tax assets   | 38,073                               | 44,316               |
| Inventories, net  | 25,438                               | 25,513               |
| Other   | 24,400                               | 25,803               |
| Total current assets  | 298,118                              | 328,093              |
| Preneed funeral receivables, net and trust investments  | 1,516,968                            | 1,478,865            |
| Preneed cemetery receivables, net and trust investments   | 1,712,976                            | 1,595,940            |
| Cemetery property, at cost  | 1,496,439                            | 1,497,703            |
| Property and equipment, net   | 1,619,157                            | 1,618,361            |
| Goodwill  | 1,358,182                            | 1,361,493            |
| Deferred charges and other assets   | 423,504                              | 430,851              |
| Cemetery perpetual care trust investments   | 1,050,081                            | 1,016,506            |
| Total assets  | \$9,475,425                          | \$9,327,812          |
| <b>LIABILITIES &amp; EQUITY</b>   |                                      |                      |
| Current liabilities:  |                                      |                      |
| Accounts payable and accrued liabilities  | \$347,823                            | \$358,904            |
| Current maturities of long-term debt  | 28,415                               | 23,554               |
| Income taxes  | 13,544                               | 3,150                |
| Total current liabilities   | 389,782                              | 385,608              |
| Long-term debt  | 1,858,984                            | 1,861,116            |
| Deferred preneed funeral revenues   | 566,449                              | 575,546              |
| Deferred preneed cemetery revenues  | 857,064                              | 833,303              |
| Deferred tax liability  | 414,810                              | 405,615              |
| Other liabilities   | 396,739                              | 414,773              |
| Deferred preneed funeral and cemetery receipts held in trust  | 2,558,446                            | 2,424,356            |
| Care trusts' corpus   | 1,048,056                            | 1,015,300            |
| Commitments and contingencies (Note 15)   |                                      |                      |
| Equity:   |                                      |                      |
| Common stock, \$1 per share par value, 500,000,000 shares authorized,<br>225,571,921 and 224,665,395 shares issued, respectively, and 217,097,274 and<br>222,955,853 shares outstanding, respectively | 217,097                              | 222,956              |
| Capital in excess of par value  | 1,378,589                            | 1,430,330            |
| Accumulated deficit   | (342,579                             | ) (367,044           |
| Accumulated other comprehensive income  | 111,612                              | 105,852              |
| Total common stockholders' equity   | 1,364,719                            | 1,392,094            |
| Noncontrolling interests  | 20,376                               | 20,101               |
| Total equity  | 1,385,095                            | 1,412,195            |
| Total liabilities and equity  | \$9,475,425                          | \$9,327,812          |
| (See notes to unaudited condensed consolidated financial statements)  |                                      |                      |





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SERVICE CORPORATION INTERNATIONAL  
CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS  
(UNAUDITED)

|  | Three Months Ended |            |
|--|--------------------|------------|
|  | March 31,          |            |
|  | 2012               | 2011       |
|  | (In thousands)     |            |
| Cash flows from operating activities:  |                    |            |
| Net income   | \$48,315           | \$39,929   |
| Adjustments to reconcile net income to net cash provided by operating activities:    |                    |            |
| Losses on early extinguishment of debt, net  | —                  | 314        |
| Depreciation and amortization  | 29,541             | 29,331     |
| Amortization of intangible assets  | 6,149              | 6,354      |
| Amortization of cemetery property  | 9,569              | 9,500      |
| Amortization of loan costs   | 1,194              | 1,184      |
| Provision for doubtful accounts  | 2,842              | 1,933      |
| Provision for deferred income taxes  | 18,479             | 19,379     |
| Losses on divestitures and impairment charges, net                                   | 490                | 420        |
| Share-based compensation   | 2,574              | 2,253      |
| Change in assets and liabilities, net of effects from acquisitions and divestitures: |                    |            |
| Decrease in receivables  | 4,771              | 13,494     |
| (Increase) decrease in other assets  | (5,352)            | ) 1,386    |
| Decrease in payables and other liabilities   | (7,888)            | ) (1,454)  |
| Effect of preneed funeral production and maturities:                                 |                    |            |
| Decrease in preneed funeral receivables, net and trust investments                   | 15,766             | 15,761     |
| Decrease in deferred preneed funeral revenue   | (7,735)            | ) (19,398) |
| Decrease in deferred preneed funeral receipts held in trust                          | (10,069)           | ) (8,942)  |
| Effect of cemetery production and deliveries:  |                    |            |
| Increase in preneed cemetery receivables, net and trust investments                  | (26,238)           | ) (9,456)  |
| Increase in deferred preneed cemetery revenue  | 15,948             | 11,750     |
| Increase (decrease) in deferred preneed cemetery receipts held in trust              | 642                | (5,643)    |
| Other  | (3,214)            | ) (109)    |
| Net cash provided by operating activities  | 95,784             | 107,986    |
| Cash flows from investing activities:  |                    |            |
| Capital expenditures   | (23,378)           | ) (25,138) |
| Acquisitions   | (804)              | ) (10,513) |
| Proceeds from divestitures and sales of property and equipment, net                  | 264                | 4,697      |
| Other  | 1,176              | 3,567      |
| Net cash used in investing activities  | (22,742)           | ) (27,387) |
| Cash flows from financing activities:  |                    |            |
| Proceeds from issuance of long-term debt   | 907                | —          |
| Payments of debt   | (497)              | ) (710)    |
| Early extinguishment of debt   | —                  | (5,155)    |
| Principal payments on capital leases   | (6,084)            | ) (5,639)  |
| Proceeds from exercise of stock options  | 2,323              | 3,182      |
| Purchase of Company common stock   | (75,106)           | ) (30,245) |
| Payments of dividends  | (11,104)           | ) (9,605)  |
| Bank overdrafts and other  | 433                | 4,794      |

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|   |           |   |           |   |
|---|-----------|---|-----------|---|
| Net cash used in financing activities                   | (89,128   | ) | (43,378   | ) |
| Effect of foreign currency on cash and cash equivalents | 1,348     |   | 2,240     |   |
| Net (decrease) increase in cash and cash equivalents    | (14,738   | ) | 39,461    |   |
| Cash and cash equivalents at beginning of period        | 128,569   |   | 170,846   |   |
| Cash and cash equivalents at end of period              | \$113,831 |   | \$210,307 |   |

(See notes to unaudited condensed consolidated financial statements)

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SERVICE CORPORATION INTERNATIONAL  
CONDENSED CONSOLIDATED STATEMENT OF EQUITY  
(UNAUDITED)  
(In thousands)

|  | Common<br>Stock | Treasury<br>Stock | Capital in<br>Excess of<br>Par Value | Accumulated<br>Deficit | Accumulated<br>Other<br>Comprehensive<br>Income | Noncontrolling<br>Interests | Total       |
|--|-----------------|-------------------|--------------------------------------|------------------------|---|-----------------------------|-------------|
| Balance at December 31, 2010                         | \$242,020       | \$(985 )          | \$1,603,112                          | \$(477,459 )           | \$ 112,768                                      | \$ 492                      | \$1,479,948 |
| Comprehensive income                                 | —               | —                 | —                                    | 38,764                 | 11,502  | 1,171                       | 51,437      |
| Dividends declared on common stock (\$.05 per share) | —               | —                 | (11,930 )                            | —                      | —   | —                           | (11,930 )   |
| Employee share-based compensation earned             | —               | —                 | 2,253                                | —                      | —   | —                           | 2,253       |
| Stock option exercises                               | 484             | —                 | 2,698                                | —                      | —   | —                           | 3,182       |
| Restricted stock awards, net of forfeitures          | 539             | —                 | (539 )                               | —                      | —   | —                           | —           |
| Purchase of Company common stock                     | —               | (3,204 )          | (27,041 )                            | —                      | —   | —                           | (30,245 )   |
| Other  | 11              | —                 | 53                                   | —                      | —   | —                           | 64          |
| Balance at March 31, 2011                            | \$243,054       | \$(4,189 )        | \$1,568,606                          | \$(438,695 )           | \$ 124,270                                      | \$ 1,663                    | \$1,494,709 |
| Balance at December 31, 2011                         | 224,666         | (1,710 )          | 1,430,330                            | (367,044 )             | 105,852   | 20,101                      | 1,412,195   |
| Comprehensive income                                 | —               | —                 | —                                    | 48,025                 | 5,760   | 275                         | 54,060      |
| Dividends declared on common stock (\$.05 per share) | —               | —                 | (10,960 )                            | —                      | —   | —                           | (10,960 )   |
| Employee share-based compensation earned             | —               | —                 | 2,574                                | —                      | —   | —                           | 2,574       |
| Stock option exercises                               | 422             | —                 | 1,901                                | —                      | —   | —                           | 2,323       |
| Restricted stock awards, net of forfeitures          | 483             | —                 | (483 )                               | —                      | —   | —                           | —           |
| Purchase of Company common stock                     | —               | (6,765 )          | (44,780 )                            | (23,560 )              | —   | —                           | (75,105 )   |
| Other  | 1               | —                 | 7                                    | —                      | —   | —                           | 8           |
| Balance at March 31, 2012                            | \$225,572       | \$(8,475 )        | \$1,378,589                          | \$(342,579 )           | \$ 111,612                                      | \$ 20,376                   | \$1,385,095 |

(See notes to unaudited condensed consolidated financial statements)

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SERVICE CORPORATION INTERNATIONAL

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in thousands, except per share amounts)

1. Nature of Operations

We are North America's largest provider of deathcare products and services, with a network of funeral service locations and cemeteries primarily operating in the United States and Canada. Our operations consist of funeral service locations, cemeteries, funeral service/cemetery combination locations, crematoria, and related businesses. Funeral service locations provide all professional services relating to funerals and cremations, including the use of funeral facilities and motor vehicles and preparation and embalming services. Funeral-related merchandise, including caskets, casket memorialization products, burial vaults, cremation receptacles, cremation memorial products, flowers, and other ancillary products and services, is sold at funeral service locations. Cemeteries provide cemetery property interment rights, including mausoleum spaces, lots, and lawn crypts, and sell cemetery-related merchandise and services, including stone and bronze memorials, markers, merchandise installations, and burial openings and closings. We also sell preneed funeral and cemetery products and services whereby a customer contractually agrees to the terms of certain products and services to be provided in the future.

2. Summary of Significant Accounting Policies

Principles of Consolidation and Basis of Presentation

Our unaudited condensed consolidated financial statements include the accounts of Service Corporation International (SCI) and all subsidiaries in which we hold a controlling financial interest. Our financial statements also include the accounts of the funeral merchandise and service trusts, cemetery merchandise and service trusts, and cemetery perpetual care trusts in which we have a variable interest and are the primary beneficiary. Our interim condensed consolidated financial statements are unaudited but include all adjustments, consisting of normal recurring accruals and any other adjustments, which management considers necessary for a fair statement of our results for these periods. Our unaudited condensed consolidated financial statements have been prepared in a manner consistent with the accounting policies described in our Annual Report on Form 10-K for the year ended December 31, 2011, unless otherwise disclosed herein, and should be read in conjunction therewith. The accompanying year-end condensed consolidated balance sheet data was derived from audited financial statements, but does not include all disclosures required by accounting principles generally accepted in the United States of America. Operating results for interim periods are not necessarily indicative of the results that may be expected for the full year period.

Reclassifications

Certain reclassifications have been made to prior period amounts to conform to the current period financial statement presentation with no effect on our previously reported results of operations, consolidated financial position, or cash flows.

Use of Estimates in the Preparation of Financial Statements

The preparation of the unaudited condensed consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions as described in our Annual Report on Form 10-K for the year ended December 31, 2011. These estimates and assumptions may affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the unaudited condensed consolidated financial statements and the reported amounts of revenues and expenses during the reporting periods. As a result, actual results could differ from these estimates.

Preneed Funeral and Cemetery Receivables

We sell preneed funeral and cemetery contracts whereby the customer enters into arrangements for future merchandise and services prior to the time of need. As these contracts are prior to the delivery of the related goods and services, the preneed funeral and cemetery receivables are offset by a comparable deferred revenue amount. These receivables have an interest component for which interest income is recorded when the interest amount is considered collectible and realizable, which typically coincides with cash payment. We do not accrue interest on financing receivables that are not paid in accordance with the contractual payment date given the nature of our goods and services, the nature of our contracts with customers, and the timing of the delivery of our services. We do not consider receivables to be past due

until the service or goods are required to be delivered at which time the preneed receivable is paid or reclassified as a trade receivable with payment terms of less than 30 days. As the preneed funeral and cemetery receivables are offset by comparable deferred revenue amounts, we have no risk of loss related to these receivables.

If a preneed contract is cancelled prior to delivery, state or provincial law determines the amount of the refund owed to the customer, if any, including the amount of the attributed investment earnings. Upon cancellation, we receive the amount of principal

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deposited to the trust and previously undistributed net investment earnings and, where required, issue a refund to the customer. We retain excess funds, if any, and recognize the attributed investment earnings (net of any investment earnings payable to the customer) as revenue in the consolidated statement of operations. In certain jurisdictions, we may be obligated to fund any shortfall if the amount deposited by the customers exceed the funds in trust. Based on our historical experience, we have provided an allowance for cancellation of these receivables, which is recorded as a reduction in receivables with a corresponding offset to deferred revenue.

### Fair Value Measurements

In May 2011, the Financial Accounting Standards Board (FASB) amended the Fair Value Measurements and Disclosure (FVM&D) Topic of the Accounting Standards Codification (ASC) to expand disclosures about items marked to fair value that are categorized within Level 3 of the fair value hierarchy to include qualitative explanations of the valuation methodology used and sensitivity analysis of the inputs into the valuation. The amendment also requires that items that are not measured at fair value but for which the fair value is disclosed also disclose the level in the fair value hierarchy in which those items were categorized. We adopted the amended guidance in the first quarter of 2012 and the appropriate disclosures are contained in Notes 4, 5, and 6.

### Comprehensive Income

In June 2011, the FASB amended the Comprehensive Income Topic of the ASC to require the disclosure of the components of other comprehensive income, which we previously disclosed elsewhere in our filings, be shown as either part of one statement of comprehensive income or as a separate statement of comprehensive income immediately following the income statement. We adopted the amended guidance in the first quarter of 2012 and a separate Statement of Comprehensive Income is included herein.

## 3. Recently Issued Accounting Standards

### Goodwill Testing

In September 2011, the FASB amended the Intangibles - Goodwill and Other Topic of the ASC that allows us to make a qualitative assessment of whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount, including goodwill. If, after assessing the relevant information, we determine it is more likely than not that the fair value is more than the carrying amount, no additional analysis is necessary. If we determine it is more likely than not that the fair value is less than the carrying amount, then we are required to proceed to the quantitative approach. The amended guidance is effective for us in our annual test in the fourth quarter of 2012, and adoption will have no impact on our consolidated financial condition or results of operations.

## 4. Preneed Funeral Activities

Preneed funeral receivables, net and trust investments represent trust investments, including investment earnings, and customer receivables, net of unearned finance charges, related to unperformed, price-guaranteed preneed funeral contracts. Our funeral merchandise and service trusts are variable interest entities as defined in the Consolidation Topic of the ASC. In accordance with this guidance, we have determined that we are the primary beneficiary of these trusts, as we absorb a majority of the losses and returns associated with these trusts. Our cemetery trust investments detailed in Notes 5 and 6 are also accounted for as variable interest entities. When we receive payments from the customer, we deposit the amount required by law into the trust and reclassify the corresponding amount from Deferred preneed funeral revenues into Deferred preneed funeral and cemetery receipts held in trust. Amounts are withdrawn from the trusts after the contract obligations are performed. Cash flows from preneed funeral contracts are presented as operating cash flows in our unaudited condensed consolidated statement of cash flows.

Preneed funeral receivables, net and trust investments are reduced by the trust investment earnings (realized and unrealized) that we have been allowed to withdraw in certain states prior to maturity. These earnings are recorded in Deferred preneed funeral revenues until the service is performed or the merchandise is delivered.

The table below sets forth certain investment-related activities associated with our preneed funeral merchandise and service trusts:



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|   | Three Months Ended<br>March 31, |          |
|---|---------------------------------|----------|
|   | 2012                            | 2011     |
|   | (In thousands)                  |          |
| Deposits  | \$22,178                        | \$17,316 |
| Withdrawals   | 30,912                          | 23,758   |
| Purchases of available-for-sale securities                  | 188,059                         | 83,757   |
| Sales of available-for-sale securities                      | 184,902                         | 109,707  |
| Realized gains from sales of available-for-sale securities  | 26,011                          | 12,877   |
| Realized losses from sales of available-for-sale securities | (9,748 )                        | (4,034 ) |

The components of Preneed funeral receivables, net and trust investments in our unaudited condensed consolidated balance sheet at March 31, 2012 and December 31, 2011 are as follows:

|   | March 31, 2012 | December 31,<br>2011 |
|---|----------------|----------------------|
|   | (In thousands) |                      |
| Trust investments, at market                      | \$954,986      | \$892,685            |
| Cash and cash equivalents                         | 92,970         | 101,111              |
| Insurance-backed fixed income securities          | 269,149        | 277,650              |
| Trust investments                                 | 1,317,105      | 1,271,446            |
| Receivables from customers                        | 241,685        | 246,601              |
| Unearned finance charge                           | (5,428 )       | (5,425 )             |
|   | 1,553,362      | 1,512,622            |
| Allowance for cancellation                        | (36,394 )      | (33,757 )            |
| Preneed funeral receivables and trust investments | \$1,516,968    | \$1,478,865          |

The cost and market values associated with our funeral merchandise and service trust investments recorded at fair market value at March 31, 2012 and December 31, 2011 are detailed below. Cost reflects the investment (net of redemptions) of control holders in common trust funds, mutual funds, and private equity investments. Fair market value represents the value of the underlying securities held by the common trust funds, mutual funds at published values, and the estimated market value of private equity investments (including debt as well as the estimated fair value related to the contract holder's equity in majority-owned real estate investments).



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|                             | March 31, 2012    |                     |                      |                      |
|-----------------------------|-------------------|---------------------|----------------------|----------------------|
|                             | Cost              | Unrealized<br>Gains | Unrealized<br>Losses | Fair Market<br>Value |
|                             | (In thousands)    |                     |                      |                      |
| Fixed income securities:    |                   |                     |                      |                      |
| U.S. Treasury               | \$106,997         | \$4,731             | \$(2,130 )           | \$109,598            |
| Canadian government         | 113,298           | 367                 | (73 )                | 113,592              |
| Corporate                   | 51,266            | 2,453               | (577 )               | 53,142               |
| Residential mortgage-backed | 3,294             | 65                  | (4 )                 | 3,355                |
| Asset-backed                | 127               | 5                   | —                    | 132                  |
| Equity securities:          |                   |                     |                      |                      |
| Preferred stock             | 1,885             | 81                  | (111 )               | 1,855                |
| Common stock:               |                   |                     |                      |                      |
| United States               | 219,926           | 50,121              | (8,221 )             | 261,826              |
| Canada                      | 23,261            | 2,851               | (1,352 )             | 24,760               |
| Other international         | 17,232            | 1,695               | (538 )               | 18,389               |
| Mutual funds:               |                   |                     |                      |                      |
| Equity                      | 146,494           | 7,339               | (8,898 )             | 144,935              |
| Fixed income                | 215,124           | 4,849               | (13,174 )            | 206,799              |
| Private equity              | 36,605            | 214                 | (21,135 )            | 15,684               |
| Other                       | 507               | 412                 | —                    | 919                  |
| Trust investments           | \$936,016         | \$75,183            | \$(56,213 )          | \$954,986            |
|                             | December 31, 2011 |                     |                      |                      |
|                             | Cost              | Unrealized<br>Gains | Unrealized<br>Losses | Fair Market<br>Value |
|                             | (In thousands)    |                     |                      |                      |
| Fixed income securities:    |                   |                     |                      |                      |
| U.S. Treasury               | \$77,299          | \$4,565             | \$(373 )             | \$81,491             |
| Canadian government         | 114,586           | 838                 | (109 )               | 115,315              |
| Corporate                   | 49,210            | 1,849               | (770 )               | 50,289               |
| Residential mortgage-backed | 3,292             | 71                  | (34 )                | 3,329                |
| Asset-backed                | 126               | 6                   | —                    | 132                  |
| Equity securities:          |                   |                     |                      |                      |
| Preferred stock             | 2,041             | 50                  | (153 )               | 1,938                |
| Common stock:               |                   |                     |                      |                      |
| United States               | 258,738           | 40,992              | (22,715 )            | 277,015              |
| Canada                      | 23,986            | 2,511               | (1,771 )             | 24,726               |
| Other international         | 18,954            | 1,045               | (1,296 )             | 18,703               |
| Mutual funds:               |                   |                     |                      |                      |
| Equity                      | 134,383           | 2,384               | (18,982 )            | 117,785              |
| Fixed income                | 193,134           | 5,044               | (13,114 )            | 185,064              |
| Private equity              | 35,017            | 218                 | (19,249 )            | 15,986               |
| Other                       | 484               | 428                 | —                    | 912                  |
| Trust investments           | \$911,250         | \$60,001            | \$(78,566 )          | \$892,685            |

Where quoted prices are available in an active market, securities held by the common trust funds and mutual funds are classified as Level 1 investments pursuant to the three-level valuation hierarchy as required by the FVM&D Topic of the ASC.

Where quoted market prices are not available for the specific security, fair values are estimated by using either quoted prices

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of securities with similar characteristics or an income approach fair value model with observable inputs that include a combination of interest rates, yield curves, credit risks, prepayment speeds, rating, and tax-exempt status. These funds are classified as Level 2 investments pursuant to the three-level valuation hierarchy as required by the FVM&D Topic of the ASC.

The valuation of private equity and other alternative investments requires management judgment due to the absence of quoted market prices, inherent lack of liquidity, and the long-term nature of such assets. The fair value of these investments is estimated based on the market value of the underlying real estate and private equity investments. The underlying real estate value is determined using the most recent available appraisals. As of March 31, 2012, private equity instruments are valued based on reported net asset values discounted by 0% to 60% for risk and 0% to 25% for liquidity. A significant increase (decrease) in the discounts results in a directionally opposite change in the fair value of the instruments. Valuation policies and procedures are determined by our Treasury department, which reports to our Chief Financial Officer. Additionally, valuations are reviewed by our audit committee quarterly. These funds are classified as Level 3 investments pursuant to the three-level valuation hierarchy as required by the FVM&D Topic of the ASC.

As of March 31, 2012, our unfunded commitment for our private equity and other investments was \$14.5 million which, if called, would be funded by the assets of the trusts. Our private equity and other investments include several funds that invest in limited partnerships, distressed debt, real estate, and mezzanine financing. These investments can never be redeemed by the funds. Instead, the nature of the investments in this category is that the distributions are received through the liquidation of the underlying assets of the funds. We estimate that the underlying assets will be liquidated over the next 2 to 10 years.

Our investments classified as Level 1 securities include common stock and mutual funds. Level 2 securities include U.S. Treasury, Canadian government, corporate, mortgage-backed fixed income securities, and preferred stock equity securities. Our private equity and other alternative investments are classified as Level 3 securities.

The inputs into the fair value of our market-based funeral merchandise and service trust investments are categorized as follows:

|  | Quoted Market<br>Prices in<br>Active<br>Markets<br>(Level 1) | Significant<br>Other<br>Observable<br>Inputs (Level<br>2)<br>(In thousands) | Significant<br>Unobservable<br>Inputs (Level<br>3) | Fair Market<br>Value |
|--|--|---|--|----------------------|
| Trust investments at March 31, 2012    | \$656,709  | \$281,674   | \$16,603   | \$954,986            |
| Trust investments at December 31, 2011 | \$623,293  | \$252,494   | \$16,898   | \$892,685            |

The change in our market-based funeral merchandise and service trust investments with significant unobservable inputs (Level 3) is as follows (in thousands):

|   | Three Months Ended<br>March 31, |          |
|---|---------------------------------|----------|
|   | 2012                            | 2011     |
| Fair market value, beginning balance  | \$16,898                        | \$21,359 |
| Net unrealized (losses) gains included in Accumulated other comprehensive income(1) | (1,300)                         | 3,870    |
| Net realized losses included in Other income, net(2)                                | (10)                            | (7)      |
| Purchases   | —                               | —        |
| Sales   | (9)                             | (194)    |
| Contributions   | 1,278                           | 486      |
| Distributions and other   | (254)                           | (144)    |
| Fair market value, ending balance   | \$16,603                        | \$25,370 |

(1) All unrealized (losses) gains recognized in Accumulated other comprehensive income for our funeral merchandise and service trust investments are attributable to our preneed customers and are offset by a corresponding

reclassification in Accumulated other comprehensive income to Deferred preneed funeral and cemetery receipts held in trust. See Note 7 for further information related to our Deferred preneed funeral and cemetery receipts held in trust.

- (2) All losses recognized in Other income, net for our funeral merchandise and service trust investments are attributable to our preneed customers and are offset by a corresponding reclassification in Other income, net to Deferred preneed funeral and cemetery receipts held in trust. See Note 7 for further information related to our Deferred preneed funeral and cemetery receipts held in trust.

Maturity dates of our fixed income securities range from 2012 to 2042. Maturities of fixed income securities, excluding mutual

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funds, at March 31, 2012 are estimated as follows:

|                          | Fair Market<br>Value<br>(In thousands) |
|--------------------------|--|
| Due in one year or less  | \$134,939                              |
| Due in one to five years | 60,065                                 |
| Due in five to ten years | 50,180                                 |
| Thereafter               | 34,635                                 |
|                          | \$279,819                              |

Earnings from all our funeral merchandise and service trust investments are recognized in funeral revenues when a service is performed or merchandise is delivered. Fees charged by our wholly-owned registered investment advisor are also included in current revenues in the period in which they are earned. In addition, we are entitled to retain, in certain jurisdictions, a portion of collected customer payments when a customer cancels a preneed contract; these amounts are also recognized in current revenues. Recognized earnings (realized and unrealized) related to these trust investments were \$9.9 million and \$9.6 million for the three months ended March 31, 2012 and 2011, respectively. We assess our trust investments for other-than-temporary declines in fair value on a quarterly basis. Impairment charges resulting from this assessment are recognized as investment losses in Other income, net and a decrease to Preneed funeral receivables, net and trust investments. These investment losses, if any, are offset by the corresponding reclassification in Other income, net, which reduces Deferred preneed funeral receipts held in trust. See Note 7 for further information related to our Deferred preneed funeral receipts held in trust. For the three months ended March 31, 2012 and 2011, we recorded a \$0.3 million and a \$3.1 million impairment charge for other-than-temporary declines in fair value related to unrealized losses on certain investments, respectively.

We have determined that the remaining unrealized losses in our funeral merchandise and service trust investments are considered temporary in nature, as the unrealized losses were due to temporary fluctuations in interest rates and equity prices. The investments are diversified across multiple industry segments using a balanced allocation strategy to minimize long-term risk. We believe that none of the securities are other-than-temporarily impaired based on our analysis of the investments. Our analysis included a review of the portfolio holdings and discussions with the individual money managers as to the sector exposures, credit ratings and the severity and duration of the unrealized losses. Our funeral merchandise and service trust investment unrealized losses, their associated fair market values, and the duration of unrealized losses as of March 31, 2012 and December 31, 2011, respectively, are shown in the following tables:

|                             | March 31, 2012                          |                      | In Loss Position                           |                      | Total                   | Unrealized |
|-----------------------------|---|----------------------|--|----------------------|-------------------------|------------|
|                             | In Loss Position<br>Less Than 12 Months | Unrealized<br>Losses | In Loss Position<br>Greater Than 12 Months | Unrealized<br>Losses |                         |            |
|                             | Fair<br>Market<br>Value                 |                      | Fair<br>Market<br>Value                    |                      | Fair<br>Market<br>Value | Losses     |
|                             | (In thousands)                          |                      |  |                      |                         |            |
| Fixed income securities:    |   |                      |  |                      |                         |            |
| U.S. Treasury               | \$36,336                                | \$(1,930 )           | \$7,853                                    | \$(200 )             | \$44,189                | \$(2,130 ) |
| Canadian government         | 7,069                                   | (73 )                | —  | —                    | 7,069                   | (73 )      |
| Corporate                   | 13,340                                  | (465 )               | 609  | (112 )               | 13,949                  | (577 )     |
| Residential mortgage-backed | 945                                     | (4 )                 | —  | —                    | 945                     | (4 )       |
| Equity securities:          |   |                      |  |                      |                         |            |
| Preferred stock             | 778                                     | (102 )               | 90   | (9 )                 | 868                     | (111 )     |
| Common stock:               |   |                      |  |                      |                         |            |
| United States               | 42,370                                  | (4,865 )             | 10,229                                     | (3,356 )             | 52,599                  | (8,221 )   |
| Canada                      | 4,039                                   | (1,024 )             | 973  | (328 )               | 5,012                   | (1,352 )   |
| Other international         | 4,702                                   | (177 )               | 1,837                                      | (361 )               | 6,539                   | (538 )     |

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|                                       |           |             |          |             |           |             |  |
|---------------------------------------|-----------|-------------|----------|-------------|-----------|-------------|--|
| Mutual funds:                         |           |             |          |             |           |             |  |
| Equity                                | 33,514    | (1,774 )    | 22,122   | (7,124 )    | 55,636    | (8,898 )    |  |
| Fixed income                          | 108,720   | (5,684 )    | 6,836    | (7,490 )    | 115,556   | (13,174 )   |  |
| Private equity                        | 2,078     | (3,705 )    | 13,244   | (17,430 )   | 15,322    | (21,135 )   |  |
| Total temporarily impaired securities | \$253,891 | \$(19,803 ) | \$63,793 | \$(36,410 ) | \$317,684 | \$(56,213 ) |  |

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|                                       | December 31, 2011 |             | In Loss Position       |             | Total     | Unrealized  |
|---------------------------------------|-------------------|-------------|------------------------|-------------|-----------|-------------|
|                                       | In Loss Position  |             | Greater Than 12 Months |             |           |             |
|                                       | Fair              | Unrealized  | Fair                   | Unrealized  | Fair      | Unrealized  |
|                                       | Market            | Losses      | Market                 | Losses      | Market    | Losses      |
|                                       | Value             |             | Value                  |             | Value     |             |
|                                       | (In thousands)    |             |                        |             |           |             |
| Fixed income securities:              |                   |             |                        |             |           |             |
| U.S. Treasury                         | \$6,977           | \$(90 )     | \$8,709                | \$(283 )    | \$15,686  | \$(373 )    |
| Canadian government                   | 9,597             | (109 )      | —                      | —           | 9,597     | (109 )      |
| Corporate                             | 17,328            | (692 )      | 662                    | (78 )       | 17,990    | (770 )      |
| Residential mortgage-backed           | 600               | (4 )        | 295                    | (30 )       | 895       | (34 )       |
| Asset-backed                          | —                 | —           | —                      | —           | —         | —           |
| Equity securities:                    |                   |             |                        |             |           |             |
| Preferred stock                       | 1,244             | (153 )      | —                      | —           | 1,244     | (153 )      |
| Common stock:                         |                   |             |                        |             |           |             |
| United States                         | 84,450            | (18,120 )   | 14,924                 | (4,595 )    | 99,374    | (22,715 )   |
| Canada                                | 8,448             | (1,491 )    | 513                    | (280 )      | 8,961     | (1,771 )    |
| Other international                   | 7,263             | (615 )      | 2,403                  | (681 )      | 9,666     | (1,296 )    |
| Mutual funds:                         |                   |             |                        |             |           |             |
| Equity                                | 76,559            | (9,173 )    | 26,053                 | (9,809 )    | 102,612   | (18,982 )   |
| Fixed income                          | 68,378            | (5,500 )    | 9,314                  | (7,614 )    | 77,692    | (13,114 )   |
| Private equity                        | 1,977             | (3,499 )    | 13,502                 | (15,750 )   | 15,479    | (19,249 )   |
| Other                                 | —                 | —           | —                      | —           | —         | —           |
| Total temporarily impaired securities | \$282,821         | \$(39,446 ) | \$76,375               | \$(39,120 ) | \$359,196 | \$(78,566 ) |

## 5. Preneed Cemetery Activities

Preneed cemetery receivables, net and trust investments represent trust investments, including investment earnings, and customer receivables, net of unearned finance charges, for contracts sold in advance of when the property interment rights, merchandise, or services are needed. Our cemetery merchandise and service trusts are variable interest entities as defined in the Consolidation Topic of the ASC. In accordance with this guidance, we have determined that we are the primary beneficiary of these trusts, as we absorb a majority of the losses and returns associated with these trusts. The trust investments detailed in Notes 4 and 6 are also accounted for as variable interest entities. When we receive payments from the customer, we deposit the amount required by law into the trust and reclassify the corresponding amount from Deferred preneed cemetery revenues into Deferred preneed funeral and cemetery receipts held in trust. Amounts are withdrawn from the trusts when the contract obligations are performed. Cash flows from preneed cemetery contracts are presented as operating cash flows in our unaudited condensed consolidated statement of cash flows.

Preneed cemetery receivables, net and trust investments are reduced by the trust investment earnings (realized and unrealized) that we have been allowed to withdraw in certain states prior to maturity. These earnings are recorded in Deferred preneed cemetery revenues until the service is performed or the merchandise is delivered.

The table below sets forth certain investment-related activities associated with our preneed cemetery merchandise and service trusts:

|          | Three Months Ended |          |
|----------|--------------------|----------|
|          | March 31, 2012     | 2011     |
|          | (In thousands)     |          |
| Deposits | \$25,195           | \$24,092 |

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|   |           |          |
|---|-----------|----------|
| Withdrawals   | 24,733    | 29,944   |
| Purchases of available-for-sale securities                  | 270,083   | 133,565  |
| Sales of available-for-sale securities                      | 255,417   | 133,555  |
| Realized gains from sales of available-for-sale securities  | 39,272    | 16,847   |
| Realized losses from sales of available-for-sale securities | (13,770 ) | (5,621 ) |

The components of Preneed cemetery receivables, net and trust investments in our unaudited condensed consolidated balance sheet at March 31, 2012 and December 31, 2011 are as follows:

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|  | March 31, 2012 | December 31, 2011 |
|--|----------------|-------------------|
|  | (In thousands) |                   |
| Trust investments, at market                       | \$1,153,699    | \$1,051,464       |
| Cash and cash equivalents                          | 92,072         | 104,554           |
| Insurance-backed fixed income securities           | 10             | 5                 |
| Trust investments                                  | 1,245,781      | 1,156,023         |
| Receivables from customers                         | 543,488        | 517,917           |
| Unearned finance charges                           | (31,935 )      | (33,766 )         |
|  | 1,757,334      | 1,640,174         |
| Allowance for cancellation                         | (44,358 )      | (44,234 )         |
| Preneed cemetery receivables and trust investments | \$1,712,976    | \$1,595,940       |

The cost and market values associated with our cemetery merchandise and service trust investments recorded at fair market value at March 31, 2012 and December 31, 2011 are detailed below. Cost reflects the investment (net of redemptions) of control holders in common trust funds, mutual funds, and private equity investments. Fair market value represents the value of the underlying securities held by the common trust funds, mutual funds at published values, and the estimated market value of private equity investments.

|                             | March 31, 2012 |                  |                   |                   |
|-----------------------------|----------------|------------------|-------------------|-------------------|
|                             | Cost           | Unrealized Gains | Unrealized Losses | Fair Market Value |
|                             | (In thousands) |                  |                   |                   |
| Fixed income securities:    |                |                  |                   |                   |
| U.S. Treasury               | \$95,800       | \$6,829          | \$(2,130 )        | \$100,499         |
| Canadian government         | 17,029         | 351              | (8 )              | 17,372            |
| Corporate                   | 44,452         | 2,785            | (572 )            | 46,665            |
| Residential mortgage-backed | 163            | 4                | —                 | 167               |
| Equity securities:          |                |                  |                   |                   |
| Preferred stock             | 3,059          | 130              | (204 )            | 2,985             |
| Common stock:               |                |                  |                   |                   |
| United States               | 347,048        | 88,890           | (10,942 )         | 424,996           |
| Canada                      | 17,819         | 3,451            | (1,576 )          | 19,694            |
| Other international         | 28,236         | 3,165            | (669 )            | 30,732            |
| Mutual funds:               |                |                  |                   |                   |
| Equity                      | 236,441        | 10,592           | (11,010 )         | 236,023           |
| Fixed income                | 268,654        | 10,588           | (20,054 )         | 259,188           |
| Private equity              | 32,483         | 51               | (17,599 )         | 14,935            |
| Other                       | 331            | 112              | —                 | 443               |
| Trust investments           | \$1,091,515    | \$126,948        | \$(64,764 )       | \$1,153,699       |

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|   | December 31, 2011 |                                       |                      |                      |
|---|-------------------|---------------------------------------|----------------------|----------------------|
|   | Cost              | Unrealized<br>Gains<br>(In thousands) | Unrealized<br>Losses | Fair Market<br>Value |
| Fixed income securities:                    |                   |                                       |                      |                      |
| U.S. Treasury                               | \$51,022          | \$6,438                               | \$(313 )             | \$57,147             |
| Canadian government                         | 16,566            | 381                                   | (24 )                | 16,923               |
| Corporate                                   | 42,803            | 2,033                                 | (961 )               | 43,875               |
| Residential mortgage-backed<br>Asset-backed | 167<br>—          | 5<br>—                                | (2 )<br>—            | 170<br>—             |
| Equity securities:                          |                   |                                       |                      |                      |
| Preferred stock                             | 3,365             | 86                                    | (270 )               | 3,181                |
| Common stock:                               |                   |                                       |                      |                      |
| United States                               | 408,075           | 71,138                                | (30,454 )            | 448,759              |
| Canada                                      | 18,289            | 2,547                                 | (1,780 )             | 19,056               |
| Other international                         | 30,501            | 1,843                                 | (1,536 )             | 30,808               |
| Mutual funds:                               |                   |                                       |                      |                      |
| Equity                                      | 197,523           | 3,317                                 | (24,911 )            | 175,929              |
| Fixed income                                | 248,529           | 11,670                                | (20,238 )            | 239,961              |
| Private equity                              | 30,783            | 53                                    | (15,617 )            | 15,219               |
| Other                                       | 306               | 130                                   | —                    | 436                  |
| Trust investments                           | \$1,047,929       | \$99,641                              | \$(96,106 )          | \$1,051,464          |

Where quoted prices are available in an active market, securities held by the common trust funds and mutual funds are classified as Level 1 investments pursuant to the three-level valuation hierarchy as required by the FVM&D Topic of the ASC.

Where quoted market prices are not available for the specific security, fair values are estimated by using either quoted prices of securities with similar characteristics or an income approach fair value model with observable inputs that include a combination of interest rates, yield curves, credit risks, prepayment speeds, rating, and tax-exempt status. These funds are classified as Level 2 investments pursuant to the three-level valuation hierarchy as required by the FVM&D Topic of the ASC.

The valuation of private equity and other alternative investments requires management judgment due to the absence of quoted market prices, inherent lack of liquidity, and the long-term nature of such assets. The fair value of these investments is estimated based on the market value of the underlying real estate and private equity investments. The underlying real estate value is determined using the most recent available appraisals. As of March 31, 2012, private equity instruments are valued based on reported net asset values discounted by 0% to 60% for risk and 0% to 25% for liquidity. A significant increase (decrease) in the discounts results in a directionally opposite change in the fair value of the instruments. Valuation policies and procedures are determined by our Treasury department, which reports to our Chief Financial Officer. Additionally, valuations are reviewed by our audit committee quarterly. These funds are classified as Level 3 investments pursuant to the three-level valuation hierarchy as required by the FVM&D Topic of the ASC.

As of March 31, 2012, our unfunded commitment for our private equity and other investments was \$15.2 million which, if called, would be funded by the assets of the trusts. Our private equity and other investments include several funds that invest in limited partnerships, distressed debt, real estate, and mezzanine financing. These investments can never be redeemed by the funds. Instead, the nature of the investments in this category is that the distributions are received through the liquidation of the underlying assets of the funds. We estimate that the underlying assets will be liquidated over the next 2 to 10 years.

Our investments classified as Level 1 securities include common stock and mutual funds. Level 2 securities include U.S. Treasury, Canadian government, corporate, mortgage-backed and asset-backed fixed income securities, and preferred stock. Our private equity and other alternative investments are classified as Level 3 securities.

The inputs into the fair value of our market-based cemetery merchandise and service trust investments are categorized as follows:

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|  | Quoted Market<br>Prices in Active<br>Markets<br>(Level 1) | Significant<br>Other<br>Observable<br>Inputs<br>(Level 2) | Significant<br>Unobservable<br>Inputs<br>(Level 3) | Fair Market<br>Value |
|--|---|---|--|----------------------|
|  | (In thousands)  |   |  |                      |
| Trust investments at March 31, 2012    | \$970,633   | \$167,688   | \$15,378   | \$1,153,699          |
| Trust investments at December 31, 2011 | \$914,513   | \$121,296   | \$15,655   | \$1,051,464          |

The change in our market-based cemetery merchandise and service trust investments with significant unobservable inputs (Level 3) is as follows (in thousands):

|   | Three Months Ended<br>March 31, |          |
|---|---------------------------------|----------|
|   | 2012                            | 2011     |
| Fair market value, beginning balance  | \$15,655                        | \$6,251  |
| Net unrealized (losses) gains included in Accumulated other comprehensive income(1) | (1,345 )                        | 6,311    |
| Net realized losses included in Other income, net(2)                                | (12 )                           | (8 )     |
| Sales   | —                               | —        |
| Contributions   | 1,356                           | 503      |
| Distributions and other   | (276 )                          | (2,393 ) |
| Fair market value, ending balance   | \$15,378                        | \$10,664 |

All unrealized (losses) gains recognized in Accumulated other comprehensive income for our cemetery merchandise and service trust investments are attributable to our preneed customers and are offset by a (1) corresponding reclassification in Accumulated other comprehensive income to Deferred preneed funeral and cemetery receipts held in trust. See Note 7 for further information related to our Deferred preneed funeral and cemetery receipts held in trust.

All losses recognized in Other income, net for our cemetery merchandise and service trust investments are attributable to our preneed customers and are offset by a corresponding reclassification in Other income, net to (2) Deferred preneed funeral and cemetery receipts held in trust. See Note 7 for further information related to our Deferred preneed funeral and cemetery receipts held in trust.

Maturity dates of our fixed income securities range from 2012 to 2042. Maturities of fixed income securities, excluding mutual funds, at March 31, 2012 are estimated as follows:

|                          | Fair Market<br>Value<br>(In thousands) |
|--------------------------|--|
| Due in one year or less  | \$4,793                                |
| Due in one to five years | 61,108                                 |
| Due in five to ten years | 49,640                                 |
| Thereafter               | 49,162                                 |
|                          | \$164,703                              |

Earnings from all our cemetery merchandise and service trust investments are recognized in current cemetery revenues when a service is performed or merchandise is delivered. Fees charged by our wholly-owned registered investment advisor are also included in current revenues in the period in which they are earned. In addition, we are entitled to retain, in certain jurisdictions, a portion of collected customer payments when a customer cancels a preneed contract; these amounts are also recognized in current revenues. Recognized earnings (realized and unrealized) related to these trust investments were \$7.5 million and \$6.0 million for the three months ended March 31, 2012 and 2011, respectively.

We assess our trust investments for other-than-temporary declines in fair value on a quarterly basis. Impairment charges resulting from this assessment are recognized as investment losses in Other income, net and a decrease to

Preneed cemetery receivables, net and trust investments. These investment losses, if any, are offset by the corresponding reclassification in Other income, net, which reduces Deferred preneed cemetery receipts held in trust. See Note 7 for further information related to our Deferred preneed cemetery receipts held in trust. For the three months ended March 31, 2012 and 2011, we recorded a \$0.3 million and a \$1.0 million impairment charge for other-than-temporary declines in fair value related to unrealized losses on certain investments, respectively.

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We have determined that the remaining unrealized losses in our cemetery merchandise and service trust investments are considered temporary in nature, as the unrealized losses were due to temporary fluctuations in interest rates and equity prices. The investments are diversified across multiple industry segments using a balanced allocation strategy to minimize long-term risk. We believe that none of the securities are other-than-temporarily impaired based on our analysis of the investments. Our analysis included a review of the portfolio holdings and discussions with the individual money managers as to the sector exposures, credit ratings, and the severity and duration of the unrealized losses. Our cemetery merchandise and service trust investment unrealized losses, their associated fair market values and the duration of unrealized losses as of March 31, 2012 are shown in the following tables:

|                                       | March 31, 2012      |             | In Loss Position       |             | Total       |             |
|---------------------------------------|---------------------|-------------|------------------------|-------------|-------------|-------------|
|                                       | In Loss Position    |             | Greater Than 12 Months |             |             |             |
|                                       | Less Than 12 Months |             | Fair Market            | Unrealized  | Fair Market | Unrealized  |
|                                       | Value               | Losses      | Value                  | Losses      | Value       | Losses      |
|                                       | (In thousands)      |             |                        |             |             |             |
| Fixed income securities:              |                     |             |                        |             |             |             |
| U.S. Treasury                         | \$43,178            | \$(1,932 )  | \$2,287                | \$(198 )    | \$45,465    | \$(2,130 )  |
| Canadian government                   | 2,489               | (8 )        | —                      | —           | 2,489       | (8 )        |
| Corporate                             | 13,559              | (483 )      | 538                    | (89 )       | 14,097      | (572 )      |
| Residential mortgage-backed           | 29                  | —           | —                      | —           | 29          | —           |
| Equity securities:                    |                     |             |                        |             |             |             |
| Preferred stock                       | 1,382               | (198 )      | 66                     | (6 )        | 1,448       | (204 )      |
| Common stock:                         |                     |             |                        |             |             |             |
| United States                         | 59,820              | (7,023 )    | 11,828                 | (3,919 )    | 71,648      | (10,942 )   |
| Canada                                | 4,255               | (987 )      | 420                    | (589 )      | 4,675       | (1,576 )    |
| Other international                   | 5,230               | (223 )      | 2,620                  | (446 )      | 7,850       | (669 )      |
| Mutual funds:                         |                     |             |                        |             |             |             |
| Equity                                | 25,667              | (1,593 )    | 35,401                 | (9,417 )    | 61,068      | (11,010 )   |
| Fixed income                          | 83,092              | (7,603 )    | 9,567                  | (12,451 )   | 92,659      | (20,054 )   |
| Private equity                        | 474                 | (308 )      | 13,946                 | (17,291 )   | 14,420      | (17,599 )   |
| Total temporarily impaired securities | \$239,175           | \$(20,358 ) | \$76,673               | \$(44,406 ) | \$315,848   | \$(64,764 ) |

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|                                       | December 31, 2011   |                   | In Loss Position       |                   | Total             |                   |
|---------------------------------------|---------------------|-------------------|------------------------|-------------------|-------------------|-------------------|
|                                       | Less Than 12 Months |                   | Greater Than 12 Months |                   |                   |                   |
|                                       | Fair Market Value   | Unrealized Losses | Fair Market Value      | Unrealized Losses | Fair Market Value | Unrealized Losses |
|                                       | (In thousands)      |                   |                        |                   |                   |                   |
| Fixed income securities:              |                     |                   |                        |                   |                   |                   |
| U.S. Treasury                         | \$1,736             | \$(51 )           | \$3,038                | \$(262 )          | \$4,774           | \$(313 )          |
| Canadian government                   | 4,024               | (24 )             | —                      | —                 | 4,024             | (24 )             |
| Corporate                             | 15,044              | (850 )            | 1,747                  | (111 )            | 16,791            | (961 )            |
| Residential mortgage-backed           | 2                   | (1 )              | 15                     | (1 )              | 17                | (2 )              |
| Equity securities:                    |                     |                   |                        |                   |                   |                   |
| Preferred stock                       | 1,583               | (270 )            | —                      | —                 | 1,583             | (270 )            |
| Common stock:                         |                     |                   |                        |                   |                   |                   |
| United States                         | 123,849             | (26,401 )         | 17,085                 | (4,053 )          | 140,934           | (30,454 )         |
| Canada                                | 7,694               | (1,260 )          | 366                    | (520 )            | 8,060             | (1,780 )          |
| Other international                   | 8,654               | (629 )            | 3,772                  | (907 )            | 12,426            | (1,536 )          |
| Mutual funds:                         |                     |                   |                        |                   |                   |                   |
| Equity                                | 115,725             | (11,222 )         | 36,398                 | (13,689 )         | 152,123           | (24,911 )         |
| Fixed income                          | 48,950              | (7,686 )          | 9,367                  | (12,552 )         | 58,317            | (20,238 )         |
| Private equity                        | 466                 | (254 )            | 14,213                 | (15,363 )         | 14,679            | (15,617 )         |
| Total temporarily impaired securities | \$327,727           | \$(48,648 )       | \$86,001               | \$(47,458 )       | \$413,728         | \$(96,106 )       |

## 6. Cemetery Perpetual Care Trusts

We are required by state and provincial law to pay into cemetery perpetual care trusts a portion of the proceeds from the sale of cemetery property interment rights. Our cemetery perpetual care trusts are variable interest entities as defined in the Consolidation Topic of the ASC. In accordance with this guidance, we have determined that we are the primary beneficiary of these trusts, as we absorb a majority of the losses and returns associated with these trusts. The merchandise and service trust investments detailed in Notes 4 and 5 are also accounted for as variable interest entities. We consolidate our cemetery perpetual care trust investments with a corresponding amount recorded as Care trusts' corpus. Cash flows from cemetery perpetual care trusts are presented as operating cash flows in our unaudited condensed consolidated statement of cash flows.

The table below sets forth certain investment-related activities associated with our cemetery perpetual care trusts:

|   | Three Months Ended |                |
|---|--------------------|----------------|
|   | March 31, 2012     | March 31, 2011 |
|   | (In thousands)     |                |
| Deposits  | \$6,544            | \$5,789        |
| Withdrawals   | 8,252              | 8,387          |
| Purchases of available-for-sale securities                  | 70,127             | 203,086        |
| Sales of available-for-sale securities                      | 52,886             | 267,666        |
| Realized gains from sales of available-for-sale securities  | 2,162              | 21,241         |
| Realized losses from sales of available-for-sale securities | (2,215 )           | (10,661 )      |

The components of Cemetery perpetual care trust investments in our unaudited condensed consolidated balance sheet at March 31, 2012 and December 31, 2011 are as follows:

|  | March 31, 2012 | December 31, 2011 |
|--|----------------|-------------------|
|  | (In thousands) |                   |

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|   |             |             |
|---|-------------|-------------|
| Trust investments, at market              | \$999,259   | \$952,573   |
| Cash and cash equivalents                 | 50,822      | 63,933      |
| Cemetery perpetual care trust investments | \$1,050,081 | \$1,016,506 |

The cost and market values associated with our cemetery perpetual care trust investments recorded at fair market value at

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March 31, 2012 and December 31, 2011 are detailed below. Cost reflects the investment (net of redemptions) of control holders in common trust funds, mutual funds, and private equity investments. Fair market value represents the value of the underlying securities or cash held by the common trust funds, mutual funds at published values, and the estimated market value of private equity investments.

|   | March 31, 2012    |                     |                      |                      |
|---|-------------------|---------------------|----------------------|----------------------|
|   | Cost              | Unrealized<br>Gains | Unrealized<br>Losses | Fair Market<br>Value |
|   | (In thousands)    |                     |                      |                      |
| Fixed income securities:                  |                   |                     |                      |                      |
| U.S. Treasury                             | \$927             | \$31                | \$(1)                | \$957                |
| Canadian government                       | 29,612            | 634                 | (15)                 | 30,231               |
| Corporate                                 | 21,406            | 544                 | (68)                 | 21,882               |
| Residential mortgage-backed               | 1,654             | 49                  | (1)                  | 1,702                |
| Asset-backed                              | 98                | 6                   | —                    | 104                  |
| Equity securities:                        |                   |                     |                      |                      |
| Preferred stock                           | 5,440             | 65                  | (404)                | 5,101                |
| Common stock:                             |                   |                     |                      |                      |
| United States                             | 151,786           | 21,538              | (4,024)              | 169,300              |
| Canada                                    | 13,853            | 1,666               | (1,595)              | 13,924               |
| Other international                       | 18,489            | 1,099               | (699)                | 18,889               |
| Mutual funds:                             |                   |                     |                      |                      |
| Equity                                    | 17,795            | 2,534               | (141)                | 20,188               |
| Fixed income                              | 664,339           | 37,041              | (3,650)              | 697,730              |
| Private equity                            | 25,340            | 371                 | (13,734)             | 11,977               |
| Other                                     | 8,133             | 1,083               | (1,942)              | 7,274                |
| Cemetery perpetual care trust investments | \$958,872         | \$66,661            | \$(26,274)           | \$999,259            |
|   | December 31, 2011 |                     |                      |                      |
|   | Cost              | Unrealized<br>Gains | Unrealized<br>Losses | Fair Market<br>Value |
|   | (In thousands)    |                     |                      |                      |
| Fixed income securities:                  |                   |                     |                      |                      |
| U.S. Treasury                             | \$981             | \$39                | \$—                  | \$1,020              |
| Canadian government                       | 29,015            | 686                 | (43)                 | 29,658               |
| Corporate                                 | 21,197            | 528                 | (134)                | 21,591               |
| Residential mortgage-backed               | 1,662             | 53                  | (13)                 | 1,702                |
| Asset-backed                              | 83                | 2                   | (1)                  | 84                   |
| Equity securities:                        |                   |                     |                      |                      |
| Preferred stock                           | 6,475             | 18                  | (1,146)              | 5,347                |
| Common stock:                             |                   |                     |                      |                      |
| United States                             | 141,880           | 14,443              | (9,113)              | 147,210              |
| Canada                                    | 13,374            | 1,483               | (1,423)              | 13,434               |
| Other international                       | 16,836            | 1,314               | (1,421)              | 16,729               |
| Mutual funds:                             |                   |                     |                      |                      |
| Equity                                    | 21,801            | 1,598               | (579)                | 22,820               |
| Fixed income                              | 654,883           | 29,758              | (9,402)              | 675,239              |
| Private equity                            | 23,212            | 374                 | (12,737)             | 10,849               |
| Other                                     | 8,018             | 850                 | (1,978)              | 6,890                |
| Cemetery perpetual care trust investments | \$939,417         | \$51,146            | \$(37,990)           | \$952,573            |



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Where quoted prices are available in an active market, securities held by the common trust funds and mutual funds are classified as Level 1 investments pursuant to the three-level valuation hierarchy as required by the FVM&D Topic of the ASC.

Where quoted market prices are not available for the specific security, fair values are estimated by using either quoted prices of securities with similar characteristics or an income approach fair value model with observable inputs that include a combination of interest rates, yield curves, credit risks, prepayment speeds, rating, and tax-exempt status. These funds are classified as Level 2 investments pursuant to the three-level valuation hierarchy as required by the FVM&D Topic of the ASC.

The valuation of private equity and other alternative investments requires management judgment due to the absence of quoted market prices, inherent lack of liquidity, and the long-term nature of such assets. The fair value of these investments is estimated based on the market value of the underlying real estate and private equity investments. The underlying real estate value is determined using the most recent available appraisals. As of March 31, 2012, private equity instruments are valued based on reported net asset values discounted by 0% to 60% for risk and 0% to 25% for liquidity. A significant increase (decrease) in the discounts results in a directionally opposite change in the fair value of the instruments. Valuation policies and procedures are determined by our Treasury department, which reports to our Chief Financial Officer. Additionally, valuations are reviewed by our audit committee quarterly. These funds are classified as Level 3 investments pursuant to the three-level valuation hierarchy as required by the FVM&D Topic of the ASC.

As of March 31, 2012, our unfunded commitment for our private equity and other investments was \$7.0 million which, if called, would be funded by the assets of the trusts. Our private equity and other investments include several funds that invest in limited partnerships, distressed debt, real estate, and mezzanine financing. These investments can never be redeemed by the funds. Instead, the nature of the investments in this category is that the distributions are received through the liquidation of the underlying assets of the funds. We estimate that the underlying assets will be liquidated over the next 2 to 10 years.

Our investments classified as Level 1 securities include common stock and mutual funds. Level 2 securities include U.S. Treasury, Canadian government, corporate, mortgage-backed and asset-backed fixed income securities, and preferred stock. Our private equity and other alternative investments are classified as Level 3 securities.

The inputs into the fair value of our market-based cemetery perpetual care trust investments are categorized as follows:

|  | Quoted Market<br>Prices in Active<br>Markets<br>(Level 1) | Significant Other<br>Observable<br>Inputs<br>(Level 2)<br>(In thousands) | Significant<br>Unobservable<br>Inputs<br>(Level 3) | Fair Market<br>Value |
|--|---|--|--|----------------------|
| Trust investments at March 31, 2012    | \$920,031   | \$59,977   | \$19,251   | \$999,259            |
| Trust investments at December 31, 2011 | \$875,432   | \$59,402   | \$17,739   | \$952,573            |

The change in our market-based cemetery perpetual care trust investments with significant unobservable inputs (Level 3) is as follows (in thousands):

|   | Three Months Ended<br>March 31, |          |
|---|---------------------------------|----------|
|   | 2012                            | 2011     |
| Fair market value, beginning balance  | \$17,739                        | \$17,089 |
| Net unrealized (losses) gains included in Accumulated other comprehensive income(1) | 839                             | 6,111    |
| Net realized gains (losses) included in Other income, net(2)                        | (57 )                           | (27 )    |
| Sales   | (26 )                           | (44 )    |
| Contributions   | 1,390                           | 1        |
| Distributions and other   | (634 )                          | (2,871 ) |
| Fair market value, ending balance   | \$19,251                        | \$20,259 |

All unrealized (losses) gains recognized in Accumulated other comprehensive income for our cemetery perpetual (1) care trust investments are offset by a corresponding reclassification in Accumulated other comprehensive income to Care trusts' corpus. See Note 7 for further information related to our Care trusts' corpus.

All gains (losses) recognized in Other income, net for our cemetery perpetual care trust investments are offset by a (2) corresponding reclassification in Other income, net to Care trusts' corpus. See Note 7 for further information related to our Care trusts' corpus.

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Maturity dates of our fixed income securities range from 2012 to 2042. Maturities of fixed income securities at March 31, 2012 are estimated as follows:

|                          | Fair Market<br>Value<br>(In thousands) |
|--------------------------|--|
| Due in one year or less  | \$5,684                                |
| Due in one to five years | 23,190                                 |
| Due in five to ten years | 24,729                                 |
| Thereafter               | 1,273                                  |
|                          | \$54,876                               |

Distributable earnings from these cemetery perpetual care trust investments are recognized in current cemetery revenues to the extent we incur qualifying cemetery maintenance costs. Fees charged by our wholly-owned registered investment advisor are also included in current revenues in the period in which they are earned. Recognized earnings related to these trust investments were \$9.0 million and \$9.2 million for the three months ended March 31, 2012 and 2011, respectively.

We assess our trust investments for other-than-temporary declines in fair value on a quarterly basis. Impairment charges resulting from this assessment are recognized as investment losses in Other income, net and a decrease to Cemetery perpetual care trust investments. These investment losses, if any, are offset by the corresponding reclassification in Other income, net, which reduces Care trusts' corpus. See Note 7 for further information related to our Care trusts' corpus. For the three months ended March 31, 2012 and 2011, we recorded a \$0.0 million and a \$0.3 million impairment charge for other-than-temporary declines in fair value related to unrealized losses on certain investments, respectively.

We have determined that the remaining unrealized losses in our cemetery perpetual care trust investments are considered temporary in nature, as the unrealized losses were due to temporary fluctuations in interest rates and equity prices. The investments are diversified across multiple industry segments using a balanced allocation strategy to minimize long-term risk. We believe that none of the securities are other-than-temporarily impaired based on our analysis of the investments. Our analysis included a review of the portfolio holdings, and discussions with the individual money managers as to the sector exposures, credit ratings, and the severity and duration of the unrealized losses. Our cemetery perpetual care trust investment unrealized losses, their associated fair market values and the duration of unrealized losses, are shown in the following tables.

|                             | March 31, 2012   |                      | March 31, 2012  |                      | Total<br>Fair<br>Market<br>Value | Unrealized<br>Losses |
|-----------------------------|--|----------------------|---|----------------------|----------------------------------|----------------------|
|                             | In Loss Position<br>Less Than 12 Months<br>Fair<br>Market<br>Value | Unrealized<br>Losses | In Loss Position<br>Greater Than 12 Months<br>Fair<br>Market<br>Value | Unrealized<br>Losses |                                  |                      |
|                             | (In thousands)   |                      |   |                      |                                  |                      |
| Fixed income securities:    |  |                      |   |                      |                                  |                      |
| U.S. Treasury               | \$342  | \$(1 )               | \$—   | \$—                  | \$342                            | \$(1 )               |
| Canadian government         | 4,758  | (15 )                | —   | —                    | 4,758                            | (15 )                |
| Corporate                   | 5,960  | (57 )                | 68  | (11 )                | 6,028                            | (68 )                |
| Residential mortgage-backed | 222  | (1 )                 | —   | —                    | 222                              | (1 )                 |
| Equity securities:          |  |                      |   |                      |                                  |                      |
| Preferred stock             | 2,937  | (260 )               | 434   | (144 )               | 3,371                            | (404 )               |
| Common stock:               |  |                      |   |                      |                                  |                      |
| United States               | 22,965   | (1,768 )             | 8,142   | (2,256 )             | 31,107                           | (4,024 )             |
| Canada                      | 4,568  | (1,001 )             | 643   | (594 )               | 5,211                            | (1,595 )             |
| Other international         | 9,843  | (682 )               | 262   | (17 )                | 10,105                           | (699 )               |
| Mutual funds:               |  |                      |   |                      |                                  |                      |

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|                                       |           |            |          |             |           |             |
|---------------------------------------|-----------|------------|----------|-------------|-----------|-------------|
| Equity                                | 827       | (28 )      | 2,267    | (113 )      | 3,094     | (141 )      |
| Fixed income                          | 84,277    | (1,628 )   | 45,962   | (2,022 )    | 130,239   | (3,650 )    |
| Private equity                        | 281       | (349 )     | 11,293   | (13,385 )   | 11,574    | (13,734 )   |
| Other                                 | 144       | (179 )     | 5,807    | (1,763 )    | 5,951     | (1,942 )    |
| Total temporarily impaired securities | \$137,124 | \$(5,969 ) | \$74,878 | \$(20,305 ) | \$212,002 | \$(26,274 ) |

December 31, 2011

|                                       | In Loss Position<br>Less Than 12 Months |                      | In Loss Position<br>Greater Than 12 Months |                      | Total                   |                      |
|---------------------------------------|---|----------------------|--|----------------------|-------------------------|----------------------|
|                                       | Fair<br>Market<br>Value                 | Unrealized<br>Losses | Fair<br>Market<br>Value                    | Unrealized<br>Losses | Fair<br>Market<br>Value | Unrealized<br>Losses |
|                                       | (In thousands)                          |                      |  |                      |                         |                      |
| Fixed income securities:              |   |                      |  |                      |                         |                      |
| U.S. Treasury                         | \$—                                     | \$—                  | \$—  | \$—                  | \$—                     | \$—                  |
| Canadian government                   | 7,057                                   | (43 )                | —  | —                    | 7,057                   | (43 )                |
| Corporate                             | 3,854                                   | (73 )                | 1,456                                      | (61 )                | 5,310                   | (134 )               |
| Residential mortgage-backed           | 58                                      | (1 )                 | 127  | (12 )                | 185                     | (13 )                |
| Asset-backed                          | 51                                      | (1 )                 | —  | —                    | 51                      | (1 )                 |
| Equity securities:                    |   |                      |  |                      |                         |                      |
| Preferred stock                       | 4,393                                   | (1,116 )             | 21   | (30 )                | 4,414                   | (1,146 )             |
| Common stock:                         |   |                      |  |                      |                         |                      |
| United States                         | 39,716                                  | (5,459 )             | 9,055                                      | (3,654 )             | 48,771                  | (9,113 )             |
| Canada                                | 4,402                                   | (772 )               | 565  | (651 )               | 4,967                   | (1,423 )             |
| Other international                   | 5,738                                   | (1,226 )             | 104  | (195 )               | 5,842                   | (1,421 )             |
| Mutual funds:                         |   |                      |  |                      |                         |                      |
| Equity                                | 9,852                                   | (564 )               | 2,717                                      | (15 )                | 12,569                  | (579 )               |
| Fixed income                          | 144,350                                 | (5,498 )             | 51,301                                     | (3,904 )             | 195,651                 | (9,402 )             |
| Private equity                        | 254                                     | (324 )               | 10,189                                     | (12,413 )            | 10,443                  | (12,737 )            |
| Other                                 | 140                                     | (181 )               | 5,660                                      | (1,797 )             | 5,800                   | (1,978 )             |
| Total temporarily impaired securities | \$219,865                               | \$(15,258 )          | \$81,195                                   | \$(22,732 )          | \$301,060               | \$(37,990 )          |

7. Deferred Preneed Funeral and Cemetery Receipts Held in Trust and Care Trusts' Corpus

Deferred Preneed Funeral and Cemetery Receipts Held in Trust

We consolidate the merchandise and service trusts associated with our preneed funeral and cemetery activities in accordance with the Consolidation Topic of the ASC. Although the guidance requires the consolidation of the merchandise and service trusts, it does not change the legal relationships among the trusts, us, or our customers. The customers are the legal beneficiaries of these merchandise and service trusts, and therefore their interests in these trusts represent a liability to us.

The components of Deferred preneed funeral and cemetery receipts held in trust in our unaudited condensed consolidated balance sheet at March 31, 2012 and December 31, 2011 are detailed below.

|  | March 31, 2012                       |                     |             | December 31, 2011                    |                     |             |
|--|--------------------------------------|---------------------|-------------|--------------------------------------|---------------------|-------------|
|  | Preneed<br>Funeral<br>(In thousands) | Preneed<br>Cemetery | Total       | Preneed<br>Funeral<br>(In thousands) | Preneed<br>Cemetery | Total       |
| Trust investments                          | \$1,317,105                          | \$1,245,781         | \$2,562,886 | \$1,271,446                          | \$1,156,023         | \$2,427,469 |
| Accrued trust operating payables and other | (1,936 )                             | (2,504 )            | (4,440 )    | (1,261 )                             | (1,852 )            | (3,113 )    |
|  | \$1,315,169                          | \$1,243,277         | \$2,558,446 | \$1,270,185                          | \$1,154,171         | \$2,424,356 |

Deferred preneed funeral and  
cemetery receipts held in trust  
Care Trusts' Corpus

The Care trusts' corpus reflected in our unaudited condensed consolidated balance sheet represents the cemetery perpetual care trusts, including the related accrued expenses.

The components of Care trusts' corpus in our unaudited condensed consolidated balance sheet at March 31, 2012 and December 31, 2011 are detailed below.

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|  | March 31, 2012 | December 31,<br>2011 |
|--|----------------|----------------------|
|  | (In thousands) |                      |
| Cemetery perpetual care trust investments  | \$1,050,081    | \$1,016,506          |
| Accrued trust operating payables and other | (2,025 )       | (1,206 )             |
| Care trusts' corpus                        | \$1,048,056    | \$1,015,300          |

## Other Income, Net

The components of Other income, net in our unaudited condensed consolidated statement of operations for the three months ended March 31, 2012 and 2011 are detailed below. See Notes 4, 5, and 6 for further discussion of the amounts related to the funeral, cemetery, and cemetery perpetual care trusts.

|  | Three Months Ended March 31, 2012 |                    |                                      |            |           |
|--|-----------------------------------|--------------------|--------------------------------------|------------|-----------|
|  | Funeral<br>Trusts                 | Cemetery<br>Trusts | Cemetery<br>Perpetual<br>Care Trusts | Other, Net | Total     |
|  | (In thousands)                    |                    |                                      |            |           |
| Realized gains   | \$26,011                          | \$39,272           | \$2,162                              | \$—        | \$67,445  |
| Realized losses  | (9,748 )                          | (13,770 )          | (2,215 )                             | —          | (25,733 ) |
| Impairment charges   | (344 )                            | (305 )             | (1 )                                 | —          | (650 )    |
| Interest, dividend, and other ordinary income  | 2,200                             | 2,276              | 5,723                                | —          | 10,199    |
| Trust expenses and income taxes  | (2,569 )                          | (3,185 )           | (385 )                               | —          | (6,139 )  |
| Net trust investment income  | 15,550                            | 24,288             | 5,284                                | —          | 45,122    |
| Reclassification to deferred preneed funeral and cemetery receipts held in trust and care trusts' corpus | (15,550 )                         | (24,288 )          | (5,284 )                             | —          | (45,122 ) |
| Other income, net  | —                                 | —                  | —                                    | 3,905      | 3,905     |
| Total other income, net  | \$—                               | \$—                | \$—                                  | \$3,905    | \$3,905   |

|  | Three Months Ended March 31, 2011 |                    |                                      |            |           |
|--|-----------------------------------|--------------------|--------------------------------------|------------|-----------|
|  | Funeral<br>Trusts                 | Cemetery<br>Trusts | Cemetery<br>Perpetual<br>Care Trusts | Other, Net | Total     |
|  | (In thousands)                    |                    |                                      |            |           |
| Realized gains   | \$12,877                          | \$16,847           | \$21,241                             | \$—        | \$50,965  |
| Realized losses  | (4,034 )                          | (5,621 )           | (10,661 )                            | —          | (20,316 ) |
| Impairment charges   | (3,146 )                          | (978 )             | (297 )                               | —          | (4,421 )  |
| Interest, dividend, and other ordinary income  | 3,422                             | 4,909              | 8,180                                | —          | 16,511    |
| Trust expenses and income taxes  | (1,383 )                          | (1,755 )           | (1,596 )                             | —          | (4,734 )  |
| Net trust investment income  | 7,736                             | 13,402             | 16,867                               | —          | 38,005    |
| Reclassification to deferred preneed funeral and cemetery receipts held in trust and care trusts' corpus | (7,736 )                          | (13,402 )          | (16,867 )                            | —          | (38,005 ) |
| Other income, net  | —                                 | —                  | —                                    | 674        | 674       |
| Total other income, net  | \$—                               | \$—                | \$—                                  | \$674      | \$674     |

## 8. Income Taxes

Income tax expense during interim periods is based on our estimated annual effective income tax rate plus any discrete items which are recorded in the period in which they occur. Discrete items include, among others, such events as changes in estimates due to the finalization of tax returns, tax audit settlements, expiration of statute of limitations, and increases or decreases in valuation allowances on deferred tax assets. Our effective tax rate was 32.4% and 37.6%



for the three months ended March 31, 2012 and 2011, respectively. The effective tax rate of 32.4% for the first quarter of 2012 was below the 35% federal statutory tax rate due to the benefits associated with the settlement of a tax audit discussed below and foreign jurisdictions taxed at different rates, which is partially offset by state tax expense.

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## Internal Revenue Service Settlement

Our affiliate SCI Funeral and Cemetery Purchasing Cooperative ("COOP"), is a corporation taxed under subchapter T of the United States Internal Revenue code, the operation of which has resulted in the deferral of tax payments. The Internal Revenue Service (IRS), in connection with its audits of the COOP's 2003 - 2005 federal income tax returns, proposed adjustments that would accelerate amounts that the Company had previously deferred and would result in the payment of interest on those deferred amounts. We reached a settlement with the IRS on March 28, 2012 and as a result the Company will make a one-time payment of approximately \$6.3 million in the second quarter of 2012. Our tax expense for the first quarter was reduced by approximately \$3.3 million for adjustments to our "unrecognized tax benefits" – that is, the aggregate tax effect of differences between tax return positions and the benefits recognized in our financial statements, and other tax matters.

## Unrecognized Tax Benefits

We had previously recorded an unrecognized tax benefit and accrued interest for the exposure pertaining to the IRS audit settlement described above. As of March 31, 2012, the gross amount of our unrecognized tax benefits was \$146.7 million and the gross amount of our accrued interest was \$39.2 million. During the first quarter, our unrecognized tax benefit and gross accrued interest decreased by \$9.6 million and \$2.6 million respectively, due primarily to the IRS audit settlement.

A number of years may elapse before particular tax matters, for which we have unrecognized tax benefits, are audited and finally settled. While we have effectively settled our 2003 - 2005 tax years with respect to our affiliate the COOP, SCI and Subsidiaries' tax years 2003 - 2005 remain under review at the IRS Appeals level and SCI and Subsidiaries' tax years 1999 - 2002 remain under review at the IRS Examination level. Various state and foreign jurisdictions are auditing years through 2009. The outcome of each of these audits cannot be predicted at this time. It is reasonably possible that the amount of our unrecognized tax benefits could significantly increase or decrease over the next twelve months either because we prevail on positions or because the tax authorities prevail. Due to the uncertainty regarding the timing of completion of audits and possible outcomes, a current estimate of the range of increases or decreases that may occur within the next twelve months cannot be made.

## 9. Debt

Debt as of March 31, 2012 and December 31, 2011 was as follows:

|  | March 31, 2012 | December 31,<br>2011 |
|--|----------------|----------------------|
|  | (In thousands) |                      |
| 7.875% Debentures due February 2013                    | \$4,757        | \$4,757              |
| 7.375% Senior Notes due October 2014                   | 180,692        | 180,692              |
| 6.75% Senior Notes due April 2015                      | 136,465        | 136,465              |
| 6.75% Senior Notes due April 2016                      | 197,377        | 197,377              |
| 7.0% Senior Notes due June 2017                        | 295,000        | 295,000              |
| 7.625% Senior Notes due October 2018                   | 250,000        | 250,000              |
| 7.0% Senior Notes due May 2019                         | 250,000        | 250,000              |
| 8.0% Senior Notes due November 2021                    | 150,000        | 150,000              |
| 7.5% Senior Notes due April 2027                       | 200,000        | 200,000              |
| Bank credit facility due March 2016                    | 65,000         | 65,000               |
| Obligations under capital leases                       | 156,517        | 124,330              |
| Mortgage notes and other debt, maturities through 2047 | 6,334          | 35,937               |
| Unamortized pricing discounts and other                | (4,743 )       | (4,888 )             |
| Total debt   | 1,887,399      | 1,884,670            |
| Less current maturities                                | (28,415 )      | (23,554 )            |
| Total long-term debt                                   | \$1,858,984    | \$1,861,116          |

Current maturities of debt at March 31, 2012 were primarily comprised of our capital leases. Our consolidated debt had a weighted average interest rate of 6.61% at March 31, 2012 and 6.69% at December 31, 2011. Approximately

89% of our total debt had a fixed interest rate at both March 31, 2012 and December 31, 2011.

**Bank Credit Facility**

As of December 31, 2010, we had a \$400 million bank credit facility due March 2016 with a syndicate of financial institutions, including a sublimit of \$175 million for letters of credit. In the first quarter of 2011, we amended our bank credit facility to increase

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the availability thereunder from \$400 million to \$500 million and extended the maturity to March 2016.

As of March 31, 2012, we have \$65.0 million outstanding cash advances under our bank credit facility and have used it to support \$32.7 million of letters of credit. The bank credit facility provides us with flexibility for working capital, if needed, and is guaranteed by a majority of our domestic subsidiaries. The subsidiary guaranty is a guaranty of payment of the outstanding amount of the total lending commitment, including letters of credit. The bank credit facility contains certain financial covenants, including a minimum interest coverage ratio, a maximum leverage ratio, and certain dividend and share repurchase restrictions. We pay a quarterly fee on the unused commitment, which was 0.35%. As of March 31, 2012, we have \$402.3 million in borrowing capacity under the bank credit facility.

**Debt Extinguishments and Reductions**

During the three months ended March 31, 2012, we paid an aggregate of \$6.1 million to retire capital lease obligations with no associated gain or loss recognized on early extinguishment of this debt.

During the three months ended March 31, 2011, we paid \$5.2 million, to retire \$0.2 million aggregate principal amount of our 7.875% Senior Notes due February 2013, and \$4.7 million aggregate principal amount of our 6.75% Senior Notes due April 2015. Certain of the above transactions resulted in the recognition of a loss of \$0.3 million recorded in Losses on early extinguishment of debt, net in our unaudited condensed consolidated statement of operations.

**Capital Leases**

During the three months ended March 31, 2012 and 2011, we acquired \$38.3 million and \$8.8 million, respectively, of primarily transportation equipment capital leases.

**10. Credit Risk and Fair Value of Financial Instruments****Fair Value Estimates**

The fair value estimates of the following financial instruments have been determined using available market information and appropriate valuation methodologies. The carrying values of cash and cash equivalents, trade receivables, and trade payables approximate the fair values of those instruments due to the short-term nature of the instruments. The fair values of receivables on preneed funeral and cemetery contracts are impracticable to estimate because of the lack of a trading market and the diverse number of individual contracts with varying terms.

The fair value of our debt instruments at March 31, 2012 and December 31, 2011 was as follows:

|  | March 31, 2012 | December 31,<br>2011 |
|--|----------------|----------------------|
|  | (In thousands) |                      |
| 7.875% Debentures due February 2013                    | \$4,757        | \$4,971              |
| 7.375% Senior Notes due October 2014                   | 197,948        | 196,954              |
| 6.75% Senior Notes due April 2015                      | 149,429        | 150,083              |
| 6.75% Senior Notes due April 2016                      | 214,647        | 216,375              |
| 7.0% Senior Notes due June 2017                        | 331,138        | 323,025              |
| 7.625% Senior Notes due October 2018                   | 288,750        | 276,875              |
| 7.0% Senior Notes due May 2019                         | 271,250        | 262,500              |
| 8.0% Senior Notes due November 2021                    | 173,532        | 167,550              |
| 7.5% Senior Notes due April 2027                       | 203,250        | 195,750              |
| Bank credit facility due March 2016                    | 65,000         | 65,000               |
| Mortgage notes and other debt, maturities through 2047 | 6,334          | 36,340               |
| Total fair value of debt instruments                   | \$1,906,035    | \$1,895,423          |

The fair values of our long-term, fixed rate loans were estimated using market prices for those loans, and therefore they are classified within Level 1 of the Fair Value Measurements hierarchy as required by the FVM&D Topic of the ASC. The bank credit agreement and the mortgage and other debt are classified within Level 3 of the Fair Value Measurements hierarchy. The fair values of these instruments have been estimated using discounted cash flow analysis based on our incremental borrowing rate for similar borrowing arrangements. A significant increase (decrease) in the inputs results in a directionally opposite change in the fair value of the instruments.

11. Share-Based Compensation

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## Stock Benefit Plans

We utilize the Black-Scholes option valuation model for estimating the fair value of our stock options. This model uses a range of assumptions related to volatility, the risk-free interest rate, the expected life, and the dividend yield. The fair values of our stock options are calculated using the following weighted average assumptions for the three months ended March 31, 2012:

| Assumptions                        | Three Months Ended<br>March 31, 2012 |   |
|------------------------------------|--------------------------------------|---|
| Dividend yield                     | 1.8                                  | % |
| Expected volatility                | 40.8                                 | % |
| Risk-free interest rate            | 0.8                                  | % |
| Expected holding period (in years) | 5.0                                  |   |

## Stock Options

The following table sets forth stock option activity for the three months ended March 31, 2012:

|                                  | Options    | Weighted-Average<br>Exercise Price |
|----------------------------------|------------|------------------------------------|
| Outstanding at December 31, 2011 | 13,404,216 | \$ 7.88                            |
| Granted                          | 2,023,500  | 11.18                              |
| Exercised                        | (422,234 ) | 5.50                               |
| Outstanding at March 31, 2012    | 15,005,482 | \$ 8.40                            |
| Exercisable at March 31, 2012    | 10,642,843 | \$ 7.82                            |

As of March 31, 2012, the unrecognized compensation expense related to stock options of \$12.1 million is expected to be recognized over a weighted average period of 1.6 years.

## Restricted Shares

Restricted share activity for the three months ended March 31, 2012 was as follows:

|  | Restricted<br>shares | Weighted-Average<br>Grant-Date<br>Fair Value |
|--|----------------------|--|
| Nonvested restricted shares at December 31, 2011 | 1,165,170            | \$ 7.53                                      |
| Granted  | 483,170              | 11.18  |
| Vested   | (520,161 )           | 6.05   |
| Nonvested restricted shares at March 31, 2012    | 1,128,179            | \$ 9.78                                      |

As of March 31, 2012, the unrecognized compensation expense related to restricted shares of \$9.4 million is expected to be recognized over a weighted average period of 1.6 years.

## 12. Equity

(All shares reported in whole numbers)

Our components of Accumulated other comprehensive income are as follows:

|  | Foreign<br>Currency<br>Translation<br>Adjustment | Unrealized<br>Gains and<br>Losses<br><br>(In<br>thousands) | Accumulated<br>Other<br>Comprehensive<br>Income |
|--|--|--|---|
| Balance at December 31, 2011   | \$ 105,852                                       | \$—  | \$ 105,852                                      |
| Activity in 2012   | 5,760  | —  | 5,760   |
| Increase in net unrealized gains associated with available-for-sale securities of the trusts, net of taxes                                 | —  | 78,178   | 78,178  |
| Reclassification of net unrealized gain activity attributable to the Deferred preneed funeral and cemetery receipts held in trust and Care | —  | (78,178 )  | (78,178 )                                       |

trusts' corpus', net of taxes  
Balance at March 31, 2012

\$111,612

\$—

\$ 111,612

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The assets and liabilities of foreign operations are translated into U.S. dollars using the current exchange rate. The U.S. dollar amount that arises from such translation, as well as exchange gains and losses on intercompany balances of a long-term investment nature, are included in the foreign currency translation adjustment in Accumulated other comprehensive income.

**Cash Dividends**

On February 8, 2012, our Board of Directors approved a cash dividend of \$.05 per common share. At March 31, 2012, this dividend totaling \$10.9 million was recorded in Accounts payable and accrued liabilities and Capital in excess of par value in our unaudited condensed consolidated balance sheet. This dividend will be paid on April 30, 2012.

**Share Repurchase Program**

Subject to market conditions, normal trading restrictions, and limitations in our debt covenants, we may make purchases in the open market or through privately negotiated transactions under our stock repurchase program. In February 2012, our Board of Directors approved an increase in our share repurchase program authorizing the investment of up to an additional \$120 million to repurchase our common stock, bringing total authorization up to \$200 million. During the three months ended March 31, 2012, we repurchased 6,591,870 shares of common stock at an aggregate cost of \$73.2 million, which is an average cost per share of \$11.10. After these repurchases, the remaining dollar value of shares authorized to be purchased under our share repurchase program was approximately \$146.8 million at March 31, 2012.

Subsequent to March 31, 2012, we repurchased an additional 759,276 shares of common stock at an aggregate cost of \$8.3 million, which is an average cost per share of \$10.93. After these second quarter repurchases, the remaining dollar value of shares authorized to be purchased under our share repurchase program is approximately \$138.5 million.

**13. Segment Reporting**

Our operations are both product based and geographically based, and the reportable operating segments presented below include our funeral and cemetery operations. Our geographic areas include United States, Canada, and Germany. We conduct both funeral and cemetery operations in the United States and Canada and funeral operations in Germany.

Our reportable segment information is as follows:

|                                   | Funeral        | Cemetery  | Reportable Segments |
|-----------------------------------|----------------|-----------|---------------------|
|                                   | (In thousands) |           |                     |
| Three Months ended March 31,      |                |           |                     |
| Revenues from external customers: |                |           |                     |
| 2012                              | \$424,281      | \$178,225 | \$602,506           |
| 2011                              | \$408,435      | \$171,264 | \$579,699           |
| Gross profits:                    |                |           |                     |
| 2012                              | \$100,024      | \$27,543  | \$127,567           |
| 2011                              | \$99,355       | \$27,091  | \$126,446           |

The following table reconciles gross profits from reportable segments to our consolidated income before income taxes:

|  | Three Months Ended |           |
|--|--------------------|-----------|
|  | March 31,          | 2011      |
|  | (In thousands)     |           |
| Gross profits from reportable segments             | \$127,567          | \$126,446 |
| General and administrative expenses                | (25,959 )          | (28,833 ) |
| Losses on divestitures and impairment charges, net | (490 )             | (420 )    |
| Operating income                                   | 101,118            | 97,193    |
| Interest expense                                   | (33,588 )          | (33,559 ) |



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|   |          |          |
|---|----------|----------|
| Losses on early extinguishment of debt, net | —        | (314 )   |
| Other income, net                           | 3,905    | 674      |
| Income before income taxes                  | \$71,435 | \$63,994 |

Our geographic area information is as follows:

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|                                   | United States | Canada         | Germany | Total     |
|-----------------------------------|---------------|----------------|---------|-----------|
|                                   |               | (In thousands) |         |           |
| Three Months ended March 31,      |               |                |         |           |
| Revenues from external customers: |               |                |         |           |
| 2012                              | \$547,176     | \$53,541       | \$1,789 | \$602,506 |
| 2011                              | \$524,896     | \$52,919       | \$1,884 | \$579,699 |

## 14. Supplementary Information

The detail of certain income statement accounts as presented in the unaudited condensed consolidated statement of operations is as follows:

|                                 | Three Months Ended<br>March 31, |           |
|---------------------------------|---------------------------------|-----------|
|                                 | 2012                            | 2011      |
|                                 | (In thousands)                  |           |
| Merchandise revenues:           |                                 |           |
| Funeral                         | \$140,233                       | \$132,263 |
| Cemetery                        | 121,834                         | 114,921   |
| Total merchandise revenues      | 262,067                         | 247,184   |
| Services revenues:              |                                 |           |
| Funeral                         | 259,698                         | 256,285   |
| Cemetery                        | 49,671                          | 49,222    |
| Total services revenues         | 309,369                         | 305,507   |
| Other revenues                  | 31,070                          | 27,008    |
| Total revenues                  | \$602,506                       | \$579,699 |
| Merchandise costs and expenses: |                                 |           |
| Funeral                         | \$72,227                        | \$70,015  |
| Cemetery                        | 55,686                          | 53,565    |
| Total cost of merchandise       | 127,913                         | 123,580   |
| Services costs and expenses:    |                                 |           |
| Funeral                         | 127,158                         | 117,940   |
| Cemetery                        | 25,821                          | 24,499    |
| Total cost of services          | 152,979                         | 142,439   |
| Overhead and other expenses     | 194,047                         | 187,234   |
| Total costs and expenses        | \$474,939                       | \$453,253 |

## 15. Commitments and Contingencies

## Insurance Loss Reserves

We purchase comprehensive general liability, morticians' and cemetery professional liability, automobile liability, and workers' compensation insurance coverage structured with high deductibles. The high-deductible insurance program means we are primarily self-insured for claims and associated costs and losses covered by these policies. As of March 31, 2012 and December 31, 2011, we have self-insurance reserves of \$53.1 million and \$52.7 million, respectively.

## Litigation

We are a party to various litigation matters, investigations, and proceedings. For each of our outstanding legal matters, we evaluate the merits of the case, our exposure to the matter, possible legal or settlement strategies, and the likelihood of an unfavorable outcome. We intend to vigorously defend ourselves in the lawsuits described herein; however, if we determine that an unfavorable outcome is probable and can be reasonably estimated, we establish the necessary accruals. We hold certain insurance policies that may reduce cash outflows with respect to an adverse

outcome of certain of these litigation matters. We accrue such insurance

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recoveries when they become probable of being paid and can be reasonably estimated.

Burial Practices Claims. We are named as a defendant in various lawsuits alleging improper burial practices at certain of our cemetery locations. These lawsuits include but are not limited to the Garcia, Sands, Zinn and Baio lawsuits described in the following paragraphs.

Reyvis Garcia and Alicia Garcia v. Alderwoods Group, Inc., Osiris Holding of Florida, Inc., a Florida corporation, d/b/a Graceland Memorial Park South, f/k/a Paradise Memorial Gardens, Inc., was filed in December 2004, in the Circuit Court of the Eleventh Judicial Circuit in and for Miami-Dade County, Florida, Case No. 04-25646 CA 32. Plaintiffs are the son and sister of the decedent, Eloisa Garcia, who was buried at Graceland Memorial Park South in March 1986, when the cemetery was owned by Paradise Memorial Gardens, Inc. Initially, the suit sought damages on the individual claims of the plaintiffs relating to the burial of Eloisa Garcia. Plaintiffs claimed that due to poor recordkeeping, spacing issues and maps, and the fact that the family could not afford to purchase a marker for the grave, the burial location of the decedent could not be readily located. Subsequently, the decedent's grave was located and verified. In July 2006, plaintiffs amended their complaint, seeking to certify a class of all persons buried at this cemetery whose burial sites cannot be located, claiming that this was due to poor recordkeeping, maps, and surveys at the cemetery. Plaintiffs subsequently filed a third amended class action complaint and added two additional named plaintiffs. The plaintiffs are seeking unspecified monetary damages, as well as equitable and injunctive relief. On May 4, 2011, the trial court certified a class and we are appealing that ruling. We cannot quantify our ultimate liability, if any, for the payment of any damages.

F. Charles Sands, individually and on behalf of all others similarly situated, v. Eden Memorial Park, et al.; Case No. BC421528; in the Superior Court of the State of California for the County of Los Angeles — Central District. This case was filed in September 2009 against SCI and certain subsidiaries regarding our Eden Memorial Park cemetery in Mission Hills, California. The plaintiff seeks to certify a class of cemetery plot owners and their families. The plaintiff seeks compensatory, consequential and punitive damages as well as the appointment of a receiver to oversee cemetery operations. The plaintiff claims the cemetery damaged and desecrated burials in order to prepare adjoining graves for subsequent burials. In February 2012, the court held a hearing on the plaintiff's motion for class certification and, so far, no order has been issued relating to that hearing. We cannot quantify our ultimate liability, if any, for the payment of any damages.

David Zinn and Michael Graff, individually and on behalf of all others similarly situated v. Service Corporation International, et al.; Case No. 502012CA006536MB, in the Circuit Court of the 15th Judicial Circuit in and for Palm Beach County of Florida. This case was filed by counsel for plaintiffs in the preceding Sands case on April 5, 2012 regarding our Star of David Memorial Gardens Cemetery and Funeral Chapel & Bailey Memorial Gardens located in North Lauderdale, Florida. The plaintiffs seek to certify a class of cemetery plot owners and their families. The plaintiffs allege the cemetery engaged in wrongful burial operations and did not disclose them to customers. The plaintiffs seek compensatory, consequential and punitive damages as well as the appointment of a receiver to oversee cemetery operations. We cannot quantify our ultimate liability, if any, for the payment of any damages.

Michele Baio, individually and on behalf of all others similarly situated v. Beth David Memorial Gardens, Inc. et al.; Case No. 502012CA006532MB, in the Circuit Court of the 15<sup>th</sup> Judicial Circuit in and for Palm Beach County of Florida. This case was filed by counsel for plaintiffs in the preceding Sands and Zinn cases on April 5, 2012 regarding the Beth David Memorial Gardens and Chapel located in Hollywood, Florida. Although we acquired the cemetery in connection with our 2006 acquisition of Alderwoods Group, Inc., we never managed the cemetery and sold it to a third party shortly after closing on the Alderwoods acquisition. The plaintiff seeks to certify a class of cemetery plot owners and their families. The plaintiff alleges the cemetery engaged in wrongful burial operations and did not disclose them to customers. The plaintiff seeks compensatory, consequential and punitive damages as well as the appointment of a receiver to oversee cemetery operations. We cannot quantify our ultimate liability, if any, for the payment of any damages.

Antitrust Claims. We are named as a defendant in an antitrust case filed in 2005. The case is Cause No 4:05-CV-03394; Funeral Consumers Alliance, Inc. v. Service Corporation International, et al.; in the United States District Court for the Southern District of Texas — Houston ("Funeral Consumers Case"). This was a purported class action on behalf of casket consumers throughout the United States alleging that we and several other companies

involved in the funeral industry violated federal antitrust laws and state consumer laws by engaging in various anti-competitive conduct associated with the sale of caskets. Based on the case proceeding as a class action, the plaintiffs filed an expert report indicating that the damages sought from all defendants range from approximately \$950 million to \$1.5 billion, before trebling. However, the trial court denied the plaintiffs' motion to certify the case as a class action. We deny that we engaged in anticompetitive practices related to our casket sales, and we have filed reports of our experts, which vigorously dispute the validity of the plaintiffs' damages theories and calculations. The trial court dismissed plaintiffs' claims on September 24, 2010, and the plaintiffs filed an appeal on October 19, 2010. We cannot quantify our ultimate liability, if any, in this lawsuit.

Wage and Hour Claims. We are named a defendant in various lawsuits alleging violations of federal and state laws regulating wage and hour overtime pay, including but not limited to the *Prise*, *Bryant*, *Bryant*, *Helm*, *Stickle*, and *Southern* lawsuits described

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in the following paragraphs.

Prise, et al., v. Alderwoods Group, Inc., and Service Corporation International; Cause No. 06-164; in the United States District Court for the Western District of Pennsylvania (the “Wage and Hour Lawsuit”). The Wage and Hour Lawsuit was filed by two former Alderwoods (Pennsylvania), Inc. employees in December 2006 and purports to have been brought under the Fair Labor Standards Act (“FLSA”) on behalf of all Alderwoods and SCI-affiliated employees who performed work for which they were not fully compensated, including work for which overtime pay was owed.

Although the court initially conditionally certified a class of claims as to certain job positions for Alderwoods employees, the court granted our motion to decertify the class on September 9, 2011.

Plaintiffs allege causes of action for violations of the FLSA, failure to maintain proper records, breach of contract, violations of state wage and hour laws, unjust enrichment, fraud and deceit, quantum meruit, negligent misrepresentation, and negligence. Plaintiffs seek injunctive relief, unpaid wages, liquidated, compensatory, consequential and punitive damages, attorneys’ fees and costs, and pre- and post-judgment interest. We cannot quantify our ultimate liability, if any, in this lawsuit.

Bryant, et al. v. Alderwoods Group, Inc., Service Corporation International, et al.; Case No. 3:07-CV-5696-SI; in the U.S. District Court for the Northern District of California. This lawsuit was filed on November 8, 2007 against SCI and various subsidiaries and individuals. It is related to the Wage and Hour Lawsuit, raising similar claims and brought by the same attorneys. This lawsuit has been transferred to the U.S. District Court for the Western District of Pennsylvania and is now Case No. 08-CV-00891-JFC. We cannot quantify our ultimate liability, if any, in this lawsuit.

Bryant, et al. v. Service Corporation International, et al.; Case No. RG-07359593; and Helm, et al. v. AWGI & SCI; Case No. RG-07359602; in the Superior Court of the State of California, County of Alameda. These cases were filed on December 5, 2007 by counsel for plaintiffs in the Wage and Hour Lawsuit. These cases assert state law claims similar to the federal claims asserted in the Wage and Hour Lawsuit. These cases were removed to federal court in the U.S. District Court for the Northern District of California, San Francisco/Oakland Division. The Bryant case is now Case No. 3:08-CV-01190-SI and the Helm case is now Case No. C 08-01184-SI. On December 29, 2009, the court in the Helm case denied the plaintiffs’ motion to certify the case as a class action. The plaintiffs modified and refiled their motion for certification. On March 9, 2011, the court denied plaintiffs’ renewed motions to certify a class in both of the Bryant and Helm cases. The plaintiffs have also (i) filed additional lawsuits with similar allegations seeking class certification of state law claims in different states, and (ii) made a large number of demands for arbitration. We cannot quantify our ultimate liability, if any, in these lawsuits.

Stickle, et al. v. Service Corporation International, et al.; Case No. 08-CV-83; in the U.S. District Court for Arizona, Phoenix Division. Counsel for plaintiffs in the Wage and Hour Lawsuit filed this case on January 17, 2008, against SCI and various related entities and individuals asserting FLSA and other ancillary claims based on the alleged failure to pay for overtime. In September 2009, the Court conditionally certified a class of claims as to certain job positions of SCI affiliated employees. On April 20, 2011, the court granted our motion to decertify the class. We cannot quantify our ultimate liability, if any, in this lawsuit.

Southern, et al. v. SCI Kentucky Funeral Services, Inc.; Case No. 11CJO6501; in the Jefferson Circuit Court, Division Eight, Kentucky. This lawsuit was filed on October 6, 2011 against an SCI subsidiary and purports to have been brought on behalf of employees who worked in Kentucky as funeral directors. The plaintiffs allege causes of action for various violations of Kentucky wage and hour laws, and breach of contract. Plaintiffs seek unpaid wages, compensatory and exemplary relief, damages, attorneys' fees and costs, and pre- and post judgment interest. We cannot quantify our ultimate liability, if any, in this lawsuit.

The ultimate outcome of the matters described above cannot be determined at this time. We intend to vigorously defend all of the above lawsuits; however, an adverse decision in one or more of such matters could have a material effect on us, our financial condition, results of operations, and cash flows.

## 16. Earnings Per Share

Basic earnings per common share (EPS) excludes dilution and is computed by dividing Net income attributable to common stockholders by the weighted average number of common shares outstanding for the period. Diluted EPS

reflects the potential dilution that could occur if securities or other obligations to issue common stock were exercised or converted into common stock or resulted in the issuance of common shares that then shared in our earnings. A reconciliation of the numerators and denominators of the basic and diluted EPS computations is presented below:

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|  | Three Months Ended<br>March 31,             |          |
|--|---|----------|
|  | 2012  | 2011     |
|  | (In thousands, except per<br>share amounts) |          |
| Amounts attributable to common stockholders: |   |          |
| Net income:                                  |   |          |
| Net income — basic                           | \$48,025                                    | \$38,764 |
| After tax interest on convertible debt       | 13  | 13       |
| Net income — diluted                         | \$48,038                                    | \$38,777 |
| Weighted average shares (denominator):       |   |          |
| Weighted average shares — basic              | 220,132                                     | 239,772  |
| Stock options                                | 2,959                                       | 2,159    |
| Convertible debt                             | 121   | 121      |
| Weighted average shares — diluted            | 223,212                                     | 242,052  |
| Net income per share:                        |   |          |
| Basic  | \$0.22                                      | \$0.16   |
| Diluted                                      | \$0.22                                      | \$0.16   |

The computation of diluted EPS excludes outstanding stock options and convertible debt in certain periods in which the inclusion of such options and debt would be anti-dilutive in the periods presented. For the three months ended March 31, 2012 and March 31, 2011, total options and convertible debentures not currently included in the computation of dilutive EPS were 4.3 million and 5.6 million, respectively.

## 17. Acquisitions

## Neptune

The Company acquired 70% of the outstanding shares of The Neptune Society, Inc. (Neptune) on June 3, 2011 for \$44 million. Neptune is the nation's largest direct cremation organization which had a network of 30 locations in nine states at acquisition. Neptune operates under the brand names Neptune Society, Neptune Cremation Service, and Trident Society. With this acquisition we will be expanding the footprint into a sector of the market that will continue to grow and that we do not currently target through our traditional funeral service and cemetery network. We have not completed our purchase price allocation as we are still reviewing the underlying accounting records.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

## The Company

We are North America's largest provider of deathcare products and services, with a network of funeral homes and cemeteries unequalled in geographic scale and reach. At March 31, 2012, we operated 1,419 funeral service locations and 373 cemeteries (including 214 combination locations) in North America, which are geographically diversified across 43 states, 8 Canadian provinces, and the District of Columbia. Our funeral segment also includes the operations of 12 funeral homes in Germany that we intend to exit when economic values and conditions are conducive to a sale. Our funeral service and cemetery operations consist of funeral service locations, cemeteries, funeral service/cemetery combination locations, crematoria, and related businesses. We sell cemetery property and funeral and cemetery products and services at the time of need and on a preneed basis.

Our financial position is enhanced by our \$7.2 billion backlog of future revenues from both trust and insurance-funded sales at March 31, 2012, which is the result of preneed funeral and cemetery sales. We believe we have the financial strength and flexibility to reward shareholders through dividends while maintaining a prudent capital structure and pursuing new opportunities for profitable growth. We currently have approximately \$138.5 million authorized to repurchase our common stock.



Financial Condition, Liquidity and Capital Resources

Trust Investments

In addition to selling our products and services to client families at the time of need, we sell price-guaranteed preneed funeral and cemetery contracts, which provide for future funeral or cemetery services and merchandise. Since preneed funeral and cemetery

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services or merchandise will not be provided until sometime in the future, most states and provinces require that all or a portion of the funds collected from customers on preneed funeral and cemetery contracts be paid into trusts and/or preneed escrow accounts until the merchandise is delivered or the service is performed. Investment earnings associated with the trust investments are expected to mitigate the inflationary costs of providing the preneed funeral and cemetery services and merchandise in the future for the prices that were guaranteed at the time of sale.

Also, we are required by state and provincial law to pay a portion of the proceeds from the sale of cemetery property interment rights into perpetual care trusts. For these investments, the original corpus remains in the trust in perpetuity and the net ordinary earnings are intended to offset the expense to maintain the cemetery property. The majority of states require that net gains or losses are retained and added to the corpus, but certain states allow the net realized gains and losses to be included in the income that is distributed.

Independent trustees manage and invest all of the funds deposited into the funeral and cemetery merchandise and service trusts as well as the cemetery perpetual care trusts. The trustees are selected based on their respective geographic footprint and qualifications per state and provincial regulations. All of the trustees engage the same independent investment advisor either directly or indirectly through SCI's wholly-owned registered investment advisor. The trustees, with input from the investment advisor, establish an investment policy that serves as an operating document to guide the investment activities of the trusts including asset allocation and manager selection. The investments are also governed by state and provincial guidelines. Asset allocation for the funeral and cemetery merchandise and service trusts is generally based on matching the time period that we expect the funeral or cemetery preneed contract to be outstanding. Since net ordinary earnings are distributed monthly from the cemetery perpetual care trusts to offset cemetery maintenance costs, the cemetery perpetual care trusts contain a higher fixed income allocation than the funeral and cemetery merchandise and service trusts. The investment advisor recommends investment managers to the trustees that are selected on the basis of various criteria set forth in the investment policy. The primary investment objectives for the funeral and cemetery merchandise and service trusts include (1) achieving growth of principal over time sufficient to preserve and increase the purchasing power of the assets, and (2) preserving capital within acceptable levels of volatility. Preneed funeral and cemetery contracts generally take years to mature. Therefore, the funds associated with these contracts are often invested for several market cycles. While cemetery perpetual care trusts share the same investment objectives as listed above, these trusts emphasize providing a steady stream of investment income with some capital appreciation. The trusts seek to control risk and volatility through a combination of asset styles, asset classes, and institutional investment managers.

As of March 31, 2012, 84% of our trusts were under the control and custody of two large financial institutions engaged as preferred trustees. The U.S. trustees primarily use common trust fund structures as the investment vehicle for their trusts. Through the common trust fund structure, each respective trustee manages the allocation of assets through individual managed accounts or institutional mutual funds. In the event a particular state prohibits the use of a common trust fund as a qualified investment, the trustee utilizes institutional mutual funds. The U.S. trusts include a modest allocation to alternative investments, which are comprised primarily of private equity and real estate investments. These investments are structured as limited liability companies (LLCs) and are managed by certain trustees. The trusts that are eligible to allocate a portion of their investments to alternative investments purchase units of the respective LLCs.

### Fixed Income Securities

Fixed income investments are intended to preserve principal, provide a source of current income, and reduce overall portfolio volatility. The SCI trusts have direct investments primarily in government fixed income securities. Insurance backed fixed income investments preserve the principal, guarantee annual appreciation, and reduce overall portfolio volatility.

Canadian government fixed income securities are investments in Canadian federal and provincial government instruments. In many cases, regulatory restrictions mandate that the funds from the sales of preneed funeral and cemetery products sold in certain Canadian jurisdictions must be invested in these instruments.

### Equity Securities

Equity investments have historically provided long-term capital appreciation in excess of inflation. The SCI trusts have direct investments primarily in domestic equity portfolios that include large, mid, and small capitalization

companies of different investment objectives (i.e., growth and value). The majority of the equity portfolio is managed by multiple institutional investment managers that specialize in an objective-specific area of expertise. Our equity securities are exposed to market risk; however, these securities are well-diversified. As of March 31, 2012, the largest single equity position represented less than 1% of the total equity securities portfolio.

#### Mutual Funds

The SCI trust funds employ institutional mutual funds where operationally or economically efficient. Institutional mutual funds are utilized to invest in various asset classes including US equities, non-US equities, convertible bonds, corporate bonds,

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government bonds, Treasury inflation protected securities (TIPS), high yield bonds, real estate investment trusts (REITs), and commodities. The mutual funds are governed by guidelines outlined in their individual prospectuses.

Private Equity

The objective of these investments is to provide high rates of return with controlled volatility. These investments are typically long-term in duration. These investments are diversified by strategy, sector, manager, and vintage year. Private equity exposure is accessed through LLCs established by certain preferred trustees. These LLCs invest in numerous limited partnerships, including private equity, fund of funds, distressed debt, and mezzanine financing. The trustees that have oversight of their respective LLCs work closely with the investment advisor in making all current investments.

Trust Performance

The trust fund income recognized from these investment assets continues to be volatile. During the twelve months ended March 31, 2012, the Standard and Poor's 500 Index increased approximately 8.5% and the Barclay's Aggregate Index increased approximately 7.7%, while the combined SCI trusts increased approximately 5.0%.

SCI, its trustees, and its investment advisor continue to monitor the capital markets and the trusts on an ongoing basis. The trustees, with input from the investment advisor, will take prudent action as needed to achieve the investment goals and objectives of the trusts.

Capital Allocation Considerations

We rely on cash flow from operations as a significant source of liquidity. Our cash flow from operating activities provided \$95.8 million in the first quarter of 2012. In addition, we have \$402.3 million in excess borrowing capacity under our bank credit facility. We currently have no significant maturities of long-term debt until October 2014. Our bank credit facility requires us to maintain certain leverage and interest coverage ratios. As of March 31, 2012 we were in compliance with all of our debt covenants. Our financial covenant requirements and actual ratios as of March 31, 2012 are as follows:

|                         | Per Credit Agreement | Actual |
|-------------------------|----------------------|--------|
| Leverage ratio          | 4.00 (Max)           | 3.18   |
| Interest coverage ratio | 3.00 (Min)           | 4.31   |

We believe our sources of liquidity can be supplemented by our ability to access the capital markets for additional debt or equity securities. We believe that our cash on hand, future operating cash flows, and the available capacity under our credit facility will be adequate to meet our financial obligations over the next 12 months.

We expect to continue to focus on funding growth initiatives that generate increased profitability, revenue, and cash flows. These capital investments include the construction of high-end cemetery property (such as private family estates) and the construction of funeral home facilities. We will also consider the acquisition of additional deathcare operations that fit our long-term customer-focused strategy, if such acquisitions have the proper return on investment. Since November 2007, we have paid quarterly dividends of \$0.04 per common share. On February 9, 2011, our Board of Directors approved the payment of a quarterly dividend of \$0.05 per share. While we intend to pay regular quarterly cash dividends for the foreseeable future, all future dividends are subject to limitations in our debt covenants and final determination by our Board of Directors each quarter upon review of our financial performance.

Currently, we have approximately \$138.5 million authorized under our share repurchase program. We intend to make purchases from time to time in the open market or through privately negotiated transactions, subject to market conditions, debt covenants, and normal trading restrictions. Our credit agreement contains covenants that limit our ability to repurchase our common stock. There can be no assurance that we will buy our common stock under our share repurchase program in the future.

Cash Flow

We believe our ability to generate strong operating cash flow is one of our fundamental financial strengths and provides us with substantial flexibility in meeting operating and investing needs.

Operating Activities

Net cash provided by operating activities decreased \$12.2 million to \$95.8 million in the first quarter of 2012 from \$108.0 million in the first quarter of 2011. This decrease was primarily due to an anticipated increase in net cash tax

payments of \$7.4

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million. Additionally, we also experienced higher annual and long-term incentive compensation payments of \$9.6 million resulting from improved financial performance and total shareholder return. These decreases were partially offset by \$6.2 million in higher net trust withdrawals.

**Investing Activities**

Cash flows from investing activities used \$22.7 million in the first quarter of 2012 compared to using \$27.4 million in the same period of 2011. This decrease was primarily attributable to a decrease of \$9.7 million in cash spent on acquisitions, partially offset by a \$4.4 million decrease in cash receipts from divestitures and asset sales.

**Financing Activities**

Financing activities used \$89.1 million in the first quarter of 2012 compared to using \$43.4 million in the same period of 2011. This increase was primarily driven by a \$44.9 million increase in the repurchases of Company common stock.

We repurchased 6.8 million shares in the first quarter of 2012 for \$75.1 million and 3.2 million shares in the same period of 2011 for \$30.2 million.

We paid cash dividends of \$11.1 million in the first quarter of 2012 and \$9.6 million in the same period of 2011.

**Financial Assurances**

In support of our operations, we have entered into arrangements with certain surety companies whereby such companies agree to issue surety bonds on our behalf as financial assurance and/or as required by existing state and local regulations. The surety bonds are used for various business purposes; however, the majority of the surety bonds issued and outstanding have been used to support our preneed funeral and cemetery sales activities. The obligations underlying these surety bonds are recorded on the unaudited condensed consolidated balance sheet as Deferred preneed funeral revenues and Deferred preneed cemetery revenues. The breakdown of surety bonds between funeral and cemetery preneed arrangements, as well as surety bonds for other activities, is described below.

|   | March 31, 2012        | December 31,<br>2011 |
|---|-----------------------|----------------------|
|   | (Dollars in millions) |                      |
| Preneed funeral   | \$110.6               | \$116.6              |
| Preneed cemetery:   |                       |                      |
| Merchandise and services                                  | 114.0                 | 116.6                |
| Pre-construction  | 6.4                   | 6.3                  |
| Bonds supporting preneed funeral and cemetery obligations | 231.0                 | 239.5                |
| Bonds supporting preneed business permits                 | 2.6                   | 2.2                  |
| Other bonds   | 15.5                  | 15.4                 |
| Total surety bonds outstanding                            | \$249.1               | \$257.1              |

When selling preneed funeral and cemetery contracts, we may post surety bonds where allowed by state law. We post the surety bonds in lieu of trusting a certain amount of funds received from the customer. The amount of the bond posted is generally determined by the total amount of the preneed contract that would otherwise be required to be trusted, in accordance with applicable state law. For the three months ended March 31, 2012 and 2011, we had \$4.8 million and \$4.6 million, respectively, of cash receipts attributable to bonded sales. These amounts do not consider reductions associated with taxes, obtaining costs, or other costs.

Surety bond premiums are paid annually and are automatically renewable until maturity of the underlying preneed contracts, unless we are given prior notice of cancellation. Except for cemetery pre-construction bonds (which are irrevocable), the surety companies generally have the right to cancel the surety bonds at any time with appropriate notice. In the event a surety company were to cancel the surety bond, we are required to obtain replacement surety assurance from another surety company or fund a trust for an amount generally less than the posted bond amount. Management does not expect that we will be required to fund material future amounts related to these surety bonds because of lack of surety capacity or surety company non-performance.

**Preneed Funeral and Cemetery Activities and Backlog of Contracts**

In addition to selling our products and services to client families at the time of need, we sell price-guaranteed preneed funeral and cemetery contracts, which provide for future funeral or cemetery services and merchandise. Since preneed

funeral and cemetery services or merchandise will not be provided until sometime in the future, most states and provinces require that all or a portion of the funds collected from customers on preneed funeral and cemetery contracts be paid into merchandise and service trusts until the merchandise is delivered or the service is performed. These trust funds own investments in equity and debt securities and

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mutual funds, which are sensitive to current market prices. In certain situations, as described above, where permitted by state or provincial laws, we post a surety bond as financial assurance for a certain amount of the preneed funeral or cemetery contract in lieu of placing funds into trust accounts.

**Trust-Funded Preneed Funeral and Cemetery Contracts:** The funds are deposited into trust and invested by independent trustees in accordance with state and provincial laws. We retain any funds above the amounts required to be deposited into trust accounts and use them for working capital purposes, generally to offset the selling and administrative costs of our preneed programs.

The tables below detail our results of preneed funeral and cemetery production and maturities, excluding insurance contracts, for the three months ended March 31, 2012 and 2011.

|  | North America<br>Three Months Ended<br>March 31,<br>2012      2011<br>(Dollars in millions) |         |
|--|---|---------|
| <b>Funeral:</b>                            |   |         |
| Preneed trust-funded (including bonded):   |   |         |
| Sales production (1)                       | \$37.7  | \$24.7  |
| Sales production (number of contracts) (1) | 14,077  | 5,437   |
| Maturities (1)                             | \$56.1  | \$48.2  |
| Maturities (number of contracts) (1)       | 14,235  | 10,784  |
| <b>Cemetery:</b>                           |   |         |
| Sales production:                          |   |         |
| Preneed                                    | \$124.5   | \$110.3 |
| Atneed                                     | 59.4  | 61.7    |
| Total sales production                     | \$183.9   | \$172.0 |
| Sales production deferred to backlog:      |   |         |
| Preneed                                    | \$55.2  | \$45.9  |
| Atneed                                     | 45.4  | 47.0    |
| Total sales production deferred to backlog | \$100.6   | \$92.9  |
| Revenue recognized from backlog:           |   |         |
| Preneed                                    | \$32.3  | \$34.0  |
| Atneed                                     | 44.0  | 44.4    |
| Total revenue recognized from backlog      | \$76.3  | \$78.4  |

(1) The increase in sales production and maturities in 2012 is the result of our acquisition of Neptune Cremation Society, which has a lower average selling price per contract.

**Insurance-Funded Preneed Funeral Contracts:** Where permitted by state or provincial law, customers may arrange their preneed funeral contract by purchasing a life insurance or annuity policy from third-party insurance companies, for which we earn a commission as general sales agent for the insurance company. The policy amount of the insurance contract between the customer and the third-party insurance company generally equals the amount of the preneed funeral contract. We do not reflect the unfulfilled insurance-funded preneed funeral contract amounts in our unaudited condensed consolidated balance sheet.

The table below details the results of insurance-funded preneed funeral production and maturities for the three months ended March 31, 2012 and 2011, and the number of contracts associated with those transactions.



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|  | North America<br>Three Months Ended<br>March 31,<br>2012      2011<br>(Dollars in millions) |         |
|--|---|---------|
| Preneed funeral insurance-funded:          |   |         |
| Sales production (1)                       | \$134.4   | \$100.0 |
| Sales production (number of contracts) (1) | 22,776  | 17,563  |
| General agency revenue                     | \$23.3  | \$19.3  |
| Maturities                                 | \$83.1  | \$76.8  |
| Maturities (number of contracts)           | 14,672  | 13,942  |

(1) Amounts are not included in our unaudited condensed consolidated balance sheet.

North America Backlog of Preneed Funeral and Cemetery Contracts: The following table reflects our North America backlog of trust-funded deferred preneed funeral and cemetery contract revenues, including amounts related to Deferred preneed funeral and cemetery receipts held in trust at March 31, 2012 and December 31, 2011. Additionally, the table reflects our backlog of unfulfilled insurance-funded contracts (which are not included in our unaudited condensed consolidated balance sheet) at March 31, 2012 and December 31, 2011. The backlog amounts presented are reduced by an amount that we believe will cancel before maturity based on historical experience.

The table also reflects our preneed funeral and cemetery receivables and trust investments (market and cost bases) associated with the backlog of deferred preneed funeral and cemetery contract revenues, net of the estimated cancellation allowance. We believe that the table below is meaningful because it sets forth the aggregate amount of future revenues we expect to recognize as a result of preneed sales, as well as the amount of assets associated with those revenues. Because the future revenues exceed the asset amounts, future revenues will exceed the cash distributions actually received from the associated trusts.

|  | March 31, 2012        |         | December 31, 2011 |         |
|--|-----------------------|---------|-------------------|---------|
|  | Market                | Cost    | Market            | Cost    |
|  | (Dollars in billions) |         |                   |         |
| Deferred preneed funeral revenues  | \$0.56                | \$0.56  | \$0.58            | \$0.58  |
| Deferred preneed funeral receipts held in trust  | 1.32                  | 1.30    | 1.27              | 1.29    |
|  | \$1.88                | \$1.86  | \$1.85            | \$1.87  |
| Allowance for cancellation on trust investments  | (0.15 )               | (0.15 ) | (0.15 )           | (0.15 ) |
| Backlog of trust-funded preneed funeral revenues   | \$1.73                | \$1.71  | \$1.70            | \$1.72  |
| Backlog of insurance-funded preneed funeral revenues   | 3.46                  | 3.46    | 3.40              | 3.40    |
| Total backlog of preneed funeral revenues  | \$5.19                | \$5.17  | \$5.10            | \$5.12  |
| Preneed funeral receivables and trust investments  | \$1.52                | \$1.50  | \$1.48            | \$1.50  |
| Allowance for cancellation on trust investments  | (0.13 )               | (0.13 ) | (0.14 )           | (0.14 ) |
| Assets associated with backlog of trust-funded deferred preneed funeral revenues, net of estimated allowance for cancellation      | \$1.39                | \$1.37  | \$1.34            | \$1.36  |
| Insurance policies associated with insurance-funded deferred preneed funeral revenues, net of estimated allowance for cancellation | 3.46                  | 3.46    | 3.40              | 3.40    |
| Total assets associated with backlog of preneed funeral revenues, net of estimated allowance for cancellation                      | \$4.85                | \$4.83  | \$4.74            | \$4.76  |
| Deferred preneed cemetery revenues   | \$0.86                | \$0.86  | \$0.83            | \$0.83  |
| Deferred preneed cemetery receipts held in trust   | 1.24                  | 1.18    | 1.15              | 1.15    |
|  | \$2.10                | \$2.04  | \$1.98            | \$1.98  |
| Allowance for cancellation on trust investments  | (0.14 )               | (0.15 ) | (0.16 )           | (0.16 ) |

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|   |         |         |         |         |
|---|---------|---------|---------|---------|
| Total backlog of deferred cemetery revenues   | \$1.96  | \$1.89  | \$1.82  | \$1.82  |
| Preneed cemetery receivables and trust investments  | \$1.72  | \$1.63  | \$1.60  | \$1.59  |
| Allowance for cancellation on trust investments   | (0.15 ) | (0.15 ) | (0.15 ) | (0.15 ) |
| Total assets associated with backlog of deferred cemetery revenues, net of estimated allowance for cancellation | \$1.57  | \$1.48  | \$1.45  | \$1.44  |

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The market value of our funeral and cemetery trust investments was based on a combination of quoted market prices, observable inputs such as interest rates or yield curves, and appraisals. The difference between the backlog and asset amounts represents the contracts for which we have posted surety bonds as financial assurance in lieu of trusting, the amounts collected from customers that were not required to be deposited into trust, and allowable cash distributions from trust assets. The table also reflects the amounts expected to be received from insurance companies through the assignment of policy proceeds related to insurance-funded funeral contracts.

## Results of Operations — Three Months Ended March 31, 2012 and 2011

## Management Summary

Key highlights in the first quarter of 2012 were as follows:

Funeral gross profits increased \$0.7 million, or 0.7%, due to higher case volume and higher General Agency

Revenues (insurance commissions) related to preneed funeral production, partially offset by higher selling related expenses; and

Cemetery gross profits increased \$0.5 million, or 1.8%, due to higher cemetery preneed property sales production and other cemetery revenues, partially offset by higher selling related expenses.

## Results of Operations

In the first quarter of 2012, we reported net income attributable to common stockholders of \$48.0 million (\$.22 per diluted share) compared to net income attributable to common stockholders in the first quarter of 2011 of \$38.8 million (\$.16 per diluted share). These results were impacted by the following items:

|   | 2012                   | 2011       |
|---|------------------------|------------|
|   | (Dollars in thousands) |            |
| Net after-tax losses from the sale of assets                | \$(354 )               | \$(458 )   |
| After-tax losses from the early extinguishment of debt, net | \$—                    | \$(185 )   |
| After-tax expenses related to acquisitions                  | \$(35 )                | \$(580 )   |
| Change in certain tax reserves and other                    | \$3,326                | \$(1,003 ) |

## Consolidated Versus Comparable Results

The table below reconciles our consolidated GAAP results to our comparable, or “same store,” results for the three months ended March 31, 2012 and 2011. We define comparable operations (or same store operations) as those funeral and cemetery locations that were owned for the entire period beginning January 1, 2011 and ending March 31, 2012. The following tables present operating results for funeral and cemetery locations that were owned by us during this period.

| Three Months Ended<br>March 31, 2012 | Consolidated | Less:<br>Results Associated<br>with<br>Acquisition/New<br>Construction<br>(Dollars in millions) | Less:<br>Results Associated<br>with Divestitures | Comparable |
|--------------------------------------|--------------|---|--|------------|
| <b>North America Revenue</b>         |              |   |  |            |
| Funeral revenue                      | \$422.5      | \$21.0  | \$—  | \$401.5    |
| Cemetery revenue                     | 178.2        | —   | 0.3  | 177.9      |
|                                      | 600.7        | 21.0  | 0.3  | 579.4      |
| Germany revenue                      | 1.8          | —   | —  | 1.8        |
| Total revenue                        | \$602.5      | \$21.0  | \$0.3  | \$581.2    |
| <b>North America Gross Profits</b>   |              |   |  |            |
| Funeral gross profits                | \$100.2      | \$2.4   | \$(0.9 )   | \$98.7     |
| Cemetery gross profits               | 27.6         | —   | 0.2  | 27.4       |
|                                      | 127.8        | 2.4   | (0.7 )   | 126.1      |
| Germany gross profits                | (0.2 )       | —   | —  | (0.2 )     |
| Total gross profits                  | \$127.6      | \$2.4   | \$(0.7 )   | \$125.9    |



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| Three Months Ended<br>March 31, 2011 | Consolidated | Less:<br>Results Associated<br>with<br>Acquisition/New<br>Construction<br>(Dollars in millions) | Less:<br>Results Associated<br>with Divestitures | Comparable |
|--------------------------------------|--------------|---|--|------------|
| North America Revenue                |              |   |  |            |
| Funeral revenue                      | \$406.5      | \$1.5   | \$1.5  | \$403.5    |
| Cemetery revenue                     | 171.3        | —   | 2.0  | 169.3      |
|                                      | 577.8        | 1.5   | 3.5  | 572.8      |
| Germany revenue                      | 1.9          | —   | —  | 1.9        |
| Total revenue                        | \$579.7      | \$1.5   | \$3.5  | \$574.7    |
| North America Gross Profits          |              |   |  |            |
| Funeral gross profits                | \$99.1       | \$0.6   | \$0.1  | \$98.4     |
| Cemetery gross profits               | 27.1         | (0.1  | ) 0.3  | 26.9       |
|                                      | 126.2        | 0.5   | 0.4  | 125.3      |
| Germany gross profits                | 0.2          | —   | —  | 0.2        |
| Total gross profits                  | \$126.4      | \$0.5   | \$0.4  | \$125.5    |

The following table provides the data necessary to calculate our consolidated average revenue per funeral service for the three months ended March 31, 2012 and 2011. We calculate average revenue per funeral service by dividing consolidated funeral revenue, excluding General Agency (GA) revenues and certain other revenues to avoid distorting our averages of normal funeral services revenue, by the number of consolidated funeral services performed during the period.

|  | Three Months Ended<br>March 31,<br>2012      2011<br>(Dollars in millions,<br>except average<br>revenue per funeral service) |         |
|--|--|---------|
| Consolidated funeral revenue                     | \$424.3  | \$408.4 |
| Less: Consolidated GA revenue                    | 23.3   | 19.3    |
| Less: Other revenue                              | 13.2   | 2.5     |
| Adjusted consolidated funeral revenue            | \$387.8  | \$386.6 |
| Consolidated funeral services performed          | 74,706   | 72,968  |
| Consolidated average revenue per funeral service | \$5,191  | \$5,298 |

The following table provides the data necessary to calculate our comparable average revenue per funeral service for the three months ended March 31, 2012 and 2011. We calculate average revenue per funeral service by dividing comparable funeral revenue, excluding comparable GA revenues and certain other revenues to avoid distorting our averages of normal funeral services revenue, by the number of comparable funeral services performed during the period.

|                             | Three Months Ended<br>March 31,<br>2012      2011<br>(Dollars in millions,<br>except average<br>revenue per funeral service) |         |
|-----------------------------|--|---------|
| Comparable funeral revenue  | \$403.3  | \$405.4 |
| Less: Comparable GA revenue | 23.1   | 19.3    |
| Less: Other revenue         | 2.6  | 2.5     |

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|  |         |         |
|--|---------|---------|
| Adjusted comparable funeral revenue            | \$377.6 | \$383.6 |
| Comparable funeral services performed          | 69,130  | 72,432  |
| Comparable average revenue per funeral service | \$5,462 | \$5,296 |
| Funeral Results                                |         |         |

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### Funeral Revenue

Consolidated revenues from funeral operations were \$424.3 million in the first quarter of 2012 compared to \$408.4 million for the same period in 2011. This increase is attributable to \$19.5 million of additional revenues as the result of acquisitions in 2011. These increases were partially offset by a decline of \$1.5 million in revenues contributed by non-strategic assets that were divested throughout 2012 and 2011 and the \$2.1 million decrease in comparable revenues described below.

Comparable revenues from funeral operations were \$403.3 million in the first quarter of 2012 compared to \$405.4 million for the same period in 2011. This decrease was primarily due to lower funeral services performed, partially offset by an increase in the average revenue per funeral and a \$3.8 million increase in GA revenues (insurance commissions) that resulted from increased insurance funded preneed funeral production.

### Funeral Services Performed

Our consolidated funeral services performed increased 2.4% during the first quarter of 2012 compared to the same period in 2011 primarily as the result of acquisitions in 2012 and 2011, partially offset by a 4.6% decrease in comparable funeral services performed. We believe the comparable decrease is consistent with trends experienced by other funeral service providers and industry vendors. Our comparable cremation rate of 45.0% in the first quarter of 2012 increased from 44.1% in 2011. We continue to expand our cremation memorialization products and services, which have resulted in higher average sales for cremation services.

### Average Revenue Per Funeral Service

Our consolidated average revenue per funeral service decreased \$107, or 2.0% ,in the first quarter of 2012 compared to 2011, primarily as a result of our acquisition of Neptune which has a lower average partially offset by the increase in comparable average revenue per funeral service described below. Our comparable average revenue per funeral service increased \$166, or 3.1%, in the first quarter of 2012 compared to the same period in 2011. Excluding an unfavorable Canadian currency impact and higher funeral trust fund income, the average revenue per funeral service grew approximately 3.2%.

### Funeral Gross Profits

Consolidated funeral gross profits increased \$0.7 million, or 0.7%, in the first quarter of 2012 compared to the same period in 2011. This increase is primarily attributable to \$1.8 million of additional gross profits related to acquisitions that occurred in 2011, partially offset by a \$0.1 million decrease in comparable gross profits and a decline of \$1.0 million of gross profits that were contributed by non-strategic assets divested throughout 2012 and 2011.

Comparable funeral gross profits were relatively flat as we were able to reduce fixed and variable costs to offset the revenue decline and the comparable gross margin percentage increased from 24.3% to 24.4% in the first quarter of 2012 when compared to the same period in 2011.

### Cemetery Results

#### Cemetery Revenue

Consolidated cemetery revenues increased \$6.9 million, or 4.0%, in the first quarter of 2012 compared to the same period in 2011. This increase was partially offset by a decline of \$1.7 million in revenues contributed by non-strategic assets that were divested throughout 2012 and 2011. Comparable cemetery revenues increased \$8.6 million, or 5.1%, primarily as a result of higher cemetery preneed property sales production and higher trust fund income during the current quarter, partially offset by lower atneed revenues.

#### Cemetery Gross Profits

Consolidated cemetery gross profits increased \$0.5 million, or 1.8%, in the first quarter of 2012 compared to the same period in 2011. This increase is primarily the result of the increase in comparable gross profits.

Comparable cemetery gross profits increased \$0.5 million, or 1.9%, and gross margin percentage decreased from 15.9% to 15.4% in the first quarter of 2012 compared to the same period in 2011. The increase in revenues was partially offset by higher selling expenses related to current quarter preneed sales initiatives. Selling costs are recognized in the period incurred; however, the revenue associated with the preneed production is not recognized until the services are performed as described in Critical Accounting Policies, Recent Accounting Pronouncements, and Accounting Changes below.

### Other Financial Statement Items

General and Administrative Expenses

General and administrative expenses decreased \$2.8 million to \$26.0 million during the first quarter of 2012 compared to

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\$28.8 million in the same period of 2011. This decrease is due to a reduction of \$2.7 million in other professional fees which is associated with a favorable legal settlement of \$2.1 million.

### Other Income, Net

Other income, net increased \$3.2 million to \$3.9 million during the first quarter of 2012, primarily due to a favorable foreign currency impact from liability settlements between the U.S. and Canadian Subsidiaries.

### Provision for Income Taxes

Income tax expense during interim periods is based on our estimated annual effective income tax rate plus any discrete items which are recorded in the period in which they occur. Discrete items include, among others, such events as changes in estimates due to the finalization of tax returns, tax audit settlements, expiration of statute of limitations, and increases or decreases in valuation allowances. Our effective tax rate was 32.4% and 37.6% for the three months ended March 31, 2012 and 2011, respectively. The effective tax rate of 32.4% for the first quarter of 2012 was below the 35% federal statutory tax rate due to the benefits associated with the settlement of a tax audit and foreign jurisdictions taxed at different rates, which is partially offset by state tax expense.

### Weighted Average Shares

The diluted weighted average number of shares outstanding was 223.2 million during the first quarter of 2012, compared to 242.1 million in the same period of 2011. The decrease in the number of shares reflects the impact of shares repurchased under our share repurchase program.

### Critical Accounting Policies

The preparation of financial statements in accordance with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the unaudited condensed consolidated financial statements and accompanying notes. Actual results could differ from those estimates. Our critical accounting policies are disclosed in our Annual Report on Form 10-K for the year ended December 31, 2011.

No other significant changes to our accounting policies have occurred subsequent to December 31, 2011, except as described below within Recent Accounting Pronouncements and Accounting Changes.

### Recent Accounting Pronouncements and Accounting Changes

For discussion of recent accounting pronouncements and accounting changes, see Part I, Item 1. Financial Statements, Note 3.

### Cautionary Statement on Forward-Looking Statements

The statements in this Form 10-Q that are not historical facts are forward-looking statements made in reliance on the “safe harbor” protections provided under the Private Securities Litigation Reform Act of 1995. These statements may be accompanied by words such as “believe,” “estimate,” “project,” “expect,” “anticipate,” or “predict,” that convey the uncertainty of future events or outcomes. These statements are based on assumptions that we believe are reasonable; however, many important factors could cause our actual results in the future to differ materially from the forward-looking statements made herein and in any other documents or oral presentations made by us, or on our behalf. Important factors, which could cause actual results to differ materially from those in forward-looking statements include, among others, the following:

- Our affiliated funeral and cemetery trust funds own investments in equity securities, fixed income securities, and mutual funds, which are affected by market conditions that are beyond our control.
- We may be required to replenish our affiliated funeral and cemetery trust funds in order to meet minimum funding requirements, which would have a negative effect on our earnings and cash flow.
- Our ability to execute our strategic plan depends on many factors, some of which are beyond our control.
- Our credit agreements contain covenants that may prevent us from engaging in certain transactions.
- If we lost the ability to use surety bonding to support our preneed funeral and preneed cemetery activities, we may be required to make material cash payments to fund certain trust funds.
- The funeral home and cemetery industry continues to be increasingly competitive.

Increasing death benefits related to preneed funeral contracts funded through life insurance or annuity contracts may not cover future increases in the cost of providing a price-guaranteed funeral service.

• The financial condition of third-party insurance companies that fund our preneed funeral contracts may impact our

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future revenues.

• Unfavorable results of litigation could have a material adverse impact on our financial statements.

• Unfavorable publicity could affect our reputation and business.

• If the number of deaths in our markets declines, our cash flows and revenues may decrease.

• The continuing upward trend in the number of cremations performed in North America could result in lower revenues and gross profit.

• Our funeral home and cemetery businesses are high fixed-cost businesses.

• Regulation and compliance could have a material adverse impact on our financial results.

• Cemetery burial practice claims could have a material adverse impact on our financial results.

• A number of years may elapse before particular tax matters, for which we have established accruals, are audited and finally resolved.

• Declines in overall economic conditions beyond our control could reduce future potential earnings and cash flows and could result in future goodwill impairments.

For further information on these and other risks and uncertainties, see our Securities and Exchange Commission filings, including our 2011 Annual Report on Form 10-K, which was filed February 13, 2012. Copies of this document as well as other SEC filings can be obtained from our website at [www.sci-corp.com](http://www.sci-corp.com). We assume no obligation to publicly update or revise any forward-looking statements made herein or any other forward-looking statements made by us, whether as a result of new information, future events or otherwise.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

#### Marketable Equity and Debt Securities — Price Risk

In connection with our preneed funeral operations and preneed cemetery merchandise and service sales, the related funeral and cemetery trust funds own investments in equity and debt securities and mutual funds, which are sensitive to current market prices.

Cost and market values as of March 31, 2012 are presented in Part I, Item 1. Financial Statements and Notes 4, 5, and 6 of this Form 10-Q. Also, see Item 2, Management's Discussion and Analysis of Financial Condition and Results of Operations, Financial Conditions, Liquidity and Capital Resources, for discussion of trust investments.

### Item 4. Controls and Procedures

#### Disclosure Controls and Procedures

As of March 31, 2012, we carried out an evaluation, under the supervision and with the participation of our Chief Executive Officer ("CEO") and Chief Financial Officer ("CFO"), of the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")). Our disclosure controls and procedures are designed to ensure that information required to be disclosed in the Securities and Exchange Commission ("SEC") reports we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time period specified by the SEC's rules and forms and that such information is accumulated and communicated to management, including our CEO and CFO, as appropriate, to allow timely decisions regarding required disclosure. The officers have concluded that our disclosure controls and procedures were effective as of March 31, 2012 and that the unaudited condensed consolidated financial statements included in this Quarterly Report on Form 10-Q fairly present, in all material respects, our financial condition, results of operations and cash flows for the periods presented in conformity with US GAAP.

#### Changes in Internal Control over Financial Reporting

There have been no changes in our internal control over financial reporting during the most recently completed fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II. OTHER INFORMATION

### Item 1. Legal Proceedings

Information regarding legal proceedings is set forth in Note 15 in Item 1 of Part I of this Form 10-Q, which information is hereby incorporated by reference herein.

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## Item 1A. Risk Factors

There have been no material changes in our Risk Factors as set forth in Item 1A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2011.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

On January 31, 2012, we issued 1,179 deferred common stock equivalents, or units, pursuant to provisions regarding dividends under the Amended and Restated Director Fee Plan to four non-employee directors. We did not receive any monetary consideration for the issuances. These issuances were unregistered because they did not constitute a “sale” within the meaning of Section 2(3) of the Securities Act of 1933, as amended.

In February 2012, our Board of Directors approved an increase in our share repurchase program authorizing the investment of up to an additional \$120 million to repurchase our common stock, bringing total authorization up to \$200 million. As of March 31, 2012, the remaining dollar value of shares that may yet be purchased under our currently approved share repurchase program was approximately \$146.8 million.

| Period                               | Total number of shares purchased | Average price paid per share | Total number of shares purchased as part of publicly announced programs | Dollar value of shares that may yet be purchased under the programs |
|--------------------------------------|----------------------------------|------------------------------|---|---|
| January 1, 2012 — January 31, 2012   | 1,431,821                        | \$10.82                      | 1,431,821   | \$84,065,453  |
| February 1, 2012 — February 29, 2012 | 4,340,300                        | \$11.18                      | 4,340,300   | \$155,938,132   |
| March 1, 2012 — March 31, 2012       | 992,984                          | \$11.18                      | 819,749   | \$146,776,796   |
|                                      | 6,765,105                        |                              | 6,591,870   |   |

Subsequent to March 31, 2012, we repurchased an additional 759,276 shares of common stock at an aggregate cost of \$8.3 million, which is an average cost per share of \$10.93. After these second quarter repurchases, the remaining dollar value of shares authorized to be purchased under our share repurchase program is approximately \$138.5 million.

## Item 6. Exhibits

- 12.1 Ratio of earnings to fixed charges for the three months ended March 31, 2012 and 2011.
- 31.1 Certification of Thomas L. Ryan as Chief Executive Officer in satisfaction of Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification of Eric D. Tanzberger as Principal Financial Officer in satisfaction of Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1 Certification of Periodic Financial Reports by Thomas L. Ryan as Chief Executive Officer in satisfaction of Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certification of Periodic Financial Reports by Eric D. Tanzberger as Principal Financial Officer in satisfaction of Section 906 of the Sarbanes-Oxley Act of 2002.
- 101 Interactive data file.



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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

April 26, 2012

SERVICE CORPORATION INTERNATIONAL  
By: /s/ Tammy Moore  
Tammy Moore  
Vice President and Corporate Controller  
(Principal Accounting Officer)

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Index to Exhibits

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