

FIRST DATA CORP  
Form 4  
September 26, 2007

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DAVIS ALISON

(Last) (First) (Middle)

6200 SOUTH QUEBEC STREET

(Street)

GREENWOOD VILLAGE, CO 80111

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
FIRST DATA CORP [FDC]

3. Date of Earliest Transaction (Month/Day/Year)  
09/24/2007

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |     |       |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|-----|-------|
|                                 |                                      |  |                                | (A) or (D)  | Code  | V  | Amount                            | (D) | Price |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security | 2. Conversion or Exercise | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any | 4. Transaction Code | 5. Number of Derivative Securities | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|------------------------------------|--|---|
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|------------------------------------|--|---|

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| (Instr. 3)                                       | Price of<br>Derivative<br>Security | (Month/Day/Year) | (Instr. 8) | Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | Code | V | (A)    | (D) | Date<br>Exercisable | Expiration<br>Date | Title           | Amount<br>or<br>Number<br>of Shares |
|--|------------------------------------|------------------|------------|--|------|---|--------|-----|---------------------|--------------------|-----------------|-------------------------------------|
| Director<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 22.1893<br><u>(1)</u>           | 09/24/2007       |            |  | D    |   | 8,000  |     | 05/08/2002          | 05/08/2012         | Common<br>Stock | 8,000                               |
| Director<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 19.3323<br><u>(1)</u>           | 09/24/2007       |            |  | D    |   | 14,084 |     | 02/05/2003          | 02/05/2013         | Common<br>Stock | 14,084                              |
| Director<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 21.6501<br><u>(1)</u>           | 09/24/2007       |            |  | D    |   | 8,000  |     | 05/21/2003          | 05/21/2013         | Common<br>Stock | 8,000                               |
| Director<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 21.4229<br><u>(1)</u>           | 09/24/2007       |            |  | D    |   | 12,709 |     | 02/25/2004          | 02/25/2014         | Common<br>Stock | 12,709                              |
| Director<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 24.0579<br><u>(1)</u>           | 09/24/2007       |            |  | D    |   | 8,000  |     | 05/19/2004          | 05/19/2014         | Common<br>Stock | 8,000                               |
| Director<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 22.1123<br><u>(1)</u>           | 09/24/2007       |            |  | D    |   | 12,313 |     | 02/23/2005          | 02/23/2015         | Common<br>Stock | 12,313                              |
| Director<br>Stock<br>Option<br>(Right to<br>Buy) | \$ 20.7218<br><u>(1)</u>           | 09/24/2007       |            |  | D    |   | 28,000 |     | 05/11/2005          | 05/11/2015         | Common<br>Stock | 28,000                              |
| Director<br>Stock<br>Option<br>(Right to         | \$ 20.7218<br><u>(1)</u>           | 09/24/2007       |            |  | D    |   | 3,153  |     | 05/11/2005          | 05/11/2015         | Common<br>Stock | 3,153                               |

Buy)

Director

Stock

\$ 23.9412

Option

(Right to

Buy)

(1)

09/24/2007

D

8,188

02/08/2006

02/08/2016

Common  
Stock

8,188

Director

Stock

\$ 25.9037

Option

(Right to

Buy)

(1)

09/24/2007

D

8,000

05/10/2006

05/10/2016

Common  
Stock

8,000

Director

Stock

\$ 22.2247

Option

(Right to

Buy)

(1)

09/24/2007

D

20,000

03/06/2002

03/06/2012

Common  
Stock

20,000

## Reporting Owners

**Reporting Owner Name / Address****Relationships**

Director 10% Owner Officer Other

DAVIS ALISON  
6200 SOUTH QUEBEC STREET  
GREENWOOD VILLAGE, CO 80111

X

## Signatures

By: Stanley J. Andersen,  
Attorney-in-Fact

09/26/2007

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The exercise price shown reflects the anti-dilution adjustment for the issuer's spin-off of The Western Union Company on September 29, 2006.

(2) The price of all derivative securities in Table II, Column 8 is the difference between \$34.00 and the exercise price for the security listed in Column 2.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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