

KEMPER Corp  
Form 3  
May 11, 2015

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|                                           |                                      |                                                                                                                                                                                                                          |
|-------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person * | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol                                                                                                                                                                              |
| Â Evans Carl Thomas Jr.                   | (Month/Day/Year)                     | KEMPER Corp [KMPR]                                                                                                                                                                                                       |
| (Last) (First) (Middle)                   | 05/06/2015                           |                                                                                                                                                                                                                          |
| ONE EAST WACKER DRIVE                     |                                      | 4. Relationship of Reporting Person(s) to Issuer                                                                                                                                                                         |
| (Street)                                  |                                      | (Check all applicable)                                                                                                                                                                                                   |
|                                           |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other<br>(give title below) (specify below)<br>VP, Secretary & Gen. Counsel |
| CHICAGO,Â ILÂ 60601                       |                                      | 5. If Amendment, Date Original Filed(Month/Day/Year)                                                                                                                                                                     |
| (City) (State) (Zip)                      |                                      |                                                                                                                                                                                                                          |
|                                           |                                      | 6. Individual or Joint/Group Filing(Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person            |

### Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|----------------------------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------|
| Common Stock                       | 21,033                                                   | D                                                                 | Â                                                        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security:<br>Direct (D)<br>or Indirect | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|-----------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------------|--------------------------------------------------------|------------------------------------------------------------------------|----------------------------------------------------------|
|                                               | Date Exercisable      Expiration Date                       | Title      Amount or Number of                                                 |                                                        |                                                                        |                                                          |

# Edgar Filing: KEMPER Corp - Form 3

|                         |              |            |                 | Shares |          | (I)<br>(Instr. 5) |   |
|-------------------------|--------------|------------|-----------------|--------|----------|-------------------|---|
| Stock Option <u>(1)</u> | Â <u>(2)</u> | 02/01/2016 | Common<br>Stock | 3,000  | \$ 47.86 | D                 | Â |
| Stock Option <u>(1)</u> | Â <u>(2)</u> | 02/06/2017 | Common<br>Stock | 3,000  | \$ 49.79 | D                 | Â |
| Stock Option <u>(1)</u> | Â <u>(2)</u> | 02/05/2018 | Common<br>Stock | 3,000  | \$ 37.15 | D                 | Â |
| Stock Option <u>(1)</u> | Â <u>(3)</u> | 02/04/2025 | Common<br>Stock | 4,000  | \$ 36.17 | D                 | Â |

## Reporting Owners

| Reporting Owner Name / Address                                      | Relationships |           |                                |       |
|---------------------------------------------------------------------|---------------|-----------|--------------------------------|-------|
|                                                                     | Director      | 10% Owner | Officer                        | Other |
| Evans Carl Thomas Jr.<br>ONE EAST WACKER DRIVE<br>CHICAGO, IL 60601 | Â             | Â         | Â VP, Secretary & Gen. Counsel | Â     |

## Signatures

C. Thomas  
Evans, Jr. 05/11/2015

Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option to buy stock with tandem stock appreciation right.
- (2) Currently exercisable.
- (3) Option shares vest in four equal consecutive annual installments beginning 08-04-2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.  
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