#### Edgar Filing: Harvey Richard A. - Form 4

Harvey Ric Form 4	hard A.									
November	29, 2010									
FORM	M 4 <sub>UNITED</sub>	STATES SEC	CURITIES	AND EX	CHA	ANGE C	OMMISSION	OMB AF	PROVAL	
Cha ala d			Washington					Number:	3235-0287	
Check t if no lo	ngar	MENT OF CU	IANCES IN	J DENIFI			VEDSHID OF	Expires:	January 31, 2005	
subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Estimate										
Form 4	or	~ .					burden hou response	0.5		
Form 5 obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section										
may continue. See Instruction 30(h) of the Investment Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940										
1(b).										
(Print or Type	e Responses)									
1. Name and Address of Reporting Person * Harvey Richard A.2. Issuer Name and Ticker or Trading Symbol5. Relationship of Reporting Person(s) to Issuer										
	chalu A.	Sym WII	<sup>bol</sup> LLIAMS SC	ONOMA 1	INC	[WSM]				
(Last)	(First)		ate of Earliest				(Check	all applicable	)	
3250 VAN	INESS AVENUE		nth/Day/Year)				Director 10% Owner X Officer (give title Other (specify			
3250 VAN NESS AVENUE 11/24/2010 Officer (give titleOther (specify below) PRESIDENT WS BRAND										
(Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check								g(Check		
	Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person									
SAN FRANCISCO, CA 94109 SAN FRANCISCO, CA 94109										
(City)	(State)	(Zip)	Table I - Non	-Derivative	e Secu	rities Acq	uired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date,	3. if Transacti	4. Securit oror Dispos		equired (A)	5. Amount of Securities	6. Ownership	7. Nature of Indirect	
(Instr. 3)	(Monul/Day/Teal)	any	Code	(Instr. 3, 4			Beneficially	Form: Benefici	Beneficial	
		(Month/Day/Ye	ar) (Instr. 8)				Owned Following	Direct (D) or Indirect		
					(A)		Reported Transaction(s)	(I) (Instr. 4)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)	(110111-1)		
Common Stock	11/24/2010		М	25,000	А	\$ 8.56	28,083	D		
Common Stock	11/24/2010		D	6,529	D	\$ 32.78	21,554	D		
Common Stock	11/24/2010		F	8,622	D	\$ 32.78	12,932	D		
Common Stock	11/24/2010		М	3,200	А	\$ 22.47	16,132	D		
Common Stock	11/24/2010		М	5,600	А	\$ 21.8	21,732	D		

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Common Stock	11/24/2010	S	8,800	D	\$ 33.8209 (1)	12,932	D	
Common Stock	11/26/2010	S	3,083	D	\$ 33.5352 (2)	9,849	D	
Common Stock	11/24/2010	J	36	А	\$ 33.9	19,244 <u>(3)</u>	I	by Managed Account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration D (Month/Day/	ate	7. Title and A Underlying S (Instr. 3 and	Securit
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Non-Qualified Stock Option (right to buy)	\$ 21.8	11/24/2010		М	5,600	(4)	04/01/2013	Common Stock	5,6
Non-Qualified Stock Option (right to buy)	\$ 22.47	11/24/2010		М	3,200	(5)	04/03/2012	Common Stock	3,2
Stock Settled Stock Appreciation Right (SSAR)	\$ 8.56	11/24/2010		М	25,000	(6)	11/07/2018	Common Stock	25,0

## **Reporting Owners**

Reporting Owner Name / Address			Relationships	
	Director	10% Owner	Officer	Other
Harvey Richard A.			PRESIDENT WS BRAND	

#### 3250 VAN NESS AVENUE SAN FRANCISCO, CA 94109

stock on November 24, 2010.

## Signatures

(3)

By: Attorney-in-Fact: Laurel Pies For: Richard A. 11/29/2010 <u>\*\*</u>Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Reflects the weighted average price as the shares were sold in multiple transactions. The per share transaction price ranged from \$33.82 to
  (1) \$33.83. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

Reflects the weighted average price as the shares were sold in multiple transactions. The per share transaction price ranged from \$33.53 to
(2) \$33.55. The reporting person undertakes to provide upon request by the U.S. Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

The reporting person owns \$652,357.29 in the Williams-Sonoma, Inc. stock fund under the Williams-Sonoma, Inc. 401(k) Plan, based on a statement dated November 26, 2010. The number of shares indirectly owned by Managed Account and listed in Table 1 was calculated by dividing the amount owned in the Williams-Sonoma, Inc. stock fund by \$33.90, the closing price of Williams-Sonoma, Inc. common

- (4) The option vested in equal installments on April 1, 2004, 2005, 2006, 2007, and 2008.
- (5) The option vested in equal installments on April 3, 2003, 2004, 2005, 2006, and 2007.
- (6) The SSAR vests in four equal annual installments beginning on November 7, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.