

ENTERGY CORP /DE/  
Form 3  
May 05, 2016

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|  |   |   |  |   |   |
|--|---|---|--|---|---|
| <p>1. Name and Address of Reporting Person *</p> <p>Â Riley Richard C</p> <p>(Last) (First) (Middle)</p> <p>C/O ENTERGY CORPORATION LEGAL DEPARTMENT, Â 639 LOYOLA AVENUE, 26TH FLOOR</p> <p>(Street)</p> <p>NEW ORLEANS, Â LA Â 70113</p> <p>(City) (State) (Zip)</p> | <p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>05/01/2016</p> | <p>3. Issuer Name and Ticker or Trading Symbol</p> <p>ENTERGY CORP /DE/ [ETR]</p> | <p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br/><input type="checkbox"/> Officer <input checked="" type="checkbox"/> Other<br/>(give title below) (specify below)<br/>"Officer" Under Sec 16 Rules</p> | <p>5. If Amendment, Date Original Filed(Month/Day/Year)</p> | <p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person<br/><input type="checkbox"/> Form filed by More than One Reporting Person</p> |
|--|---|---|--|---|---|

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock                       | 5,576  | D   | Â  |
| Common Stock                       | 3,715  | I   | By 401(k)  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) |                                  | 4. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5. Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|---|--|--------------------|--|----------------------------------|--|--|---|
|   | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares |  |  |   |
| Employee Stock Option<br>(Right to Buy)       | Â (1)  | 01/25/2017         | Common<br>Stock  | 2,400                            | \$ 91.82   | D  | Â   |
| Employee Stock Option<br>(Right to Buy)       | Â (1)  | 01/24/2018         | Common<br>Stock  | 4,000                            | \$ 108.2   | D  | Â   |
| Employee Stock Option<br>(Right to Buy)       | Â (1)  | 01/26/2022         | Common<br>Stock  | 2,500                            | \$ 71.3  | D  | Â   |
| Employee Stock Option<br>(Right to Buy)       | Â (1)  | 01/31/2023         | Common<br>Stock  | 3,334                            | \$ 64.6  | D  | Â   |
| Employee Stock Option<br>(Right to Buy)       | Â (2)  | 01/30/2024         | Common<br>Stock  | 5,334                            | \$ 63.17   | D  | Â   |
| Employee Stock Option<br>(Right to Buy)       | Â (3)  | 01/29/2025         | Common<br>Stock  | 4,500                            | \$ 89.9  | D  | Â   |
| Employee Stock Option<br>(Right to Buy)       | Â (4)  | 01/28/2026         | Common<br>Stock  | 4,700                            | \$ 70.56   | D  | Â   |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |                                 |
|--|---------------|-----------|---------|---------------------------------|
|  | Director      | 10% Owner | Officer | Other                           |
| Riley Richard C<br>C/O ENTERGY CORPORATION LEGAL<br>DEPARTMENT<br>639 LOYOLA AVENUE, 26TH FLOOR<br>NEW ORLEANS, LA 70113 | Â             | Â         | Â       | "Officer" Under Sec 16<br>Rules |

## Signatures

/s/ Daniel T. Falstad by power of attorney 05/05/2016

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person may exercise the options at any time.
- (2) 2,667 of the options may be exercised by the reporting person at any time. The remaining 2,667 options will become exercisable on January 30, 2017.
- (3)

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1,500 of the options may be exercised by the reporting person at any time. The remaining 3,000 options will vest in two equal installments on January 29, 2017 and January 29, 2018.

- (4) The options will become exercisable in three equal annual installments on January 28, 2017, 2018 and 2019.

^

**Remarks:**

Exhibit List - Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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